

➤ **DID YOU KNOW? IOWA COMPANIES IN THE NEWS**

BIOSCIENCES

FEATURE ARTICLE

**NEW BIODIESEL PLANT TO OPEN AT WALL LAKE**

The state of Iowa continues to lead the national movement toward new fuel alternatives with the announcement that the state's fifth biodiesel plant will be located in Wall Lake. The emergence of biodiesel as an energy source is being championed by many as an important step in reducing the nation's dependence on petroleum-based fuels. Biodiesel is a clean-burning alternative fuel, produced from domestic, renewable resources. At the Wall Lake plant, oil from soybeans, animal greases and fat will be used to produce the alternative fuel. At capacity, the plant will use oil from 21.3 million bushels of soybeans. Biodiesel contains no petroleum, but it can be blended at any level with petroleum diesel to create a biodiesel blend. It is biodegradable, nontoxic, and essentially free of sulfur and aromatics.



FINANCIAL/IT

**ISU RESEARCH WILL HELP COMBAT INTERNET ATTACKS**

Iowa State University recently secured funding from the U.S. Department of Justice to set up a test lab to simulate, investigate and re-create cyber attacks over the Internet. Named ISEAGE for Internet-Simulation Event and Attack Generation Environment, the lab is the ideation of Dr. Doug Jacobson, a professor of computer engineering at Iowa State University. Work from the new project will help governments and the private sector alike better understand the effects of attacks on networks as well as how to defend against them.

➤ FOR MORE INFORMATION ON CAREER OPPORTUNITIES WITH IOWA COMPANIES, GO TO [WWW.SMARTCAREERMOVE.COM](http://WWW.SMARTCAREERMOVE.COM).



ADVANCED MFG.

**FURNITURE COMPANY TO PAD ITS IOWA OPERATIONS**

HNI, the second-largest manufacturer of office furniture, is expanding its operations with new facilities in Muscatine. The expansion will include a new product showroom and additional administrative offices. Through its office furniture subsidiaries, HON and Gunlocke, HNI provides small- and medium-sized businesses with practical, professional office furnishings that deliver durability, comfort and performance. The company was recently honored for the seventh consecutive year as one of the 400 Best Big Companies in America by *Forbes* magazine (*Forbes*, 2005).

➤ FOR MORE INFORMATION ON CAREER OPPORTUNITIES IN MANUFACTURING, GO TO [WWW.SMARTCAREERMOVE.COM](http://WWW.SMARTCAREERMOVE.COM).



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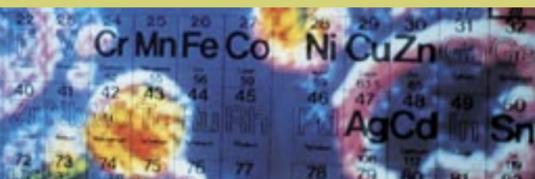
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➤ **THE HRRC IS NOW THE ICC**

The name has been changed, but the mission is the same. The Iowa Human Resource Recruitment Consortium is now the Iowa Careers Consortium (ICC). As before, this partnership of businesses, communities, educational institutions and state government will strive to fulfill Iowa's demand for highly skilled employees through an integrated marketing program designed to highlight the benefits of living and working in Iowa.

The ICC is busy this summer showcasing the many career opportunities available at its member companies. In June, the ICC hosted the BIO Career Fair in Philadelphia and Alumni Receptions in both Philadelphia and New York City. In July, the consortium sent representatives to the NAACP Career Fair in Milwaukee, the Business Horizons Opening Picnic at Simpson College in Indianola, Iowa and to a RAGBRAI event in Algona, Iowa. Rounding out the ICC's summer schedule is the National Black Data Processors Career Fair in Detroit, August 19-20.

➤ FOR MORE INFORMATION ON THE ICC, VISIT [WWW.SMARTCAREERMOVE.COM](http://WWW.SMARTCAREERMOVE.COM).



## MEMBER HIGHLIGHTS



**PIONEER**  
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Exceptional people, quality products and cutting-edge research are what make **Pioneer Hi-Bred International, Inc.**,

one of the best-known brands in agriculture today. With facilities in nearly 70 countries and more than 6,500 employees worldwide, Pioneer employs scientists, statisticians, agronomists, plant breeders, sales and marketing professionals and more.

Pioneer provides its employees with an extensive total compensation package that includes competitive pay, comprehensive benefits and employee programs that support personal and professional interests and goals. Pioneer is also recognized as a leading organization that has invested in preventive health, wellness and safety as part of its business strategy.

FOR MORE INFORMATION, VISIT [WWW.PIONEER.COM](http://WWW.PIONEER.COM).



**HNI Corporation** was founded in 1944 and began operations in Muscatine, Iowa, in 1947. Since then, HNI has gone beyond manufacturing desks, chairs and file cabinets; they are focused on manufacturing

great relationships. More than 10,000 individuals are seen as "members" of the company rather than as employees. Each member is a shareholder, which creates a strong culture of ownership and a sense of shared responsibility for the success of HNI Corporation.

FOR MORE INFORMATION, VISIT [WWW.HNICORP.COM](http://WWW.HNICORP.COM).



**Wells Fargo & Company** is a diversified financial services company with \$436 billion in assets, providing banking, insurance, investments, mortgage and consumer finance to more

than 23 million customers from more than 6,000 stores and the Internet ([wellsfargo.com](http://wellsfargo.com)) across North America and elsewhere internationally. Although its corporate headquarters is in San Francisco, 80 Wells Fargo operations are rooted in Iowa, employing over 11,000 Iowans. Wells Fargo Home Mortgage, headquartered in West Des Moines, serves customers with retail stores in all 50 states. Wells Fargo Financial, headquartered in Des Moines, serves customers through stores located in 48 states, the 10 provinces of Canada, the Caribbean, Latin America and the Pacific Rim.

FOR MORE INFORMATION, VISIT [WWW.WELLSFARGO.COM](http://WWW.WELLSFARGO.COM).

## IOWA'S SUMMER CALENDAR IS HEATING UP

As usual, Iowans have had a sizzling concert schedule to enjoy this summer, and there's more on the way. Major acts performing at venues around the state include **Jimmy Van Zant** on September 3 at Arnold's Park in Okoboji; **LeAnn Rimes, Phil Vasser and Brad Paisley**, September 15-16 at the Clay County Fair in Spencer; and **Green Day** on September 17 at the Iowa Events Center (Wells Fargo Arena) in Des Moines. This fall, Iowa's concert calendar remains hot as rock legend **Paul McCartney** invades the Wells Fargo Arena on October 27.

Indy cars have Indianapolis. Stock cars have Daytona. And sprint cars have Knoxville, Iowa — the sprint car Mecca of the world. August means it's time to rev up for the **National Sprint Car Championships**. Scheduled for August 10-13, the event annually draws thousands of racing fans from around the nation to the 25,000-seat oval. With nearly a million dollars in prize money at stake, the event draws the sport's top drivers for four days of pedal-to-the-metal racing excitement. Those of you who can't make it to this year's sprint car spectacular can tune into live TV coverage on the Speed Channel. Don't miss it.

## IOWA'S ADVANTAGES ARE ADDING UP

Iowa ranks eighth in the nation for safest neighborhoods in the United States.  
*Morgan Quitno, 2005*

Iowa had the nation's second-highest growth of per capita income in 2004.  
*U.S. Bureau of Economic Analysis*

Iowa is ranked first in the nation for social health, based on 16 social indicators.  
*Fordham Institute, 2003*

Iowans enjoy the sixth-lowest housing costs.  
*U.S. Census Bureau, 2002*

Iowa has the third-highest high school graduation rate in the United States.  
*Morgan Quitno, 2005*

August is just around the corner, and that means Iowans and visitors from all over America will soon get their chance to experience the event *USA Weekend* touted as America's #2 choice for summer fun. Last year, over a million people flocked to the famed State Fairgrounds in Des Moines, and this year's edition promises to be just as popular. Running from August 11-21, fairgoers will enjoy 11 days of delicious food, unique exhibits and awesome entertainment. Make plans to attend, and see for yourself why the **Iowa State Fair** is the only state fair mentioned in the book titled *1,000 Places to See Before You Die*.

FOR MORE INFORMATION ON THESE AND OTHER ATTRACTIONS AND EVENTS, VISIT [WWW.TRAVELIOWA.COM](http://WWW.TRAVELIOWA.COM).

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## IOWA NOTES



Adel, Iowa's own Eric Cutler is on the cusp of becoming one of the world's most celebrated opera stars. The 29-year-old graduate of Luther College was recently honored with the 2005 Richard Tucker Award, presented annually to an American singer poised for the start of a major national and international career. In 2003, Cutler made his first solo recording for EMI, and already his promising career has included performances at the Metropolitan Opera, San Francisco Symphony, Los Angeles Philharmonic and Santa Fe Opera.



What's a mother to do when her 24-year-old son wants to move from South Carolina and find a job in Iowa? Why, e-mail the governor, of course. That's what Debbie Johnson of Des Moines did last New Year's Day. To her surprise, Iowa Governor Tom Vilsack e-mailed back the next day, asking for Erik's resume. A few days later, Erik received a call from Jane Barto, deputy director of Iowa Workforce Development.

Barto asked him where he'd previously applied in Iowa and then helped reopen the lines of communication with those companies. Today, Erik Johnson is working for Rockwell Collins in Cedar Rapids, and we've discovered the governor is a pretty good recruiter.



West Des Moines mother of two and successful Mary Kay salesperson Tana Goertz recently earned runner-up acclaim on NBC's hit reality TV series, *The Apprentice*. The show, which selected 18 apprentice hopefuls from a field of over 100,000 applicants, runs the candidates through a battery of corporate managerial tasks and gauges how they perform individually and as part of a team. In the final episode, Donald Trump called Goertz "truly a star." Goertz said she watched the episodes with her husband and two children and emphasized the sacrifices they made to allow her to chase her dream of becoming Donald Trump's choice as *The Apprentice*.

## INC. MAGAZINE LIKES DES MOINES

According to a recently published survey in *Inc. Magazine*, Des Moines is among the best metro areas in America to conduct business. In its list of "Best Places To Do Business In America," Des Moines was ranked 23<sup>rd</sup> out of a pool of 274 cities surveyed from around the nation. *Inc.* Editor Larry Kanter pointed out that high-ranking cities like Des Moines aren't just sustaining growth by welcoming big established companies, but also via development through venture capital networks.

FOR MORE INFORMATION ON THE CONTINUING ECONOMIC ACTIVITY IN IOWA, VISIT [WWW.IOWALIFECHANGING.COM](http://WWW.IOWALIFECHANGING.COM).

