



Monday Morning Eye-Opener May 20, 2019

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Good Morning! May 20, 2019

Iowa Libraries Featured On

PROGRAMMING
Librarian

[ALA Programming Blog](#)

Since we've been talking about programming at our Director Roundtables this month, thanks to Central District Consultant Maryann Mori for this reminder. Maryann has been instrumental in gathering stories from Iowa libraries to be featured on **ALA's Programming Librarian Blog**.

She writes " *All this year, the **ALA Programming Librarian Blog** is focusing on Iowa's small, rural libraries. I started the series with an overview of programming examples from Iowa libraries. Then each month, selected librarians write about a successful program that can easily be replicated in other small libraries. The most recent post is from Pella PL (Wendy Street, director) showcasing a monthly 'Culture Night' program...*"

<http://www.programminglibrarian.org/blog/culture-nights-easy-educational-and-fun>

Click the button below for a recording of a webinar that Maryann presented in January titled "**Size Doesn't Matter: Transforming Big Ideas Into Small Library Environments.**" And read more programming stories from Iowa libraries including

- Tiny Library, Big Carnival (Meservey PL--Chelsea Price)
- Amazing Race Scavenger Hunt (Corning PL--Alyssa Ogburn)
- Wellness Wednesdays (Winterset PL--Jean Bosch)
- Soup & Sound (Slater PL--Kristy Crisler)

Future stories from Iowa libraries will include super-hero events, cooking classes, and makerspaces--check back with **Programming Librarian** for more!

Libraries & the 2020 Census



A Guidebook From ALA

Last week, the American Library Association released a new publication: Libraries' Guide to the 2020 Census. This is an important resource for libraries in prepping to provide all manner of information services regarding the upcoming census.

"Next year, when people begin to receive mail asking them to complete the census, we know that many of them will have questions about it. ALA's new guide is to make sure library workers have answers," said ALA President Loida

Garcia-Febo. *"Working to ensure a fair, accurate, and inclusive census aligns with our professional values and the needs of the diverse communities we serve."*

The U.S. census is required by the U.S. Constitution and determines (a) congressional representation (b) district boundaries for federal, state, and local offices and (c) allocation of more than \$800 billion annually in federal funding to states and localities, such as grants under the Library Services and Technology Act. ALA Census Task Force Chair Tracy Strobel says *"We only have one shot every 10 years to get this right. I encourage library staff across the country to read the guide...the ALA Census Task Force is committed to supporting libraries in this critical national effort."*

The Libraries' Guide to the 2020 Census is a free download from ALA's website at the button below. The booklet includes

- basic information about the census process
- highlights of new components in the 2020 Census, such as the online response option
- frequently asked questions
- a timeline of key Census dates
- contact information and links to additional resources

In addition to the 18-page guide, ALA will continue to add resources to its website leading up to Census Day on April 1, 2020. At the same webpage, library staff are encouraged to subscribe to ALA's 2020 Census newsletter. And be sure to access the [Iowa State Census Bureau](#) for Iowa-specific information.

[Download ALA's 2020 Census Guide](#)

Involve Teens @ Your Library

In "Name That Promotion"

This news comes from **YALSA**, the Young Adult Library Services division of ALA. This year, **Teen**



Read Week (formerly celebrated in October) and **Teen Tech Week** (formerly celebrated in March) will be combining to form a month-long promotion of teen programming and services in America's libraries. This new month-long promotion will be held in October beginning in 2019 and moving forward.

Encourage the teens in your towns to be part of this project by submitting a new name for this new teen-focused month. The celebration will include related displays, activities, and programming that will fit public and school libraries. Project organizers will also ask teens and library youth services staff for feedback about this new approach.

YALSA's mission is to *"support library staff in alleviating the challenges teens face, and in putting all teens—especially those with the greatest needs—on the path to successful and fulfilling lives."* **YALSA** is one of the most prominent divisions within ALA, boasting 4,800 members.

To submit your idea for a new teen month recognition name, post on social media with your suggested idea and use #yalsaname or fill out our [Google form](#). Prizes awarded for the winning entry, submit ideas **until May 31**. Once the submission date has passed, there will be a voting period for the top 10 entries. Please share this news with your teens—here's to a winning entry from an Iowa library!

All About YALSA

This Week & Next ...



Director Roundtables Continue

Happening throughout the month of May, **Director Roundtables** continue this week. This year's theme is **"Libraries & Community Engagement."** From **Atlantic to Le Mars to Clear Lake** and beyond. **One more next week in Washington**, so be sure to check the [C.E. Catalog](#) for all dates, locations, and start times throughout this month...and make plans to join the conversation!



Big Ideas Book Discussion & Check It Out

A reminder of two webinars next week on **Thursday May 30: Big Ideas Book Discussion** takes up the title **Palaces For The People** (9:30-11:00AM) That same day: **Check it Out**, a look at new books for children and teens (1:00-2:00PM)

C.E. Catalog

Next Monday May 27 is Memorial Day, all State Library offices will be closed for the holiday. *Monday Morning Eye-Opener* comes back on June 3rd. Have a great Memorial Weekend!



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