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Receive Updates



Monday Morning Eye-Opener February 11, 2019

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Happy Valentine's Day! February 11, 2019

Brainfuse News!



Part 1 in an Ongoing Series

Today's *Monday Morning Eye-Opener* begins a series of articles about **Brainfuse**, new on the scene for Iowa public libraries. **Brainfuse** is a digital resource for career services and test preparations. This new series will help library staff feel more comfortable and knowledgeable about this new product and its impact for patrons.

Today, Iowa public libraries can expect to receive an official email directly from **Brainfuse** with a customized URL to access **JobNow** and **VetNow**. The email will be coming from info@brainfuse.com – **please do not delete it!** If you don't see the email by the end of the day, check your spam or junk folders or feel free to contact representatives at info@brainfuse.com

How to Give Patrons Access: **Brainfuse JobNow** and **VetNow** is delivered via web browser, so all you need to do is place the appropriate URL on your library website to give your patrons access to the resources. That's it!

One feature that sets **Brainfuse** apart is the **live job coaching** and **live veteran support** available during most afternoons and evenings. Patrons can access these services after clicking on the library's Brainfuse link, then creating an account for themselves. Once a patron selects a live service, an online whiteboard automatically launches and patrons are able to communicate via live, online sessions with expert

job coaches. We highly encourage libraries to set up an account and try out this process so you can recommend this valuable service to patrons who would benefit.

Thanks to Emily Bainter and Marie Harms for contributing this series of articles.
Continue watching this space over the next several weeks for more
BrainFuse News!

[Watch JobNow / VetNow Tutorials!](#)

Nebraska's 2019 Online Conference

"Big Talk From Small Libraries"

Just a few weeks ago, the State Library of Iowa held our annual online conference called ILOC. Now this month, our neighbors to the west—Nebraska State



Library—sponsors their annual online conference on **February 22, 2019 (8:45AM—5:00PM)**

Nebraska's online conference is called "**Big Talk From Small Libraries**" and they credit Iowa with the idea "*...**Big Talk From Small Libraries** was inspired by Iowa's Innovative Libraries Online Conference; our event wouldn't exist without their advice and encouragement...*"

From the **Big Talk** website: "*...this free one-day online conference is aimed at small libraries—the smaller, the better! Each of our speakers is from a small library or directly works with small libraries. Everyone is welcome to register and attend... whether your library serves a few thousand or a few hundred, this is the day for you.*"

A handful of breakout sessions show here, find the full schedule and registration on the **Big Talk** website.

- Teaching iPad and iPhone to Seniors
- Best Small Library in America Award Winner 2018—Madison County Libraries (NC)
- Make a Mini Makerspace
- Small Library, Big Partnerships

Big Talk From Small Libraries will broadcast online using GoToWebinar software. GoToWebinar works on Windows, Mac, Google Chrome OS, Linux, iOS and Android devices. Login instructions will be emailed to registered attendees the day before the conference. Like Iowa's **ILOC** event, Nebraska does plan on recording all **Big Talk** sessions, with recordings posted to their conference website.

[Register For Big Talk Conference](#)

STEM Scale-Up Programs



Apply Now

This news is thanks to Misty Gray, Southwest District Consultant. The **2019-2020 Scale-Up Program Application** is open, with **applications due by 5:00PM on March 4**. Access the application at the button below.

The impact of the **STEM Scale-Up Program** continues to grow year after year. A top priority of the **STEM Council** is to help improve learner interest and achievement in **STEM** subjects. To help meet this goal, ten exemplary programs have been selected to be available on the **STEM Scale-Up Program** menu in 2019-2020.

The application is now open for educators across the state interested in implementing these programs in the classroom and out-of-school. And of special interest to public library staff: the ten programs on offer this year, six of them are eligible for informal education settings like public libraries. Those six best public library programs are:

- Computer Science Fundamentals
- Light and Shadow
- Making STEM Connections
- Pint Size Science
- STEM in Action
- STEM Innovator

[STEM Scale-Up...Read More](#)

This Week's Webinars & Special Events



Let's Get Moving in Libraries

Catch this health-conscious webinar tomorrow **February 12** —**Let's Get Moving in Iowa Libraries: Physical Activity Programs for Fun and Health**” (1:00-2:00PM)



Lobby From Home Day Feb13

On **Wednesday February 13**, the Iowa Library Association is calling upon all library advocates to

participate in **Lobby From Home Day**. This is an annual effort to connect local library boards, staff, Friends, and fans with their local legislators, sending the message that Iowa libraries are valued, essential city services.

This advocacy effort asks you to contact your area representatives and state legislators to say thank you, but also to remind them about how libraries are funded, explaining how critical that funding is at local, state, and federal levels. Connect with your local reps with this link <https://www.legis.iowa.gov/legislators> Find the the **2019 Legislative Agenda** with helpful talking points here <https://ialibraryassociation.libguides.com/gac>

On Wednesday February 13, District staff will be attending staff meetings in Des Moines.

Please leave phone or email messages for us, we'll get back to you on Thursday.



Monday Morning Eye-Opener

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