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...Beautiful Land Between Two Rivers!

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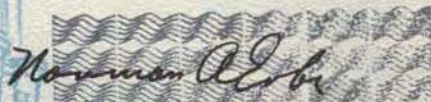
1965

W E L C O M E

to bountiful Iowa . . .

Within the pages of this booklet are depicted, by word and in pictures, scenes of Iowa's heritage in history, culture, beauty, and leisurely living. They reflect the richness of the fertile land between the mighty Mississippi and meandering Missouri rivers which has provided generation after generation with a bountiful life; they portray the abiding but ever-changing beauty of scenery which gave the state its name of "Iowa—Beautiful Land." They give the traveler an insight into the nostalgia of the past and the charm of the present which have made Iowa the great state it is today; they mirror the colorful traditions, the quaint customs and the pioneer spirit that together form the treasured inheritance of every Iowan.

We are proud of Iowa, and you will find that pride manifested in the gracious and cordial welcome offered to you at every point in your travels through our state. It gives me very great pleasure to extend to you my own best wishes for a safe and enjoyable journey.



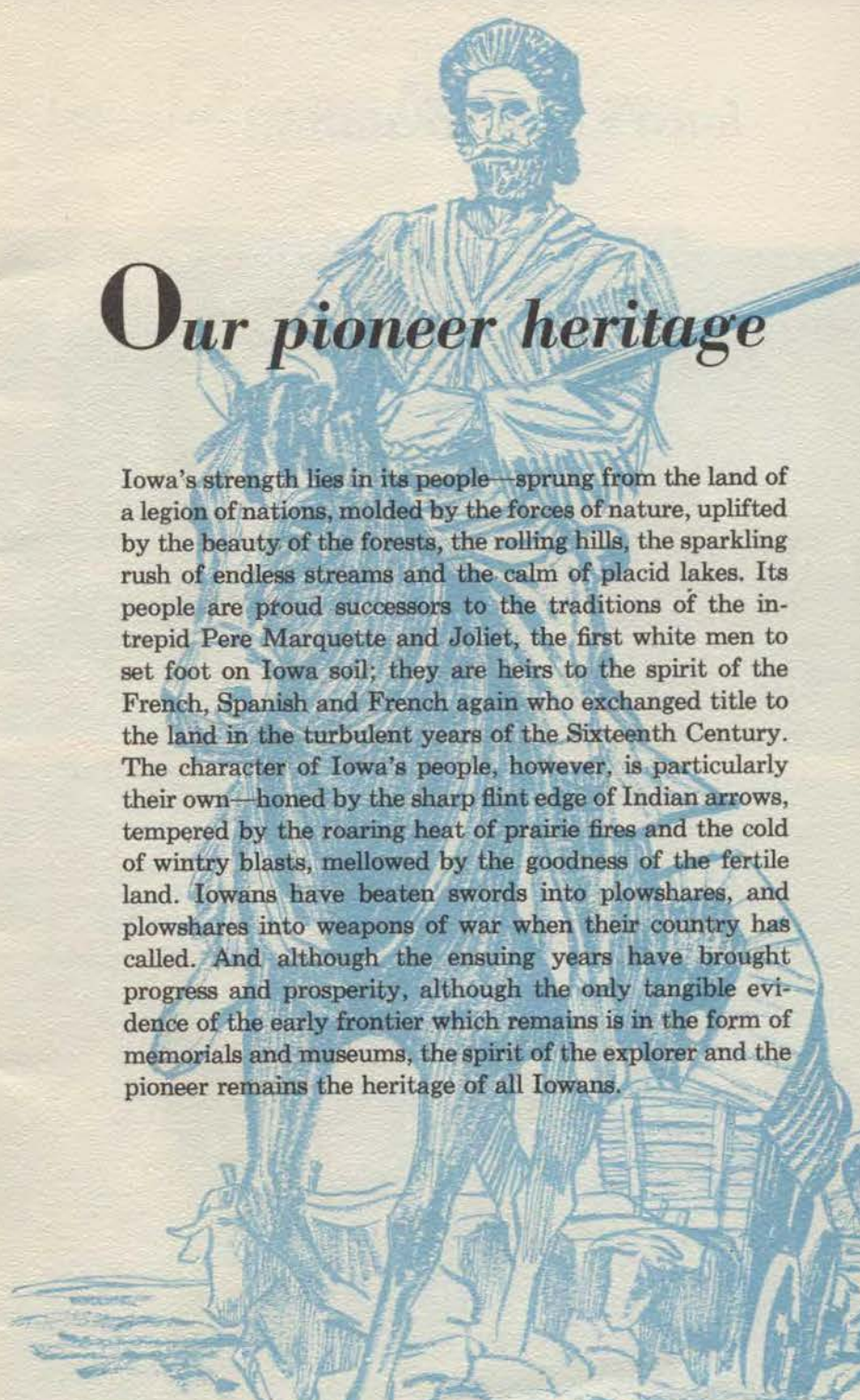
NORMAN A. ERBE
Governor of Iowa
HAROLD E. TRUGHES
Governor of Iowa

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Our pioneer heritage



Iowa's strength lies in its people—sprung from the land of a legion of nations, molded by the forces of nature, uplifted by the beauty of the forests, the rolling hills, the sparkling rush of endless streams and the calm of placid lakes. Its people are proud successors to the traditions of the intrepid Pere Marquette and Joliet, the first white men to set foot on Iowa soil; they are heirs to the spirit of the French, Spanish and French again who exchanged title to the land in the turbulent years of the Sixteenth Century. The character of Iowa's people, however, is particularly their own—honed by the sharp flint edge of Indian arrows, tempered by the roaring heat of prairie fires and the cold of wintry blasts, mellowed by the goodness of the fertile land. Iowans have beaten swords into plowshares, and plowshares into weapons of war when their country has called. And although the ensuing years have brought progress and prosperity, although the only tangible evidence of the early frontier which remains is in the form of memorials and museums, the spirit of the explorer and the pioneer remains the heritage of all Iowans.

Iowa's own treasures...



Birthplace of Herbert Hoover, 31st President of the United States. Grounds at West Branch also feature replica of blacksmith shop in which he worked as a boy, and the new Hoover Memorial Library containing his presidential papers.



Grotto of the Redemption at West Bend depicts many scenes from life of Christ in largest collection of rocks, minerals, fossils and shells brought together in one location in the world. Grotto covers square city block and has \$2,000,000 value.

Colorful scenes from the past...



War bonnets and the pipe of peace go hand in hand at the yearly Pow Wow staged by Mesquakie Indian tribe at Tama. Old West spirit in an authentic atmosphere, featuring tribal dances and colorful costumes. Every August.



Breath-taking color with thousands of tulips in bloom at annual Tulip Festivals held in Pella and Orange City by descendants of the original Dutch settlers. Authentic street-sweeping ceremonies highlight the pageantry during the May festivals.

Iowa's STATE

outdoor living and activities in

PARK SYSTEM

lush greenery and natural beauty!

Name of Area	Nearest Town to Entrance
* Ahquabi, Lake	Iowa 349, 5½ mi. SW. Indianola
Allerton Reservoir	1 mi. W. of Allerton on county road
* Ambrose A. Call	Adjoins Algona
* Backbone	Iowa 19, 4 mi. SW. Strawberry Point
Barkley	County road, 2 mi. NE. Fraser
Beaver Meadow	Iowa 14, ½ mi. N. Parkersburg
* Beeds Lake	3 mi. NW. Hampton
* Bellevue	U.S. 52, S. of Bellevue
Bixby	County road, 2 mi. N. Edgewood
* Black Hawk	In town of Lake View
Brown's Lake	4 mi. W. of Salix on county road
Brush Creek Canyon	Iowa 154, 2 mi. N. Arlington
Clark, T. F.	U.S. 63, 4 mi. NE. Traer
* Clear Lake	Iowa 106, 2 mi. S. Clear Lake
Cold Springs	U.S. 6, Iowa 92, 2 mi. S. Lewis
* Darling, Lake	3 mi. W. of Brighton on Iowa 78
* Dolliver Memorial	Iowa 50 and 121, 4 mi. N. Lehigh
Eagle Lake	County road, 4 mi. NE. Britt
Echo Valley	Iowa 56, 3 mi. SE. West Union
Fish Farm Mounds	Iowa 182, 7 mi. N. Lansing
Fort Atkinson	Iowa 24, NE. edge Fort Atkinson
* Fort Defiance	Iowa 9 and 245, 1 mi. SW. Estherville

Name of Area	Nearest Town to Entrance
Galland School	County road, 3 mi. S. Montrose
Gardner Sharp Cabin	In Arnolds Park
* Geode	4 mi. SW. Danville on County Road
George Wyth Mena'	U.S.20, adjoins town of Cedar Falls
Gitchie Manitou	County road, 9 mi. NW. of Granite
Gotch, Frank A.	2 mi. SE. of Humboldt
Green Valley	2½ mi. NW. Creston on county road
* Gull Point	West side of Lake Okoboji
Heery Woods	Iowa 188, ½ mi. S. Clarksville
Indian Village	County road, 4 mi. SE. Sutherland
Inn Area	East Shore West Okoboji
Kalsow Prairie	County road, 2 mi. N. Manson
Kearny	Adjoins Emmetsburg
* Keomah, Lake	Iowa 271, 6 mi. SE. Oskaloosa
* Lacey-Keosauqua	Iowa 1, adjoins Keosauqua
* Ledges	Iowa 164, 3 mi. S. Boone
Lennon Mill	Adjoins Panora
* Lewis and Clark	Iowa 165, 2 mi. W. Onawa
Lost Island Lake	County road, 2½ mi. NE. Ruthven
* Macbride, Lake	Iowa 382, 2½ mi. W. Solon
Manawa, Lake	Iowa 192, 1 mi. S. Council Bluffs
* Maquoketa Caves	Iowa 130, 7 mi. NW. Maquoketa

Name of Area	Nearest Town to Entrance
Marge Frankel W'ds	2 mi. N. of Des Moines, Hwy. 60
McGregor Heights	Adjoins McGregor
McIntosh Woods	U.S. 18, ¼ mi. E. Ventura
Mill Creek	Iowa 10, 1 mi. E. Paullina
Mini-Wakan	Iowa 276, 6 mi. NE. Orleans
* Nine Eagles	County road, 3½ mi. SE. Davis City
* Oak Grove	County road, 4 mi. NW. Hawarden
* Oakland Mills	Iowa 133, 4 mi. SW. Mt. Pleasant
Okamanpedan	County road, 3 mi. NE. Dolliver
* Palisades-Kepler	U.S. 30, 3½ mi. W. Mt. Vernon
* Pammel	Iowa 92 & 162 5 mi. SW. Winterset
Pike's Peak	4 mi. SE. McGregor
Pike's Point	East side of West Okoboji
* Pilot Knob	4 mi. E., 1 mi. S. of Forest City
* Pine Lake	Iowa 118, ½ mi. NE. Eldora
Pioneer	County road, 7 mi. SW. Riceville
Plum Grove	SE. section of Iowa City
Point Ann	Adjoins McGregor
Preparation Canyon	Iowa 372, 5 mi. SW. Moorhead
* Rod Haw Lake	U.S. 34, 1 mi. E. Chariton
Rice Lake	County road, 2½ mi. SW. Lake Mills
* Rock Creek	3½ mi. NE. Kellogg on county road

Name of Area	Nearest Town to Entrance
Rush Lake	County road 6 mi. N. Laurens
Sharon Bluffs	Iowa 2, 3½ mi. SE. Centerville
* Springbrook	Iowa 25 & 384, 7 mi. N. Guthrie Center
Spring Lake	2 mi. W., 4 mi. N. of Grand Jct.
Steamboat Rock	Adjoins town of Steamboat Rock
* Stone	NW. section Sioux City
Storm Lake	Adjoins town of Storm Lake
Swan Lake	County road, 3 mi. SE. Carroll
* Three Fires, Lake of	Iowa 49, 3 mi. NE. Bedford
Trappers Bay	Adjoins town of Lake Park
Turkey River M'nds	U. S. 52, 4 mi. S. Guttenberg
Twin Lakes	Iowa 17, 124, 4 mi. N. Rockwell City
* Union Grove	County road, 3 mi. SW. Gladbrook
* Viking Lake	County road, 3 mi. E. Stanton
Wanata	Iowa 10, ½ mi. S. Peterson
* Wapello, Lake	Iowa 273, 6 mi. W. Drakesville
* Wapsipinicon	U.S. 151, adjoins Anamosa
* Waubonsie	U.S. 275, Ia. 2, 239, 7 mi. SW. Sidney
* Wild Cat Den	U.S. 61, Iowa 160, 3 mi. E. Fairport
Woodman Hollow	County road, 3 mi. N. Lehigh
Woodthrush	County road, 2 mi. SW. Lockridge

*Camping facilities





Iowa's 94 lakes, scattered widely over the state, give everyone a chance to enjoy boating, swimming, and fishing. Great Lakes area in the north and northwest has resort accommodations that have made it a favorite spot.

lakes and forests

The state's many wooded areas, some heavily forested, are geared to providing multiple use programs—camping, picnicking, trail-riding, fishing and hunting, all in one. Fall color in the forest areas is outstanding.

PHOTO: U.S. FOREST SERVICE



unique

Bily Clock museum at Spillville houses unique collection of hand-carved mechanical masterpieces, work of two brothers.



historical

The century-old Mason House hotel has been restored as a museum. Hotel flourished in river boat days. At Bentonsport.

PHOTO: DES MOINES REGISTER



interest

Wyatt Earp, Western lawman who gained widespread fame on modern-day television, lived here until age of 11. He was given his first gun at this home in Pella.



the city and the farm

Tired of the scorching pavements of the city? Of the frantic pace you maintain from day to day? Of soul-less brick . . . and steel . . . of the constant pounding of life in this fast-paced era? Then be sure your vacation plans include a stop or two at an Iowa farm, where serenity is a way of life, where there are wide-open spaces, where the youngsters can cuddle a soft, warm chick just out of the shell or whoop around on a live pony. This is Iowa hospitality at its finest. In the Rock Rapids area, for instance, you can make short tours of farms nearby at your own convenience. A telephone call will put a guide at your service without delay, making this perhaps the only tour service in existence which adjusts its hours to meet the desires of the visitor.



science

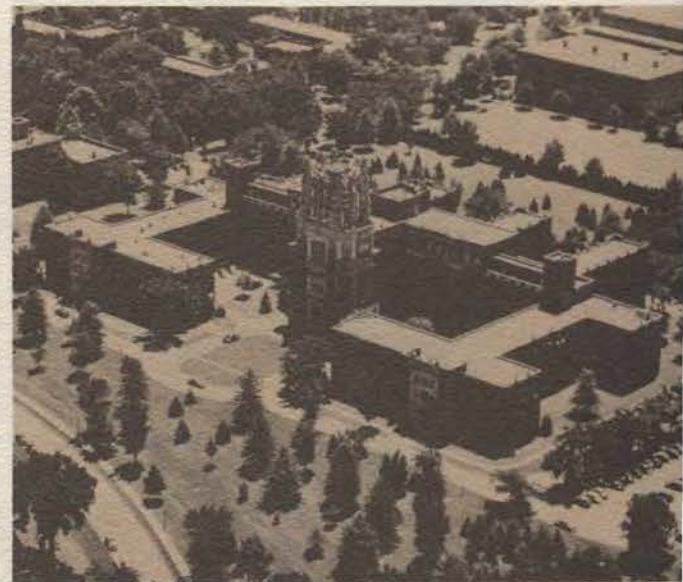
In the forefront of scientific education, Iowa boasts Atomic Energy Laboratory at Ames and Van Allen physics research in Iowa City.



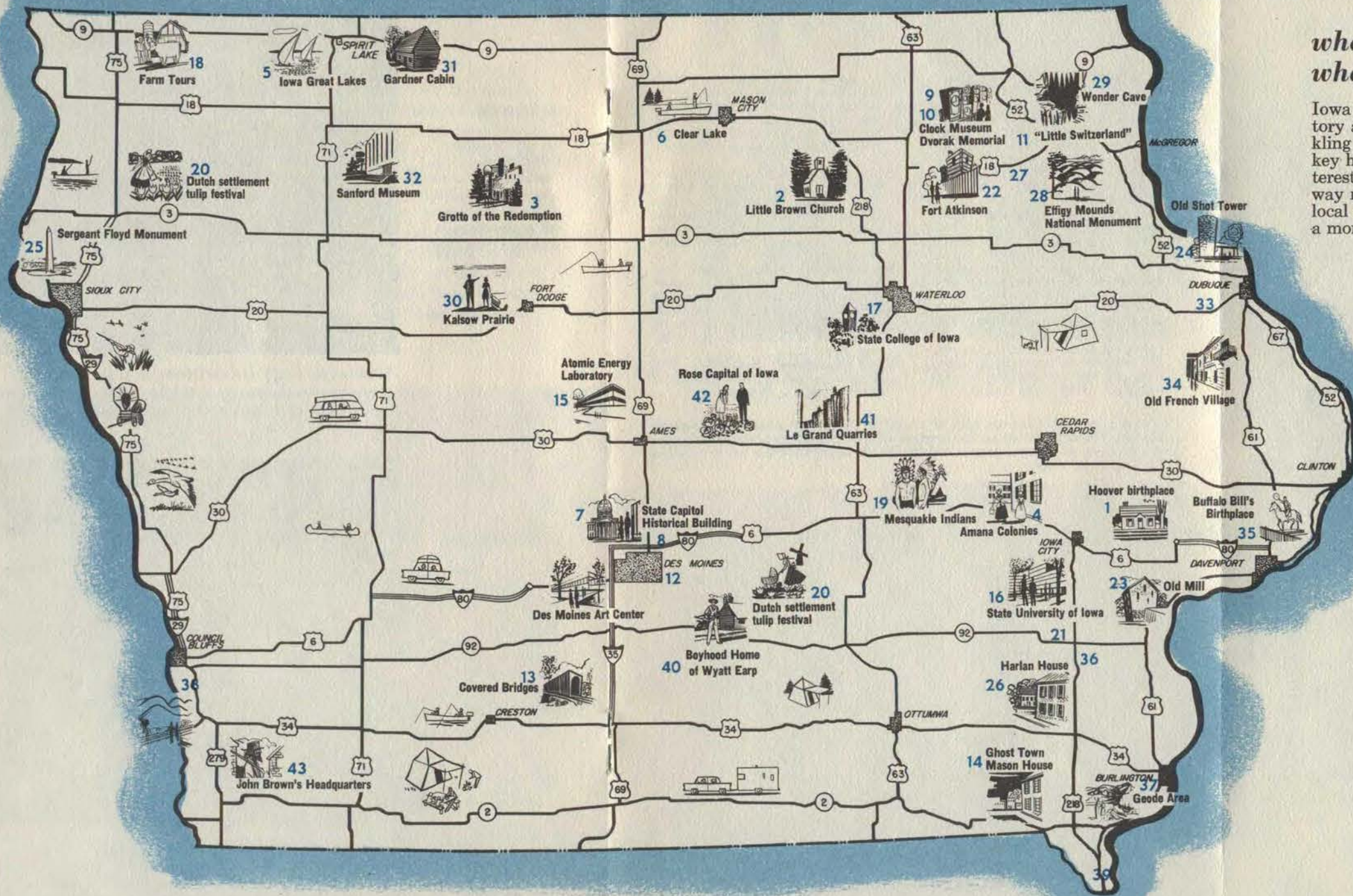
Atomic energy laboratory at Iowa State University in Ames typifies the state's leadership in scientific fields. The laboratory is open to the public, except for some restricted areas.

education

Three state institutions of higher learning welcome you to their campuses—State University of Iowa, Iowa State University and State College of Iowa.



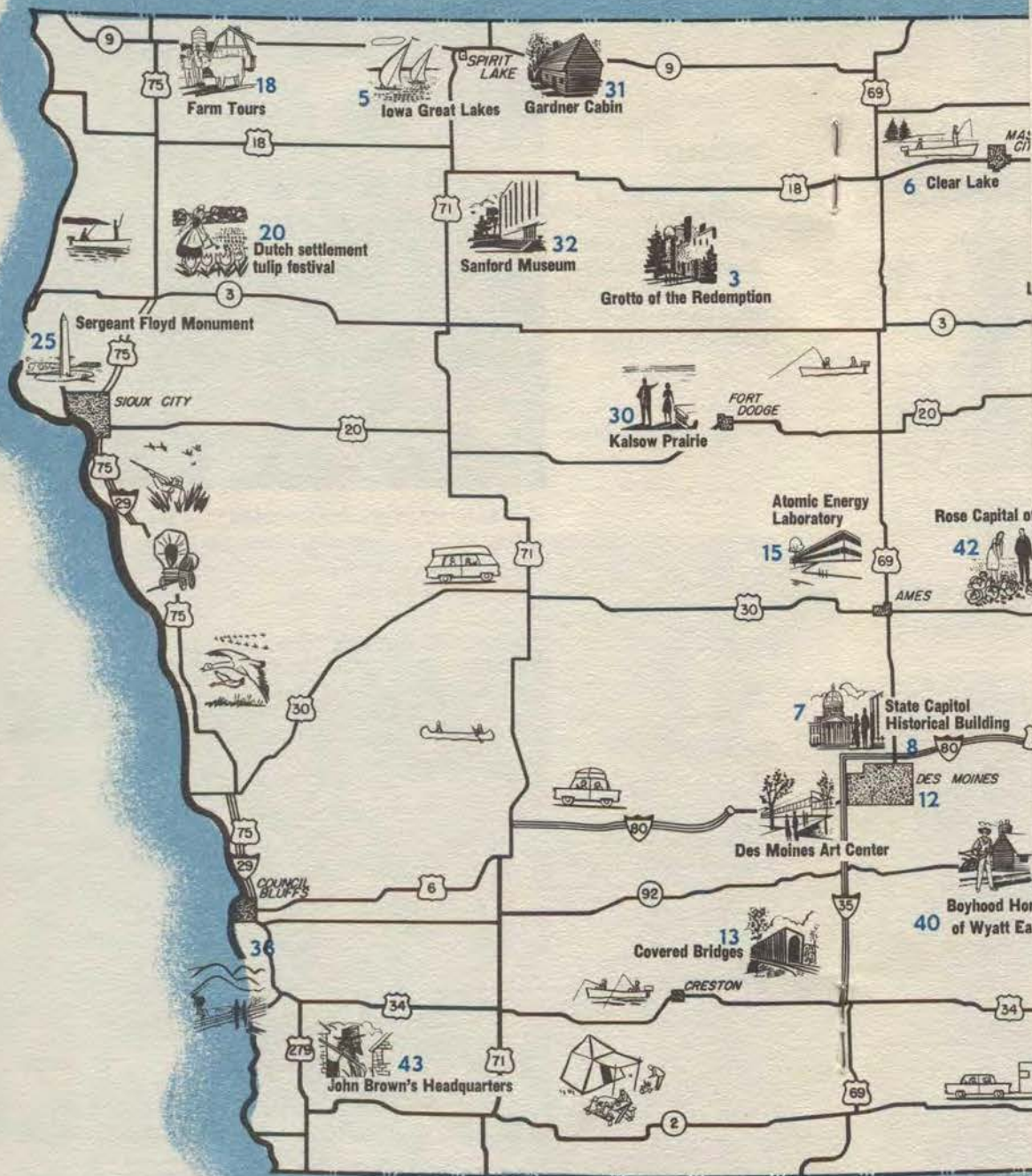
University of Iowa campus, dominated by University hospitals, offers the student and the visitor a spirit of calm and repose as well as outstanding educational leaders such as Dr. James Van Allen, discoverer of radiation belts above the earth.



*where to go . . .
what to see . . .*

Iowa is a many-faceted land, rich in history and tradition, full of beauty, sparkling with the unusual. This map and key highlights a few of the places of interest throughout the state; a state highway map provides ready reference, and local inquiry along your way takes only a moment.

1. Hoover birthplace and library
2. Little Brown Church in the Vale
3. Grotto of the Redemption
4. Amana Colonies
5. Iowa Great Lakes resorts
6. Clear Lake resorts
7. Iowa State Capitol
8. State Historical Building
9. Bily Brothers Clock Museum
10. Anton Dvorak Memorial
11. "Little Switzerland"
12. Iowa State Fair (in August)
13. Covered Bridges
14. Mason House hotel and Ghost Town
15. Atomic Energy Laboratory at Iowa State University
16. State University of Iowa and Van Allen Physics Laboratory
17. State College of Iowa
18. Farm Tours—at your convenience
19. Mesquakie Indian Settlement, Pow Wow during August
20. Dutch settlement, with tulip festival during May
21. First territorial governor's home, 1844
22. Fort Atkinson
23. Old grist mill
24. Pioneer shot tower
25. Sergeant Floyd Monument
26. Harlan House
27. "World's Smallest Cathedral" seats eight.



*where to go . . .
what to do . . .*

28. Effigy Mounds National Monument, prehistoric Indian burial mounds
29. Wonder Cave, natural cavern with stalactites, stalagmites
30. Kalsow Prairie, virgin land untouched by the plow, just as early settlers saw it
31. Gardner Cabin, site of last Indian uprising in Iowa, which took 41 lives
32. Sanford Museum, display of Indian artifacts, fossils, rare minerals; includes a planetarium
33. New Melleray Abbey, home of Trappist monks built in 1849
34. Old French Village of St. Donatus, picturesque remnant of early pioneer group on the Mississippi
35. Buffalo Bill Cody, pioneer Indian scout and master showman, was born here near Le Claire
36. Amish Colonies, home of religious sect which stresses plain dress and uses only buggies for transportation
37. Geode area, where hollow rocks bearing beautiful crystal formations are found in large numbers
38. Riverside drive and Lewis-Clark Memorial in Council Bluffs
39. Towboat Museum, the George M. Verity. Towboat at permanent dock, depicting life on the Mississippi
40. Boyhood home of Wyatt Earp, western marshal of television fame who lived here until he was 11 years old
41. Le Grand quarries, where many forms of prehistoric fossil life are found
42. Rose Capital of Iowa, where long-blooming display of roses has given State Center this title
43. John Brown's Headquarters at Tabor, where the fiery abolitionist trained and plotted before the Civil War

special events

Tulip Festivals, Pella and Orange City—a bit of “Old World” Holland transplanted to America. Colorful Dutch traditions, thousands of blooming tulips. In May.

North Iowa Band Festival, Mason City—in the home town of “Music Man” Meredith Willson and the premier city for the movie musical. Annual event in June draws marching bands from many areas.

Indian Pow Wow, Tama—the Mesquakies at Iowa’s only Indian settlement put away the white man’s ways and don ceremonial garb of old to perform tribe’s ancient rituals during the annual Pow Wow. Held in August.

Iowa Championship Rodeo, Sidney—thrills and spills as top rodeo riders pit their best skills against the trickiest of broncos and Brahmas in the atmosphere of the old West. Held every August.

Championship Rodeo, Fort Madison—more sharp action in the saddle as stars of the national rodeo circuit continue their competition in the best traditions of the “Wild West.” Staged in September.

Hobo Days, Britt—Mulligan stew by the gallon is dished out during the annual convention of the “Knights of the Road.” King and queen from the ranks of this particular species of vanishing American. In August each year.

Iowa State Fair, Des Moines—featured in several movies and ranked as one of the nation’s outstanding exhibits of agricultural and industrial accomplishments in an atmosphere of fun and gaiety. During August.

Old Threshers Reunion, Mt. Pleasant—exhibit and parade of steam engines. September.

One of the greatest concentrations of wildlife in this country occurs each spring along the Missouri River in Iowa when almost countless numbers of geese pause on their northward migration. Sky is darkened by peak flight of half a million birds on wing.



Iowa’s cultural heritage stems from pioneer days and is typified in Des Moines Art Center above. Similar museums are to be found in other major cities.

art and culture

Modern stone houses age-old words of wisdom in hundreds of libraries over the state. This is Iowa Masonic library in Cedar Rapids.





*fun and relaxation
is everywhere in Iowa!*

Vacation time is enjoyment time—the chance to do the things you like to do, to “be on the go” or to rest and relax, so that life can catch up with you. Iowa has much to offer the weary traveler in the form of scenic beauty, places of historic interest, outdoor living, and quiet comfort in warm sunshine and cool night hours.



Historic old Fort Atkinson, the only federal works built to protect one tribe of Indians from another. Restored.



Amana Colonies retain traditional costumes and customs of the past. Famous for furniture and woolen blankets.



Harlan House at Mt. Pleasant, one-time home of Abe Lincoln's son, Robert, who was married to Sen. Harlan's daughter.

Iowa fishing

Fishing is great all over Iowa! From the Mississippi River to the Missouri lies a land of plenty for the sportsman who wants to pit his skill against the fighting qualities of bass, trout and walleye. Iowa is a mecca also for the once-in-awhile sportsman who merely wants to while away an hour or two beside a placid lake or sparkling stream.

The trout waters of northeast Iowa afford the midwest's most scenic stream fishing, and rare is the nimrod who goes away empty-handed. For the bass addict, there is sport on the upper Mississippi, in the natural lakes of northern Iowa, man-made lakes in the southern part of the state, and on the cut-off and ox-bow lakes along the Missouri River. Smallmouth bass are found on the Big Sioux River and its tributaries, in the northeast Iowa watershed north and east of Waterloo, and in the headwaters of the Des Moines River. Panfish abound in most of the state's lakes and in the Mississippi from Clinton north to the state line.



Floyd Monument overlooking Missouri River at Sioux City commemorates sergeant who died on Lewis & Clark expedition. A national monument, one of two in Iowa. The other is Effigy Mounds in northeast part of the state.

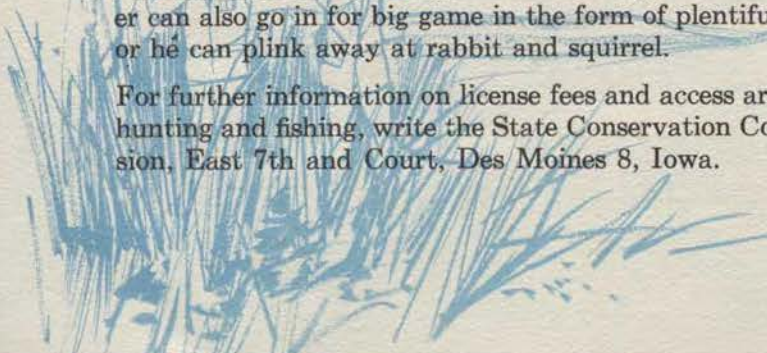


Old Shot Tower at Dubuque is century old reminder of the days when powder and shot were precious. Molten lead dropped from top through screens formed shot.

Iowa hunting

The whir-rr of a flushed pheasant, the explosive fury of a startled covey of quail and the lonely honk of a migrating goose are familiar sounds to the hunter in Iowa during the fall season. In addition to game on the wing, the Iowa hunter can also go in for big game in the form of plentiful deer, or he can plink away at rabbit and squirrel.

For further information on license fees and access areas for hunting and fishing, write the State Conservation Commission, East 7th and Court, Des Moines 8, Iowa.





Home of Iowa's first territorial governor is preserved at Iowa City. It was built in 1844 for Gov. Robert Lucas and still carries the spirit of frontier times in furnishings.



The golden dome of the Iowa State Capitol building towers over Des Moines. The dome is favorite of sightseers. It is covered with 22-karat gold leaf.



Old Capitol at Iowa City maintains its stately grandeur. It served as state-house until capital site was moved to Des Moines. Building houses administrative offices of the State University.



Little Brown Church at Nashua memorializes well-known hymn by Dr. Pitts. It is a mecca for altar-bound couples and a nostalgic memory for thousands of others.



Off the beaten path but typical of the bygone past are the state's 12 covered bridges. Now a rarity throughout the nation, these dozen are located in Madison, Keokuk and Marion counties. Restored.



"Down by the old mill stream" can still be true in Iowa. A few such relics are scattered about the state. Best known is one in Wildcat Den State Park.

Historic sites

Effigy Mounds National Monument, Marquette—prehistoric Indian burial site

Little Brown Church, Nashua—memorializing well-known "Church in the Wildwood" hymn

Amana Colonies, Iowa county—seven villages retaining the "Old World" flavor of German founders

Floyd Monument, Sioux City—towering spire of granite in honor of Lewis and Clark expedition sergeant, first American known to be buried in Iowa

Harlan House, Mt. Pleasant—Lincoln's Interior Secretary lived here; his daughter married Robert Todd Lincoln, son of the president

Herbert Hoover's Home, West Branch—former president's boyhood home preserved; new Hoover Library contains his important documents

Gardner Sharp Cabin, Arnold's Park—restored cabin occupied by family massacred in final Indian raid in Iowa

Buffalo Bill's Birthplace, Le Claire—museum preserving relics from the life of famous Old West scout and showman

State Historical Building, Des Moines—repository for much of available material from early Iowa; large Indian collection, firearms and transportation equipment

Finest Accommodations

There are no strangers in Iowa. Wherever you travel in the beautiful "Land between two Great Rivers," you will find a warm and hospitable greeting awaiting you. Stop often—at our parks, in our cities, along the way in the open country—so that you can appreciate to the fullest the "good living" for which Iowa has become famous. Be our guest overnight—at well-equipped camp grounds in one of our parks, if you prefer the outdoor life, or in modern, comfortable rooms at a hotel or motel. And, in the state which provides one-fourth of the nation's food supply, be sure to enjoy the hearty and wholesome meals served everywhere. Above all, travel comfortably and safely on Iowa's modern highways, which will take you easily and swiftly to all parts of the state, which make a 60-mile side trip only an enjoyable 60 minutes along your journey. Have fun . . . and do come back again. For further information, write: Iowa Development Commission, 200 Jewett Building, Des Moines 9, Iowa. We'll be happy to help you.



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