Monday Morning Eye-Opener October 12, 2020

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MONDAY MORNING EYE-OPENER
FROM THE STATE LIBRARY OF IOWA

October 12, 2020

IA LEARNS
ENDORSEMENT ACADEMY & CONTINUING EDUCATION
FROM THE STATE LIBRARY OF IOWA

More Tips For Using Your IALearns Account

Just a few weeks ago, the State Library unveiled its new **C.E. Catalog and Learning Management System** called **IALearns**. Since then, many library directors and staff have been exploring the new system and all it has to offer. Because it's not JUST a C.E. Catalog, it's so much more!

Continuing Education Consultant Samantha Bouwers provides additional information regarding how to keep track of previously credits earned before **IALearns** went live: *"We've created a form to help with importing any credit hours earned prior to the launch. Once we receive your form, we'll count the hours you submitted, and update your IALearns account. You'll see a record called "Imported Hours" on your transcript…"* Sam's instructions follow:

How to Use the Import Form

- Your IALearns Username

- Your certification expiration date. We'll use this to prioritize getting people's hours imported. You can find this in your IA Learns profile under "Certifications"

- A scan of the certificates previously issued

When NOT to Use the Import Form

- **DO NOT** submit this form if you're an early bird who already submitted recertification materials for 2020. We will be updating your IALearns account soon!

- **DO NOT** submit this form to record your 2020 renewal. You can find the correct form to do that on our website **https://www.statelibraryofiowa.org/ld/c-d/cert**

- **DO NOT use** this form more than once.Please gather all your previously-earned certificates, and scan them all at once into this form.

- **Continue to use** the Learning Summary Form when you attend non-State Library webinars or conferences. Instead of sending you a paper certificate, we'll update your IALearns account instead

Sam continues: *"Once we have this information from you, you'll see all those hours reflected in one batch called "Imported Hours" on your transcript and they'll count toward the number of hours you've earned. And hey - guess what - this means **no more paper certificates!"***

Reach out to Samantha Bouwers with questions using this email **LibContEd@Iowa.Gov** and access the **Import Form** at the button below.

IALearns :: Import Hours Form

ILA Conference This Week

Vision 2020: Adopting the Vision

Following ARSL's virtual conference last week, this week look to **ILA's conference**—also virtual and scheduled for **Thursday October 15th**. ILA conference goers were planning to meet in Dubuque this year, but the gathering is happening online instead. It's one full day of learning and connecting with colleagues across the state.

Iowa author Heather Gudenkauf leads off as the day's keynote speaker. Four concurrent sessions, a virtual exhibit hall, and an awards ceremony rounds out the day. This year's conference theme for the Iowa Library Association is **Adapting the 2020 Vision.**

Concurrent Sessions

Sixteen concurrent sessions are planned in four time blocks. Here are just a few, find all possible sessions at ILA's website linked below

- Virtual Programming in the Age of Social Distancing
- Libraries and Fitbits and Board Games … Oh My!
- Fostering Public Health and Public Library Collaborations
- Digital Accessibility 101
- In the Public Eye: Creating a Community Reads Program

ILA is utilizing Hubb as the virtual conference platform. Slides and resources from the speakers will be accessible to everyone who registered for another 30 days following the conference. And one more feature that mimics an in-person exhibit hall is a virtual exhibit hall.

Virtual Exhibits

This is a very useful and convenient way to learn more about products and services by chatting with company reps--including the State Library of Iowa! Here are just a few of the exhibitors who will be standing by with information, some with live video chat rooms:

- WhoFi Wireless Analytics
- Gale Cengage Company
- Insignia Software
- FEH Design Architects
- Baker & Taylor
- Brodart
- Iowa Dept for the Blind & Physically Handicapped
- School of Library & Information Science—University of Iowa

The button below takes you to the conference registration rates and the full day's schedule …

ILA Virtual Conference Adapting the 2020 Vision

New: Media Literacy Toolkit

Developed By State Library and Department of Education

Samantha Bouwers announced this news on Library Talk last week, but it bears repeating here. In partnership with the Department of Education, the State Library

has developed an important new resource: a **Media Literacy Toolkit**. The intention is to assist Iowa's librarians and the communities they serve in building sharper media literacy skils.

The term "media literacy" is often used interchangeably with other terms related to modern technologies. To clarify what we mean when we talk about media literacy, the National Association for Media Literacy Education NAMLE offers these definitions:

- **Media refers** to all electronic or digital means and print or artistic visuals used to transmit messages

- **Literacy is** the ability to encode and decode symbols and to synthesize and analyze messages

- **Media literacy is** the ability to encode and decode the symbols transmitted via media and the ability to synthesize, analyze and produce mediated messages.

Resources for the Public

- [Media Literacy Toolkit](#) (Iowa Department of Education)

- [How to Know What to Trust](#) (News Literacy Project)

- [Developing Habits of Inquiry: Key Questions to Ask when Analyzing Media Messages](#) (Project Look Sharp)

- [Understanding Bias](#) (New Literacy Project)

- [Digital Hacks](#) (Stanford History Education Group)

Resources for Librarians

- [Journalists' Code of Ethics](#) (Society of Professional Journalists)

- [Give Facts a Fighting Chance: A Global Playbook for Teaching News Literacy](#) (News Literacy Project)

- [Lateral Reading and the Nature of Expertise: Reading Less and Learning More when Evaluating Digital Information](#) (*Teachers College Record*)

Introductory Webinar

Mark your calendars for October 21st at 10:00AM for a special webinar providing an overview of this toolkit. The session will be presented by Stefanie Wager with the Department of Education. Search for the class "Supporting Media Literacy in Your Community" in IALearns. A recording of the webinar and the slides used in the presentation will be available after the live event.

This Week: ILA Virtual Conference

ILA Conference

The **2020 ILA Virtual Conference** happens on **Thursday October 15**. See **ILA's Conference webpages** for all information.

Pop YS Live

Catch a **Pop YS Live** session tomorrow **October 13th** (1:00-2:00PM) Diane Foote (Executive Director of the Illinois Library Association) and Angie Manfredi (State Library of Iowa) will talk about the **2021 Summer Library Theme Reading Colors Your World.** This session is an intro to the 2021 Resource Guide and how to access it. **Register in IALearns**

Annual Survey Time

This reminder about the looming deadline to complete the **FY20 Public Library Annual Survey**, due on Halloween **October 31 ...** Nothing scary about that :-) Find the survey here along with supporting information **https://www.statelibraryofiowa.org/ld/a-b/statistics**