

Tobacco Use Prevention and Control

Community Partnership Grants



Who We Are....

Community Partnerships serve as a local resource for individuals, health care providers, and community organizations that want to encourage cessation, reduce secondhand smoke exposure and reduce tobacco use initiation.

All Community Partnerships base their work on the 4 National Tobacco Control Program goal areas. Those goals are:

- Eliminate exposure to secondhand smoke
- Promote quitting among adults and youth
- Prevent initiation among youth
- Identify and eliminate disparities among population groups

What We Do...

All 37 Community Partnerships agencies are required to address the following objectives.

- ◆ A minimum 8 groups of youth will be educated on tobacco prevention.
- ◆ Increase the number of Tobacco Free/Nicotine Free (TF/NF) wellness worksite policies.
- ◆ Increase the number of Quitline participants in the service area.

Partnerships are able to create their own objectives to meet the specific needs in their community. Here is a sample of some of those objective areas:

- ◆ 56 counties: increase the number of youth groups in their area that work on tobacco prevention
- ◆ 33 counties: increase the number of multi-unit housing properties with a smoke free or tobacco free policy
- ◆ 36 counties: assist healthcare providers to refer patients to Quitline Iowa for help quitting tobacco use

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Fast Facts

46: Number of parks with a tobacco free policy

Over **62%** of schools are tobacco free

65: Number of businesses with a tobacco free policy

Why We Do It...

IA Tobacco Related-Disease Burden	
Cause of Death/ hospitalizations	Age-Adjusted Rate per 100,000
Cancer deaths	173.1
Heart disease deaths	170.5
Stroke deaths	40.9
Chronic lower respiratory disease: deaths	47.9
Chronic lower respiratory disease: hospitalizations	175.2
Asthma hospitalizations	70.6

Our Impact...

99	Counties covered by a Community Partnership in FY 16	IDPH Community Partnership Grantee Contracts FY 16
19.5%	Estimated Adult Smoking Prevalence 2013	2013 BRFSS Survey
14%	Estimated Youth Tobacco Use Prevalence 2012	2012 Iowa Youth Survey