

January 2020 Continuing Education Newsletter from the State Library of Iowa

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January 2020

Thanks for making ILOC 2020 a success!



Thank you!

We hope you enjoyed ILOC 2020

Getting Ahead of the Game:

Winning with Project Management

Thank you to all who attended ILOC 2020 yesterday! We hope you found the keynotes and sessions helpful and inspiring. If you didn't get a chance to attend, recordings will be posted soon to the [ILOC 2020 Schedule page](#).

Hope to see you next year at ILOC 2021!

Reminder: All Iowa Reads Webinars Jan. 30 and Feb. 6

All Iowa Reads 2020: Author Presentations

Thursday, Jan. 30, 10:00 a.m. to Noon

Join us for an extra-special webinar with the authors of all three 2020 All Iowa Reads selections. Each author will discuss their work and answer your questions. You'll also learn about the history of the All Iowa Reads program and get an overview of the resources available from the State Library to support All Iowa Reads events at your library.



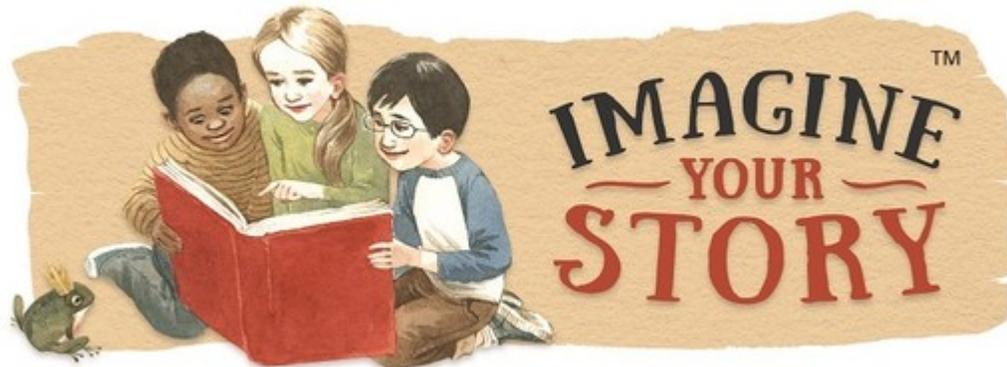
- Kids All Iowa Reads: *The Parker Inheritance* by Varian Johnson
- Teen All Iowa Reads: *Hey, Kiddo* by Jarrett J. Krosoczka
- Adult All Iowa Reads: *The Mothers* by Brit Bennett

All Iowa Reads 2020: Exploring the Shortlists

Thursday, Feb. 6, 1:00 p.m. to 2:00 p.m.

This webinar will introduce you to the 2020 All Iowa Reads shortlists. You'll hear booktalks and read-alike selections for the books on the adult, teen, and kids shortlists and get ideas for ways you can spotlight them in your library and your community. Attendees will also hear about the selection process for titles for All Iowa Reads and get tips on how to run book discussion groups at their libraries. Bring your stories of book club successes to share with the group in chat!

[Register for One or Both AIR Webinars](#)



In-Person Summer Library Program Workshops this February and March

Join fellow librarians at one of six interactive sessions across the state to discuss the *Imagine Your Story* 2020 Summer Library Program. This four-hour session will give you plenty of ideas to get started planning your 2020 summer program.

Half the session will be lecture-style format, spotlighting ideas and best practices and the other half will be hands-on small group work where you are encouraged to share your successes and challenges.

Participants will leave ready to make 2020 their newest, freshest, and best summer ever!

Six Locations and Dates Across the State:

- **Avoca** | Monday, Feb. 17 from 12:30 to 4:30 p.m.
- **Orange City** | Tuesday, Feb. 18 from 12:30 to 4:30 p.m.
- **Clear Lake** | Wednesday, Feb. 19 from 12:30 to 4:30 p.m.
- **Spillville** | Wednesday, Mar. 4 from 12:30 to 4:30 p.m.
- **Johnston** | Monday, Mar. 9 from 12:30 to 4:30 p.m.
- **North Liberty** | Tuesday, Mar. 10 from 12:30 to 4:30 p.m.

More Upcoming Opportunities



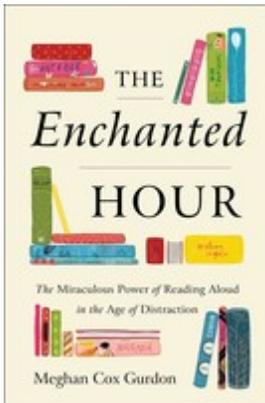
JUST ADDED: Space Planning (Webinar)

Thursday, Feb. 13, 11:00 a.m. to 12:30 p.m.

Whether you're experiencing declining circulation, fewer visits, or are just trying to plan a renovation, a careful examination of your space can help.

The 90-minute Space Planning Webinar, drawn from the Public Library Associations new regional workshop will give you the framework to analyze your space usage and consider the steps to improve it.

[Register for Space Planning](#)



Big Ideas Book Discussion: The Enchanted Hour

Thursday, Feb. 20, 9:30 a.m. to 11:00 a.m.

The first book in the 2020 **Big Ideas Book Discussion** series is *The Enchanted Hour: The Miraculous Power of Reading Aloud in the Age of Distraction* by Meghan Cox Gurdon. A writer for the Wall Street journal, Gurdon looks at how "reading aloud makes adults and children smarter, happier, healthier, more successful, and more closely attached, even as technology pulls in the other direction."

In **Big Ideas Book Discussions**, State Library staff facilitate discussions using books outside of library management, but with plenty of application to library management. Choosing books on civic engagement, social media, customer service, presentation skills, etc. we'll connect those ideas with public library service.

[Register for Big Ideas Book Discussions](#)

Changes to Certification in 2020

As announced in the Jan. 6 Monday Morning Eye-Opener, the State Library will be making exciting changes to the Certification program in 2020. With an eye toward streamlining the program for everyone involved, Certification will transition to an "Endorsement" program.

Important notes:

- The State Library will **not** schedule PLM or PLS this year in the old format to allow time to develop the new program.
- Library personnel with an MLS, or formerly certified via PLM/PLS **will** be grandfathered in to this new endorsement system.

- Library directors who need to complete their certification to achieve standards and/or to achieve accreditation will be given an extension; we'll work with all individuals affected by this change.

More information will be forthcoming as details of the program are finalized; additional details have been posted at the link below.

[More Information on Certification Changes](#)

Continuing Education Catalog

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