



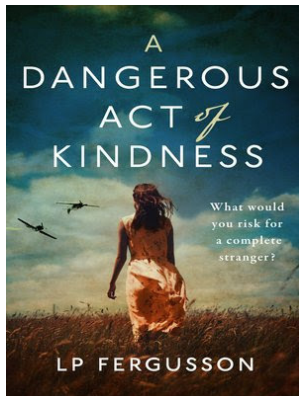
Monday Morning Eye-Opener June 3, 2019

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Good Morning! June 3, 2019

The Next "Big Library Read"



[A Dangerous Act of Kindness](#)

No time like the present to begin promoting the next “**Big Library Read**” title—[A Dangerous Act of Kindness](#) by L.P. Fergusson. This historical fiction novel set in WWII asks the question “what would you risk for a complete stranger?”

From the book’s trailer “...When widow Millie Sanger finds injured enemy pilot Lukas Schiller on her farm, the distant war is suddenly at her doorstep. Millie knows he’ll be killed if discovered and makes the dangerous decision to offer

him shelter from the storm...”

Big Library Read is a project from OverDrive, a leading distributor of eBooks and the vendor behind Iowa’s BRIDGES Consortium. This is a reading program promoted by local libraries, connecting readers literally worldwide with the same eBook at the same time via simultaneous downloads without wait lists or holds. **Big Library Read** is truly a worldwide version of a local book club, available to library patrons everywhere--all that’s required is a library card!

[A Dangerous Act of Kindness](#) will be available for simultaneous use from **June 17—July 1st**. OverDrive has compiled a promotion packet to help you spread the word about this title and the global nature of a book discussion based on this title. The promo packet is linked below and includes

- Marketing materials like bookmarks, flyers, and posters, as well as a press release

- A discussion guide for your local book clubbers
- A chance for your patrons to win a Kobo Aura H2O by using #biglibraryread on social media

Big Library Read is a fun and easy promotion, a great way to engage your eBook fans with a VERY big group of readers—give it a try!

Big Library Read

June Display Ideas

Leading with D-Day Anniversary June 6th

If you have table top space available, but need display ideas, here are some possibilities surrounding the month of June. Father's Day and Flag Day are the top-of-mind dates. But there are other noteworthy events and causes that June is known for. Here are some to consider for displays, bulletin boards, newsletters, and websites.



- A WWII display will be fitting as June 6th marks the 75th anniversary of the D-Day landing in Normandy
- You would think this would land in November, but no—June is Turkey Lovers Month
- Fireworks Safety Month is promoted in June in advance of the July 4th holiday
- Various sports can be featured in June, like Women's Golf Month, Wimbledon tennis tournaments, and National Go Skateboarding Day on June 21
- June is the official start of summer and boasts the longest day of the year
- June is Great Outdoors Month, National Dairy Month, and National Candy Month

Find more June notables at the website [National Day Calendar](#)

National Day Calendar

Libraries and the 2020 Census

A Guidebook From ALA

Last month, the American Library Association released a new publication: [Libraries' Guide to the 2020 Census](#). This is an important resource for libraries in prepping to provide all manner of information services regarding the upcoming census.



"Next year, when people begin to receive mail asking them to complete the census, we know that many of them will have questions about it. ALA's new guide is to make sure library workers have answers," said ALA President Loida Garcia-Febo. *"Working to ensure a fair, accurate, and inclusive census aligns with our professional values and the needs of the diverse communities we serve."*

The U.S. census is required by the U.S. Constitution and determines (a) congressional representation (b) district boundaries for federal, state, and local offices (c) allocation of more than \$800 billion annually in federal funding to states and localities, such as grants under the Library Services and Technology Act. ALA Census Task Force Chair Tracy Strobel says *"We only have one shot every 10 years to get this right. I encourage library staff across the country to read the guide...the ALA Census Task Force is committed to supporting libraries in this critical national effort."*

The [Libraries Guide to the 2020 Census](#) is a free download from ALA's website at the button below. The guide includes

- basic information about the census process
- highlights of new components in the 2020 Census, such as the online response option
- frequently asked questions
- a timeline of key Census dates
- contact information and links to additional resources

In addition to the 18-page guide, ALA will continue to add resources to its website leading up to Census Day on April 1, 2020. At the same webpage, library staff are encouraged to subscribe to ALA's 2020 Census newsletter. And be sure to access the Iowa State Census Bureau for Iowa-specific information

<https://www.iowadatacenter.org/2020census>

[Download Libraries' Guide to 2020 Census](#)

This Week ...

Transparent Language Webinar

Catch a webinar on **Wednesday June 5th** titled ***"Support Your ESL Patrons with Transparent Language Online."*** (1:30-2:00PM) Remember that Transparent Language is one of several products that comes bundled with the GALE online resources.



Here's a description Wednesday's webinar: *"Join us for this review of the wide array of resources available for ESL needs within Transparent Language Online. Courses are offered for beginning and intermediate level learners as well as for children. The base language of the interface can be changed to another language to accommodate these patrons. There is also an American Citizen prep course to help prospective new citizens..."*

[Register Today in C.E. Catalog](#)



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