

➤ **DID YOU KNOW? IOWA COMPANIES IN THE NEWS**

FEATURE ARTICLE

**STATE-OF-THE-ART PLANT RECEIVING LOTS OF FLAX.**

In response to the growing demand for omega-3 fatty acids in dietary supplements, operators of a new processing facility in Cherokee, Iowa, are processing 60 tons of flaxseed a day with hopes of soon doubling that total. The plant is a partnership between the nation's leading organic dietary supplement manufacturer, Spectrum Organic Products of Petaluma, Calif., and Iowa-based BLOwa Nutraceuticals. The processed oil from flaxseed is rich in the same omega-3 fatty acids found in many species of fish and is championed by the American Heart Association as a means to reduce the risk of heart disease. Ironically, flaxseed agri-production has a deep tradition in Iowa. The state was a leading flax producer from the 1850s through World War II. When petroleum-based products began to replace many flaxseed-oil-based products, Iowa farmers converted acres of flaxseed to acres of corn and soybeans.



**ACT LAUNCHES NEW WEB RESOURCE FOR POLICYMAKERS.**

Professional educators and companies alike will benefit from a new Web resource designed to help craft research-based education and workforce development policy. The site can be accessed at [act.org/path/policy](http://act.org/path/policy) to obtain research and policy reports on timely issues impacting K-12, postsecondary education and workforce development. Iowa City-based ACT has introduced the site to assist policymakers in determining what actually works in preparing students for college and careers, as well as ways to boost the skills of adult workers. Use of this critical tool can help create policy that is beneficial to the future stability and growth of the nation's economy.

➤ FOR MORE INFORMATION ON CAREER OPPORTUNITIES WITH IOWA COMPANIES, GO TO [WWW.SMARTCAREERMOVE.COM](http://WWW.SMARTCAREERMOVE.COM).



ADVANCED MFG.

**IOWA ALCOA PLANT HELPS AIRBUS A380 SOAR.**

When the Airbus A380 successfully completed its maiden flight last April over France, it did so by hoisting aloft about 300,000 pounds of aluminum fabricated at Alcoa's Davenport Works plant in Davenport, Iowa. The plant supplied key sections of the plane, including the longest wing skin panels and fuselage ever used on an airplane. The successful test flight of the mammoth plane was broadcast over Davenport Work's video network for viewing by the entire plant. The A380 is capable of carrying up to 840 passengers, and Airbus reportedly has orders to manufacture 154 of the double-decker aircraft, which is scheduled to enter service for Singapore Airlines in mid-2006.

➤ FOR MORE INFORMATION ON CAREER OPPORTUNITIES IN MANUFACTURING, GO TO [WWW.SMARTCAREERMOVE.COM](http://WWW.SMARTCAREERMOVE.COM).



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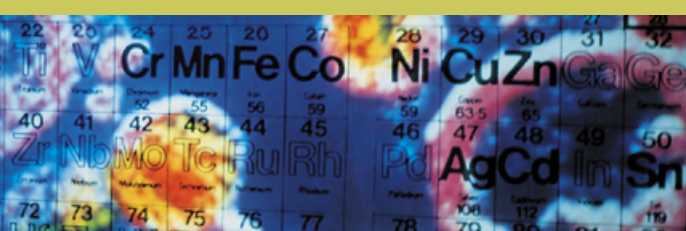
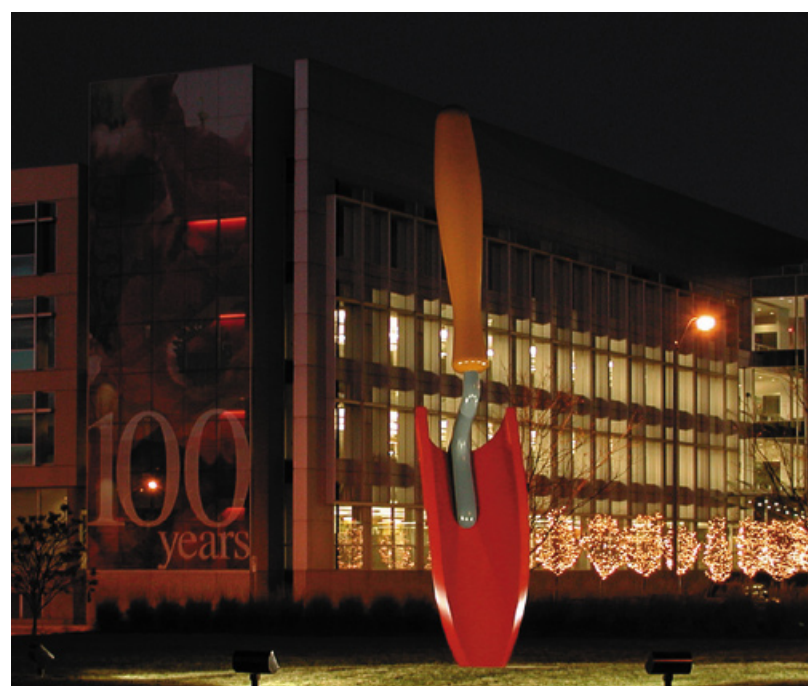
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➤ **IOWA COMPANIES EMBRACE THE ARTS**

Meredith Corporation and Wells Fargo Financial, both located in Des Moines, were listed among the "10 Best Companies Supporting the Arts in America." This inaugural list by the Business Committee for the Arts recognizes companies for their support of local arts programs, display of public art and sponsorship of cultural events. A common sight for Des Moines residents is the sculpture of a giant red spade on Meredith's front lawn and the four-story photographic mural that changes seasonally on the outside of the building. The company's support of the Science Center of Iowa and projects commissioned by their magazines, *Better Homes and Gardens* and *American Baby*, were also noted.

During construction of its new downtown corporate headquarters, Wells Fargo surrounded the site with a wooden fence and invited local artists to use it as a canvas. Sponsorship of free Jazz in July concerts and a Hispanic-themed concert by the Des Moines Symphony as well as housing a branch of the Des Moines Art Center in their headquarters are solid reasons why Wells Fargo Financial deserved to be recognized. In addition to these Des Moines organizations, another company with substantial Iowa presence, Moline-based John Deere & Co., was honored in the top 10.

➤ FOR MORE INFORMATION ON THE ICC, VISIT [WWW.SMARTCAREERMOVE.COM](http://WWW.SMARTCAREERMOVE.COM).



PLATINUM LEVEL

AEGON Insurance Group/Life Investors  
Alliant Energy  
Allied Insurance/A Nationwide Company  
HNI Corporation  
The Integer Group  
Integrated DNA Technologies, Inc.  
John Deere  
MidAmerican Energy Company  
Nationwide Agribusiness  
Pella Corporation  
Pioneer, A DuPont Company  
Principal Financial Group  
Rockwell Collins  
Wells Fargo & Company

GOLD LEVEL

ACT, Inc.  
American Republic Insurance Company  
AmerUs Life  
Federal Home Loan Bank  
Iowa Area Development Group  
Iowa Telecom  
Kamin Industries  
Maytag Corporation  
Mercy Medical Center, Des Moines  
Meredith Corporation  
Quaker Foods & Beverages  
Sauer-Danfoss  
State Farm Insurance  
Vermeer Manufacturing

COMMUNITY LEVEL

Ames Chamber and Development Commission  
Charles City Area Chamber of Commerce  
Clear Lake/Mason City Economic Development Corporations  
Council Bluffs Chamber of Commerce  
Greater Cedar Valley Alliance  
Greater Des Moines Partnership  
Greater Dubuque Development Corporation  
Indian Hills Regional Development  
Iowa Great Lakes Corridor of Opportunity  
Marshall Economic Development Impact Committee  
Muscatine Development Corporation  
NW Iowa Economic Developers  
Pottawattamie County Growth Alliance  
Quad City Development Group  
Southeast Iowa JobBank — Burlington/West Burlington Area  
Technology Corridor — Cedar Rapids/Iowa City  
Webster County Development

SUPPORTING ORGANIZATIONS

Iowa Association of Business & Industry  
Iowa Association of Community College Trustees  
Iowa Association of Independent Colleges and Universities  
Iowa Biotechnology Association  
Iowa Business Council  
Iowa Newspaper Association  
Iowa Plastics Industry Consortium  
Iowa State University  
Printing Industry of the Midlands, Inc.  
Software & Information Technology of Iowa  
The University of Iowa  
The University of Northern Iowa

MEMBER HIGHLIGHTS



Pella Corporation is an industry leader in window and door manufacturing, known for quality, innovation and customer satisfaction. With five manufacturing sites and corporate headquarters in Iowa and with operations across the country, Pella provides quality careers for more than 9,000 team members. The privately held corporation, now celebrating its 80th year in business, has been honored by *FORTUNE* magazine as one of the nation's "100 Best Companies To Work For." Pella earned this recognition for providing exceptional benefits, development opportunities, and a quality work environment for its employees.

TO LEARN MORE ABOUT CAREER OPPORTUNITIES WITH PELLA, VISIT [WWW.PELLA.COM/CAREERS](http://WWW.PELLA.COM/CAREERS).



Watch your marketing communications career flourish at The Integer Group-Midwest in Des Moines. As one of the nation's leading promotional advertising and marketing agencies, The Integer Group provides strategic solutions in retail marketing, advertising, interactive, and public relations for national and international brands. As part of the Omnicom Group, Inc. (NYSE: OMC) with agencies in Dallas, Denver and Cleveland, Integer is the 4th largest promotional agency in the United States, as listed by *Ad Age*. Integer employees enjoy a full benefits package ranging from medical insurance and summer flex days to dry cleaning services and monthly massage treatments.

TO LEARN MORE ABOUT CAREER OPPORTUNITIES WITH THE INTEGER GROUP - MIDWEST, VISIT [WWW.INTEGER.COM](http://WWW.INTEGER.COM).



Come join the Rockwell Collins team and contribute to the cutting edge of technology! Rockwell Collins is headquartered in scenic Cedar Rapids, Iowa, and employs 17,000 worldwide. The technical workforce of more than 3,500 scientists and engineers lead the development and production of advanced communication and aviation electronics for military, commercial, and business aircraft. From cockpit to cabin, Rockwell Collins employees provide everything from in-flight entertainment to flight management communications; from navigation and flight control systems to cabin management systems. Rockwell Collins is truly a global company with employees located in 58 domestic and international facilities in 15 states and 19 countries.

TO LEARN MORE ABOUT CAREER OPPORTUNITIES WITH ROCKWELL COLLINS, VISIT [WWW.ROCKWELLCOLLINS.COM/CAREERS](http://WWW.ROCKWELLCOLLINS.COM/CAREERS).

WHAT'S NEW IN IOWA? PLENTY.

Iowa has just given new meaning to the term "information superhighway" with the launch of the **nation's first wireless network for interstate highway travelers**. The Iowa Department of Transportation (DOT) recently completed the project, which provides wireless Internet access at 39 rest areas and seven welcome centers. The service is free to travelers who have a wireless-enabled device such as a PDA, laptop computer or cell phone. It is estimated that initially one in six rest area visitors will utilize the free wireless Internet access. In a report by the DOT, after the first month of operation, the network was used by more than 70,000 travelers. The number of users is expected to climb as awareness among motorists grows. Last year, 18.5 million people traveled on Iowa's interstates.

The Davenport riverfront restoration project, which included the opening of River Music Experience in 2003, is now home to the architecturally striking **Figge Art Museum**. Built at a cost of \$46.9 million, the glistening new facility was designed by renowned British architect David Chipperfield, who is also designing the new Des Moines Public Library.

The striking new edifice is three times the size of the former Figge building, which was built in the 1960s and located out of the city limits. Among the building's architectural features is a glass encasement that will help keep down heating and cooling costs. In addition to space for the museum's 3,000-piece permanent collection, the new structure provides ample room for educational classrooms, a research library and a 140-seat auditorium. Figge's inaugural exhibition began Sept. 17 and includes modernist works by Georgia O'Keefe, Man Ray, Alfred Stieglitz, Francis Picabia and Marcel DuChamp.

FOR MORE INFORMATION ON THESE AND OTHER ATTRACTIONS AND EVENTS, VISIT [WWW.IOWALIFECHANGING.COM](http://WWW.IOWALIFECHANGING.COM).

IOWA'S ADVANTAGES  
ARE ADDING UP

With an 8.1 percent increase in Gross State Product, Iowa's economy grew faster in 2004 than any other state's.

**U.S. Bureau of Economic Analysis**

Iowa's per capita income grew 7.8 percent in 2004 — the second-fastest increase in the nation.

**U.S. Bureau of Economic Analysis**

Cedar Rapids and Des Moines rank first and sixth, respectively, in driver safety among all U.S. cities with populations more than 100,000.

**Allstate Insurance Co.**

Iowa ranks eighth in the nation for safest neighborhoods in the United States.

**Morgan Quitno, 2005**

Iowa has the third-highest high school graduation rate in the United States.

**Morgan Quitno, 2005**

WIRELESS NETWORK FOR INTERSTATE HIGHWAY TRAVELERS



FIGGE MUSEUM



WINTER GETAWAYS IN IOWA

Heading home for the holidays? Plan ahead and schedule some time to enjoy Iowa's many winter festivals and events. Visit [www.traveliowa.com](http://www.traveliowa.com) for more information.



IOWA NOTES



Whatever the season, Iowa is well-represented in professional sports across America. Robert Gallery, Iowa's 2003 Outland Award winner, begins his second season as offensive tackle for the Oakland Raiders, with high expectations of ascending the hierarchy of NFL lineman. In his rookie season, the Masonville, Iowa, native started 15 of the Raiders' 16 games. Second-year Chicago Bulls guard and Sioux City native Kirk Hinrich is fast becoming one of the NBA's promising young backcourt stars. In 2004-05, Hinrich averaged 15.7 points a game and had 23 double doubles. And USC All-American catcher Jeff Clement from Marshalltown, Iowa, was college baseball's recipient of the 2005 Johnny Bench award, given to the nation's best catcher, and the third overall pick by the Seattle Mariners in this year's MLB draft.



Governor Tom Vilsack recently announced plans for four additional "New Iowan Centers" to be located in Waterloo, Cedar Rapids, Council Bluffs and Des Moines. The new centers will join three similar centers already in operation to offer job placement assistance, language and occupational services, and translation assistance to newly arrived Iowa residents. Employers can also use the centers for diversity training and to recruit minority workers. The three centers already open in Muscatine, Sioux City and Ottumwa have served more than 20,000 people from 16 countries since they opened in 2000.

The Des Moines-based World Food Prize, formed in 1986 by Iowa native and 1970 Nobel Prize recipient Norman E. Borlaug and sponsored by Iowa businessman and philanthropist John Ruan, continues its mission of supporting advances that will help feed the world. This year's annual World Food Prize International Symposium was held Oct. 12-14 in Des Moines. In conjunction with the international symposium, Iowa high school students gathered Oct. 13-15 for the 2005 World Food Prize Youth Institute for three days of discussions and presentations on global nutrition. Concurrently, downtown Des Moines was the site of the first World Food Festival Oct. 13-16 — a celebration of Iowa's ethnic diversity through food, folk art and a variety of entertainment.

FOR MORE INFORMATION ON THE CONTINUING ECONOMIC ACTIVITY IN IOWA, VISIT [WWW.IOWALIFECHANGING.COM](http://WWW.IOWALIFECHANGING.COM).

