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Monday Morning Eye-Opener August 24, 2020

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MONDAY MORNING EYE-OPENER

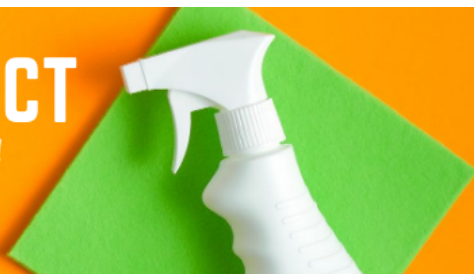
FROM THE STATE LIBRARY OF IOWA



August 24, 2020

PROTECT & DISINFECT

PPE kits are on the way to your library!



PPE Kits On The Way

State Library staff are happy to report that the PPE Kits promised to each Iowa public library have been assembled, labeled, and are on their way via IA Shares delivery. These kits are provided at no cost to thanks to our share of the federal CARES Act funding, intended to assist libraries in responding to the coronavirus pandemic. Here's a detailed look at what to expect:

Protect & Disinfect Kit Contents:

- 56-quart clear storage bin with lid
- 3-ply surgical masks = box of 50 (2 boxes)
- Nitrile gloves = large, box of 100 (1 box)
- All-purpose cleaner = 32oz bottle (2 bottles)
- Paper towels = 2 rolls
- Hand sanitizer = 8oz.bottle (6 bottles)
- Bleach = 32oz bottle (1 bottle)
- Wypall wipes = 56 per pack (1 pack)

Kit deliveries will begin this week. However, we still ask for patience because it will take time to reach every library since these kits are being delivered via IAShires vehicles as space permits.

Grainger is the supply vendor for the PPE products and has a master contract with the State of Iowa, which allows libraries to purchase additional PPE supplies and other items at the state contracted rate. If your library is interested in purchasing additional products, contact Grainger at 1-800-472-4643 or click Chat with an Agent at www.grainger.com. Customer service will identify a library's account, or create an account for a library if one does not exist and assist with ordering.

In addition to the PPE Kits, our allotment of the CARES Act funding has also purchased **Bold360**, a live chat service that allows patrons to engage in a virtual chat

with their local library staff through a window deployed on the library's website.

[More information on Bold360](#)

The CARES Act program is supported by the Institute of Museum and Library Services under the provisions of the Library Services and Technology Act as administered by State Library of Iowa.

Great Reads From Great Places

Iowa's 2020 Selection: **Amazing Iowa Women**

Every year, the Center for the Book in the Library of Congress curates the **Great Reads From Great Places** program. All 50 states (plus DC and U.S. territories) select a title written for children or teens that best represents the literary heritage of that state or territory. Books can be written by a local author or they can be about someone from the state or territory. These titles then comprise a reading list that highlights literary adventures and exploration of every state, encouraging children and teens to discover more about the USA through these books.



This year, the Iowa selection is Amazing Iowa Women by Ames author Dr. Katy Swalwell and features the illustrations of numerous Iowa artists. In the year of Coronavirus, this title is a perfect choice--it's about how people make a difference when they come together and it's about surviving.

Youth Services Consultant Angie Manfredi has more *"Amazing Iowa Women is a great resource for homeschooling families and a wonderful compliment to any library programming around the 100th anniversary of the 19th amendment granting women the right to vote. The author, many of the illustrators, and many of the living subjects of the book are willing to discuss doing virtual events, so please consider doing that."*

Purchase Amazing Iowa Women for your collection, then promote **Great Reads From Great Places** @ your library. Here are some resources to highlight:

- KidLitTV made a [video featuring Dr. Swalwell talking about the book](#)
- [State Library's Facebook page](#)
- [Iowa Center for the Book](#) includes new resources about the **Great Reads From Great Places**
- Amazing Iowa Women is the first book in a series; Dr. Swalwell has created curriculum about her process. Learn more, including the next book in the series Amazing Iowa Athletes at her site [Amazing Iowa](#).

Thanks to Youth Services Consultant Angie Manfredi for this information and this thought about **Great Reads From Great Places** *"If ever there was a year to encourage patrons to take a literary road-trip because they're stuck at home ... this is that year!"*



September is Library Card Sign-Up Month

With September just one week away, thoughts turn to promoting **Library Card Sign-Up Month**. Since 1987, this promotion has been held every September to mark the beginning of the school year. Libraries work to remind parents and youth that signing up for a library card is the first step towards academic achievement and lifelong learning. Not to mention a very cost-effective back-to-school item!

This year, the honorary chair of **Library Card Sign-Up Month** is DC's Wonder Woman. From ALA's website *"A founding member of the Justice League, Wonder Woman is known for strength, compassion and truth. Armed with the Lasso of Truth, Wonder Woman makes a perfect ambassador to support the value of learning and*

the role libraries play in transforming lives and strengthening communities through education..."

Organizations like ALA and Libraries Transform can help with those promotions. Wonder Woman posters, stickers and bookmarks are currently available for purchase through the [ALA Store](#). At the **Libraries Transform** site, find public service announcements, a sample press release, graphics, artwork, and yard signs. In addition, at **Libraries Transform** find a library-themed bingo card showing activities that can be done throughout the month. When someone gets bingo, they can share their card online using the hashtag **#LibraryCardSignUpMonth**.

Click the button below for a promo toolkit. Note this requires registration at the website, but the toolkit is entirely free. Also helpful: share your plans to promote **Library Card Sign-Up Month** with Iowa colleagues on Library Talk!

Library Card Sign-Up Toolkit

Into September ...



Registration has reached capacity for a youth services "Yacht Club" discussion tomorrow. Which wraps up August webinars.

"Prepping For Accreditation" Continues

For everyone who has been following the second season of **"Prepping For Accreditation,"** join us again on **September 10th** (10:00AM) for **"Planning Part 2: Mission Statements, Goals, Objectives."** This series has proven helpful for all libraries in the next accreditation cycle (apply in Feb'21 for FY'22) This also provides good information for libraries in Tiers 1-2 looking to increase their Tier status by meeting more standards. These are intended as consulting conversations, not for c.e. credit. Here's the link to the Zoom Room <https://zoom.us/j/450969235>

September's Boardroom

In turning the calendar page to September, the third installment in **The Boardroom 2020** series happens on Thursday evening **September 10th (6:00-7:30PM)** September's program is titled **The Board's Role in Storytelling**. This year, the **Boardroom** webinars bring in concepts from a variety of books, as we connect the books' ideas to the business of library boards.

The Board's Role in Storytelling suggests ways that trustees can relay more meaningful impact stories about how essential the library truly is in the community. Having some basic numbers at hand is a good start, having a ready elevator speech is a good next step. But telling stories about the difference that the public library

makes in people's lives leads to the most memorable conversations with friends, funders, and advocates.

The September program is based on the book Stories That Stick (c2019) by Kindra Hall. From Amazon: "...*Telling stories well is a simple, accessible skill that anyone can develop. Hall presents storytelling as the underutilized talent that separates the good from the best in business. She offers specific, actionable steps that readers can take to find, craft, and leverage the stories they already have and simply aren't telling...*"

There is no obligation to read the book prior to the program. Attendance at this webinar helps satisfy **standard #8 "...all members of the library board of trustees participate in a variety of board development training each year..."**

C.E. Catalog

With vacation and Labor Day Weekend in the mix for me, Monday Morning Eye-Opener takes a holiday for the next two weeks. Look for the next issue on September 17...



Monday Morning Eye-Opener

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