Brainfuse Update: Library Usage Reports Coming Soon and Q&A on the Brainfuse App

Brainfuse Usage Reports

Brainfuse is currently working on building administrative reporting functions for Iowa libraries. In the coming months, each member library will receive your own individual portal where you will be able to access JobNow and VetNow usage data. Along with current usage statistics, you will also be able to access usage from previous months through the portal.

In the meantime, Brainfuse is willing to manually put together usage reports for some libraries. If your library cannot wait for the forthcoming self-service usage portal from Brainfuse, please send a request with the usage dates needed to Marie Harms, who will work with Brainfuse to get the reports.

Brainfuse will provide aggregate usage data for all Iowa libraries to the State Library beginning next week.

This information and the instructions for accessing the administrative reporting function will be posted on the State Library's Brainfuse page for your reference.

Brainfuse App Q&A

Brainfuse trainer Conor Anderson has mentioned the Brainfuse mobile app during the trainings for libraries. Here are a few frequently asked questions about the Brainfuse app:

Is the app available for both Apple and Android? What's its name?

The Brainfuse app is available for both Apple and Android devices. In the Apple App store the app is called Brainfuse, and in Android's Google Play store it is called Brainfuse HelpNow.

How do app users get affiliated with their library's account for use statistics?

In order to track usage by library, patrons will need to login to the app using their Brainfuse account, which can be created through their library's unique Brainfuse URL.

Do users need to create an account by clicking through their library's website to Brainfuse using a browser before they can use the app?

Yes. Users need to use the Brainfuse link from their library's website to create an account in Brainfuse. They will use that username and password to login to the mobile app. Users who download the app and do not have a username and password are instructed to go to their library's Brainfuse page to create an account.

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