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Monday Morning Eye-Opener November 5, 2018

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Good Morning! November 5, 2018

Call For Proposals ...



For the 2019 ILOC Conference

Save the date—**January 17, 2019** is the date for the annual **ILOC conference**. Sponsored by the State Library, **ILOC** stands for **Innovative Libraries Online Conference**, an all-day online event. It begins in the morning with a keynote speaker, concludes in the evening with a program aimed at

library boards. And throughout the day, several breakout sessions all surrounding the 2019 theme “**Libraries at the Center of Community Life**.”

Here’s where you come in: we invite Iowa library personnel to submit session proposals. **To be considered as a presenter, please complete the [Application for Presenter Form](#) and submit it electronically by November 14, 2018**. Selected presenters will be notified by **November 26**.

About the Conference Theme: With their commitment to meeting citizen needs, libraries seek ways to serve and strengthen their communities. Sometimes, however, needs rise beyond the conventional realm of library service. Through non-traditional partnerships, libraries offer innovative solutions to a variety of challenges in their communities. Libraries can become the place for citizens to help shape the community’s future and participate in decision making.

About the Call For Proposals: We are looking to showcase ways in which you, your staff, and your board participate in your community. Here are some ideas to get you started:

- Do you host public discussions about community issues?
- Do you invite the public to legislative coffees or candidate forums held at the library?
- Does the library help address poverty or social justice issues in your community by partnering with food banks, providing a coat closet, a personal pantry, or other services for the needy families and the homeless?
- Is there a unique way that you deal with kids' after school needs, perhaps by partnering with other organizations for after school activities?
- Does your community have a need for adult education? Do you support adult community members seeking higher education for better employment?

Additional Details: If accepted, your proposal will need to be presented online in a State Library Zoom Room; therefore, use of Power Point, Prezi, or similar presentation software is required. If selected as a presenter, your completed presentation will need to be submitted by **January 4, 2019**. Presenters must agree to be available the entire day of **January 17, 2019**, have good Internet connectivity, quiet and uninterrupted computer access within an office, study room, home, etc.

Emily Bainter posted many more details on LibraryTalk last week, more to read there. Contact [Becky Heil](#) (515-725-3368) [Bonnie McKewon](#) (515-725-3369) [Alysia Peich](#) (515-281-6788) with questions. **Call for Proposals** are beckoning—ILOC is a great chance to showcase how your library is at the center of community life!

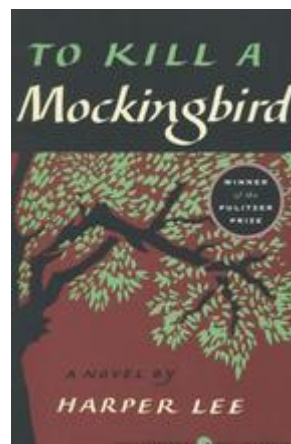
ILOC Presentation Application

And the Great American Read Winner is ...

[To Kill a Mockingbird](#)

In case you didn't hear: [To Kill a Mockingbird](#) by Harper Lee is the winner of the **Great American Read** project. **The Great American Read** has been a national book discussion series sponsored by ALA, airing on PBS stations over 8 weeks this fall. Viewer participation was key, as readers across the country were urged to vote on their favorite book from a list of 100 novels.

From the project website: "...told through the prism of America's 100 best-loved novels, the **Great American Read** explored writers' fictional worlds, how we as readers



are affected by stories, and what the 100 books have to say about our diverse nation and our shared human experience...”

The PBS series featured testimonials from celebrities, authors, notable Americans, and book lovers across the country. The series launched back in May with a 2-hour episode revealing the 100 books. The show came back in September with themed episodes examining concepts common to the books on the list. The finale revealed the title winning the most votes nationwide, earning the distinction of America’s best-loved book.

Given the promotion surrounding the **Great American Read** this year, many libraries will want to include **To Kill a Mockingbird** into their local book discussions next year! Read more about the project here and play back any of the TV episodes—the grand finale is so good!

PBS / Great American Read

Spencer PL Director Illustrates Book



[Clayton Goes to the Fair](#)

Iowa author Arla Kintigh has written a children’s book [Clayton Goes to the Fair](#) and Spencer Library Director Mandie Muehlhausen is the illustrious illustrator! The two met at the Art Barn at the Clay County Fair last year, where Mandie was demonstrating watercolor painting. Arla was in a neighboring booth selling her previous book

[Fairgoers Do Not Live On Fried Food Alone](#). They began talking about books and voila...Clayton the Pig came to life at the Clay County Fair!

Mandie describes the experience: *“We wanted the book to appeal to all ages: adventures and animals for the younger set, things hidden in the pictures ala ‘I Spy’ for the older kids, and the iconic structures and sights of the Clay County Fair, sure to push the nostalgia button for anyone who has ever enjoyed the Fair. The book includes 42 original watercolors; all of them have been displayed at Arts on Grand in Spencer...when I look at all those paintings on display—and in a children’s book—I can’t believe I did it!”*

If you’d like to purchase a copy of [Clayton Goes to the Fair](#) for your library (\$15.00) you can find it at Arts on Grand (Spencer) The Barn Swallow (Okoboji) Prairie Lights (Iowa City) and online at That Fair Book www.thatfairbook.com. You’re also welcome to contact Mandie at her personal email eightbit.gypsy@gmail.com. Both Arla and Mandie are available for speaking engagements, too—a great programming opportunity @ your library!



This Week and Next ...

On **Wednesday November 7th**, catch a webinar titled **“Presentation Pointers: A Preview.” (9:30-11:30AM)**

This introductory webinar offers an overview of **Presentation Pointers**, a series of 5 classes offering strategies for improving written and verbal presentations. Some classes in the series will be conducted in-person, others will be done online. In this series preview, learn design tips when using software like PowerPoint, appreciate the impact of using infographics as a communications tool, enjoy an introduction to digital storytelling, and take away proven techniques for polished public speaking.

Also this **Wednesday**, another webinar in the State Library’s **Gale Highlights series**, this one titled **“Using Credo Reference with Social Media.” (1:30-2:30PM)** This is a 30-minute program demonstrating how best to use Credo with social media. By the end of the demo, you will be able to:

- Locate links within the Credo database and understand what they will look like once shared on Facebook and Twitter
- Locate Credo's pre-made social media content and know how to share it on your own social media streams
- Locate pre-made digital promotional items all sized for social media sharing

Next Monday November 12 is Veterans’ Day and a state holiday, so all State Library offices will be closed. Look for the next *Monday Morning Eye-Opener* on November 19.



Monday Morning Eye-Opener

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