



 **Iowa**
a place to grow

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STATE OF IOWA
OFFICE OF THE GOVERNOR
DES MOINES

WELCOME TO IOWA

As you read through this booklet, you'll see that Iowa is many things. Our verdant fields and farms have made the Hawkeye State famous, but Iowa is rich in history, attractions and outdoor recreation, too.

Won't you plan on visiting us this year? Discover the many faces of Iowa for yourself. With the modern interstate highway system completed from coast to coast, we're not more than two and one half days of effortless driving away, no matter where you live.

So plan on seeing Iowa soon, won't you?

Robert D. Ray

Governor Robert D. Ray



You may have the idea that Iowa is a mass of farms and cornfields. We do have a lot, some of the best in the nation. But Iowa is other things too. A great outdoor life, history, events and just old fashioned exploring. It all boils down to fun. Family fun.

For years many people just drove through Iowa on their way somewhere else. The ones that stopped hoped they had Iowa all to themselves. They did, in a way. And you can, if you want to. Iowa is that kind of place. No crowds. No traffic jams. Plenty of fresh air though. And lakes and rivers to enjoy. Our state parks and recreation areas abound with campsites.



Driving is easy on the interstate

Of course, you can get too much of a good thing. When and if you do, there's plenty of excitement in the many festivals. And there's history too. Buffalo Bill was born here. Lewis and Clark passed through. There was even a Civil War battle. And our Mississippi of river towns and stern-wheelers cannot be matched.

The Indians called Iowa "The beautiful land." It still is. We hope you won't just take our word for it and pass us by at 75 miles per hour. After all, our little book can't show you everything. Visit us, and make these discoveries for yourself.

Fun In All

Four Seasons

Do your thing. We do.

Whether your tastes are simple or sophisticated, you'll satisfy them in Iowa. German meals served family style in the Amanas. Or a dinner show in Des Moines with cornfed steak. Primitive art and antique auctions in a farmer's walnut grove. Or a summer fine arts festival and repertory theater. You can do your thing in Iowa.

Get acquainted with fun again. Slow down and become a part of life. We'll share it with you.



Iowa summers mean many things. Here, the old swimming hole



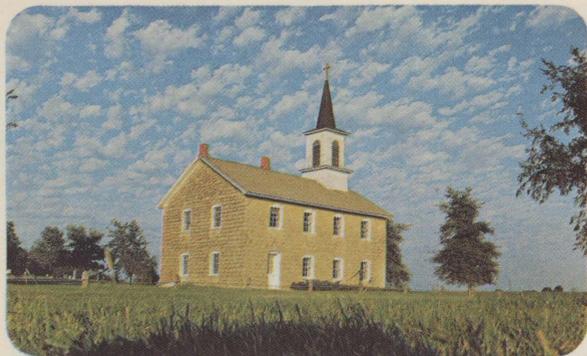
Autumn is bright and beautiful



Winter sports for the active



A time for new friends



Stone Church near Guttenburg

Focus on Iowa

Iowa, among other things, is a great place to take pictures. Especially for amateurs. Even amateurs can take pictures like the ones shown here when the subject is there. And it is, in Iowa.

From quaint country churches and school houses to refurbished old town squares complete with traditional Civil War statue. From interesting faces of friendly people to a sumac covered hilltop in the fall. Views of the Mississippi from tree-topped bluffs to horse and buggy Amish, who are usually a little camera shy. You could open a gallery with the award winning shots to be had in Iowa.

They're all here for you to find. In this book we'll try to help you.



Plum Grove in Iowa City



Albia's square puts on a new face



Mississippi River in Fall



Old World music at Amana

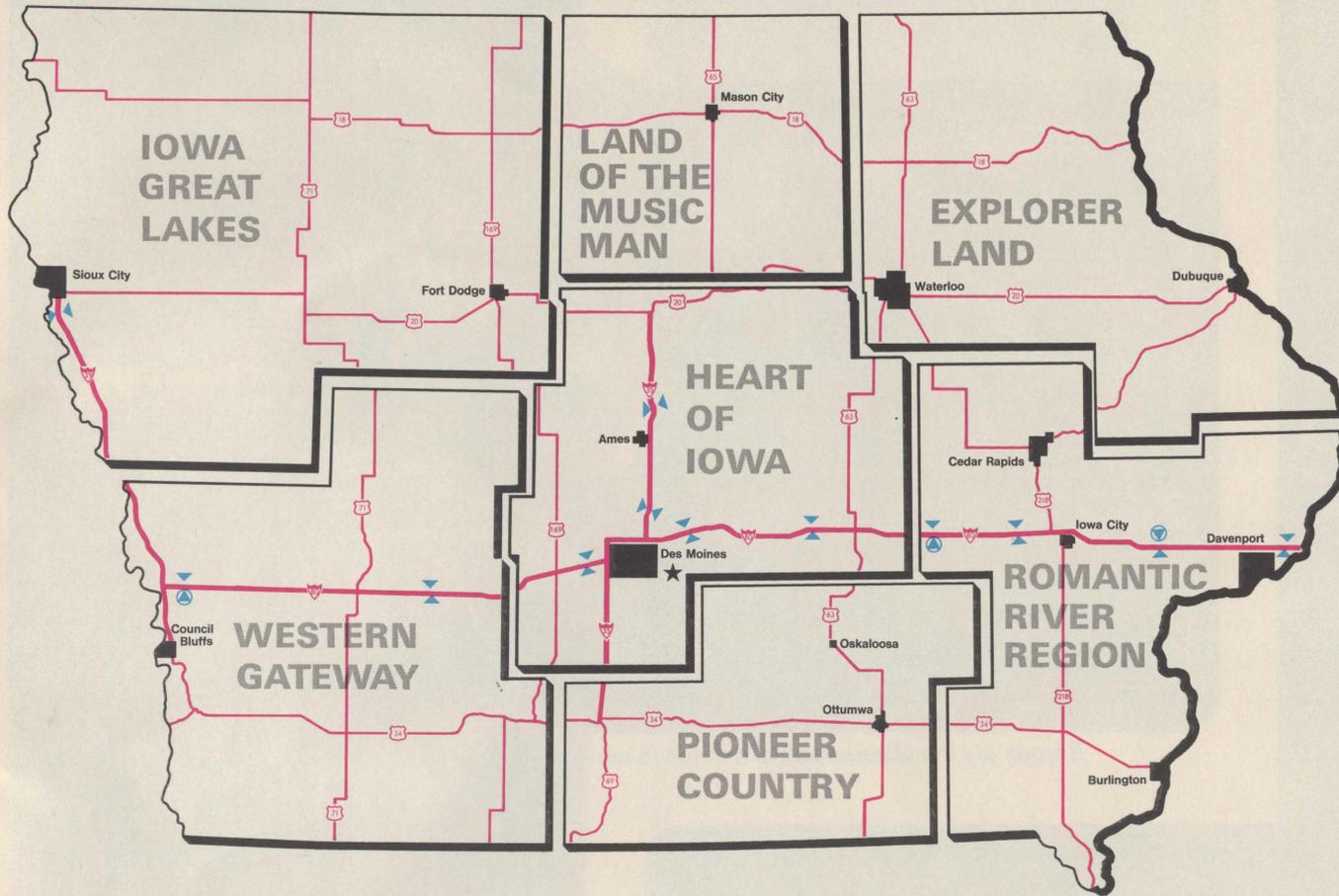


Sumac adds red to Fall



Amish shop in Kalona

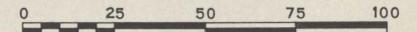
Select your fun from Iowa's 7 regions



MAP LEGEND

-  INTERSTATE SYSTEM
-  WIDELY USED EAST-WEST AND NORTH-SOUTH HIGHWAYS
-  INTERSTATE MARKERS
-  U.S. NUMBERED MARKER
-  SAFETY REST AREAS (all modern)
-  TOURIST INFORMATION CENTERS

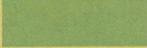
Scale of Miles



IOWA SPEED LAWS

State & U.S. Routes—Day, 70, Night, 60. Trucks—Day-Night, 50. Boat & Travel Trailers (28-foot long including tow-bar—Max. weight, 4500 lbs. Max. width, 8 ft.) Day-Night 55. Interstate—Day, 75. Night, 65. Minimum, 40. County—Day, 60. Night, 50. Paved, Day 70; Night, 60; or as posted in towns or on open roads.

Color Key to Pages

-  **Events**
-  **Attractions**
-  **Recreation**
-  **History**

In this book, Iowa is presented in seven regions to help you in trip planning. The regions, cities and main highways are shown in the map above.

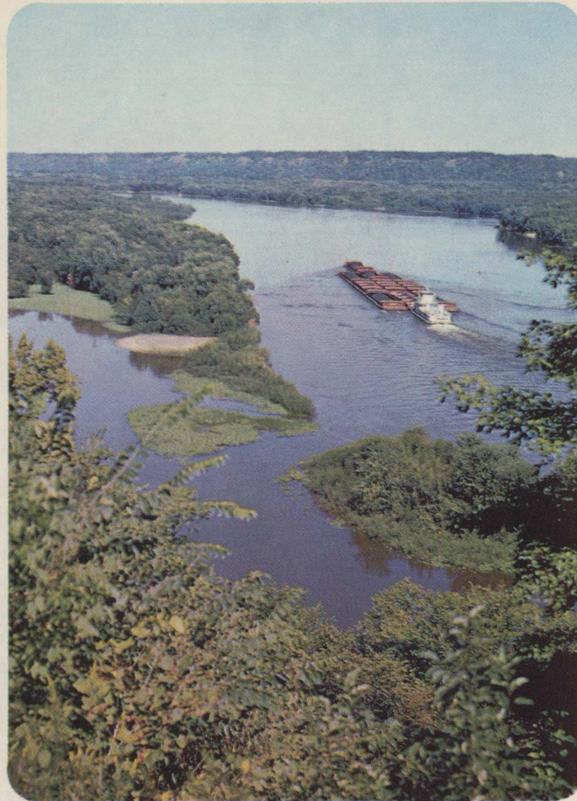
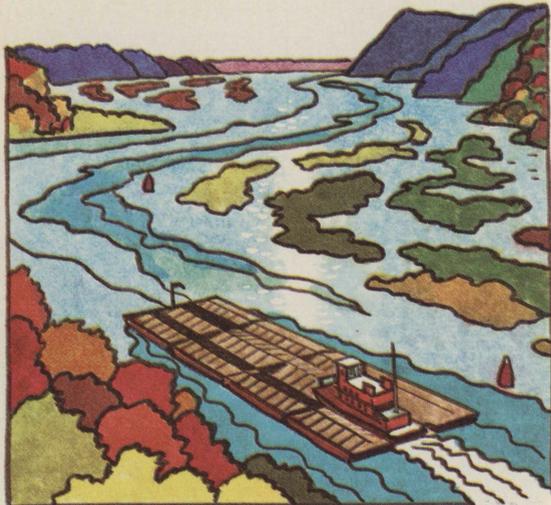
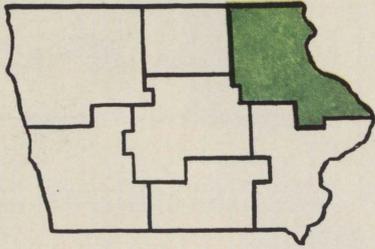
Iowa fun is divided into Events, Attractions, Recreation and History. Each is represented in regional pages by a different color for the page relating to it. The color key is shown at the right.

As you turn the pages of this book, reading and

looking at Iowa, the color key should help you find your interest in each region. Just possibly, you might be interested in everything.

We have so much to show and tell about Iowa that a book twice this size would be too small. So, we've included suggestions at the end.

You may have some questions when you finish this book. If so, drop us a line.

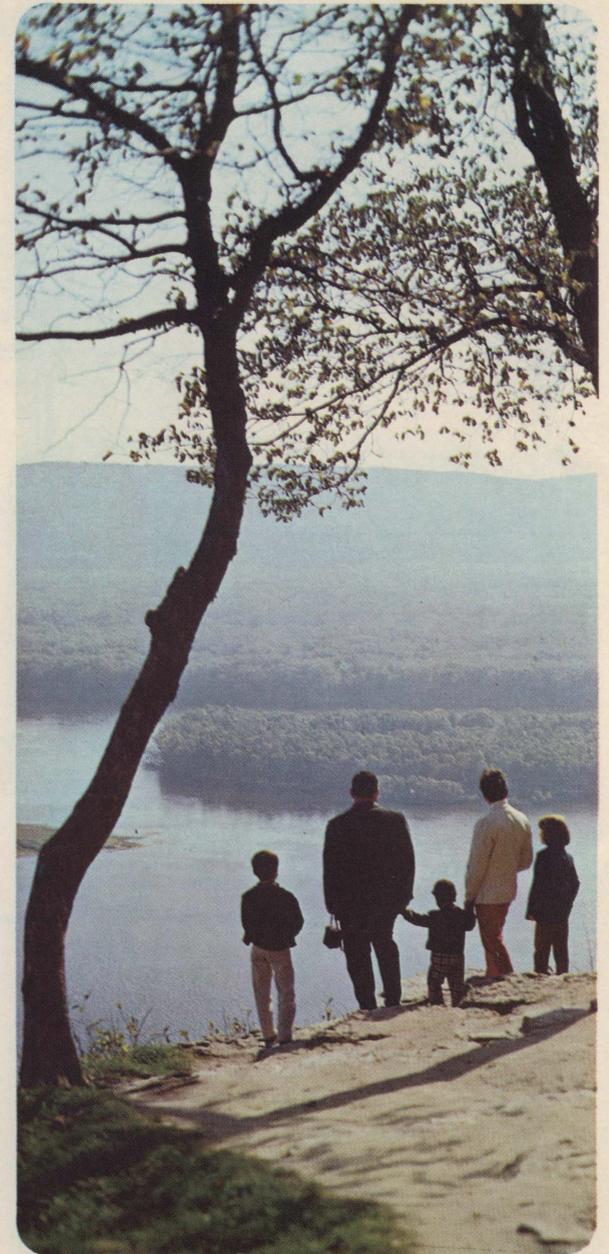


Barges ply the Mississippi

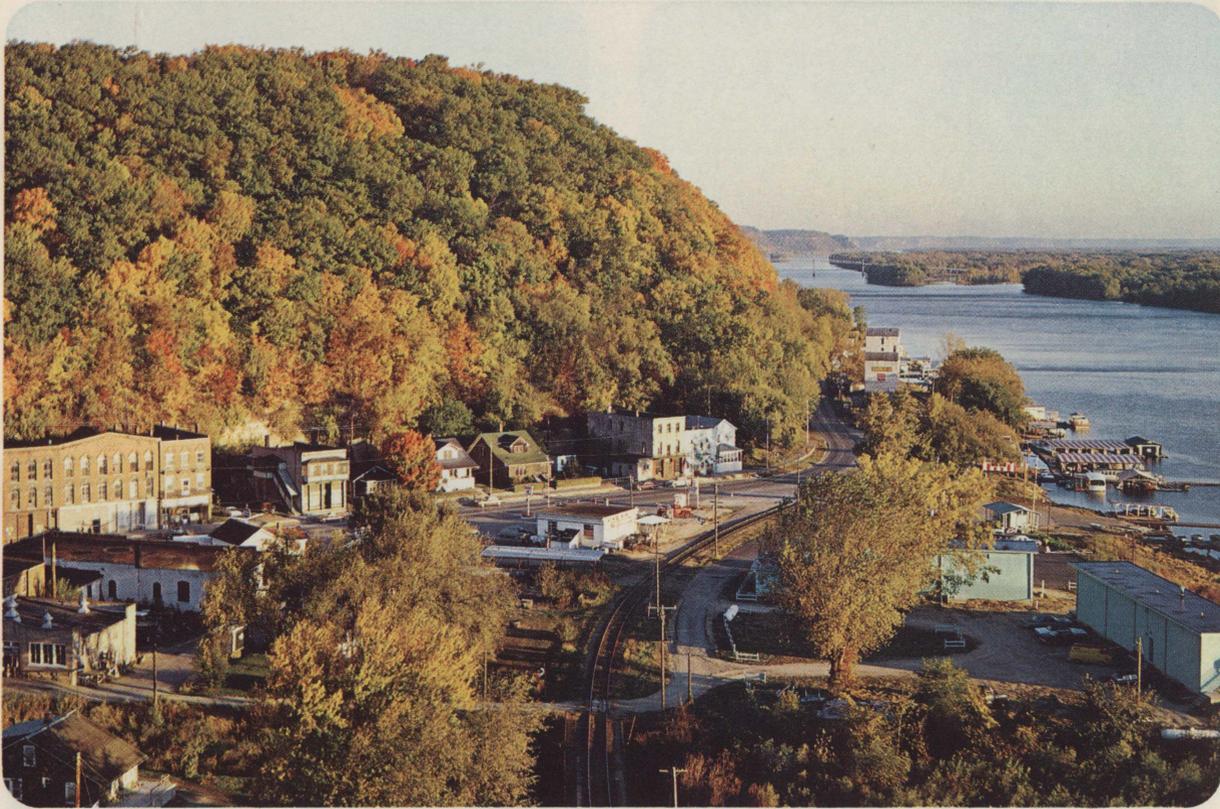
Northeast Iowa is surprising . . . a different kind of Iowa. Level farm lands graduate to hills and valleys, dotted with grazing dairy herds . . . laced with contour patterns. Verdant summer valleys wait for frost. Then comes autumn. Hills explode with color with sumac, maple, oak, hickory, ash all vying for attention. Words do little justice. Bring your camera. Capture these memories for yourself and friends. Fun is here, too, for the seeker. Is fishing your thing? Clear, cool streams teem with trout. Like boating? Plenty of room on the majestic Mississippi. Houseboats

can be rented. Or, try your hand at panfishing. Some of the best anywhere.

Or maybe you're the loafer-type who just enjoys the scene. Shop for curios in quaint little river towns. Swap lore with the natives. For the camper, there are dozens of private and public campsites, many in the river area. And the history buff will enjoy the Indian mounds, old forts, and dozens of other Iowa history highlights. Join us on following pages as we get down to the details.



Pikes Peak overlook



The fall colorcade is a real event in the Northeast

How do you sell color? Northeast Iowa does it every year. Thousands enjoy the annual leaf show. County fairs are at their finest in Dubuque in August. Old world customs abound too. Decorah becomes Little Norway each July during their famous "Nordic Fest" . . . days of dancing, celebration, and tasty Norwegian cuisine. And befitting a dairy area, the colorful National Dairy Cattle Congress is at Waterloo each October. Don't forget winter either, with winter carnivals and snowy fun in hills "heaven-sent" for winter sports.



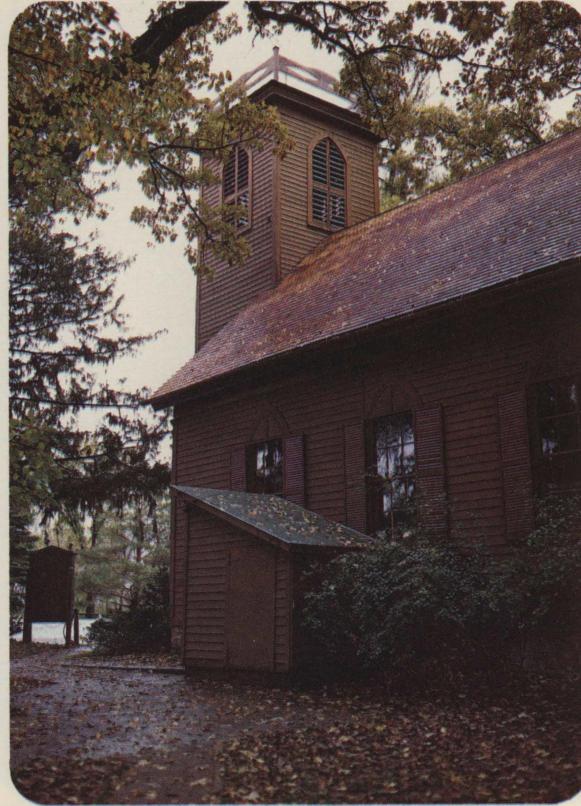
Snowmobiles race cross-country



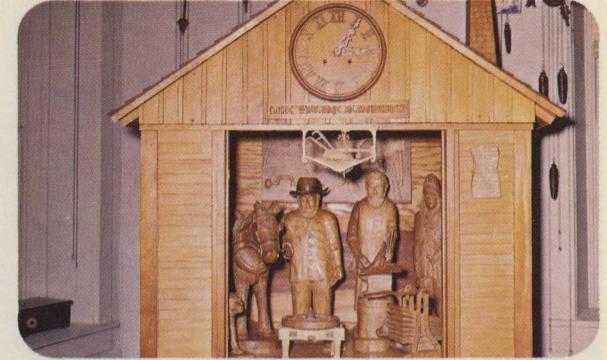
Norwegian mock wedding



Serenity of the New Melleray Abbey



Little Brown Church at Nashua



Spillville's Bily Clocks



The wonder of Spook Cave

"Come to the Church in the Wildwood," here, at Nashua. The Little Brown Church from the famous song. Thousands enjoy it. Hundreds marry here. The hand carved clocks of the Bily Brothers at Spillville are a miracle of patient artistry. Composer Antonin Dvorak received

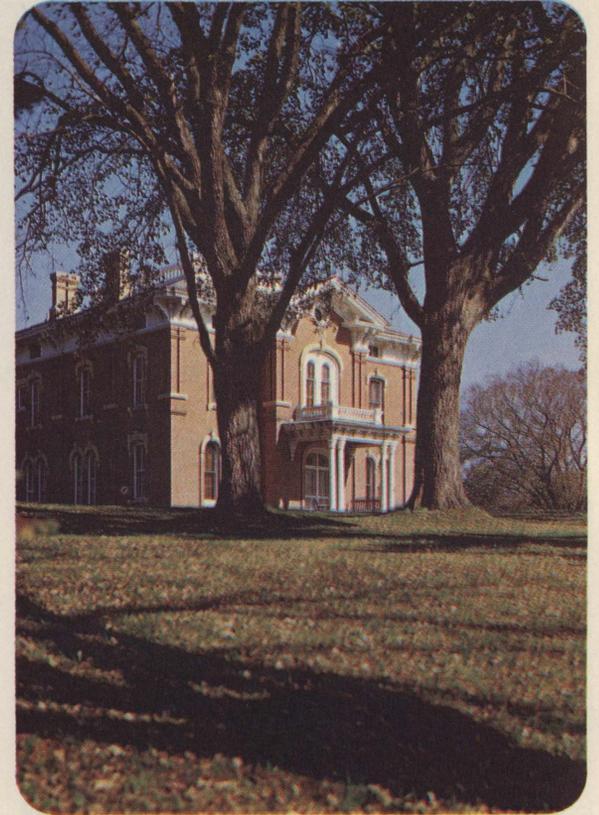
inspiration here. Freshly baked breads and honey are staples of kindly monks at Dubuque's New Melleray Abbey, a study in serenity. Electric boats glide silently in an underground lake at McGregor's Spook Cave. All these and more are a part of Northeast Iowa.



Fort Atkinson protected Indians



Ancient burial grounds



High on a hill is Montauk

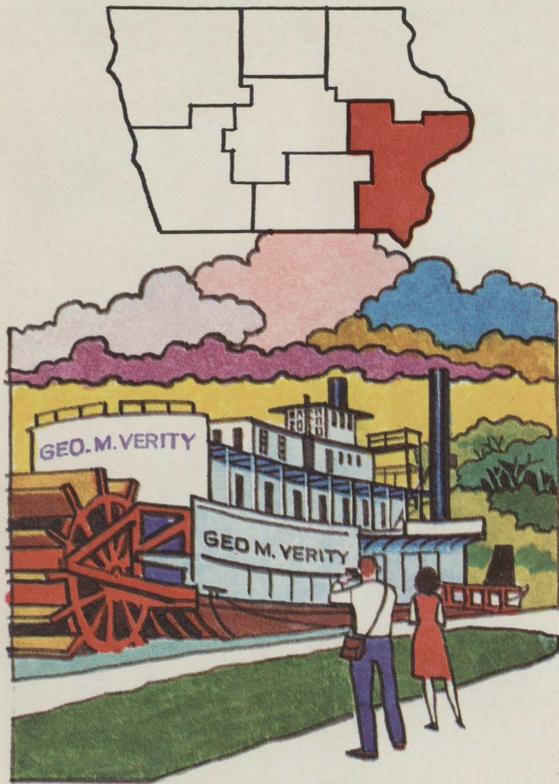


Old Shot Tower at Dubuque

Iowa life at its finest during the civil war era. This is Montauk, the Larrabee mansion at Clermont, home of Iowa's 12th Governor. It is one of the finest preservations in the nation. Nearby Fort Atkinson tells the story of government efforts to protect Indians from Indians. Dubuque's shot tower and cable car are part of this rich heritage. Iowa's primitive past can be explored at the Effigy Mound National Monument at Marquette. Scenic trails and film presentations are daily fare.



The study in Montauk



Youngsters try for Iowa River panfish, but there's gamefish too



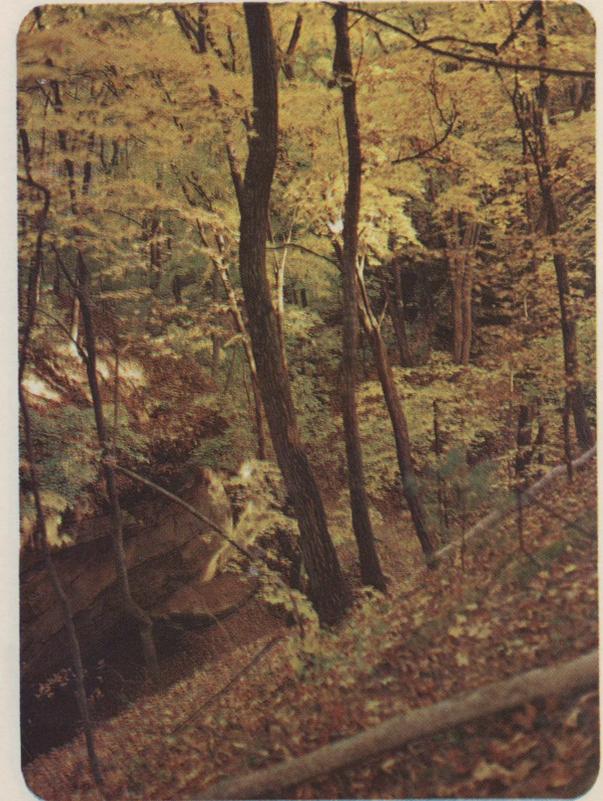
Camping at Lake McBride

Don't worry Mark Twain, southeast Iowa is much as you left it. Unspoiled vistas along the Mississippi are a part of Iowa. The ear shattering blasts of hundreds of steam engines in unison at Mount Pleasant. Little river ghost towns struggling to be as they once were. Gay celebrations and Dixieland music along the levees at Burlington. Fishing and hunting without peer in the backwaters and bayous of Ole Miss. River history and activity to satisfy the most devoted water buff.

Bring your camper along. You'll want to stay

awhile. Plenty of campgrounds. Only one thing Mark Twain might not remember if he returned today. It's the many well developed state parks, such as Lacey-Keosauqua. Good picnicking, swimming, fishing, camping and just plain loafing. Even something for bird watchers. How's your nose for antiques? You're apt to find bargains here.

And while steamboats don't ply the Des Moines River anymore you'll get the feel of 1860 river commerce at Bonaparte and Bentonsport.



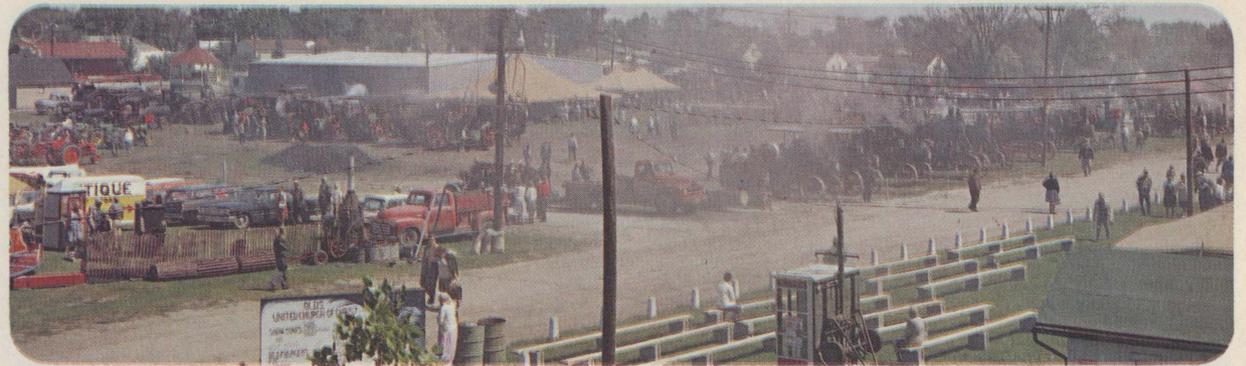
A trail at Wildcat Den



Al Hirt visits Burlington

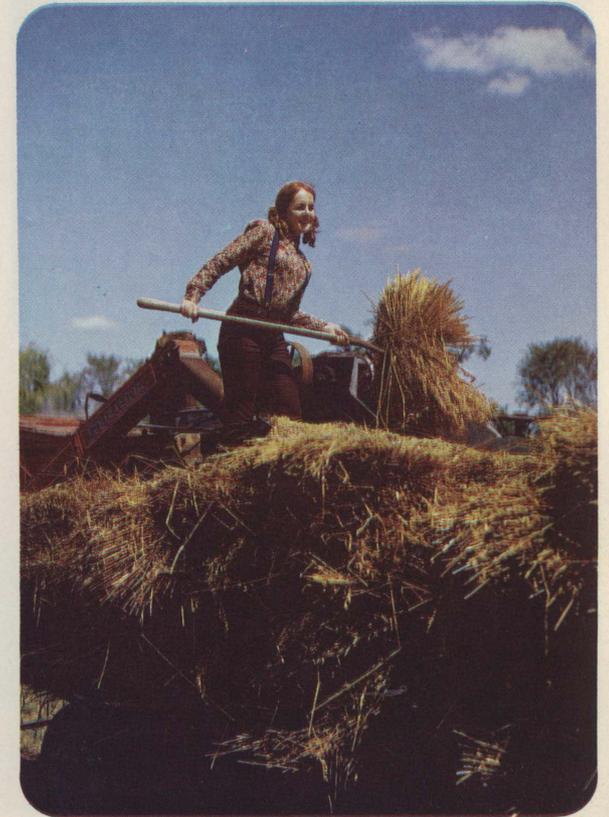


River rides during Steamboat Days



Steam power at Mount Pleasant

From the buds of May to winter's first snowflakes, Iowa's river region is alive with fun places to go. Dixieland and river buffs will dig jazz competition at Burlington's Steamboat Days in June. At Clinton, visitors to Riverboat Days can see a show on the beautifully restored showboat, Rhododendron. And there is no show in the world like Mount Pleasant's Old Thresher's Reunion, where monstrous steam engines recreate pioneer life on the prairie . . . and more, with pioneer villages, antique cars, sorghum making, and calvalcade of power parades. Recall frontier days at LeClaire's Riveresta in honor of their famous native son, Buffalo Bill. Thrill to "rough and ready rodeo" at Fort Madison in September. Capping the season is Old World fun and frolic at Amana's Oktoberfest, where visitors wash down tons of homemade bratwurst with gallons of golden brew. Come, lock arms with us in song.



Threshing as it was back when



Inside the Hoover Library

Iowa is variety. And this applies to history. Buffalo Bill was born in the Mississippi river-town of LeClaire and made his fame as Indian fighter, hunter and showman. A United States President, Herbert Hoover, got his start here. America's 31st President, the first from west of the Mississippi, was born at West Branch.

A 33-acre park in West Branch houses the papers of President Hoover. A museum is devoted to his memorabilia. President and Mrs. Hoover are buried in a wooded setting not far from the little white house where he was born.

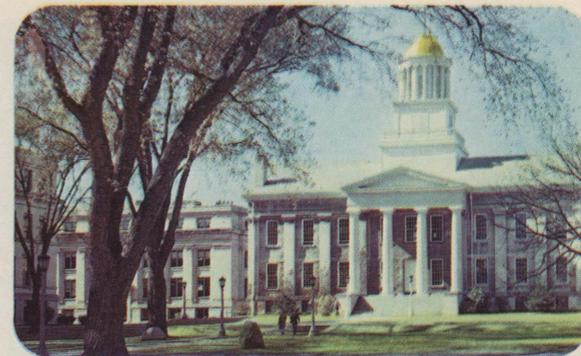
Robert Todd Lincoln, son of the great emancipator, married the daughter of Iowa Senator Harlan. Harlan's home is preserved on the campus of Iowa Wesleyan University in Mount Pleasant.

At Bentonsport, Mason House once offered luxury to the weary steamboat traveler. Now a museum, it protects remnants of Victorian era.

Board old sternwheeler George M. Verity at Keokuk or the showboat Rhododendron at Clinton for a nostalgic peek at the past.

Stately "Old Cap" in Iowa City was the first Iowa capitol. A unique spiral staircase and grand council chambers can be seen on regularly scheduled tours.

You can follow Iowa's beginning here.



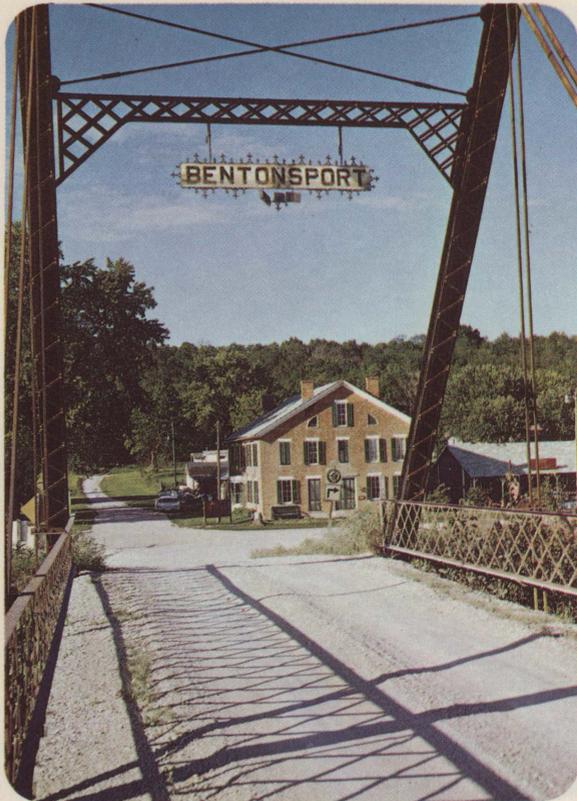
Old Cap, hub of the campus



The Herbert Hoover Presidential Library at West Branch



Clinton's showboat Rhododendron



Bentonsport, an old rivertown



Hotel Manning at Keosauqua



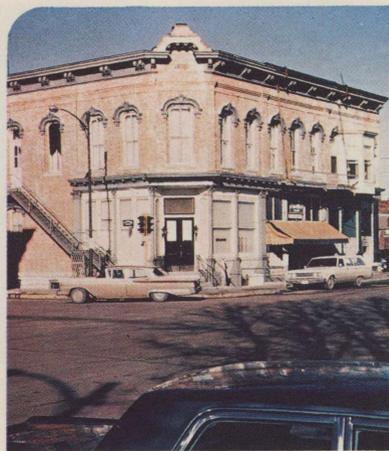
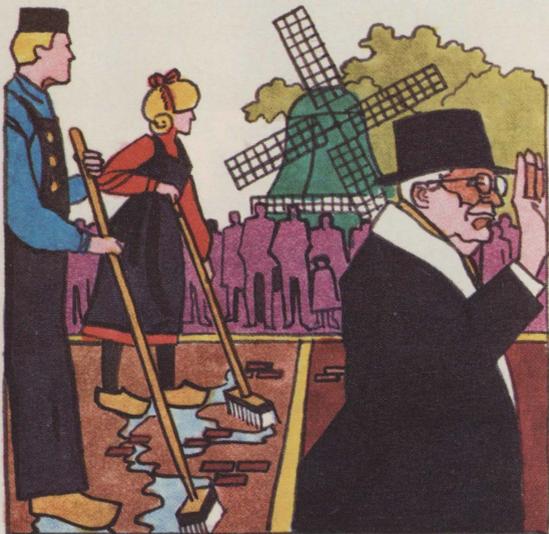
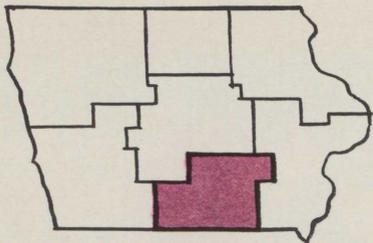
The Amana Colonies lie in a beautiful valley just off the interstate

A short drive south of the progressive city of Cedar Rapids lies the 25,000 acres and seven villages of the Amana Colonies. Amana is a name familiar to millions of Americans who appreciate home cured meats, home spun woolens, sturdy handcrafted furniture and home cellar wines. The villagers here still cling to old world traditions, but the "name of the game" in Amana is Hospitality. Try a family style meal at one of Amana's many fine restaurants. They all feature sauerbraten and other fine German foods. You'll remember an Amana meal with delight.

Other surprises await you further south. Pop over a hill and see a ghost town spring up in the valley. This is how you arrive at Bentonsport, on the Des Moines river. A walk around this former steamboat port reveals Old Mason House inn, a general store, and several stately old mansions. The noise you think is the wind may be the voice of yesterday. Commerce once flourished here. At neighboring Keosauqua, enjoy a country cooked meal at the last of the steamboat inns, Hotel Manning. Mark Twain enjoyed these parts and made friends here. You will too.



Amana traditions are strong



Albia paces the new look for small towns by restoring storefronts on the square

It's been said there are no strangers in Iowa, only friends you haven't met yet. You'll find this true in the southcentral region, as in all of Iowa. Friendliness is here. A good example is the community of Pella, famous for its annual tulip festival. Smiles on Pella faces stay all year. Nearby Knoxville would like to show you their little red schoolhouse, and a covered bridge or two. Or witness the rebirth of a town . . . where citizens work in harmony to restore 19th century elegance to their main street. This is Albia, an

inspirational little community. Ottumwa, an industrial city that is carving a new image, with new river front parks and other exciting developments, is the region's big city. Each year they hold an antique fly-in, a popular event for fliers around the nation. Another bit of early Iowa can be enjoyed at Oskaloosa's Pioneer Craft Museum, where you can glimpse Iowa farm life at the turn of the century. Give this region your attention. You'll find pleasant surprises.



A Dutch motif at Pella



Exploring on the lake



Nine Eagles Lake, near Davis City, is a cool place to set up camp

Things have really changed here since the Mormons came through. Big things are happening for outdoor lovers. Finishing touches are going on two huge new dams for water recreation and fishing. The Red Rock Dam near Knoxville and Pella promises exciting new fun on the Des Moines River. Centerville's Rathbun Dam will provide one of the biggest pools of water for hundreds of miles. Dozens of new picnicing and camping opportunities will add outdoor enjoyment to those now furnished by five beautiful

state parks. Numerous local parks and campsites, such as Albia's Lake Miami mean you needn't travel far to wet that fish line or pitch camp. And if it's just plain beauty you're after, try this area in the fall. The leaf color show holds on longer here. Good through October. Don't overlook fine food either. You'll like Pella's Dutch pastries and homemade bologna. Don't miss this region. It's on the way to being Iowa's outdoor fun capitol. If the Mormon's had known what was coming, they would have stayed.



Camping, a real pleasure



Tulip time at Pella in May is one gala scene

Pioneer land is a study in contrast—like all the things you can do here. Ever been to Holland? Let us take you, and economically too. We're talking about Pella. A Dutch village in Iowa? It's all here . . . wooden shoes, gay costumes, Dutch storefronts, and warm Dutch hospitality. And the tulips. Every variety you can imagine . . . at their best in May during the annual tulip festival. Don't forget to see the boyhood home of western marshall Wyatt Earp here. Or are you an airplane buff? Then thrill to Ottumwa's antique fly-in each August. See flying exhibits of the most marvelously preserved aircraft in America. Fly your own plane in. There's plenty of parking. In September, tie on your bib for Centerville's Pancake Day. It's fun and entertainment for thousands. Tons of pancakes are put away in the largest town square in the world. We think these things are different. Folks keep coming back to share them with us. Won't you join us this year?



Klompers dancers at Pella



A vintage "jenny" warms up at Ottumwa fly-in



History is preserved at Corydon

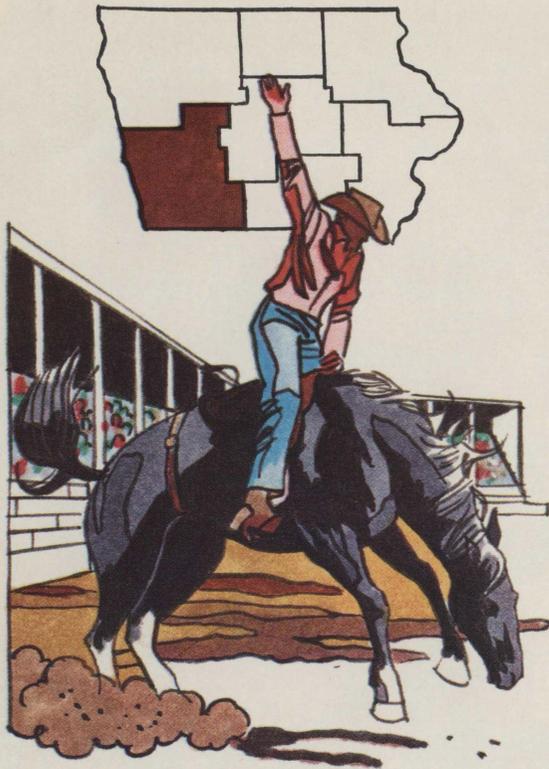
The Dutch came here to escape religious persecution. They founded Pella. The Mormons, in their quest for religious freedoms, left a legacy of hardship on their westward journey. This part of Iowa is softened now, but ancestral ways are not forgotten. Who would suppose that big, tough, Wyatt Earp of TV fame began his life in the clean, conservative and wholesome village of Pella? The proof is here. And Albia, once a bustling coal mining community, after years of economic stagnation, gives their city a new soul with bright new store fronts. Such is the spirit of this region.



Oskaloosa's Pioneer Museum



Wyatt Earp, famous lawman, lived in Pella until he was fourteen.



Geese cover the land along the Missouri Flyway during spring and fall



Hunters near Forney's Lake

Our Southwest could have many names. We like to call it our "Western Gateway." Everything is not cowboy boots and spurs, of course, but the land rolls gently to the Missouri River, hinting at wide open spaces.

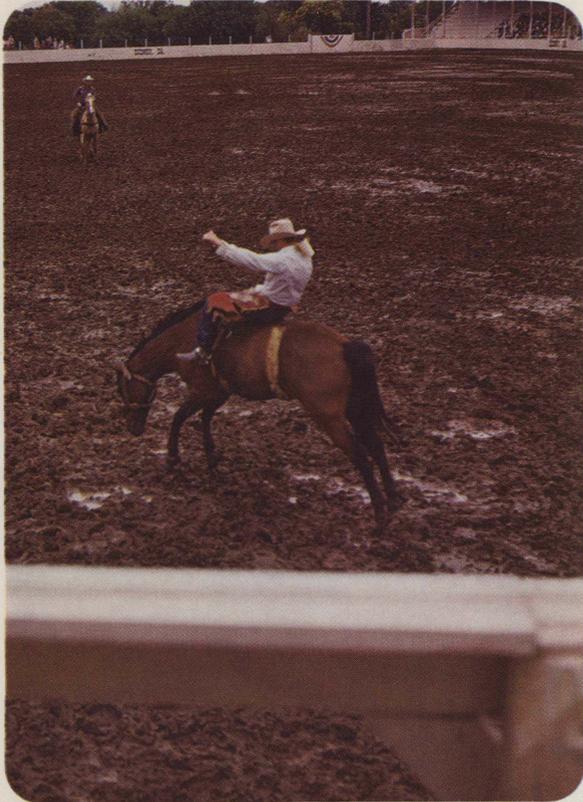
Lewis and Clark came this way on their famous trek. You can follow in their footsteps. Our huge cattle industry was not here then, but the panorama of fertile land was. They missed the small country towns perched on hilltops and nestled in valleys. You won't. Many things await

your discovery in southwest Iowa—some the pioneers saw, and some they never dreamed about.

Campers will find many a place to set up. Lake of Three Fires and Viking Lake offer good swimming and fishing. Horsemen can roam the Pony Creek Watershed near Glenwood. Duck and goose hunters will find action along the Missouri in season. Pheasant and quail also abound. The area provides opportunity for refreshing outdoor life, with state recreational areas, lakes, public and private campgrounds.



Lake Manawa at Council Bluffs



Rodeos mean action

Rodeos at Sidney and Massena provide western thrills and color. The Sidney Rodeo, each August, attracts top stars. At Massena, the "Little Britches" Rodeo offers youngsters a chance to show what they can do. Their show leaves spectators with the belief that real cowboys are born in the saddle.

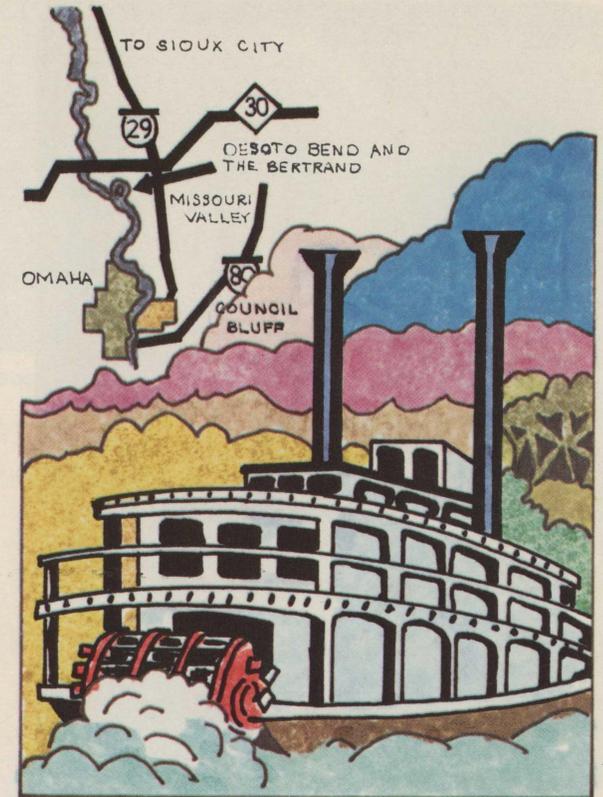
In September, the town of Missouri Valley puts up a squawk heard from Canada to the Gulf. This is the World Championship Goose Calling Contest. Old pros, and young ones, too, "honk" for prestige and prizes.



Top RCA cowboys compete at Sidney with thrills and spills for the audience



Missouri Valley's Corn Museum preserves pioneer farm life



Treasure hunters recover a riverboat



Dodge House at Council Bluffs

History is woven in and around our southwestern region. John Brown, the fiery abolitionist, plotted and trained men at Tabor before the Civil War. The Lewis and Clark expedition followed the Missouri River on its way West. A path now well marked. The Mormons fleeing persecution, traced their way across this area.

Many fine museums and landmarks are here. Pioneer farm utensils and implements are displayed in Missouri Valley. Indian artifacts and pioneer momentos abound in Glenwood. Dodge

House, the Civil War home of General Grenville Dodge, preserves Victorian grandeur befitting the famous builder of the Union Pacific railroad. It stood in stark contrast to the rough frontier town that was Council Bluffs in 1869.

Jesse James earned dubious fame when he and his gang pulled the first train robbery in the West near Adair in 1873. A locomotive wheel now marks the site.

History speaks to you here. Come, listen.



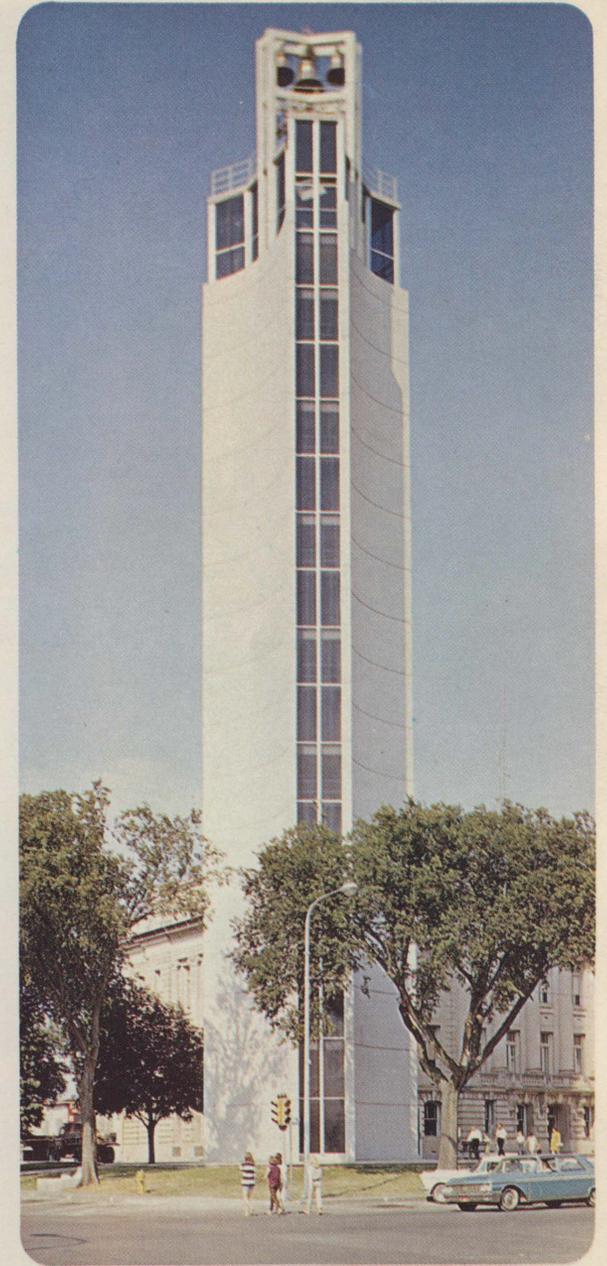
Shenandoah is the seed and nursery capitol of the world



Albert the Bull at Audubon

Scenic Rainbow Drive along the Missouri River highlands at Council Bluffs is one of the state's best. Drive to DeSoto Bend National Wildlife Refuge to see thousands of ducks and geese. Forney's Lake attracts multitudes of waterfowl.

Rising from the flatlands at Jefferson is the 167 foot Mahanay Tower. They think big out here and Albert the Bull, at Audubon, with his 30 foot horn span, is another example. Shenandoah is the world's seed and nursery center. Earl May Co. and Henry Field both hold open house in summer.



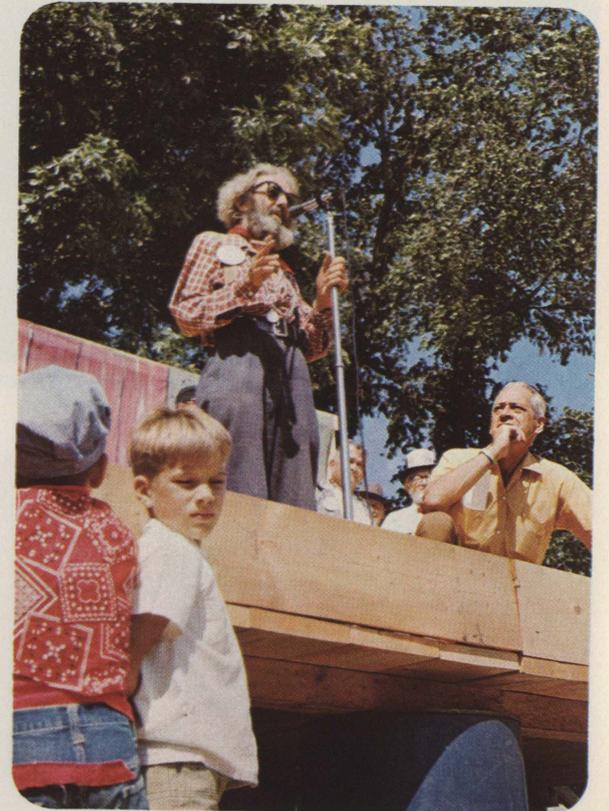
Jefferson's Mahanay Tower



Tradition at Orange City in May



Sioux City riverfront



Hobos at Britt during convention

Northwest Iowa is our "Great Lakes" region, and an established vacation area. Lake Okoboji is one of three natural blue water lakes in the world. But don't overlook Storm Lake and Twin Lakes at Rockwell City, other great water recreation lakes.

The lake country is a blend of many things. Pioneer history, rich farm land, and ever present recreation. There is variety in this region. Come make your selection.

A vanishing American, the hobo, arrives at Britt from the country over in August, for the

annual National Hobo Day. Sioux City, site of the nation's third largest stockyards, holds its annual River-Cade in July. The klomp of wooden shoes can be heard in Orange City at its Tulip Time in May. Complete with street washers, Dutch "vittles" and flamboyant tulips. The Miss Iowa pageant at Arnolds Park pits young beauties against each other for the honor of representing their home state.

Communities throughout the northwest host events and celebrations all summer. They'll make you feel welcome.



Plenty of room at Storm Lake

The northwest's waters draw scores of sun-worshippers every summer. Boating, fishing and swimming—all at your tent flap. Over twenty state parks and recreation areas dot the region.

Here, winter is becoming as exciting as summer, with skiing, iceboating, snowmobiling and icefishing.

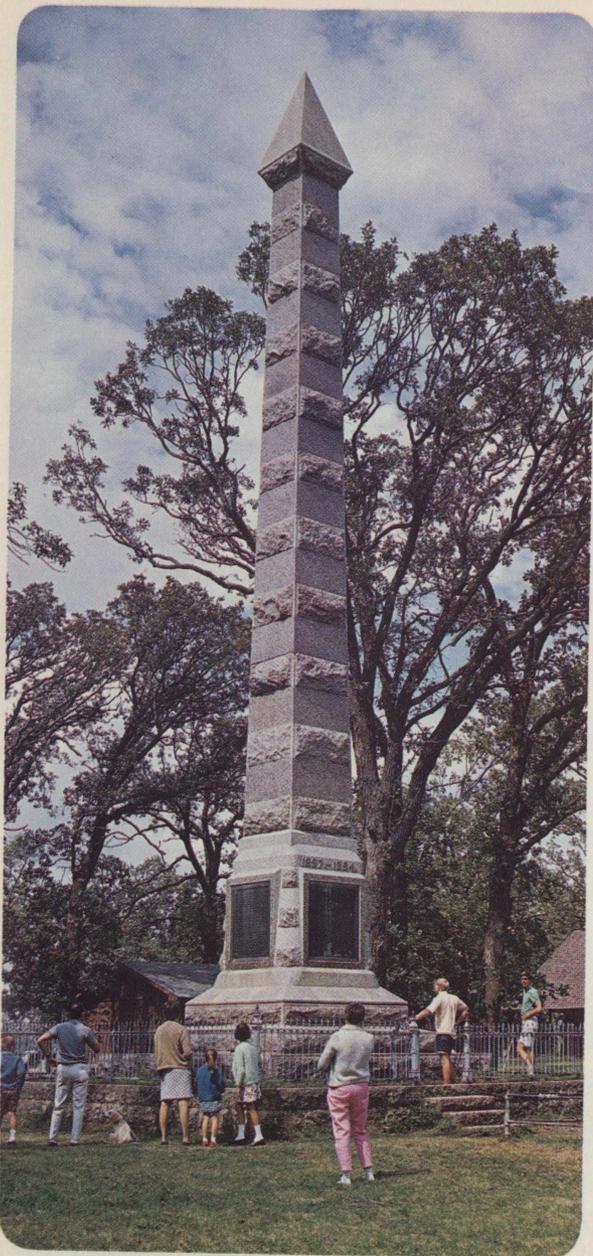
Lakes and woods have always been a summer tonic. Relaxation for some, excitement for others. Let this fresh air and cool water work wonders on you this year.



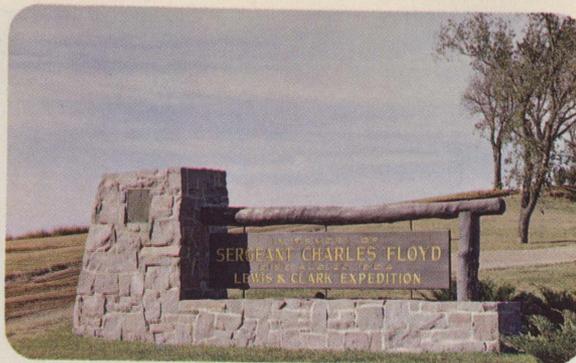
Skiers at Estherville



Iowa Great Lakes offers places to find yourself during the quiet moments



Site of Spirit Lake Massacre



Floyd Monument at Sioux City



Cherokee's Sanford Museum

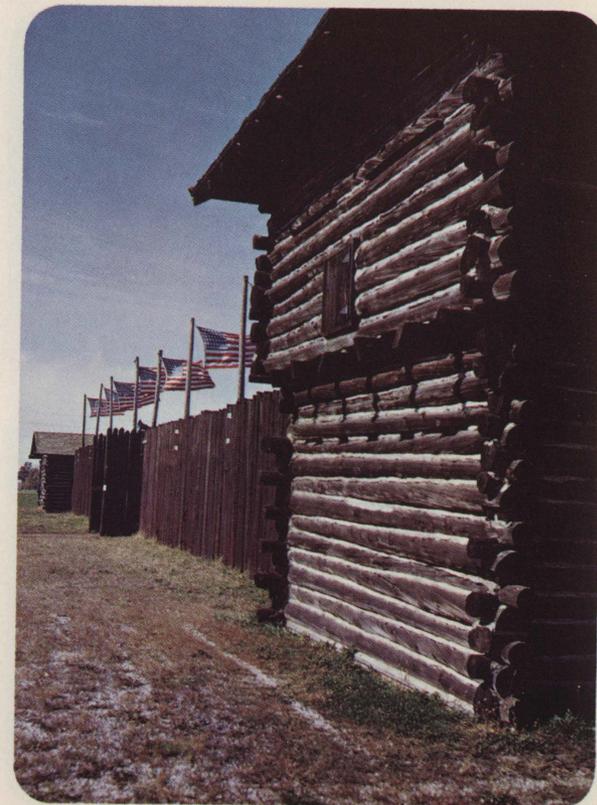
Only ancient Indian village sites and burial grounds remain to tell of man's early history in northwest Iowa. The towering Floyd Monument in Sioux City marks the grave of the first U. S. soldier to die west of the Mississippi. Sergeant Floyd, a member of the Lewis and Clark expedition, died here in 1803.

Gitchie Manitou, the land of the Great Spirit, near Granite, is a mysterious place where Sitting Bull was said to plot Custer's destruction.

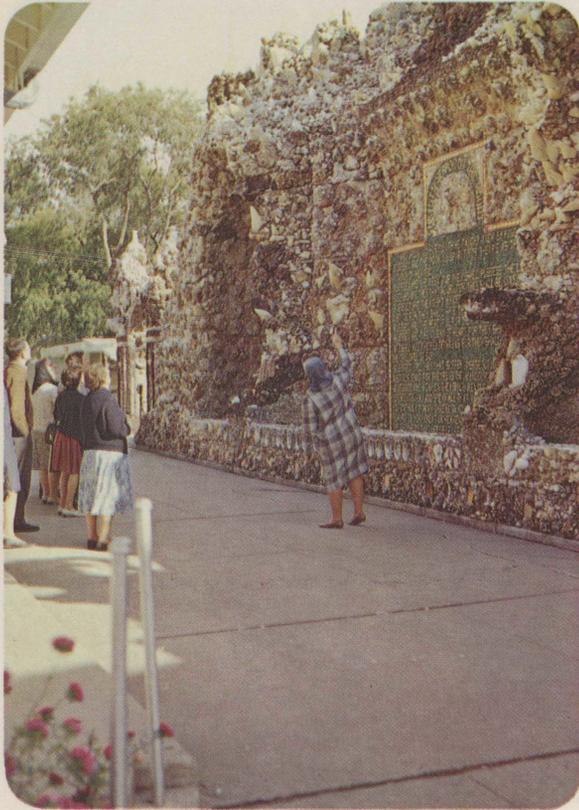
The Inkpaduta Trail, a 62 mile hike from Peterson to Arnold's Park, follows the trek of the Sioux who committed the Spirit Lake Massacre in 1857. Preserved in the park is the Gardner cabin, home of the Indian's first victims.

At restored Fort Dodge, you can relive the life of the U. S. Sixth Infantry Dragoons, sent in the 1850's to protect the settlers from the Sioux. The fort, located on the edge of the city of Fort Dodge, contains a first rate museum.

The Mormons had a temporary settlement named Preparation City on the present site of Preparation Canyon State Park. Here they readied for their trip West. History surrounds you as you travel the pioneer trails and visit the past so well preserved in northwest Iowa.



Pioneers were protected at Fort Dodge



Awe at West Bend Grotto



Built by hand, the Grotto sparkles with color and speaks of devotion

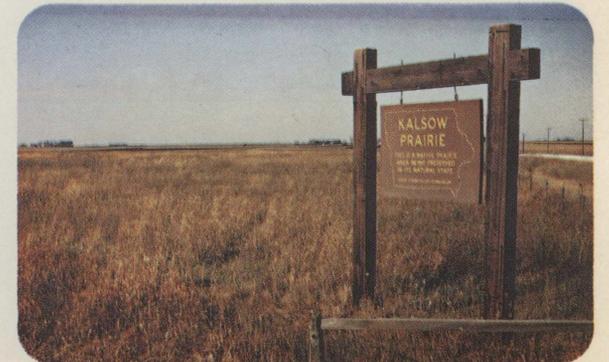
Many roads lead to the Grotto of the Redemption at West Bend. Valued at over 2½ million dollars, it is the work of two men since 1912. Often called the Eighth Wonder of the World, this block-long monument depicts events in the life of Christ. It is the largest collection of rocks and semi-precious stones in the world. People stand awe-inspired before this wondrous work of devotion.

Kalsow Prairie, west of Manson, is a parcel of land preserved as the settlers saw it. Untouched by the plow, this virgin ground retains

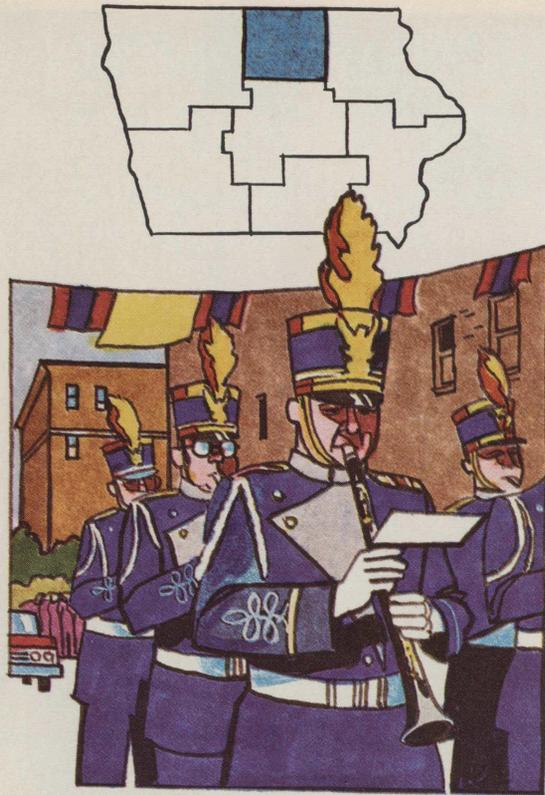
heavy prairie grasses and wild flowers that once covered the Great Plains. Standing here, you can almost hear the rumble of wagon wheels and buffalo herds.

Once you've seen the land as the pioneers saw it, a trip to Rock Rapids for their farm tours will afford a glimpse of modern agriculture.

From Ocheyedan Mound, the highest point in Iowa, you can survey the northwestern landscape. Look carefully, you may have missed something.



Kalsow Prairie, virgin land



The 4-H Club symbol originated with the club at Clarion

We call North Central Iowa “The Land of the Music Man,” for Mason City was the basis for Meredith Wilson’s famous musical. But it is also a land of outdoor sports, recreation, and history.

Astride this varied area is one of Iowa’s most popular resorts, Clear Lake. Here, and other places in the region, you’ll find land and water at your disposal in more than adequate amounts.

Charles City shares in the agricultural history of the country. It was here that Hart-Parr built the first farm tractor and started an industry. The

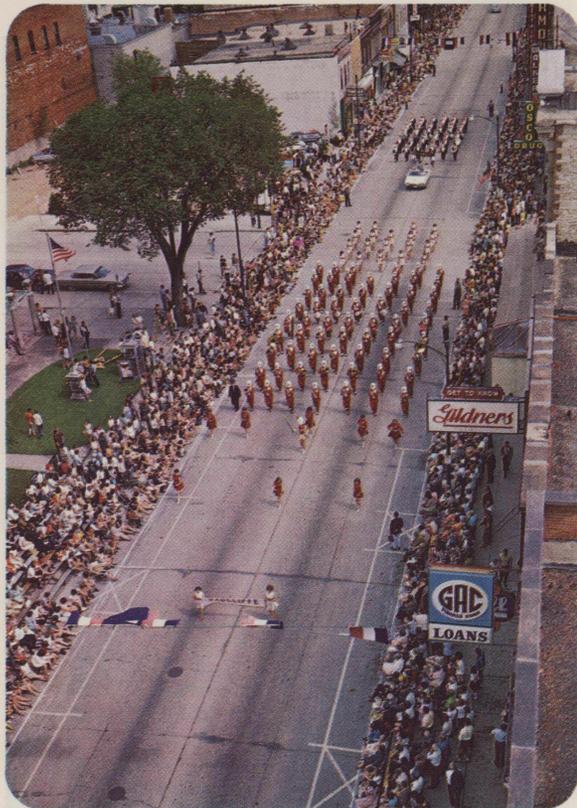
Floyd County museum, also in Charles City tells another part of the story of early agriculture. It features an 1873 pharmacy.

The hand, head, heart and health symbol of the 4-H Clubs of America originated in Clarion. An old country schoolhouse in the community park is devoted to memorabilia of early 4-H activities. The boyhood home of Hamlin Garland, noted author, is located on a country road near Osage.

The land of “76 trombones” is proud of their heritage.



The first tractor at Charles City



June in Mason City



"76 Trombones" comes to life at the North Iowa Band Festival

Stirring marches, drums, and the blare of trumpets mark the North Iowa Band Festival every June in Mason City. Hundreds of high school bands march endlessly down the street, providing a solid flow of color. "River City, U. S. A." comes to vivid life for visitors to this nationally known parade. Meredith Wilson often returns to

act as bandmaster in this his home town.

The three day Governor's Day celebration at the resort area of Clear Lake is the only one of its kind in Iowa. Honoring Iowa's First Family, it includes speed boat races, beauty contests, sailboating, carnival rides, and cookouts. All this, plus the lake itself. Join the fun.



Regatta at Clear Lake



Clear Lake has much to offer and is a popular resort area

Clear Lake is but one of the lakes and recreation areas offered by northcentral Iowa. There are six others, ranging from wooded hills and still ponds to large expanses of water and resort accommodations.

Elk Creek Marsh is a nine mile long public hunting area, one of the largest in the state. The pheasant crop is always large around Charles

City. Clear Lake draws fishermen summer and winter.

Camping facilities are available at most of the state owned areas. There are always private grounds nearby.

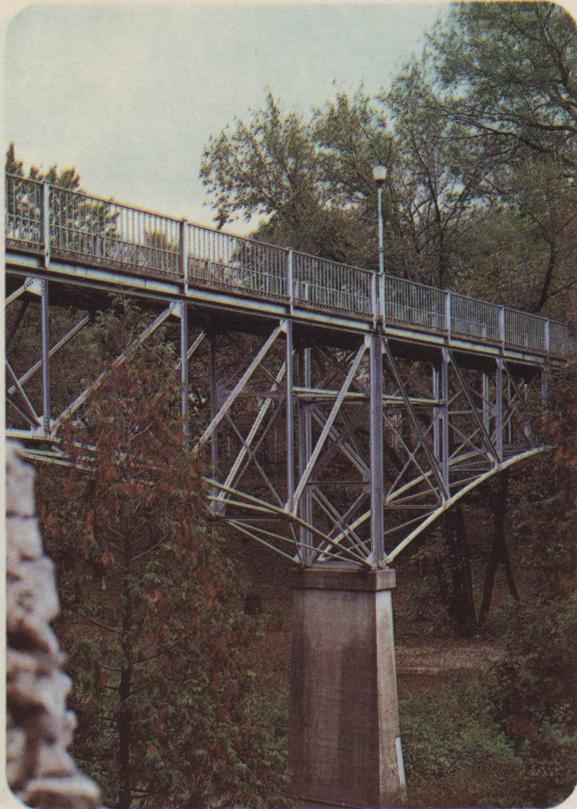
Whether you sail, water ski, fish, hunt or camp, you can enjoy all in northcentral Iowa.



Icefishermen like Clear Lake



Relax with the outdoor life



Meredith Wilson footbridge



The rolling countryside changes color with the season, Pilot Knob rises above it

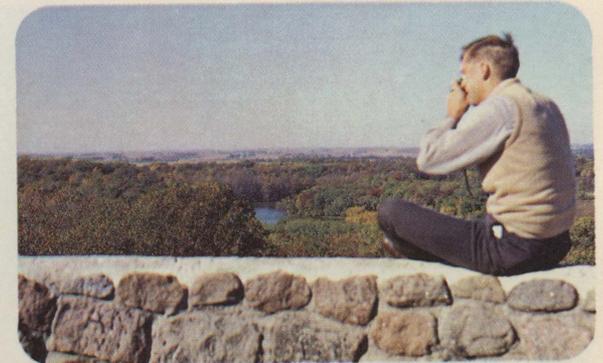
Look carefully just outside Nora Springs, and you'll see the Sherman Buffalo herd. Privately owned, the buffalos are raised for specialty sales, but with permission, you can get a good look at these mammoths that once roamed Iowa.

The Meredith Wilson footbridge in Mason City was made famous in "Music Man", and is used every day by school children. You'll note some are on their way to music lessons. Stately old homes in the neighborhood add to the graceful lines of the bridge that arches over the

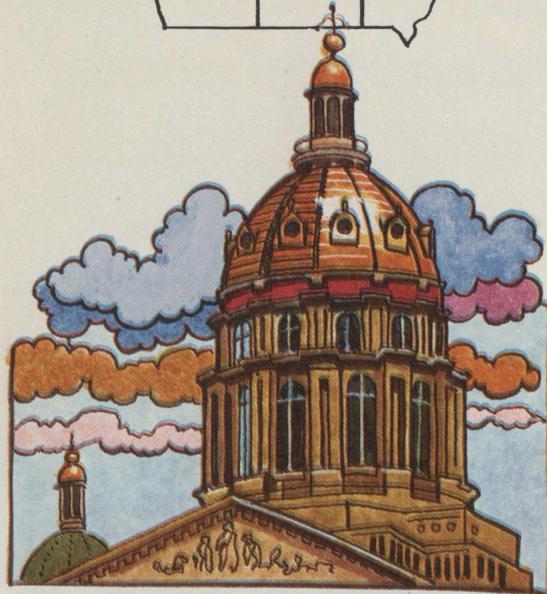
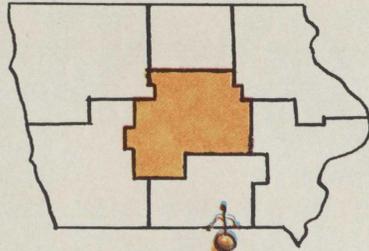
Winnebago River. Enjoy hiking this scenic path.

Rising 300 feet above the surrounding valley, Pilot Knob, a glacial formation in a 369 acre state park near Forest City, was used as a landmark by early travelers. Heavily wooded hills and ridges provide a great nature study area. From the stone lookout tower you can see 35 miles in all directions. Patterns of the fields, woodlands and meadows change with the season, making the area a rural kaleidoscope.

Winter or summer, you'll enjoy your visit here.



Pilot Knob view



Rock Creek Lake near Kellogg is a fully developed state recreational site

In the "Heart of Iowa" lies Iowa's capitol city, Des Moines. Ten minutes by car beyond the city, you can find old covered bridges, wooded campsites and hiking trails, river and lake recreation.

Culture and technology go hand in hand here. Atomic physicists and symphony orchestras. Fine art and mass consumption printing. College campuses and modern agriculture. Contrasts are great. But well done. So, whether your tastes run from "just off the drawing board" new,

to rich historical heritage, you'll satisfy them.

Rock Creek state park, near Kellogg, is a king-sized lake surrounded by camping, picnicking and beach areas. Union Grove and Lake Ah-quabi also provide water sports and camping. Ledges State Park at Boone offers unusual rock formations, and a complete wildlife exhibit.

There are two state forest areas and a state nursery at your disposal in the central area. Just passing through or headquartered in Des Moines, you're not far from outdoor life.



Ledges State Park at Boone

From Des Moines, with its gold-domed capitol building, modernistic art center and tree covered parks, to Weir's miniature carnival at Tama, central Iowa has much to show.

Iowa State University at Ames, long known for agricultural research, is the site of the U. S. Atomic Energy Laboratory. In the fall, watch the Cyclone football team buffet Big Eight opponents.

The Kate Shelly High Bridge, at Boone, is the longest double track railroad bridge in America. Picnic, if you like, on the sandy bed of the stream it spans.

State Center is the rose capitol of Iowa. Acres of long blooming roses in rainbow hues are here for your enjoyment.

Expert wood carvings of dolls in 45 settings are yours to view at the Doll Museum in Le-Grand. Speaking of wood, the Original Delicious Apple Tree is carefully tended in Peru. Over eight million trees have come from its branches.

West of Tama, the Mesquaki Indian settlement of 3,600 acres offers beadwork, jewelry and other Indian craft for sale.

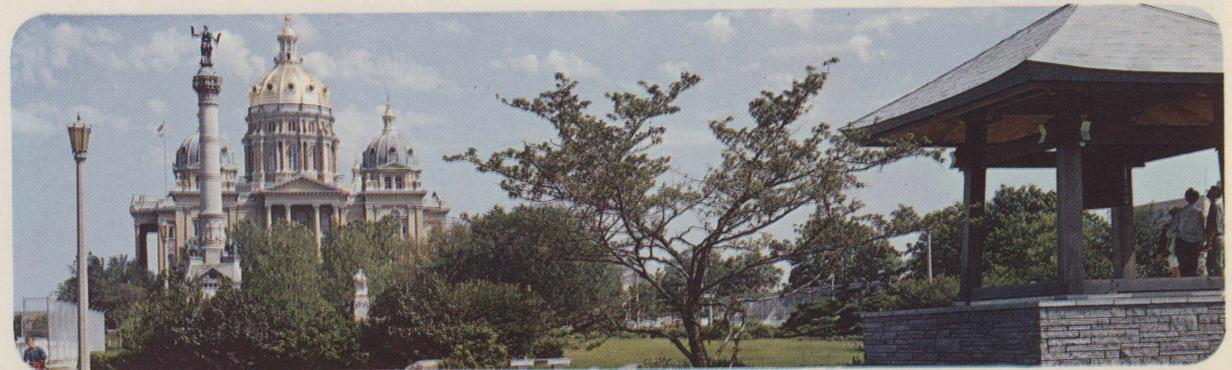
Take pictures, and tell others you saw it in Iowa.



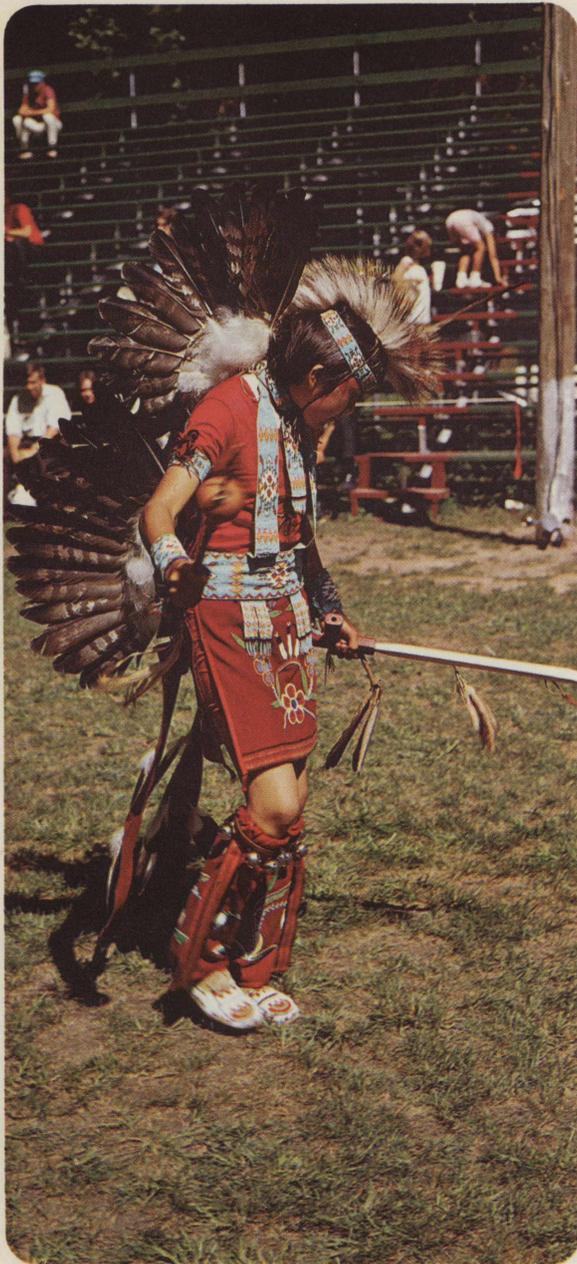
The urban life of Iowa's capitol city is only 10 minutes from outdoor recreation



Working in the lab at I.S.U.



The Capitol Building and grounds are always a popular attraction



Color and drums at Tama



A colorful midway at the State Fair is just part of the action at Des Moines in August

Central Iowa is eventful, beginning with the Drake Relays in April, a track classic in Des Moines, to the primitive beat of Indian drums at the Tama Pow Wow in September.

The Iowa State Fair in Des Moines, made famous in the book "State Fair," is America's greatest agriculture and livestock exhibit, drawing more than half a million people each year.

Iowa State University celebrates the coming of spring each May with its three day Veishea festivities—glittering floats, music and holiday atmosphere.



Vivid beauty at State Center

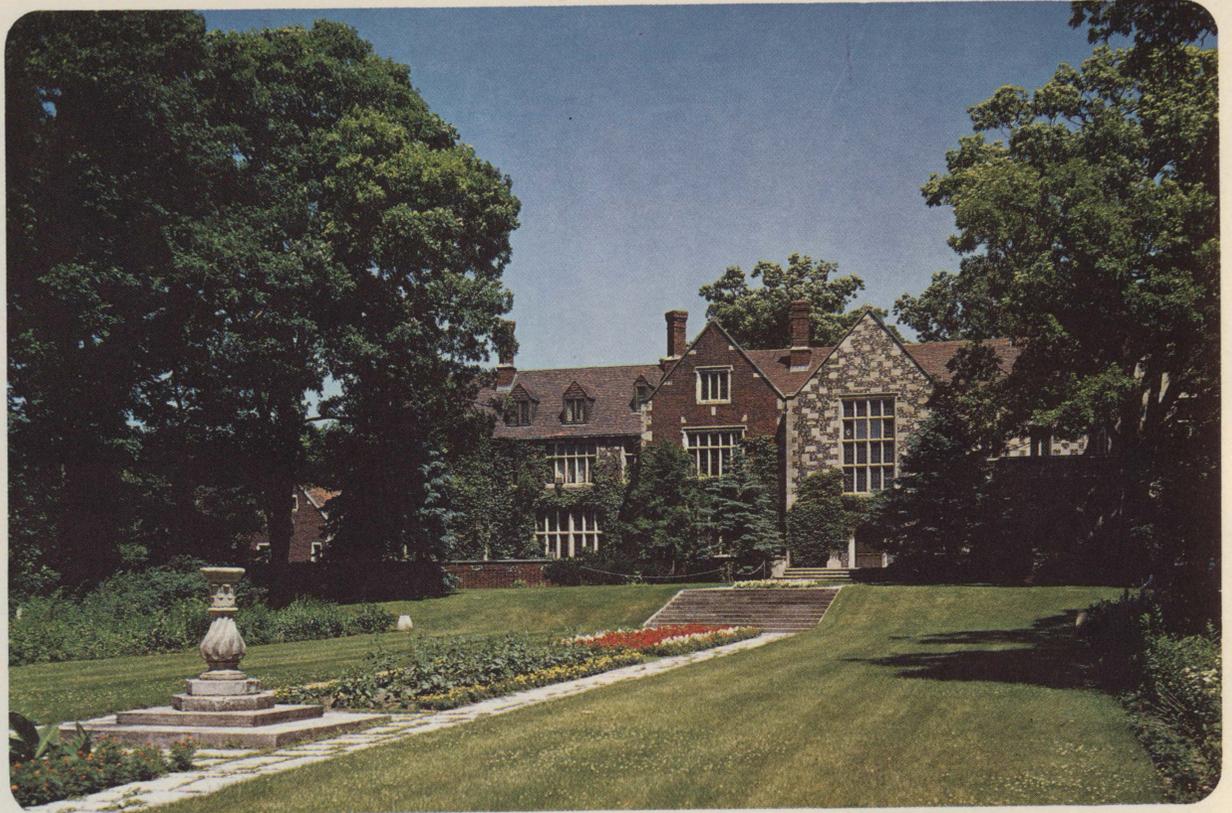
In the Thirties, Bonnie and Clyde would have liked the interstate highway that now stretches past Dexter. A marker in the city park locates the spot where the infamous duo had their big shootout. The citizens will tell you about it.

Iowa's rich heritage is preserved in annals of the Historical Building in Des Moines. But much is left for you to discover for yourself—covered bridges, brick mansions of bygone days, farm implements and tools that broke prairie soil. The glens and valleys that served as Indian meeting grounds. Log and frame homes of the pioneers that built Iowa and the nation.

Antique hunters take note. Everything old is not in museums. Estate and farm auctions afford the collector a chance to pick up prime pieces.

Salisbury House in Des Moines is a replica of the king's mansion in England, filled with priceless art works and period furniture, it is a trip into the past.

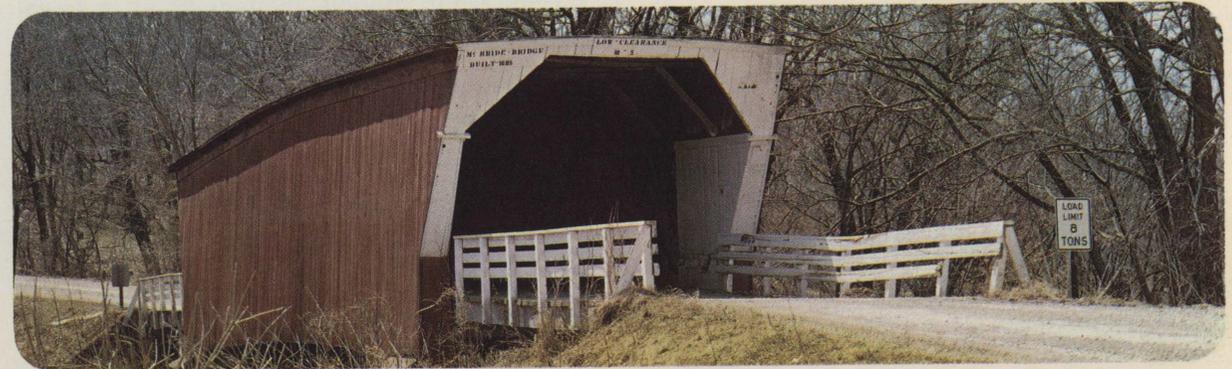
History buff or not, you can't avoid it here.



Salisbury House, in Des Moines, is a replica of the King's mansion in England



Grinnell's famous "jewel box" bank



Covered bridges in Madison County are favorite subjects for camera enthusiasts

Some things to see and do in Iowa

Northeast

- World's smallest "cathedral", St. Anthony of Padua Chapel at Festina seats eight. Built by soldier who served under Napoleon.
- Maquoketa Caves State Park, interesting and scenic caves for exploring, Maquoketa.
- Julien Dubuque Monument, built 1897, Dubuque.
- Planetarium in Grout Historical Museum, Waterloo.
- Effigy Mounds National Monument, Marquette.
- Stone City, where artist Grant Wood painted landscapes and formed Iowa Art Colony.
- Antonin Dvorak Memorial, where famed Bohemian composer lived in 1893 while writing, Spillville.
- St. Donatus Village, settlers from Luxembourg arrived in 1850. Stone houses still remain.
- New Melleray Abbey, beautiful Trappist Monastery founded in 1849, at Dubuque.
- Wonder Cave, featuring 75-foot stalactites, near Decorah.
- St. Francis Basilica, reminiscent of the great cathedrals of Europe, Dyersville.
- Interesting art and craft shop at Garrison Brick and Tile Factory, Garrison.

Northwest

- Ocheyedon Mound, highest point in Iowa, 1,670 feet above sea level, near Ocheyedon.
- Museum and Planetarium, free to public, Cherokee.
- Free farm tours, Rock Rapids.

Northcentral

- Observation tower, Pilot Knob Park, near Forest City.
- Floyd County Museum, Charles City.
- 4-H country schoolhouse, where 4-H emblem originated, in Clarion.

Central

- Original Delicious Apple Tree. Eight million trees have come from its branches, Peru.
- Weir's Miniature Carnival, at Tama.
- Maytag Company Appliance Museum, at Newton. Free to the public.
- One of the "jewel box" banks, designed by Louis Sullivan, Grinnell.

Southeast

- Old Pioneer Hall, one of the oldest college buildings still in use in the U.S., Iowa Wesleyan College, Mt. Pleasant.
- State Historical Society, where materials of Iowa history are collected and preserved, Iowa City.
- National cemetery maintained for honored dead of our wars, Keokuk.
- Mississippi Showboat, with 275-seat ornately decorated theatre, Clinton.
- Grave of Chief Wapello at Agency, near Ottumwa.
- Plum Grove, home of the first Territorial Governor, Iowa City.
- Iowa's first school house, constructed in 1830, replica at Galland.

Southwest

- Rainbow Drive, one of state's most scenic drives, along bluffs of Missouri River, at Council Bluffs.
- Seed and nursery center of the world, Shenandoah.
- Glenwood Historical Museum, Glenwood.

Southcentral

- Rathbun Dam and Lake Rathbun, 11,000 acres of water recreation, now being completed, Centerville.
- Pioneer Farmcraft museum, near Oskaloosa.
- Largest town square in the U.S., Centerville.



Many state parks have snowmobile trails

Iowa Winter

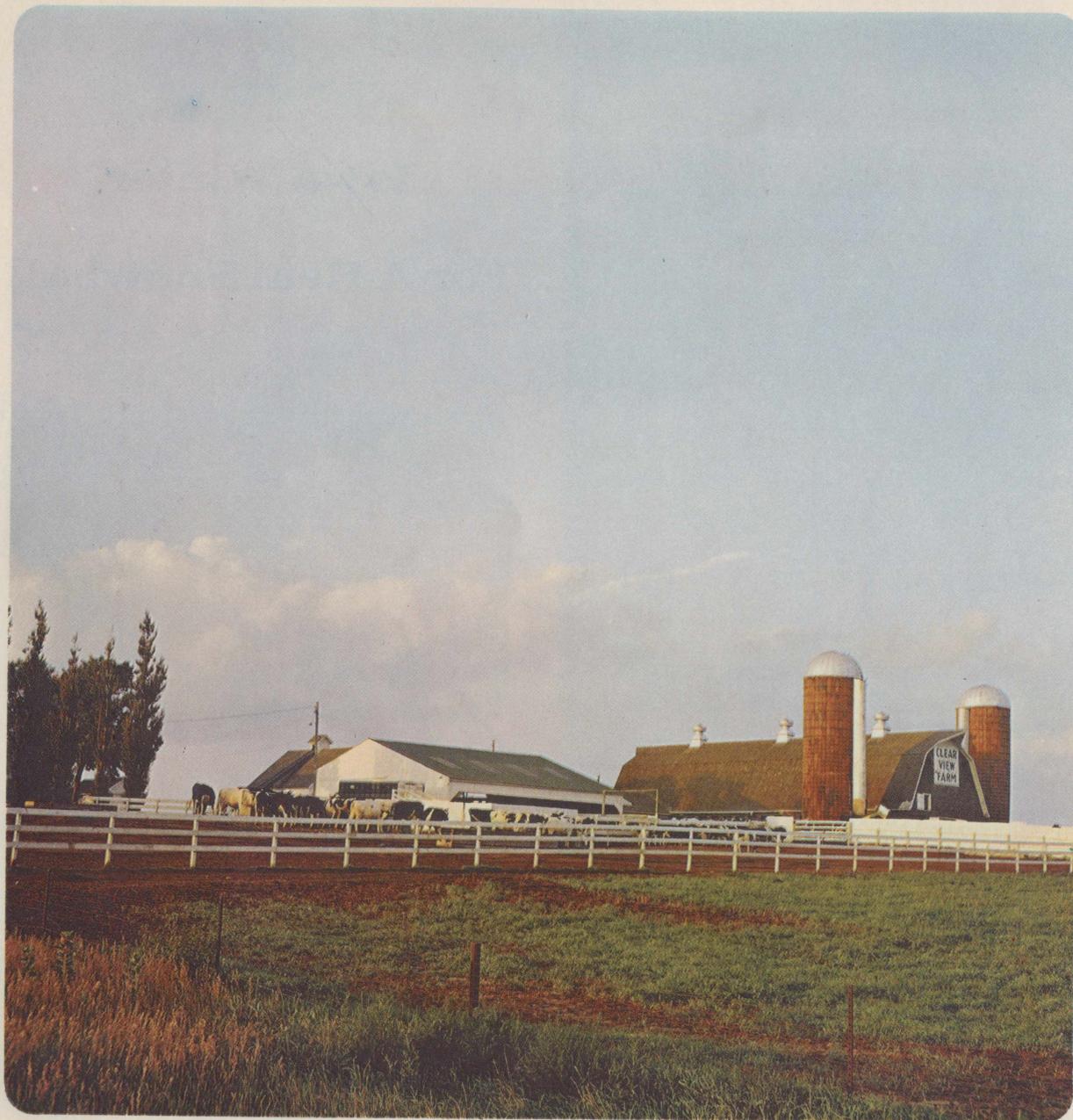
For A Real Snowball

Iowa outdoorsmen look forward to winter from the first hint of frost. Snowmobiles by the hundreds compete in events held nearly every weekend from December through February. Iceboats on the northern lakes reach speeds in excess of 70 m.p.h. Ardent cold weather fishermen take to the ice for large catches of walleye and perch.

Skiers dot the slopes of runs at Estherville, Decorah, Humboldt and other sites. Snow machines help Mother Nature by contributing dry powder for a good run.



Ski slopes for young and old



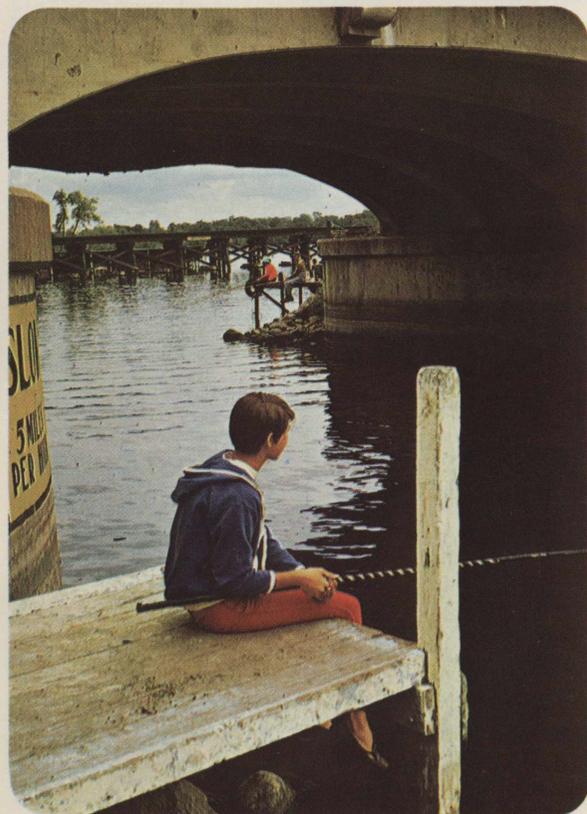
Sunrise on an Iowa farm finds the family up and ready to begin the day's work.

Try a farm vacation

Ever get that cooped up feeling? The urge to buy that little farm and get away from it all? We can't help you with the farm, but we can offer a relaxing farm vacation. Maybe you've always wanted to drive a tractor, help with haying, feed the cattle. And what youngster doesn't enjoy holding a baby chick, playing in the hayloft, or riding a pony? In the big city, some lucky kids might see a farm animal at the zoo, but in Iowa, we offer this different zoo all summer long. And we mustn't forget the food. Iowa farm folks know how to cook. And price? A farm vacation would be less than you would spend driving around the country. It's easy to get to the action. New interstate freeways bring you to our doors quickly and safely. Be different this year. Choose an Iowa farm vacation—perhaps only a day or two. We have the names of friendly farm folks that specialize in guests. They'd love to hear from you. Address your farm vacation inquiries to the Tourism Division, Iowa Development Commission, 250 Jewett Bldg., Des Moines, Iowa 50309.

Plan a sportsmen's safari

Iowa style



Cane pole and worms for the kids



Invigorating weather and corn fed pheasant, a good combination

Sportsmen of all ages will find action in Iowa. Panfish off a pier or fighting trout outsmarted from a clear, cold stream. Pheasants by the brace from a snow sprinkled cornfield or ducks plucked from among the decoys by a black Lab. You'll find your type of action in Iowa.

From the rushing streams of the Yellow River Forest area, where trout can be taken all year, to the northern and walleye pike of the Mississippi and lakes and rivers, you'll fish well in Iowa. And don't neglect farm ponds. Bass grow big, and

public access is provided in most areas.

Corn fed pheasants grow fat and healthy. Their abundance has made Iowa the Number One ring-neck state. And many farmers host hunters for a weekend or a week for a "pleasant pheasant" hunt. Quail also roam parts of the state in great numbers, and rabbits are always around. Nothing like a mixed bag.

For further information and laws on Iowa hunting and fishing contact: Iowa Conservation Commission, 300 4th Street, Des Moines, Iowa 50319

Set up camp in Iowa

Try dinner in front of an open fire instead of by candlelight. You'll find it charming too. Although outdoor cooking presents a challenge, the sights, sounds and smells of camping under the stars make it well worthwhile.

Rising in the morning with the first light to grab some coffee before heading out on the lake. The outboard motor as it purrs to your chosen hole. Hot sun on tanned face. Then action on the line or just an occasional nibble. Maybe you get skunked. Back to camp. A cool drink in the shade. Chow's on. Good. A great day. Write your own script.

Remember what its like? Refresh your memory at Iowa's lakes and parks this summer.



Leisure living outdoors

SCENIC STATE-OWNED RECREATION AREAS			Picnicking	Swimming	Camping	Boating	Fishing	Hiking	Showers	Historical
Name of Area	County Location	Nearest City								
Ambrose A. Call	Kossuth	Algona	●		●			●		●
Backbone*	Delaware	Strawberry Point	●	●	●	●	●	●	●	
Barkley	Boone	Frazer								●
Beed's Lake*	Franklin	Hampton	●	●	●	●	●		●	
Bellevue	Jackson	Bellevue	●		●			●		
Bixby	Clayton	Edgewood	●					●		●
Black Hawk Lake†	Sac	Lake View	●	●	●	●	●	●	●	
Bob White*	Wayne	Allerton	●	●	●	●	●			
Browns Lake†	Woodbury	Salix	●	●		●	●			
Brush Creek Canyon	Fayette	Arlington	●					●		
Caylor Prairie	Dickinson									●
Clear Lake†	Cerro Gordo	Clear Lake	●	●	●	●	●		●	
Dolliver Memorial	Webster	Lehigh	●		●		●	●	●	
Echo Valley	Fayette	West Union	●				●	●		
Fish Farm Mounds	Allamakee	New Albin								●
Fort Atkinson	Winneshiek	Ft. Atkinson								●
Fort Defiance	Emmet	Estherville	●		●			●		●
Galland School	Lee	Montrose								●
Gardner Sharp Cabin	Dickinson	Arnolds' Park								●
Geode*	Henry	Danville	●	●	●	●	●	●	●	
Geo. Wyth Memorial	Black Hawk	Cedar Falls	●		●		●	●		
Gitchie Manitou	Lyon	Larchwood	●							●
Green Valley*	Union	Creston	●	●	●	●	●			
Gull Point†	Dickinson	West Okoboji	●	●	●	●			●	
Hayden Prairie	Howard	Lime Springs								●
Heery Woods	Butler	Clarksville	●				●	●		
Indian Village	O'Brien	Southerland								●
Inn Area†	Dickinson	West Okoboji				●	●			
Kalsow Prairie	Pocahontas	Manson								●
Lacey-Keosauqua	Van Buren	Keosauqua	●	●	●	●	●	●	●	●
Lake Ahquabi*	Warren	Indianola	●	●	●	●	●	●	●	
Lake Darling*	Washington	Brighton	●	●	●	●	●		●	
Lake Keomah	Mahaska	Oskaloosa	●	●	●	●	●	●	●	
Lake MacBride*	Johnson	Solon	●	●	●	●	●	●	●	
Lake Manawa†	Pottawattamie	Council Bluffs		●	●	●	●	●		
Lake of Three Fires*	Taylor	Bedford	●	●	●	●	●	●	●	
Lake Wapello*	Davis	Drakesville	●	●	●	●	●	●	●	
Ledges	Boone	Boone	●		●		●	●	●	
Lennon Mill	Guthrie	Panora					●			●
Lewis and Clark†	Monona	Onawa	●	●	●	●	●		●	
McGregor Heights	Clayton	McGregor						●	●	
McIntosh Woods†	Cerro Gordo	Ventura	●	●	●	●	●		●	
Maquoketa Caves	Jackson	Maquoketa	●		●			●		
Margo Frankel Woods	Polk	Des Moines	●					●		
Mill Creek	O'Brien	Paullina	●	●	●	●	●			
Mini-Wakant†	Dickinson	Orleans	●			●	●			

SCENIC STATE-OWNED RECREATION AREAS

Name of Area	County Location	Nearest City	Picnicking	Swimming	Camping	Boating	Fishing	Hiking	Showers	Historical
Nine Eagles	Decatur	Davis City	●	●	●	●	●	●	●	
Oakland Mills	Henry	Mt. Pleasant	●		●					●
Okamanpedant†	Emmet	Dolliver	●			●	●	●		
Palisades-Kepler	Linn	Mt. Vernon	●		●	●	●	●	●	
Pammel	Madison	Winterset	●		●		●	●		●
Pikes Peak	Clayton	McGregor	●		●			●	●	●
Pikes Point†	Dickinson	West Okoboji	●	●		●	●			
Pilot Knob	Hancock	Forest City	●		●			●		
Upper Pine Lake	Hardin	Eldora	●	●	●	●	●	●	●	
Lower Pine Lake	Hardin	Eldora	●	●	●	●	●	●	●	
Pioneer	Mitchell	Riceville	●							
Plum Grove	Johnson	Iowa City								●
Point Ann	Clayton	McGregor						●		●
Prairie Rose Lake*	Shelby	Harlan	●	●	●	●	●			
Preparation Canyon	Monona	Moorehead	●					●		●
Red Haw Lake	Lucas	Chariton	●	●	●	●	●	●	●	
Rice Lake†	Winnebago	Lake Mills	●	●		●	●			
Rock Creek*	Jasper	Kellogg	●	●	●	●	●			
Sharon Bluffs	Appanoose	Centerville	●					●		
Sheeder Prairie	Guthrie	Guthrie Center								●
Spring Lake	Green	Grand Junction	●	●	●	●	●			
Springbrook	Guthrie	Guthrie Center	●	●	●	●	●	●	●	
Steamboat Rock	Hardin	Steamboat Rock	●				●			
Stone	Woodbury	Sioux City	●		●		●	●	●	
Trappers Bay†	Dickinson	Lake Park	●			●	●			
Turkey River Mounds	Clayton	Guttenberg								●
Twin Lakes†	Calhoun	Rockwell City	●	●		●	●			
Union Grove*	Tama	Gladbrook	●	●	●	●	●			
Viking Lake*	Montgomery	Stanton	●	●	●	●	●		●	
Walnut Woods	Polk	W. Des Moines	●		●		●			
Wanata	Clay	Peterson	●					●		
Wapsipinicon	Jones	Anamosa	●		●		●	●		
Waubonsie	Fremont	Sidney	●		●			●	●	●
Wild Cat Den	Muscatine	Fairport	●		●			●		
Woodman Hollow	Webster	Lehigh					●	●		●



Zippering across the lake



Time for relaxation



Making ready to sail

STATE FOREST AREAS

Pilot Mound Forest	Boone	Pilot Mound	●					●		
Holst Forest	Boone	Frazer						●		
State Forest Nursery	Story	Ames								
Stephens Forest	Lucas, Monroe	Chariton	●		●		●	●		
Shimek Forest	Lee, Van Buren	Farmington	●		●		●	●		
Yellow River Forest	Allamakee	Waukon Junction	●		●		●	●		
White Pine Hollow	Dubuque	Luxemburg						●		

*State-owned artificial lakes over 100 acres. (Outboard motors, not over 6 H.P., allowed.) †Natural lake, any size motor allowed.

Vacation Events

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- Governor's Days Celebration, Clear Lake, first weekend in August.
- Tama Pow Wow, at Tama, first week of September.
- National Hobo Convention, at Britt, second week of August.
- RCA Championship Rodeo, at Sidney, second week of August.
- Iowa State Fair, in Des Moines, third week of August.
- Midwest Old Settlers & Threshers Reunion, at Mount Pleasant, first of September.
- Antique Airplane Fly-In, at Ottumwa, Labor Day weekend.

- Tri-State Rodeo, at Fort Madison, second week of September.
- Pancake Day, at Centerville, late September.
- Oktoberfest, Amana Colonies, first part of October.
- Autumn Leaf Tours, all of Iowa, second week of October.
- Drake Relays, Drake University in Des Moines, late April.
- Vieshea Celebration, Iowa State University in Ames, early May.
- Tulip Festival, in Pella, second week of May.
- Tulip Festival, Orange City, third week in May.
- Steamboat Days and Dixieland Jazz Festival, in Burlington, second week of June.

- North Iowa Band Festival, in Mason City, second week in June.
- Miss Iowa—Universe Contest, Fort Dodge, second week of June.
- Miss Iowa—America Pageant, in Davenport, third week of June.
- Rose Festival, at State Center, third week of June.
- Free Strawberries and Ice Cream Days, at Strawberry Point, last week in June.
- Riverboat Days, at Clinton, first week of July.
- Buffalo Bill Riveresta, at LeClaire, late July.
- Nordic Fest, Decorah, last weekend in July.
- Port of Sioux City River-Cade, Sioux City, first week in August.

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