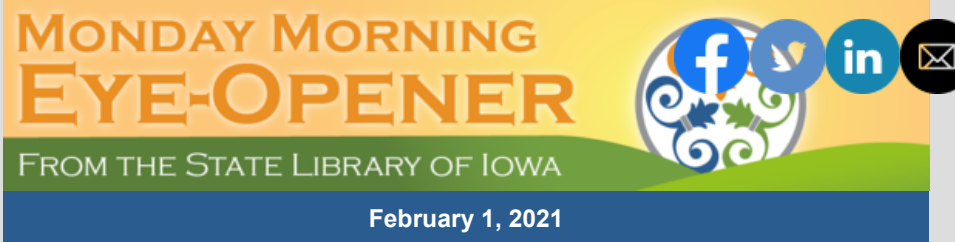


Monday Morning Eye-Opener February 1, 2021

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Lobby From Home Day

BECAUSE
BLUE STATE
OR RED STATE,
EVERYONE
BENEFITS FROM
AN ENLIGHTENED
STATE.

LIBRARIES
TRANSFORM

Wednesday February 10th

Each year, the Iowa Library Association sponsors "**Lobby From Home Day**." This annual advocacy effort urges library trustees, Friends Groups, and patrons to contact area legislators, impressing upon them how necessary libraries are in community life. This year, **ILA's Lobby From Home Day** is **Wednesday February 10th**

From ILA's website "...Contact your state legislator to say *"Thank You" and to remind them how important your library is to your community. They love hearing from local constituents even more than from librarians. Find a way to get your patrons involved!"*

As you plan your upcoming conversations with local legislators, you'll benefit from [ILA's Legislative Agenda](#)

prefaced with these impressive facts about Iowa's library services in 2019:

- More than 16.3 million visits to Iowa public libraries in FY19
- Iowans utilized the Internet almost 2.5 million times at Iowa libraries in FY19
- Iowans checked out over 27 million items in FY19
- Attendance at children's, young adult, and adult programs exceeded 2.1 million in FY19

ILA Advocacy Tools

The **Iowa Library Association Libraries Transform Taskforce** designed six "**Because**" statement postcards, each related to Iowa libraries to help communicate the importance of libraries to stakeholders in your communities. "**Because**" statements are a hallmark of the **Libraries Transform Campaign**; use these customized messages as story-starters to share the impact your library makes.

From the button below, you'll have access to downloadable marketing materials, helpful tips for using the **Libraries Transform** campaign locally, and updates about the campaign

from the American Library Association. Here's a quick [video overview of the toolkit](#)

On behalf of the State Library of Iowa, thank you for participating in
ILA's Lobby From Home Day on February 10th!

[Lobby From Home Day Info & Resources](#)

Newbery & Caldecott Winners Announced

Last week, the American Library Association announced its 2021 literary award winners in youth and children's literature. Including books, digital media, eBooks, and audiobooks, these anticipated award winners lead to ideal purchases for library collections. Here are just a few of the 2021 winners:



The John Newbery Medal, given for the most outstanding contribution to children's literature = [When You Trap a Tiger](#) by Tae Keller.

The Randolph Caldecott Medal, given for the most distinguished American picture book for children = [We Are Water Protectors](#) illustrated by Michaela Goade, written by Carole Lindstrom.

The Coretta Scott King Book Award, recognizing an African American author and illustrator of outstanding books for children and young adults = [Before the Ever After](#) by Jacqueline Woodson. **The Coretta Scott King Illustrator Award** = [RESPECT: Aretha Franklin Queen of Soul](#) illustrated by Frank Morrison, written by Carole Boston Weatherford.

The Theodor Seuss Geisel Award, given for the most distinguished beginning reader book is [See the Cat: Three Stories About a Dog](#) written by David LaRochelle

The William C. Morris Award, given for a debut book published by a first-time author writing for teens = [If These Wings Could Fly](#) written by Kyrie McCauley

YALSA Award for Excellence in Nonfiction for Young Adults = [The Rise and Fall of Charles Lindbergh](#) written by Candace Fleming

Find the full listing of **ALA's 2021 Award Winners for Youth and Children's Literature**, all of them are worthy purchases for public and school library collections. Book order in your future?!

[ALA's 2021 Award Winners in Youth Literature](#)

Leadership Institute From ARSL



"Outstanding In Their Field"

The Association for Rural and Small Libraries is providing an opportunity for professional development titled "**Outstanding In Their Field.**" It's described as a leadership institute for "accidental" library leaders, those who may not have an MLS but who are passionate about the library profession and about the communities they serve.

The ARSL Committee is looking for 30 people to join their 2021-22 leadership cohort, with activities beginning in August 2021. Participants, or "Outfielders," will undertake 18 months of online and in-person interactive sessions. Participants will gain:

- skills and confidence as leaders
- a network of colleagues throughout the country
- experiences at two ARSL conferences

All participant travel, materials, and instructional expenses (worth approximately \$8,000.00) are covered by a grant from the Institute for Museum and Library Services. So while there are no monetary costs for participants, applicants who are accepted will commit time, study, and dedication to developing themselves as "outstanding leaders in their field."

Applications for the Institute are being accepted now through February 24.

Click the button below for the application form—good luck, Iowa Outfielders!

["Outstanding In Their Field" Application](#)

From Keep Iowa Beautiful ...



Paint Iowa Beautiful Grants

Through a partnership with Diamond Vogel Paint of Orange City, Iowa community groups can receive paint for community enhancement projects. From the **Keep Iowa Beautiful** website: "*Keeping up the appearance of our buildings, facilities, and parks is an important component of*

viable communities. Well-maintained and painted buildings reflect pride in our communities. The program provides free paint to a wide variety of public service projects throughout Iowa.

Kevin Techau, Executive Director of **Keep Iowa Beautiful**, writes "*The **Paint Iowa Beautiful** program helps us increase our assistance to neighborhoods and communities by improving the attractiveness and beauty of where we live. These projects definitely improve the beauty of Iowa, its countryside, and its communities.*"

In the 17-year partnership with **Keep Iowa Beautiful**, Diamond Vogel has awarded over 11,165 gallons of paint to 1,000 community projects in Iowa. Arthur, Chariton, and Gowrie public libraries were successful **Paint Iowa Beautiful** grant winners in 2020. Who's up for beautification projects in 2021?!

The application deadline is February 15, 2021.

Click below for the grant application

[Apply for a Paint Iowa Beautiful Grant](#)

This Week ...



All Iowa Reads 2021 Exploring the Shortlists

This **Wednesday February 3rd** (1:00-2:00PM) there's a webinar introducing the **2021 All Iowa Reads Shortlists**. You'll hear booktalks and read-alike selections for the books on the adult list presented by Jillian Rutledge, co-chair of the AIR Adult Selection Committee. In addition, you'll learn about the shortlist titles on the children and teen list presented by Angie Manfredi with the State Library. Take away ideas for how to spotlight these books @ your library. Attendees are asked to bring stories of book club successes to share in chat.

PLOW Website Instruction

Also this **Wednesday February 3rd** (2:00-3:00PM) Marie Harms continues instructional sessions on using the new Concrete5 PLOW websites.

[Register Inside IA Learns](#)



Monday Morning Eye-Opener

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