



August 2020

3 Events This Week!

Transform your Stacks

Tuesday, August 18, 1:00 p.m. to 2:30 p.m.

Transform Your Stacks is a webinar that helps you identify and seize on opportunities to innovate your circulation strategy and transform your stacks into modern book showrooms that drive library usage and circulation. The webinar covers the basics of merchandising, wayfinding and display construction as well as a practical guide to making small changes in the library that have a big impact.



Crisis Response Conversation

Wednesday, August 19, 1:00 p.m. to 2:00 p.m.

Are you wondering how your library should handle community-related COVID-19 exposure (or potential exposure)? This webinar will walk through some considerations to keep in mind if you're told of a staff member or patron with a positive test or potential exposure. We will include some of the legal issues, as well as policies, procedures and other considerations. There will also be a chance for you to ask questions of the State Library Consultants.

Pop YS Live

Thursday, August 20, 1:00 p.m. to 2:00 p.m.

We'll be revealing Iowa's awesome 2020 selection for the Discover Great Places Through Reading list at our August Pop YS session. And just to make it even more exciting, we'll also be joined by the creators of this year's selection and you'll get to hear more about the book and how it was created. We'll also be giving you ways you can share the book at your library and in your library programming and take a look at the Discover Great Places Through Reading program.

[Register for these events](#)



Fall updates from the CE Team

Cancelled Learning Circuits, update on the endorsement program, and more!

The State Library Continuing Education Team suspended the annual Learning Circuits this fall. With our normal meeting time for these events months just around the corner, the Coronavirus situation remains fluid and uncertain, so

we'll cancel for this year. But there are still lots of online learning opportunities. Check out the newly-online and reduced-price [ARSL Conference](#), [ILA Conference](#), and other [opportunities from the State Library](#).

We're also still hard at work on the new Endorsement courses. We've had a number of people asking about them ... And we're getting closer to releasing them to you! State Library consultants are developing courses and making recordings, and they'll soon be loaded in our new Learning Management System (LMS).

And speaking of the LMS ... we're just around the corner from making it available to all Iowa librarians. We've imported our entire webinar archive and are cataloging it by subject so past content can be more easily found. We're in the testing stages now, and plan to invite you all to activate your accounts next month. Be watching the CE newsletter and other State Library communication channels for more information.

[Learn more about the Endorsement Program](#)

More Upcoming Opportunities

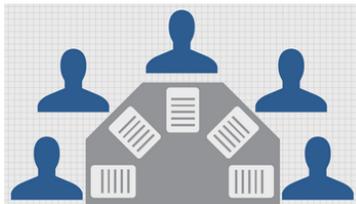


YACHT Club Discussion

Tuesday, August 25, 10:00 a.m. to 11:00 a.m.

Young Adult/Children's Hot Topic discussion (August): Feel like your nonfiction collection isn't moving and you don't know what to do? In this session we'll take a deep dive into the world of nonfiction for children and teens.

[Register for YACHT Club](#)



Boardroom Series 2020

One Thursday a month, July - November, 6:00 p.m. to 7:30 p.m.

The Boardroom Series makes a comeback in 2020 with a new round of webinars. This year, the programs will bring in concepts from various nonfiction books as we connect the books' ideas to the business of library boards.

Librarians can register in the CE Catalog and share the Zoom link with any interested board members. Or individual trustees can create an account in the CE Catalog and register themselves.

[Register for a 2020 Boardroom Series Webinar](#)

Self-Paced Learning

Providing Financial Literacy in Uncertain Times (Last Chance!)

1.5 Credits

Now, more than ever, managing money and being financially literate are critical skills for every adult – young or old. Eyeing a big divot in their retirement accounts, lack of an emergency fund and the tumbling stock market, many people now fear a lingering recession, permanent layoffs, business closures, and the ability to retire “okay” as the worldwide COVID-19 pandemic puts the brakes on the U.S. economy. This is the perfect time for librarians to be front-line financial educators – we have “reference savvy,” access to unbiased and educational tools, and a willingness to help be a counterbalance to high-pressure salespeople who may not share all the facts for good financial decision making.

This webinar focuses on how librarians can step in to help patrons, even if the library is also pinching pennies and under a budget crunch. It will cover free/low-cost resources librarians can use, as well as these topics: budgeting, boosting credit scores, identifying/avoiding financial fraud, investing resources to trust, and planning for retirement now.

This course will be coming out of the self-paced catalog in September. Take advantage of this awesome recording from the State Library & watch today!

[Take the Financial Literacy Course](#)

Continuing Education Catalog

CE Consultant: Samantha Bowers

CE Support: Vacant

1112 East Grand Avenue
Des Moines, Iowa 50319

The Continuing Education program is made possible in part by the Institute of Museum and Library Services under the provisions of the Library Services and Technology Act as administered by the State Library of Iowa.