



Monday Morning Eye-Opener June 10, 2019

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Good Morning! June 10, 2019

Conference Registration Open



ILA-NLA Fall Conference

This October, the Iowa Library Association and the Nebraska Library Association are joining forces to offer a combined conference. The 2019 conference theme is “**Bridging Borders, Succeeding Together.**” The location is the **La**

Vista, NE; specifically the **La Vista Hotel & Conference Center**, just outside of Omaha. The conference takes place **October 2-4, 2019.**

Registration is open and a preliminary schedule, as well as event costs, are already posted on ILA's website. Among the speakers and sessions:

- Authors Lisa Scottoline, Ted Genoways, and Jaime Casap.
- Historical tour prior to the conference on Wednesday
- Golden Sower Gala with award-winning authors on Thursday night featuring Neal Shusterman, Lisa Papp, and Lynn Plourde
- Thursday Trivia night returns with Dan Wardell
- Alamo Draffhouse Cinema Movie Thursday Night

RAYGUN in Des Moines has created specialty shirts for this ILA-NLA event. Order before August 20th to receive your shirt at the conference site. Find T-shirt information, as well as conference registration, at the ILA website. More conference details will be posted in the months ahead...

[ILA-NLA Conference Info](#)

Historic Milestones =

Programming, Displays, and More

Last week's *Eye-Opener* included display ideas for the month of June. From Father's Day to Flag Day to D-Day, libraries can easily fill available table top space for book displays about these and other June notables like Fireworks Safety Month, Turkey Lovers' Month, and Womens' Golf Month.



For even more display ideas--or programming with expert speakers on the subjects--know that 2019 connects to some very historic milestones:

- Lewis & Clark expedition began == 215 years ago
- Passage of the 19th Amendment: women's voting right == 100 years
- Passage of the Civil Rights Act == 55 years
- President Nixon resigned his presidency == 45 years
- Fall of the Berlin Wall == 30 years

Plus, this summer 2019 marks the 50th anniversary of these historic events: Woodstock, the Chappaquiddick tragedy, and the Manson family murder spree.

And certainly the most remarkable technology achievement of the 20th century—the first moon landing happened in July 1969. NASA's website has wonderful resources devoted to the Apollo 11 mission, the first Apollo mission to land on the moon

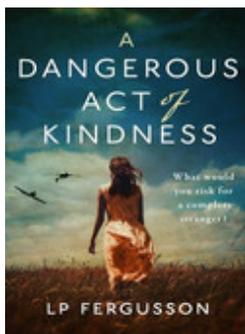
This summer reading program theme is “**A Universe of Stories.**” So marking the 50th anniversary of the moon landing leads to programming for all ages. Just one idea: there's no shortage of space-related movies like *First Man*, *The Martian*, *Apollo 13*, *Gravity*, the *Star Trek* series, the *Star Wars* series. A weekly “*space movie night at the library*” would be easy programming, of course requiring a public performance movie license :-)

Apollo 11--50th Anniversary

The Next Big Library Read

[A Dangerous Act of Kindness](#)

It's time to gear up local promotions for the next “**Big Library Read**” title—[A Dangerous Act of Kindness](#) by L.P. Fergusson. This historical fiction novel set in WWII asks the question “what would you risk for a complete stranger?” From the book's trailer “...When widow Millie Sanger finds injured enemy pilot Lukas Schiller on her farm, the distant war is suddenly at her doorstep. Millie knows he'll be killed



if discovered and makes the dangerous decision to offer him shelter from the storm...”

Big Library Read is a project from OverDrive, a leading distributor of eBooks and the vendor behind Iowa’s BRIDGES Consortium. This is a reading program promoted by local libraries, connecting readers literally worldwide with the same eBook at the same time via simultaneous downloads without wait lists or holds. **Big Library Read** is truly a worldwide version of a local book club, open to patrons in public and school libraries—all that’s required is a library card!

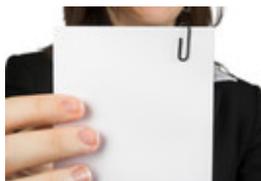
[A Dangerous Act of Kindness](#) will be available for simultaneous use from **June 17—July 1**. OverDrive has compiled a promotion packet to help you spread the word about this title and the global nature of a book discussion based on the title. Click below for the promo packet with includes:

- Marketing materials like bookmarks, flyers, and posters, as well as a press release
- A discussion guide for your local book clubbers
- A chance for your patrons to win a Kobo Aura H2O by using #biglibraryread on social media

Big Library Read is a fun and easy promotion, a great way to engage your eBook fans with a VERY big group of readers—give it a try!

[Big Library Read Materials](#)

This Week and Next



Office Staffing

Our monthly staff meeting takes District staff to Des Moines this Wednesday June 12. Just leave voice or email messages for us, we’re back on Thursday.



Online Classes Next Week

Heads up regarding two online classes next week: Sign up for **Gale’s Opposing Viewpoints** webinar next **Wednesday June 19** (9:00-10:00AM) Learn about this newest resource coming to your library in July as part of the GALE package—but at no additional cost.

Next **Thursday June 20**, catch **“Presentation Pointers—Eye-Popping Publications”** (10:00-11:30AM) This program looks at style tips for upgrading

traditional publications, demonstrating various design features of MS Word, PowerPoint, and Publisher. Whether creating quick signs or flyers, compiling reports, or writing newsletters, these software features help improve the overall look and feel of printed materials.

C.E. Catalog

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