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Monday Morning Eye-Opener Aug. 13, 2018

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Good Morning! August 13, 2018

Fall Round of PLM Courses



Now Open For Registration

The fall round of **Public Library Management** courses are open for registration. Required of most new directors hired in Iowa libraries, **PLM1** and **PLM2** are each 8-week courses. The first class is held in-person, the remaining seven classes are

held online. For both courses this fall, the first day of class is scheduled at Urbandale Public Library. The fee for each course is \$50.00

PLM1 provides an introduction to library management, including board-director relations, budgeting, policies, and more. **PLM2** builds on the first, with topics such as planning, marketing, and community analysis.

These courses must be taken in order; students must complete **PLM1** before registering for **PLM2**. While support staff are eligible to register for these management courses, library directors are allowed first admittance because of the standard requiring director certification

PLM1 runs from **September 18-November 6**; **PLM2** runs from **September 10-October 29**. Registration is open in the C.E. Catalog, but deadlines are fast approaching. Note that registering for the first class automatically registers you for the entire course.

Note: if you are headed for either **PLM1** or **PLM2** come September, be sure to acquire a solid headset / microphone beforehand because participation in all classes is expected and factors into the accumulating point scores.

C.E. Catalog



PLM 2 Runs Sept10-Oct29

IMLS Award For 2019

Nominations Are Open

Surely there is a museum or library in Iowa that deserves national recognition--we believe that's true! The **Institute of Museum and Library Services (IMLS)** is currently accepting nominations from Members of Congress for the **2019 National Medal for Museum and Library Service**.



Now in its 25th year, the annual **IMLS National Medal** recognizes libraries and museums whose programs and services contribute demonstrably to the well-being of their communities. *“These institutions exceed typical levels of community outreach by supporting community cohesion and by helping to catalyze positive change. Winners’ collaborative, adaptive programs, co-created with their communities, demonstrate exemplary service...”*

Senator Grassley is happy to nominate any Iowa libraries that are interested. Send an email with the name of the institution and contact information, including email address, to to James_Rice@grassley.senate.gov before August 31. Senator Grassley will send the nominations to IMLS; the institutions will then receive an application packet to complete and submit to IMLS to be considered for the medal.

Nominees should review the [IMLS Strategic Plan](#) so they can best explain how their local work aligns with the goals of promoting lifelong learning and increasing access to information and collections. Successful applications will showcase how local library service makes a difference in communities. Click to watch recent medal highlights and to read more...

IMLS National Medal

Getting to Know Gale Resources

Today: Library Management Journals

Today concludes an *Eye-Opener* series intending to increase understanding and use of the **Gale Resources**.

Gale offers 24/7 access to everyday research, car repair, health information, home improvement, K–12 homework help, library management journals, and more.



This week, I'll share an under-appreciated resource within the **Gale Gold** package of magazines—actual library management journals. Ours is a profession and there really are such things! Among the most famous of library management publications—*Library Journal*, *Booklist*, *School Library Journal*—are all available in full text in the **Information Science and Libraries Collection**. And these same journals, in print subscriptions, are among the most expensive. For example, *Library Journal* is approximately \$150.00/year for a paper subscription, *Booklist* is approximately \$160/year.

The **July 2018** issue of *Library Journal* includes an article titled “Bubbling Up” featuring adult crafting in a Detroit PL branch: “...*the branch previously focused its art initiatives on youth. We wanted to tap into our adult patrons' creative side as well, so we launched Craftastic Wednesday. We provide the space, instruction, and resources for patrons to explore, play, and connect with one another...One program was particularly popular: bubble pendant jewelry was cost-effective and fun. This wearable art was made with favorite personal photos, printed images, and one-of-a-kind designs with a few simple techniques...*”

In addition to national news articles about U.S. libraries, these journals also include book and media reviews. Take time to explore **Information Science & Libraries Collection**--it's a great way to become more familiar with all that **Gale** has to offer.

Another good way to learn more about **Gale** is to contact your District office! Our LRT staff are happy to help you add **Gale** buttons onto your website and our consultants are happy to provide on-site training in using the products.

The Gale Digital Collection



Looking Ahead ...

ILA is sponsoring an **advocacy webinar** this afternoon at **2:00PM**. Senator Bob Dvorsky and ILA Lobbyist Amy Campbell will talk about building relationships with lawmakers. ILA Executive Board member Sonja Ferrell also joins the panel, adding her experience as a former congressional staffer. No cost for ILA members, \$10.00 for

non-members, here's the registration link

<http://ialibraryassociation.libguides.com/morenews>

The **Iowa Downtown Conference** is happening **August 28-30** at the **Waterloo Center for the Arts**. Sponsored by Iowa Economic Development, this link to the conference website has all the details including registration and cost <https://iowaeconomicdevelopment.com/downtownconference>

Another unusual-for-libraries meeting, but just as beneficial as the Downtown Conference: the second annual **Iowa LEAN Government Exchange** on **August 30th** at the **Airport Holiday Inn Des Moines**. The cost is \$55.00/person or \$150.00/team of three. Registration link here <https://www.eventbrite.com/e/lean-government-exchange-2018-registration-46669737441>

More **infographics workshops** are happening around the state this month and next. Conducted by State Library staff Emily Bainter, Becky Heil, and Bonnie McKewon, you'll find details about **Presentation Pointers: Using Infographics** in the [C.E. Catalog](#) Open for registration, these are hands-on classes, with attendees trying their hand at creating an infographic using Canva software. Take a look at the remaining classes and register for a location near you:

- **August 16 @ Bondurant**
- **August 21 @ Oelwein**
- **August 22 @ Harlan**
- **September 19 @ Humboldt**

Monday Morning Eye-Opener

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