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# Monday Morning Eye-Opener January 6, 2020

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## MONDAY MORNING EYE-OPENER



FROM THE STATE LIBRARY OF IOWA

Happy New Year! January 6, 2020

## Certification Program Changes



### New Approach in 2020

If you've been on the job awhile, you've probably heard these acronyms a time or two: certification, accreditation, , CEUs, certificates, etc. And maybe on occasion you've been a little confused by it all. Truthfully, sometimes we are too, it's a lot to keep track of !

With an eye toward streamlining our certification program for everyone involved, the State Library's Education Team is excited to share our vision for 2020—a new approach to this long-standing program! Last week's *Eye-Opener* included a preview, today more specifics from Continuing Education Consultant Samantha Bouwers.

### What's Changing?

- **Terminology:** library directors and staff will now earn “endorsements” rather than certificates. In fact, we're letting go of the tern certification all together.
- **Endorsements:** Depending on the job title you hold, our vision is that those seeking a **State Library Education Endorsement** will take a set of required core courses, plus a set of courses relevant to your **endorsement track** (i.e. director endorsement, youth services endorsement, etc) plus a set of elective courses.
- **Format:** This new approach eliminates the drive-to-Des Moines component. We're also letting go of 3-hour synchronous online classes;

instead participants will watch video content at your own pace and later log into an online discussion when it works into your schedule.

- **Tracking:** We're planning on improved, digital recording of the courses you've taken and the credit hours earned.

## What's Staying the Same?

- **Quality Content:** State Library Staff work to provide consistently effective and necessary training to support local library directors, staff, and trustees--no changes there!
- **Maintaining Endorsement:** Formerly "re-certification," library personnel who have achieved their initial education endorsement will still be required to take courses to renew their endorsement with a prescribed number of hours every three years.
- **Connection to Accreditation:** In meeting standards at a Tier 1 level, library boards will still need to employ a director with a State Library of Iowa Education Endorsement (or MLS depending on the city's population)

## Keep in Mind

- Because of this revamp, the State Library will not schedule PLM or PLS this year in the old format to allow time to develop the new program.
- Library personnel with an MLS, or formerly certified via PLM / PLS will be grandfathered in to this new endorsement system.
- Library directors who need to complete their certification to achieve standards and / or to achieve accreditation will be given an extension; we'll work with all individuals affected by this change.
- Library directors and staff needing to earn renewal credits can take any classes. at any time, whether from the State Library of Iowa or from other education providers. Look to our C.E. Catalog for classes like **ILOC—Innovative Iowa Libraries Online Conference** next week on January 16. There are **All Iowa Reads** webinars scheduled this month and next, another **Big Ideas Book Discussion** program in February, and more to come in the spring.
- Anyone whose former certification expired on December 31, 2019 will need to submit their renewal credits by January 21, 2020. [Click here for instructions](#)

We'll welcome your questions and comments—feel free to contact to Samantha Bouwers ( [samatha.bouwers@iowa.gov](mailto:samatha.bouwers@iowa.gov) ) or contact your District staff. Keep an eye on **Monday Morning Eye Opener**, *Library Talk*, and other State Library communication channels for more details on the coming **2020 Education Endorsement Program!**



## All Iowa Reads Webinars: January & February

The Iowa Center for the Book / All Iowa Reads Committee has an exciting webinar line-up this month and next. For the first time, one All Iowa Reads webinar (AIR) on January 30<sup>th</sup> (10:00AM—12:00PM) will feature all three authors of the three All Iowa Reads selections for 2020. Each author will discuss their book and answer audience questions. In addition, learn the history of the All Iowa Reads program and see an overview of the many resources available from the State Library supporting AIR at your library. Here's a recap of the 2020 AIR titles:

- Adult All Iowa Reads: [The Mothers](#) by Brit Bennett
- Teen All Iowa Reads: [Hey, Kiddo](#) by Jarrett J. Krosoczka
- Kids All Iowa Reads: [The Parker Inheritance](#) by Varian Johnson

Then on February 6<sup>th</sup> (1:00-2:00PM) join the second webinar as committee members share the runners-up for the AIR 2020 program. From the C.E. Catalog *"...This webinar will introduce you to the 2020 All Iowa Reads shortlists. You'll hear booktalks and read-alike selections for the books on the adult, teen, and kids shortlists and get ideas for ways you can spotlight them in your community. Learn about the selection process for the AIR titles and get tips on how to run book discussion groups @ your library. Bring your stories of book club successes to share with the group in chat..."*

**Registration is open in the C.E. Catalog!**

[Register Today!](#)

## Upcoming ...



There are no workshops or webinars this week, but do look to the C.E. Catalog for a preview of continuing education in this new year. From **ILOC**—our all day online conference on January 16—to **All Iowa Reads** webinars later in January to another **Big Ideas Book Discussion** in February, there's much more to come in 2020 when our education theme will focus on project management.

[Check Out New 2020 Classes!](#)



### Monday Morning Eye-Opener

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