



Iowa Department of Economic Development

Tools & Trends

July 2001

Issue 16

A Development Toolbox for Small- to Medium-Sized Communities

Celebrate Iowa Downtown Month in August

All Iowa downtowns are invited to host events and recognize the impact of downtown on Iowa's economy and heritage during Iowa Downtown Month in August. Visit Main Street Iowa's Web site at www.mainstreetiowa.org for ideas of how to celebrate Iowa Downtown Month.

One of the highlights of Iowa Downtown Month is the 15th Annual Iowa Downtown Conference, scheduled for August 21 at the historic Oster Regent Theatre in downtown Cedar Falls. At the conference, sponsored by the Division of Community and Rural Development, experts from throughout the state and nation will identify the latest downtown revitalization trends and discuss how to create magical moments for people who live, work, shop and socialize in central business districts.

Keynote speaker Kent Burnes of Burnes Consulting Group in Grass Valley, Calif., will address how to approach retail and business development during changing economic times. Other topics will include marketing strategies for downtown, bringing downtown into the age of telecommunications, historic

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Experience the Magic

Main Street Iowa Celebrates 15th Anniversary

Over the past 15 years, Iowa has become a recognized leader in the movement to restore the magic to central business districts throughout the nation. By following the National Trust for Historic Preservation's four point approach to downtown revitalization (business improvement, design, organization and promotion), many Iowa communities have viable, valuable and exciting downtowns once again.

The Iowa Legislature approved the establishment of Main Street Iowa as a program of the Iowa Department of Economic Development in 1985. Burlington, Fort Madison, Grinnell, Keokuk and Oskaloosa were named the first Main Street Iowa communities on April 14, 1986.

Main Street volunteers and staff officially kicked off the program's 15th anniversary at the 14th Annual Main Street Iowa Awards held April 27 at the Hotel Fort Des Moines. The theme "Experience the Magic" was the

focus for the gala event and will be used for several events and promotions throughout the year, including Iowa Downtown Month, the Iowa Downtown Conference and Main Street Iowa's State Fair booth.

Lieutenant Governor Sally Pederson was the keynote speaker and presented 77 awards recognizing exemplary projects and dedicated volunteers during the awards ceremony. Chuck and Emily Russell of Oskaloosa were presented the Spirit of Main Street Award, Main Street Iowa's highest honor. The award recognizes individuals, towns and organizations that exemplify the essence and purpose of Main Street.



Lieutenant Governor Sally Pederson presents Chuck and Emily Russell of Oskaloosa with the Spirit of Main Street Award.

Osceola received a certificate of completion for successfully finishing the first three years of Main Street training. Waverly, Bloomfield, Corning and Dunlap were recognized for achieving significant million dollar milestones for private dollar investments made in the purchase and revitalization of downtown

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Iowa 2010 Initiative Guiding Division's Efforts

By Sandy Ehrig, Administrator,
Division of Community and Rural Development

Great community development means great communication! In an effort to achieve greatness, we are listening to what Iowans have told us. The Division of Community and Rural Development is looking at the Iowa 2010 initiative as its directive from Iowans. As the division looks at how we are organized, the services we provide, and the investment we make in communities, the eight 2010 goals are being considered.

- Increase the state's workforce population by 310,000 people.
- Connect every community in Iowa electronically with broadband high-speed Internet service.
- Establish Iowa as the life sciences capital of the world through the reinvention of agriculture.
- Create destination attractions that provide more opportunities for recreation and entertainment.
- Increase wages and worker income.
- Enhance the growth and learning of Iowa's youngest residents.
- Protect and improve the quality of Iowa's natural resources.
- Provide government services that are more effective and efficient.



Within the Division of Community and Rural Development, there are three major work groups that are divided into appropriate teams. Monthly meetings are held for the workgroups, team leaders, and support staff. The sub-teams meet as frequently as needed.

1. COMMUNITY ASSISTANCE - IDED consultants, community volunteerism and leadership, financial resources, Main Street Iowa, City Development Board, and Rural Development Council
2. INFRASTRUCTURE - Community facilities/services and housing
3. INVESTMENT MANAGEMENT

The greatness of Iowa's community development effort is initiated by local communication with our staff. The Division of Community and Rural Development can provide technical assistance, financial assistance and training when we hear from you. Please contact us with your needs by e-mail, phone, or mail.

Sandy Ehrig Named Division Administrator

The Iowa Department of Economic Development recently named Sandy Ehrig as administrator of the Division of Community and Rural Development. She replaces Lane Palmer who accepted a position as Development Resources Coordinator.

As division administrator, Ehrig works with internal teams to offer financial and technical assistance to local, regional and state partners. She also will guide the division's efforts to help build local capacity for business development, housing, infrastructure and community development issues.

Ehrig's career has spanned the gamut of economic development in both the public and private sectors. Most recently, Ehrig was employed as the economic development director for several rural electric cooperatives in central Iowa. Previously, she served as an IDED community consultant for eight years and the Chamber of Commerce and economic development director in Jefferson.



Sandy Ehrig

Ehrig is a board member for Professional Developers of Iowa and an instructor for the Economic Development Institute.

QUICK REFERENCE

Division of Community & Rural Development
515.242.4711

Community Development Team
515.242.4759 or 515.242.4711

Community Volunteerism and Leadership Team
515.242.4799

Housing Team
515.242.4825

Investment Management Team
515.242.4825

Local Business Development Capacity Team
515.242.4759

Rural Development Council
515.242.4830

E-mail addresses for any IDED staff
firstname.lastname@ided.state.ia.us.

Experience the Magic – Main Street Iowa Celebrates 15th Anniversary

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properties. Visit Main Street Iowa's Web site at www.mainstreetiowa.org to view a complete list of award winners.

Main Street Iowa currently works with 33 communities. Applications to participate in the program are accepted annually if the budget allows. The applications are accepted and reviewed by the Main Street Iowa Advisory Council, which makes selection recommendations to the director of the Iowa Department of Economic Development.

From Williams (population 427) to Sioux City (population 85,013), Main Street has become the rallying call to bring economic, social, physical and political health back to Iowa's city centers. For more information, contact Jane Seaton at 515.242.4756 or jane.seaton@ided.state.ia.us.



Iowa Communities 2010: Harvesting the Vision

A Rural Summit



AUGUST 27 & 28

Scheman Center - Iowa State University, Ames

Keynote Speaker: Karl Stauber, Vice President, Northwest Area Foundation

The Rural Summit offers an opportunity for community leaders to take a look at the eight goal areas defined by Iowa's 2010 Strategic Planning Committee and to consider ways to implement them in their own community, county or region. The summit will focus on successes and challenges of Iowa communities and will offer breakout sessions with practical tips for individuals, organizations and communities looking at taking a local approach to any or all of the following issues.

- Welcoming a Diverse Population
- Getting Connected Electronically to Each Other and the World
- Life Sciences Capital of the World - Local Solutions
- Higher Wages and Income - Tools and Tips
- Education for a Lifetime
- Protecting and Preserving Natural Resources
- Smart Government

Also learn more about Iowans for a Better Future and their work to advance the Iowa 2010 Strategic Plan.

Featured Speakers

- Mark Grey, Professor of Anthropology, University of Northern Iowa
- Postville and Marshalltown New Iowans Committees
- Susie Olesen, Nodaway Valley School District, Co-Chair of the 2010 Education Committee
- Dr. Ron Rice, Executive Director, Iowa School Board Association
- Ted Stilwill, Director, Iowa Department of Education
- Mark Conisit, Enlightened Technologies
- R. J. Baker, Cherokee Chamber of Commerce

Who should attend?

Professional developers, mayors, city council members, city staff, supervisors, county staff, planners, Chamber of Commerce executives and board members, school superintendents, school board members, educators, community leaders and volunteers, organization leaders and program directors interested in advancing the Iowa 2010 plan in their own community, county or area.

To request a brochure or to sponsor a resource booth or reserve a space, call Eve Palmer at 515.242.4830 or email eve.palmer@ided.state.ia.us. To receive the pre-registration rate of \$60, registrations must be submitted by August 20. Registration the day of the conference is \$75.

RACI Application Deadline November 2

Instead of receiving "the check" in the mail, Revitalization Assistance for Community Improvement (RACI) grant recipients were invited to a celebration held at Prairie Meadows Racetrack and Casino, the sponsor of the program. At the January event, 2000 RACI grant recipients received a total of \$239,000 and shared information about their projects.

Enhancing downtown districts, providing adequate and efficient child care centers and improving the lives of older Iowans with community centers are just of the few examples of RACI dollars at work. "It is important to note that we look at projects very objectively. Is it meeting a need? What economic impact will the project have on the community and the state?" says RACI Program Manager Jean Carlson-Johnson.

In 2001, \$240,000 to \$250,000 is available through the RACI program, which is administered by IDED. Applications can be downloaded from RACI's Web site at www.state.ia.us/ided/crd/raci. The deadline for applications is November 2.

For more information, contact Carlson-Johnson at 515.242.4791 or jean.johnson@ided.state.ia.us.



Celebrating the distribution of 2000 RACI grant checks are from left to right: Prairie Meadows Senior Vice President Gary Palmer; Prairie Meadows CEO and President Bob Farinella; IDED Chief of Staff Mary Lawyer; Marble Rock Area Task Force President Suzy Duryee; Prairie Meadows Grant Manager Kay Alcantar; Marble Rock Area Task Force Treasurer Darlene Enabnjp; former IDED Division of Community and Rural Development Administrator Lane Palmer; Buchanan County Economic Development Corporation Executive Director George Lake; Oelwein Community Schools Superintendent Dr. Kent Mutchler; and Fairbank Mayor Maurice Welsh.

Collaborating for Youth Development



iowa collaboration for youth development

Recognizing that every Iowa youth has something valuable to contribute to the state's future, IDED and more than a dozen other state agencies, youth organizations, local agencies, and research institutions have established the Iowa Collaboration for Youth Development (ICYD). The lead agency is the Iowa Department of Human Rights - Division of Criminal and Juvenile Justice Planning.

Promoting the positive development of all youth and giving young people opportunities to be involved will contribute to building and sustaining successful communities in Iowa. From a public policy perspective, a youth development approach shifts the focus away from youth problems and categorical youth programs to a more holistic, positive approach to supporting and engaging all youth in healthy and positive development.

ICYD has three broad objectives:

1. To better coordinate and align state policies and programs related to youth using a positive youth development framework;
2. To identify or develop resources for use at the community level to promote youth development and to facilitate planning and implementation of effective youth development programs; and
3. To increase youth involvement in state and local policy discussions and decision-making.

"The Iowa Department of Economic Development is involved to listen and learn about the challenges and opportunities. Youth development activities are directly linked to economic activities," says IDED

Community Workforce Manager Michael Brown. "In a time of record unemployment, we cannot afford to allow anyone not to achieve their potential."

ICYD has developed a website (www.icyd.org) with information on resources available to Iowa communities and organizations interested in youth development. The site includes information on funding sources, links to national and state resources, and other material. ICYD also is compiling an inventory of state programs that provide funding to communities for children, youth and family programming and creating a database of grant programs that will be searchable by agency or topic area. The database will be available on the ICYD web site in the near future.

ICYD also is interested in recognizing and showcasing community-based programs in Iowa that are successfully incorporating youth development principles and practices. By doing so, ICYD hopes to encourage and facilitate the replication of these programs and approaches throughout the state.

Funding for ICYD is provided by a five-year, discretionary grant from the U.S. Department of Health and Human Services - Family Services Bureau to support state level collaboration and community capacity-building activities. Iowa was one of nine states awarded the grant in 1998. Iowa also is one of 10 states participating in the National Governors' Association Youth Policy Network.

For more information, contact Carol Behrer at the Youth Policy Institute of Iowa at 515.727.4220 or Michael Brown at 515.242.4783.

Iowa Collaboration for Youth Development's Vision

- Families are secure and supportive
- Schools and communities are safe and supportive
- Youth are engaged in and contribute to the community
- Youth are healthy and socially competent
- Youth are successful in school and prepared for a productive adulthood

NEW Division Staff



Dan Ford began work as area manager for southwest Iowa in February. In this position, he will be promoting the division's CEPP (Community Economic Preparedness Program) and STARS (Small Towns and Rural Strategies) programs, funding programs, technical assistance,

training, organizational and leadership development services. Previously, Dan served as the executive director of Audubon County Economic Development and Tourism and worked in financial management for 12 years.



Ragina Ostendorf joined IDED as secretary of the City Development Board in March. Her duties include preparation for monthly board meetings, general office and clerical support, and project facilitation as assigned. Ragina's prior state government work experience

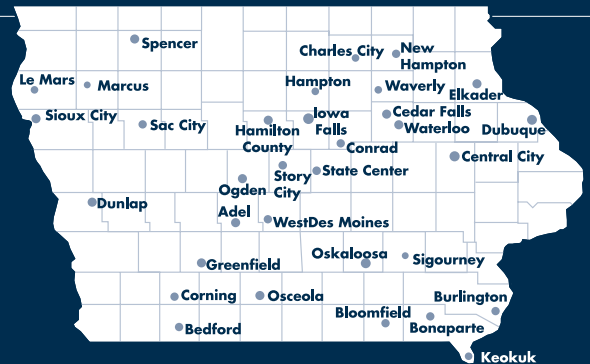
involved developing data tracking systems and file mechanisms for multi-county/multi-disaster projects for the Iowa Emergency Management Division. She also worked in the banking industry for approximately 15 years.

Main Street's Economic Impact on Iowa

July 1, 1986 - May 10, 2001

Net Gain in Business Starts, Relocations & Expansions	2,009
Net Gain in New Jobs	5,891
Buildings Rehabilitated or Renovated.....	4,735
Private Dollars Invested in Rehabilitation & Renovation	\$174,812,648
Buildings Sold	1,592
Private Dollars Invested in Downtown Property Acquisition	\$107,295,225
Total Private Dollars Invested in Downtown Buildings.....	\$282,107,873
Volunteer Hours (since 1991)	690,556

Statistics are based on monthly reports submitted by all local Main Street program directors.



NEW Recipients

Community Development Fund

RECIPIENT	AMOUNT	DATE
City of New London	\$31,400	March 04, 2001
Clinton	\$6,500	March 05, 2001
City of Le Mars	\$1,900	April 12, 2001
City of Algona	\$3,400	April 12, 2001
City of Dyersville	\$5,000	April 12, 2001
Floyd	\$14,700	April 12, 2001

Response 2020

RECIPIENT	AMOUNT
Allamakee County	\$30,000
Black Hawk County	\$15,000
Calhoun County	\$20,000
Dubuque County	\$20,000
Emmet County	\$25,000
Franklin County	\$30,000
Guthrie County	\$6,800
Ida County	\$30,000

Community Development Block Grant Fund

APPLICANT	PROJECT DESCRIPTION	PROGRAM	AMOUNT
Ackley	Daycare/preschool facility	Community Facilities (CDBG)	\$390,000
Allamakee County	Daycare and Head Start program	Community Facilities (CDBG)	\$400,000
Buffalo Center	Community childcare center	Community Facilities (CDBG)	\$180,000
Chariton	Daycare program	Community Facilities (CDBG)	\$250,000
DeWitt	Childcare facility	Community Facilities (CDBG)	\$260,000
Dike	Storm sewer improvements	Community Facilities (CDBG)	\$250,000
Dubuque County	Childcare facility	Community Facilities (CDBG)	\$400,000
Estherville	Remodel rehab and therapy center	Community Facilities (CDBG)	\$197,000
Fairbank	New daycare center	Community Facilities (CDBG)	\$110,000
Lineville	Medical clinic	Community Facilities (CDBG)	\$116,000
Manchester	Vocational services program and new day program	Community Facilities (CDBG)	\$130,210
Manning	Childcare center	Community Facilities (CDBG)	\$210,000
Marshall County	Improve vocational training and community employment services	Community Facilities (CDBG)	\$296,000
Mason City	Transitional housing	Community Facilities (CDBG)	\$125,465
McGregor	Storm sewer replacement	Community Facilities (CDBG)	\$145,500
New Hampton	Senior citizen building	Community Facilities (CDBG)	\$400,000
Ogden	Storm sewer installation	Community Facilities (CDBG)	\$203,250
Panora	Childcare facility	Community Facilities (CDBG)	\$250,000
Rake	Storm sewer construction	Community Facilities (CDBG)	\$132,500

Community Development Block Grant Fund

APPLICANT	PROJECT DESCRIPTION	PROGRAM	AMOUNT
Hansell	Water System Improvements	Water/Sewer (CDBG)	\$40,516
Jasper County	Sewer	Water/Sewer (CDBG)	\$263,000
Kinross	Sewer	Water/Sewer (CDBG)	\$89,000
Lamoni	Sewer	Water/Sewer (CDBG)	\$400,000
Lime Springs	Sewer	Water/Sewer (CDBG)	\$133,500
Lincoln	Sewer	Water/Sewer (CDBG)	\$173,000
Lytton	Water	Water/Sewer (CDBG)	\$250,000
Malvern	Sewer	Water/Sewer (CDBG)	\$400,000
Massena	Water	Water/Sewer (CDBG)	\$200,000
McGregor	Sewer	Water/Sewer (CDBG)	\$148,500
Millersburg	Sewer	Water/Sewer (CDBG)	\$219,000
Mondamin	Sewer	Water/Sewer (CDBG)	\$250,000

Housing Fund

APPLICANT	PROJECT DESCRIPTION	PROGRAM	AMOUNT
Afton	Owner-Occupied Rehab	Housing (CDBG)	\$375,000
Alton	Owner-Occupied Rehab	Housing (CDBG)	\$307,000
Anamosa	Owner-Occupied Rehab	Housing (CDBG)	\$379,850
Aplington	Owner-Occupied Rehab	Housing (CDBG)	\$356,000
Atlantic	Owner-Occupied Rehab	Housing (CDBG)	\$250,000
Bancroft	Owner-Occupied Rehab	Housing (CDBG)	\$302,400
Cambridge	Owner-Occupied Rehab	Housing (CDBG)	\$300,000
Centerville	Owner-Occupied Rehab	Housing (CDBG)	\$344,845
Charles City	Owner-Occupied Rehab	Housing (CDBG)	\$400,000
Deep River	Owner-Occupied Rehab	Housing (CDBG)	\$178,500
Evansdale	Owner-Occupied Rehab	Housing (CDBG)	\$352,870
Fontanelle	Owner-Occupied Rehab	Housing (CDBG)	\$375,000
Grinnell	Owner-Occupied Rehab	Housing (CDBG)	\$400,000
Hickory Lane Partners Limited Partnership	New Rental Construction		
Humeston	Owner-Occupied Rehab	Housing (CDBG)	\$250,293
Janesville	Owner-Occupied Rehab	Housing (CDBG)	\$356,050

RECIPIENT	AMOUNT	DATE
Marion	\$3,000	April 24, 2001
City of Corning	\$5,000	April 24, 2001
Region Six Planning Commission	\$50,000	May 15, 2001
City of Ankeny	\$50,000	May 25, 2001
North Iowa Area Council of Governments	\$9,000	May 25, 2001

RECIPIENT	AMOUNT
Jackson County	\$20,000
Kossuth County	\$12,000
Mahaska County	\$30,000
Pocahontas County	\$30,000
Pottawattamie County	\$15,000
Scott County	\$14,000
Shelby County	\$15,500
Story County	\$22,800

APPLICANT	PROJECT DESCRIPTION	PROGRAM	AMOUNT
Winthrop	Childcare center	Community Facilities (CDBG)	\$250,000
Alta Vista	Sewer	Water/Sewer (CDBG)	\$246,000
Andrew	Water	Water/Sewer (CDBG)	\$246,377
Bellevue	Water	Water/Sewer (CDBG)	\$400,000
Benton County	Water	Water/Sewer (CDBG)	\$600,000
Breda	Water	Water/Sewer (CDBG)	\$250,000
Burt	Sewer	Water/Sewer (CDBG)	\$250,000
Butler County	Water	Water/Sewer (CDBG)	\$600,000
Castana	Water	Water/Sewer (CDBG)	\$159,000
Center Point	Water	Water/Sewer (CDBG)	\$357,092
Centerville	Water	Water/Sewer (CDBG)	\$600,000
Coggon	Sewer	Water/Sewer (CDBG)	\$106,600
Crawford County	Water	Water/Sewer (CDBG)	\$510,000
Crawford County	Water	Water/Sewer (CDBG)	\$540,000
Cumberland	Water	Water/Sewer (CDBG)	\$166,000
Dumont	Sewer	Water/Sewer (CDBG)	\$210,500
Dunkerton	Sewer	Water/Sewer (CDBG)	\$350,000
Earlville	Sewer	Water/Sewer (CDBG)	\$250,000
Grand Junction	Sewer	Water/Sewer (CDBG)	\$207,000
Greeley	Water	Water/Sewer (CDBG)	\$250,000
Gruver	Sewer	Water/Sewer (CDBG)	\$102,000

APPLICANT	PROJECT DESCRIPTION	PROGRAM	AMOUNT
Montgomery County	Water	Water/Sewer (CDBG)	\$963,000
Muscatine County	Sewer	Water/Sewer (CDBG)	\$153,000
New Virginia	Sewer	Water/Sewer (CDBG)	\$250,000
Osceola	Water	Water/Sewer (CDBG)	\$600,000
Ottumwa	Sewer	Water/Sewer (CDBG)	\$200,000
Riverton	Sewer	Water/Sewer (CDBG)	\$250,000
Sigourney	Sewer	Water/Sewer (CDBG)	\$400,000
St. Anthony	Sewer	Water/Sewer (CDBG)	\$112,000
Truro	Sewer	Water/Sewer (CDBG)	\$250,000
Walnut	Water	Water/Sewer (CDBG)	\$250,000
Williams	Water	Water/Sewer (CDBG)	\$250,000
Woodward	Sewer	Water/Sewer (CDBG)	\$400,000

APPLICANT	PROJECT DESCRIPTION	PROGRAM	AMOUNT
Luana	Owner-Occupied Rehab	Housing (CDBG)	\$218,994
Manson	Owner-Occupied Rehab	Housing (CDBG)	\$363,990
Martelle	Owner-Occupied Rehab	Housing (CDBG)	\$317,986
Moravia	Owner-Occupied Rehab	Housing (CDBG)	\$250,293
Norway	Owner-Occupied Rehab	Housing (CDBG)	\$265,985
Olin	Owner-Occupied Rehab	Housing (CDBG)	\$379,850
Plymouth	Owner-Occupied Rehab	Housing (CDBG)	\$251,600
Rockwell City	Owner-Occupied Rehab	Housing (CDBG)	\$231,994
Spencer	Owner-Occupied Rehab	Housing (CDBG)	\$262,000
West Bend	Owner-Occupied Rehab	Housing (CDBG)	\$356,000
Dundee	Storm Sewer Ditches	Flood Funds (CDBG)	\$30,000
Arlington Equity - Fort Dodge	New Housing	Housing Enterprise Zone	tax credit
Greenfield Manor - Greenfield	New Housing	Housing Enterprise Zone	tax credit
Continental at St. Josephs	New Housing	Housing Enterprise Zone	tax credit
Carroll County	Owner-Occupied Rehab	HOME Investment Partnership	\$508,500
Community Opportunities Inc.	HomeOwnership Assistance	HOME Investment Partnership	\$270,490
Coralville	Owner-Occupied Rehab	HOME Investment Partnership	\$417,411

NEW Recipients

Housing Fund

APPLICANT	PROJECT DESCRIPTION	PROGRAM	AMOUNT
Greater Iowa City	New Rental Construction	HOME Investment Partnership	\$474,981
Housing Fellowship			
Harlan	Owner-Occupied Rehab	HOME Investment Partnership	\$250,000
HOME, Inc.	HomeOwnership Assistance	HOME Investment Partnership	\$200,000
Hudson	Owner-Occupied Rehab	HOME Investment Partnership	\$390,000
John Lewis	HomeOwnership Assistance/	HOME Investment Partnership	\$390,000
Coffee Shop, Inc.	Owner-Occupied Rehab		
Keokuk	Owner-Occupied Rehab	HOME Investment Partnership	\$400,000
Lake View	Owner-Occupied Rehab	HOME Investment Partnership	\$269,600
Linn County	Rental Rehabilitation	HOME Investment Partnership	\$122,807
Manchester	HomeOwnership Assistance/ Owner-Occupied Rehab	HOME Investment Partnership	\$275,516
Marshalltown	Tenant Based Rental Assistance	HOME Investment Partnership	\$57,500
McGregor	HomeOwnership Assistance/ Owner-Occupied Rehab	HOME Investment Partnership	\$201,000

APPLICANT	PROJECT DESCRIPTION	PROGRAM	AMOUNT
MidAmerica Housing Partnership	HomeOwnership Assistance	HOME Investment Partnership	\$341,236
Monticello	Owner-Occupied Rehab	HOME Investment Partnership	\$400,000
National Housing and Neighborhood Development Corporation	New Rental Construction	HOME Investment Partnership	\$324,987
Ottumwa	HomeOwnership Assistance	HOME Investment Partnership	\$477,484
Redfield	Owner-Occupied Rehab	HOME Investment Partnership	\$268,200
Robert Schemmel d.b.a. Community Lumber	New Rental Construction	HOME Investment Partnership	\$182,480
Ryan	Owner-Occupied Rehab	HOME Investment Partnership	\$400,000
Tama County	HomeOwnership Assistance	HOME Investment Partnership	\$395,485
Tama Senior Housing Limited Partnership	New Rental Construction	HOME Investment Partnership	\$540,000
Titonka	Owner-Occupied Rehab	HOME Investment Partnership	\$252,800
Wall Lake	HomeOwnership Assistance	HOME Investment Partnership	\$202,400
Washington	HomeOwnership Assistance/ Owner-Occupied Rehab	HOME Investment Partnership	\$189,874

Funding Year 2001 Joint Homeless Funding

Provider	City	2001 Requests	2001 ESGP Funding	2001 HSOG Funding	2001 Other Funding	2001 Total Funding
Crisis Intervention & Advocacy	Adel	\$71,621	\$0	\$23,000	\$0	\$23,000
A.C.C.E.S.S.	Ames	\$18,471	\$0	\$16,620	\$0	\$16,620
Emergency Residence Project	Ames	\$15,000	\$0	\$12,000	\$0	\$12,000
Youth & Shelter Services	Ames	\$40,000	\$0	\$29,000	\$0	\$29,000
Red Rock Area Community Action Program-Ankeny	Ankeny	\$59,580	\$16,730	\$0	\$6,270	\$23,000
Family Crisis Support Network	Atlantic	\$21,822	\$0	\$17,460	\$0	\$17,460
Hawkeye Area Community Action Prog.-Transitional Housing	Statewide	\$120,250	\$0	\$34,825	\$0	\$34,825
Southeast Iowa Community Action Organization	Burlington	\$12,000	\$0	\$8,400	\$0	\$8,400
YWCA Domestic Violence Shelter	Burlington	\$11,400	\$0	\$9,120	\$0	\$9,120
Domestic Abuse Prevention Center	Carroll	\$40,828	\$0	\$29,000	\$0	\$29,000
Area Substance Abuse Council	Cedar Rapids	\$48,600	\$29,000	\$0	\$0	\$29,000
Catherine McAuley Center for Women	Cedar Rapids	\$67,000	\$23,000	\$0	\$0	\$23,000
Foundation II	Cedar Rapids	\$36,150	\$36,150	\$0	\$0	\$36,150
HACAP-Inn Circle	Cedar Rapids	\$45,000	\$0	\$29,000	\$0	\$29,000
Madge Phillips	Cedar Rapids	\$44,000	\$35,000	\$0	\$0	\$35,000
Safe Place Foundation	Cedar Rapids	\$38,000	\$23,000	\$0	\$0	\$23,000
Willis Dady Emergency Shelter	Cedar Rapids	\$56,816	\$29,000	\$0	\$0	\$29,000
YWCA of Linn County	Cedar Rapids	\$21,222	\$21,220	\$0	\$0	\$21,220
Summer Noon Meals	Cedar Rapids	\$12,000	\$8,400	\$0	\$0	\$8,400
MidAmerica Housing Partnership	Cedar Rapids	\$16,276	\$16,270	\$0	\$0	\$16,270
Council for the Prevention of Domestic Violence	Cherokee	\$22,400	\$0	\$15,680	\$0	\$15,680
Counil Against Domestic Abuse	Cherokee	\$17,300	\$0	\$12,110	\$0	\$12,110
YWCA of Clinton	Clinton	\$79,776	\$35,000	\$0	\$0	\$35,000
River City Information, Referral & Assistance	Clinton	\$53,700	\$29,000	\$0	\$0	\$29,000
New Directions-King House	Clinton	\$53,530	\$29,000	\$0	\$0	\$29,000
Victory Center	Clinton	\$73,000	\$29,000	\$0	\$0	\$29,000
Clinton Family YMCA	Clinton	\$55,640	\$12,000	\$0	\$0	\$12,000
Catholic Charities-Council Bluffs	Council Bluffs	\$30,675	\$29,000	\$0	\$0	\$29,000
MICAH House	Council Bluffs	\$65,160	\$29,000	\$0	\$0	\$29,000
Family Housing Advisory Services	Council Bluffs	\$35,000	\$29,000	\$0	\$0	\$29,000
Christian Worship Center	Council Bluffs	\$28,360	\$17,000	\$0	\$0	\$17,000
Family Service	Council Bluffs	\$22,500	\$15,750	\$0	\$0	\$15,750
Project COPE-Southwest Division	Creston	\$30,450	\$0	\$24,360	\$0	\$24,360
MATURA Action Corp.	Creston	\$154,674	\$0	\$12,000	\$0	\$12,000
Family Resources	Davenport	\$28,750	\$10,750	\$0	\$12,250	\$23,000
Humility of Mary Shelter	Davenport	\$52,200	\$9,000	\$0	\$20,000	\$29,000
John Lewis Coffee Shop	Davenport	\$167,000	\$20,000	\$0	\$15,000	\$35,000
Salvation Army Family Center Shelter	Davenport	\$35,000	\$17,000	\$0	\$12,000	\$29,000
Valley Shelter Homes, Inc.	Davenport	\$27,718	\$19,400	\$0	\$0	\$19,400
Vera French Housing Corporation	Davenport	\$17,100	\$1,680	\$0	\$12,000	\$13,680
Helping Services of Northeast Iowa	Decorah	\$42,025	\$0	\$35,000	\$0	\$35,000
NEIAC-New Start	Decorah	\$37,502	\$0	\$17,000	\$0	\$17,000
Broadlawns	Des Moines	\$12,000	\$0	\$0	\$4,930	\$4,930
Broadlawns Outreach	Des Moines	\$19,000	\$19,000	\$0	\$0	\$19,000
Catholic Charities-Des Moines	Des Moines	\$160,431	\$0	\$0	\$32,540	\$32,540
Churches United	Des Moines	\$135,806	\$4,450	\$0	\$62,500	\$66,950
Des Moines Coalition for the Homeless	Des Moines	\$50,000	\$0	\$29,000	\$0	\$29,000
Family Violence Center	Des Moines	\$36,500	\$31,400	\$0	\$3,600	\$35,000
Hansen House	Des Moines	\$32,275	\$0	\$10,150	\$1,850	\$12,000

Bonaparte Among 12 Distinctive Destinations

The National Trust for Historic Preservation has named Bonaparte, the nation's smallest Main Street community, as one of its Dozen Distinctive Destinations in the United States for 2001. The list provides vacationers with ideas of where to experience authentic small-town flavor.

Bonaparte has triumphed over retail flight, downtown decay, and devastating floods to rebuild its historic center into a thriving, livable community. Bonaparte owes its beginnings to its location along the Des Moines River, where the Meek Mills were founded in 1837. The town grew and prospered as a masonry lock and dam were built to enable navigation on the river and railroad construction connected Iowa's small towns.

Today, Bonaparte's commercial district features 37 historic buildings, including several significant structures dating from the 1800s that have been restored as a restaurant, antique and crafts shops, a factory,

tavern, and the Bonaparte Library and Museum. The restored Bonaparte Pottery, believed to be the only remaining early pottery works in Iowa, is intact with the kiln, brick kiln and pug mill that produced thousands of pieces of pottery between 1865 and 1895. The pottery was designated an archaeological district in the National Register of Historic Places.

A pottery tour is one of the town's special events, along with a monthly breakfast on Main Street, historic cemetery tour, garden tour, Renaissance Festival, Christmas dinner and home tour, and craft shows. Bonaparte's Riverfront District features a butterfly garden, refurbished band shell, historic lock walls, and two restored mills. Bonaparte, a Main Street Iowa community since 1990, also is located on the south branch of the Hiawatha Pioneer Trail, a historic highway route.



Bonaparte's Riverfront District is listed on the National Register of Historic Places.

Celebrate Iowa Downtown Month in August

Continued from page 1

preservation as a good business practice and financial incentives for preservation. Conference participants also will enjoy the vitality of the many shops, restaurants and businesses in downtown Cedar Falls, a participant in the Main Street Iowa program since 1987.

The theme for Iowa Downtown Month and the Iowa Downtown Conference is "Experience the Magic of Downtown." Those registering for the Iowa Downtown Conference prior to August 7 will receive a rate of \$65 per individual or \$55 per person for groups of three or more registering together from the same community. The registration fee after that date will be \$70 for individuals and \$65 per person for groups.

For more information or to register, contact Main Street Iowa at 515.242.4756 or jane.seaton@ided.state.ia.us.

Iowa Leads U.S. in Great American Main Street Awards Competition Elkader brings home state's newest GAMSA

Iowa further solidified its reputation for excellence in downtown revitalization when Elkader was named one of five Great American Main Street Award winners at the 2001 National Town Meeting on Main Street in Indianapolis.

Since the National Trust for Historic Preservation's National Main Street Center established the competition in 1995, five of the 35 communities recognized have been from Iowa—a feat not accomplished by any other state in the nation. Dubuque, Bonaparte,

"Iowa's Main Street communities continue to set the benchmarks against which other programs measure themselves," says National Main Street Center Director Kennedy Lawson Smith.

Elkader, population 1,465, established a Main Street program to re-energize the town's six-block central business district in 1989. Constructing a \$250,000 turn-of-the-century style river walk, completing a

\$251,000 downtown streetscape project, achieving 100 percent occupancy of downtown storefronts and rallying 18,300 volunteer hours are just a few of Main Street Elkader's achievements. Retail sales have increased from \$16.2 million in 1990 to \$22.5 million in 1999, and the taxable valuation for downtown commercial property has grown from \$6.7 million in 1992 to \$8.9 million in 1999.



"The changes have resulted from community pride and energy. Elkader is a living example of how a small community can not only survive the retail giants, but also prosper in this new and highly competitive economy."

Cindy Cook,
Main Street Elkader Program Director

Corning and Keokuk also have received the prestigious award. Cedar Falls was among the top 20 in this year's competition, and Burlington and Sigourney achieved top 20 status in 1997.



Representatives from Main Street Elkader accept the community's Great American Main Street Award at the National Town Meeting on Main Street in Indianapolis.

Iowa Receives Funding for “eCommunities” Pilot Project

Iowa will receive approximately one-fourth of a \$462,000 Congressional appropriation to the Northern Great Plains Initiative for the launching of an “eCommunities” pilot project.

“The pilot will include development of a statewide eCommunity technical assistance center that will provide ‘technology 911 service’ to communities, organizations and businesses in Iowa that are lacking adequate support systems—especially those in rural areas,” explains Iowa Rural Development Council Executive Director Beth Danowsky, one of three Iowa commissioners serving on the Northern Great Plains (NGP) board of directors.

A second feature of the pilot is the identification of two to four Iowa communities to develop an educational and technical assistance program for improving community and retail business utilization of the Internet.

“The idea is to demonstrate to other communities, businesses and individuals the power of the World Wide Web and the impact it can have on rural Iowa,” Danowsky says.

NGP also is working with Iowa agricultural cooperative groups that are interested in jointly marketing commodities to large market conglomerates. For more information on either project, contact Danowsky at 515.242.4875 or beth.danowsky@ided.state.ia.us.

Calendar

August

1 - 31	Iowa Downtown Month, Statewide	515.242.4756
2	Water & Sewer Fund Pre-Applications Due	515.242.4836
21	Iowa Downtown Conference, Cedar Falls	515.242.4756
23	Facilities and Services Fund Pre-Applications Due	515.242.4836
27 - 28	“Harvesting the Vision: An Iowa Rural Summit,” Ames	515.242.4830

September

21	Water & Sewer Full Applications Due (invited)	515.242.4836
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October

3	Housing Fund Application Workshop	515.242.4825
19	Facilities and Services Fund Full Applications Due (invited)	515.242.4836

For changes to the Tools & Trends mailing list, contact Jason Boten at 515.242.4797 or jason.boten@ided.state.ia.us.



Des Moines, Iowa 50309
200 East Grand Avenue

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DEPARTMENT OF
ECONOMIC DEVELOPMENT

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Permit No. 1195

NEW Recipients

Funding Year 2001 Joint Homeless Funding

Provider	City	2001 Requests	2001 ESGP	2001 HSDG Funding	2001 Other Funding	2001 Total Funding
Harbor of Hope	Des Moines	\$20,000	\$0	\$14,245	\$2,755	\$17,000
Hawthorn Hill	Des Moines	\$75,416	\$0	\$0	\$54,000	\$54,000
HOME, Inc.	Des Moines	\$35,000	\$28,000	\$0	\$0	\$28,000
House of Mercy	Des Moines	\$29,900	\$26,910	\$0	\$0	\$26,910
Iowa Homeless Youth/Family Futures	Des Moines	\$100,719	\$48,850	\$0	\$21,150	\$70,000
Oakridge Neighbord.....	Des Moines	\$14,000	\$4,540	\$0	\$2,460	\$7,000
Port of Entry, Inc.	Des Moines	\$22,800	\$13,680	\$0	\$3,400	\$17,080
Proteus, Inc.	Des Moines	\$39,500	\$19,180	\$0	\$3,820	\$23,000
St. Ambrose Homeless Task Force	Des Moines	\$2,700	\$2,700	\$0	\$0	\$2,700
Riverfront YMCA	Des Moines	\$14,800	\$5,360	\$0	\$5,000	\$10,360
YWCA of Greater Des Moines	Des Moines	\$89,466	\$30,600	\$0	\$4,400	\$35,000
Youth Emergency Services & Shelter	Des Moines	\$80,400	\$29,000	\$0	\$0	\$29,000
Polk County Social Services	Des Moines	\$50,000	\$0	\$5,600	\$17,400	\$23,000
Iowa Coalition for Housing & the Homeless	Des Moines	\$18,000	\$0	\$12,600	\$0	\$12,600
Beacon of Life	Des Moines	\$100,000	\$24,200	\$0	\$3,800	\$28,000
Anawim Housing	Des Moines	\$40,000	\$23,000	\$0	\$0	\$23,000
Creative Visions	Des Moines	\$29,500	\$20,650	\$0	\$0	\$20,650
Food Enterprises	Des Moines	\$44,000	\$2,400	\$0	\$25,600	\$28,000
Cross Ministries	Des Moines	\$12,000	\$8,400	\$0	\$0	\$8,400
Legal Services Corporation of Iowa	Des Moines	\$45,000	\$0	\$23,000	\$0	\$23,000
YWCA of Dubuque	Dubuque	\$85,000	\$0	\$29,000	\$0	\$29,000
Opening Doors	Dubuque	\$70,000	\$0	\$29,000	\$0	\$29,000
Domestic/Sexual Assault Outreach Center	Fort Dodge	\$29,470	\$0	\$23,580	\$0	\$23,580
Northwoods Living, Inc.	Fort Dodge	\$31,487	\$0	\$17,000	\$0	\$17,000
YWCA of Fort Dodge	Fort Dodge	\$54,311	\$0	\$29,000	\$0	\$29,000
Connections	Fort Dodge	\$7,600	\$0	\$5,320	\$0	\$5,320
Safe Haven	Fort Madison	\$9,000	\$0	\$7,200	\$0	\$7,200
Upper Des Moines Opportunities, Inc.	Graettinger	\$36,000	\$0	\$23,000	\$0	\$23,000
Seeds of Hope	Grundy Center	\$25,000	0	\$17,500	\$0	\$17,500
Red Rock Area Community Action Agency	Indianola	\$54,500	\$0	\$22,000	\$0	\$22,000
Domestic Violence Intervention Program	Iowa City	\$22,000	\$17,600	\$0	\$0	\$17,600
Emergency Housing Project	Iowa City	\$55,000	\$35,000	\$0	\$0	\$35,000
Greater Iowa City Housing Fellowship	Iowa City	\$10,000	\$7,000	\$0	\$0	\$7,000
Four Oaks	Iowa City	\$29,000	\$23,200	\$0	\$0	\$23,200
Table to Table	Iowa City	\$22,000	\$17,600	\$0	\$0	\$17,600
Emma Cornelius	Keokuk	\$26,000	\$0	\$15,000	\$0	\$15,000
Turning Point	Knoxville	\$49,775	\$0	\$35,000	\$0	\$35,000
Marsha Downs Women's Center	Marshalltown	\$45,000	\$0	\$23,000	\$0	\$23,000
Mid-Iowa Community Action Program	Marshalltown	\$40,000	\$0	\$23,000	\$0	\$23,000
House of Compassion	Marshalltown	\$30,000	\$0	\$24,000	\$0	\$24,000
Crisis Intrevention Services	Mason City	\$22,140	\$17,720	\$0	\$0	\$17,720
Fran Lauer Youth Services	Mason City	\$116,263	\$35,000	\$0	\$0	\$35,000
Community Kitchen of Northern Iowa	Mason City	\$25,500	\$20,400	\$0	\$0	\$20,400
Prairie Ridge	Mason City	\$10,000	\$6,000	\$0	\$0	\$6,000
Northern Lights Homeless Shelter	Mason City	\$52,357	\$23,000	\$0	\$0	\$23,000
Muscatine Center for Strategic Action	Muscatine	\$26,000	\$0	\$20,800	\$0	\$20,800
Family Resources, Inc.	Muscatine	\$31,650	\$0	\$25,320	\$0	\$25,320
Cris Intervention-Mahaska County	Ottumwa	\$25,000	\$0	\$20,000	\$0	\$20,000
Crisis Center & Women's Shelter	Ottumwa	\$60,366	\$0	\$23,000	\$0	\$23,000
SIEDA-Mahaska County	Ottumwa	\$20,000	\$0	\$16,000	\$0	\$16,000
Mid-Sioux Opportunities, Inc.	Remsen	\$40,000	\$0	\$14,000	\$0	\$14,000
Domestic Violence Education & Shelter	Shenandoah	\$27,925	\$0	\$16,760	\$0	\$16,760
Family Crisis Centers of Northeast Iowa	Sioux Center	\$20,000	\$0	\$14,000	\$0	\$14,000
Sioux City Family Shelter	Sioux City	\$100,410	\$0	\$0	\$24,339	\$24,339
Council on Sexual Assault & Domestic Violence	Sioux City	\$65,500	\$7,055	\$0	\$21,945	\$29,000
Crittenton Center	Sioux City	\$35,781	\$15,808	\$0	\$19,192	\$35,000
Shesler Hall	Sioux City	\$18,000	\$2,022	\$0	\$8,778	\$10,800
Woodbury County Community Action Agency	Sioux City	\$36,322	\$17,414	\$0	\$5,586	\$23,000
Discovery House	Spirit Lake	\$34,512	\$0	\$17,000	\$0	\$17,000
Christian Community Development	Waterloo	\$19,388	\$11,630	\$0	\$0	\$11,630
Family Service League	Waterloo	\$35,200	\$29,000	\$0	\$0	\$29,000
Operation Threshold	Waterloo	\$16,000	\$12,800	\$0	\$0	\$12,800
Salvation Army-Waterloo	Waterloo	\$19,870	\$13,910	\$0	\$0	\$13,910
YWCA of Black Hawk County	Waterloo	\$22,000	\$17,600	\$0	\$0	\$17,600
Jesse Cosby Neighborhood Center	Waterloo	\$12,500	\$8,750	\$0	\$0	\$8,750
Cedar Valley Friends of the Family	Waverly	\$27,625	\$0	\$22,100	\$0	\$22,100
West Des Moines Human Services	West Des Moines	\$27,500	\$0	\$19,250	\$0	\$19,250
TOTAL		\$4,913,661	\$1,250,179	\$950,000	\$406,565	\$2,606,744