

## Monday Morning Eye-Opener February 10, 2020

1 message

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# MONDAY MORNING EYE-OPENER

FROM THE STATE LIBRARY OF IOWA



February 10, 2020

## Newbery & Caldecott Medal Winners



### [New Kid](#) by Jerry Craft

The 2020 Newbery and Caldecott Medal winners were announced recently. Each year, the winners and the honor recipients make smart purchases for your children's collection.

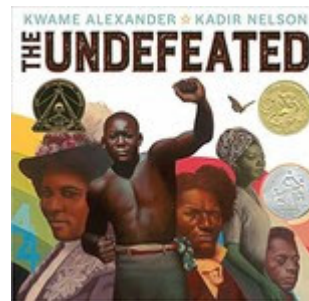
The Newbery Medal for 2020 is awarded to [New Kid](#) by Jerry Craft. The Newbery Medal was named for eighteenth-century British bookseller John Newbery. It is awarded annually by the Association for Library Service to Children, a division of the American Library Association, to the author of the most distinguished contribution to American literature for children

**About the Book:** "...Jordan Banks can't help seeing privilege when he transfers to Riverdale Academy Day School for seventh grade. As one of the few African American students in the school, he regularly deals with racism and microaggressions. Craft creates an intimate, relatable world inviting readers in, and holds them there. This distinct, timely, and honest story respects children and gives readers a glimpse into what it means to be 'other...' "

[Newbery Medal Website](#)

## [The Undefeated by Kwame Alexander](#)

The Caldecott Medal for 2020 goes to [The Undefeated](#), written by Kwame Alexander and illustrated by Kadir Nelson. The Caldecott Medal was named in honor of nineteenth-century English illustrator Randolph Caldecott. It is awarded annually by the Association for Library Service to Children, a division of the American Library Association, to the artist of the most distinguished American picture book for children.



**About the Book:** *Kadir Nelson's rich illustrations amplify Kwame Alexander's poetic tribute to the resiliency, strength, and perseverance of the historical and present-day Black experience. Gripping, realistic oil portraits use light and forward movement to portray the deep humanity and contributions of Black brilliance in America. Through color and composition, Kadir Nelson's daring visuals erupt off the page. They challenge our emotional capacity in this layered journey of heroes...*

**Read more about this year's winners and find all Newbery and Caldecott medals throughout the years**

[Caldecott Medal Website](#)

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## Census 2020 @ Your Library



### Two Census Publications For Libraries

Be sure to tap into this new resource on the State Library's website: the ***Counted-In Toolkit***. Funded by IMLS (Institute for Museum and Library Services) this toolkit helps to promote Census 2020 outreach geared toward new Americans. Developed with the help of key immigrant organizations and 45 librarians from across the country, this resource is primarily downloadable, customizable marketing materials, all freely available for all types of libraries.

State Data Center Coordinator Gary Krob joined more than forty other librarians and other participants from around the country last October at the *Counted In: National Forum on Libraries, Census 2020, and New Americans* to gather ideas for promoting census participation among immigrants. In addition to the ***Counted-In Toolkit***, find Iowa-specific information at the State Date Center—"your source for population, housing, business, and government statistics about Iowa, including data from the U.S. Census Bureau, Iowa state agencies, and other state and federal sources...." Gary Krob is happy to take your questions [gary.krob@iowa.gov](mailto:gary.krob@iowa.gov)

[Counted-In Toolkit](#)

**Another Census 2020 Resource:** On January 22<sup>nd</sup>, the American Library Association released the updated ***Libraries' Guide to the 2020 Census***. The census will begin in two months and as you might expect, public library staff are certain to field questions from patrons. That's why ALA's publication is so valuable; it provides background information, frequently asked questions, and the likely role that libraries will play. From the Table of Contents:

- Census 2020 timeline
- How will the online response option work?
- Will everyone receive census materials in the mail?
- Who is at risk of being undercounted in 2020?
- What can libraries do to be prepared?

Originally produced in 2019, this year's updated ***Libraries' Guide to the Census*** reflects the latest information and resources. This is a free publication (22-page PDF) Download here

[Libraries' Guide to the Census](#)

**GREATNESS  
STEMS  
FROM IOWANS**

**GOVERNOR'S STEM ADVISORY COUNCIL**

dedicated to building a strong STEM education foundation for all Iowans

## **STEM Programming Available to Public Libraries**

Iowa's public libraries are encouraged to participate in **STEM Scale-Up Programs**, sponsored by Governor Reynolds' **STEM** Advisory Council. The **STEM Scale-Up Program** has demonstrated success in increasing student interest and achievement in science, technology, engineering, and math skills across all demographics.

Through a rigorous review process, the **STEM** Council selected thirteen programs to be offered on the **2020-2021 STEM Scale-Up** menu, all providing high-quality education offerings to schools, after-school programs, and other settings for grades pre-K through 12. These programs range from building robots to computer coding to conducting agricultural field experiments.

Since 2012, the **STEM** Council has partnered with some of the most successful **STEM** education programs that have reached up to 100,000 Iowa young people each year, engaging them in exemplary **STEM** curriculum across the state. Thousands of educators across Iowa have delivered exciting units in robotics, coding, engineering design, agriculture, animal science, and more.

For the 2020-21 school year, the **STEM** Council has approved thirteen high-quality programs for the **STEM Scale-Up Program** menu. Of the thirteen programs being offered, six are available outside of a school setting—**which spells public libraries** !! Those six possibilities are:

- Computer Science Fundamentals
- Pint Size Science
- STEM in Action
- STEM Innovator
- VEX IQ Challenge
- VEX V5

The application window has already opened and will close on March 2—click below for application information. Thanks to Misty Gray, consultant with the Southwest District Office, for this story.

[STEM Scale-Up Program Application](#)

## This Week:



### Lobby From Home Day--Today!

This message is from the **Iowa Library Association**: today is **Lobby From Home Day**. Spearheaded by **ILA**, this is an annual effort to connect local library boards, staff, Friends, and fans with their local legislators, sending the message that Iowa libraries are valued, essential city services. Relay these impressive stats:

- Iowans made 16.5 million visits to their public libraries in FY18
- Iowans checked out 24 million items in FY18
- Iowans utilized the Internet 3 million times at their public libraries in FY18

**Lobby From Home Day** is a great opportunity to contact your area representatives and state legislators to say thank you, but also to remind them about how libraries are funded, explaining how critical that funding is at local, state, and federal levels. Connect with your local reps with this link <https://www.legis.iowa.gov/legislators>

**ILA Governmental Affairs Committee** has developed a list of talking points on the **ILA** website. Find the full **2020 Legislative Agenda** here <https://ialibraryassociation.libguides.com/gac>

As much as legislators appreciate hearing from library trustees and staff, they also need to hear from patrons. So finding a way to get library users involved in **Lobby From Home Day** is equally important. If you've involved your patrons in the past, please share what you've done on **LibraryTalk** this week.

One more advocacy date to note: **March 10 is ILA Legislative Day in Des Moines**. That day's schedule typically begins with a legislative briefing at the State Library, followed by a reception with Iowa lawmakers at the State Capitol.

## Monday Morning Eye-Opener

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