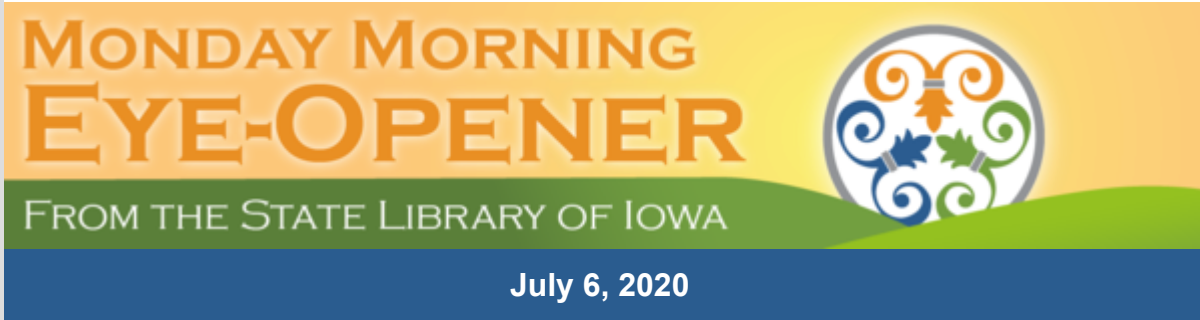




Monday Morning Eye-Opener July 6, 2020

Having trouble viewing this email? [View it as a Web page.](#)

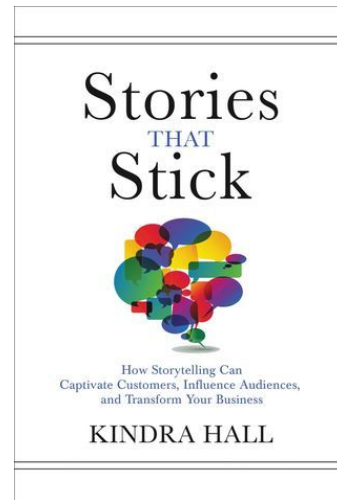


Next Big Ideas Book Discussion

August 14
[Stories That Stick](#)

The next title in the line-up for **Big Ideas Book Discussions** is Stories That Stick: How Stories Can Captivate Customers, Influence Audiences, and Transform Your Business (c2019) by Kindra Hall. This virtual discussion is scheduled for **August 14** (9:30-11:00AM)

From Amazon: "...*Telling these stories well is a simple, accessible skill that anyone can develop. Hall presents storytelling as the underutilized talent that separates the good from the best in business. She offers specific, actionable steps that readers can take to find, craft, and leverage the stories they already have and simply aren't telling...*"



In **Big Ideas Book Discussions**, State Library staff and guest stars facilitate discussions using books outside of library management, but with plenty of application to library management. Choosing books on leadership, civic engagement, presentation skills, etc. we'll connect those ideas with public library service. In addition to a great assortment of non-fiction titles there are other spin-off benefits of **Big Ideas**:

- titles help with collection development for participating libraries
- titles are good choices for local book discussion groups

- this program serves as another model for how to facilitate local book discussions

We encourage participants to purchase books used throughout the **Big Ideas** series for your own collections. And join us for the next good read [Stories That Stick](#).

[Register For Big Ideas: Stories That Stick](#)



ILA Fall Conference Moves Online

Last week, the Executive Board of the Iowa Library Association made the decision to hold ILA's fall conference entirely online. ILA's membership would have gathered in Dubuque this year in mid-October. But not surprisingly, ILA's Executive Board has joined ranks with countless other regional, state, and national conferences in deciding to move to a virtual event.

Here's more from current ILA President Mara Strickler: *"The health and safety of our colleagues is of the utmost importance and we want to be respectful of current circumstances that impede travel and social contact. Over the past few months, we've all learned how effective and productive virtual meetings can be. They have proven to be an effective way to collaborate, to stay on top of projects, and to stay in touch with our colleagues. While I know that there are currently many opportunities for online learning, I hope that you will demonstrate your support for ILA by participating in the 2020 virtual conference and investing in the future of ILA and in our profession..."*

If you are not currently a member of the Iowa Library Association, simply visit the ILA website to become familiar with this organization and all it has to offer. Its mission is to *"foster a community of innovation and advocacy, supporting and strengthening our members to promote libraries as an essential resource for all Iowans."*

There are many committees and subdivisions to be part of, including the Iowa Small Library Association, the Iowa Library Trustees Association, the Youth Services Subdivision, the Iowa Association for School Librarians, the Readers Advisory Roundtable, and more.

Annual membership dues are salary-based on a sliding scale; the annual membership year runs the calendar year. Join ILA for the first time or renew your [membership](#). Read ILA's newsletter [The Catalyst](#). And from the homepage, watch

a short [video introduction](#) about ILA's purpose and importance in the lives of Iowa library staff and trustees

Stay tuned for more details about the **ILA Virtual Conference: Vision 2020**

[Read More About The Iowa Library Association](#)



School Library Journal is hosting this year's "**Teen Live**" online event on **August 5**. This is a **free daylong virtual conference** featuring well-known and new-on-the-scene YA authors talking about their newest books for teens. Attendees will also have the chance to hear from YA librarians who are tackling timely issues relevant to teenagers and teen services.

From **SLJ Teen Live** website: "...*Young adult fiction has always been about finding and raising your voice. Like Greta Thunberg and Emma González, real teenagers and activists around the world are making themselves heard, at home and abroad. This year, many teens will vote for the first time. Many will miss out on common milestones such as prom, graduation, and campus visits, so it's especially important to listen to their needs. As adults, it's also important that we amplify young voices inside our communities. Author panels and library programming sessions will help you support and engage teens during this complex moment and beyond...*"

Things get underway at 9:00AM CST **with the opening keynote speaker:** Yusef Salaam was just fifteen years old when his life was forever changed by being wrongly convicted in the Central Park Jogger case, along with four other boys who are now known as the "Exonerated Five." [Punching the Air](#) is Salaam's novel in verse, co-written with bestselling author Ibi Zoboi, about a Muslim boy who is wrongly incarcerated for a crime he did not commit.

More Sessions on the Schedule

- Panel discussion "Reclaiming the American Experience"
- Panel discussion "BeTween: Books for Young Teens"
- Combating Misinformation and Building Verification Skills
- Rethinking, Retelling: A New Spin on Fairy Tales, Classics, and Myths

The day's programming continues through 3:45PM CST, complete with a virtual exhibit hall. Registration includes access to the **SLJTeen Live!** on-demand archives for up to three months. Visit **School Library Journal's Teen Live** conference site at the button below for a look at the YA authors who will be speaking, full day details, and registration. **It's all FREE!**

SLJ Teen Live 2020

This Week



"Prepping For Accreditation" Starts This Week

Our **"Prepping For Accreditation"** series makes a comeback, beginning with the first session this **Thursday July 9th** (10:00-11:00AM) We'll get started by looking at the **city-library ordinance**. "Prep" sessions will continue on the second Thursday each month through January 2021.

If your library is in the next accreditation cycle, then February 2021 is the time to submit your accreditation application and corresponding paperwork. And if you'd like ample time to discuss the accreditation process and learn more about what's required—well in advance of the deadline—then join our **"Prepping For Accreditation"** series. District Consultants will facilitate, focusing on specific standards like strategic planning, required policies, the ADA Checklist, board business, and more. We'll have material prepared, but these sessions are largely designed for conversation and Q&A, in a format similar to District Office Hours.

While intended for libraries in the next accreditation cycle (February 2021) these sessions will also be valuable for all other libraries wanting to increase their Tier status and move from Tier 0-1-2. These meetings will be equally helpful for newly hired directors, certainly any library board members are welcome to attend.

Schedule-At-A-Glance (10:00-11:00AM each time)

July 9: City-Library Ordinance

August 13: Planning Part 1 Demographics and Community Data

September 10: Planning Part 2 Mission Statement, Goals, Objectives

October 8: Board-related Standards

November 12: The ADA Checklist

December 10: Personnel Standards

January 14: Policies & Standards.

January 28: Application Submission Process.

Here's the link to the ZOOM Room each time <https://zoom.us/j/450969235> Plan for one hour, although the length may vary from month-to-month depending on the number of attendees and the number of questions. Because these are consulting sessions, not intended as workshops, c.e. credit will not be awarded; no advance registration is necessary. While there is no c.e. credit, we do intend to record each session and add the recordings to the State Library's accreditation webpage.

Again: if your library is in the next accreditation cycle -- or if you plan to increase your Tier status from 0-1-2-3 -- then plan to participate in this returning series *"Prepping For Accreditation."*

Monday Morning Eye-Opener

Editor: [Bonnie McKewon](#)



1112 East Grand Avenue
Des Moines, Iowa 50319



Stay Connected with the [State Library of Iowa](#):



[Manage Subscriptions](#) [Help](#)



Powered by



[Privacy Policy](#) | [Cookie Statement](#) | [Help](#)