



Monday Morning Eye-Opener May 7, 2018

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Good Morning! May 7, 2018

Public Library Management 2

Summer Course Starts in June

PLM2 will be offered this summer, **starting June 4 and concluding July 23**. The first day of class on **June 4th is at Urbandale PL** (9:30AM-3:30PM) Attendance at the first class is mandatory. Following the first day in person, subsequent classes will be held online (9:00AM-12:00PM)



PLM2 covers community analysis, library service to specific age groups, marketing, and planning. As always, public library directors are allowed first admittance into the course, other staff will be admitted if room permits. Directors working on their certification must take the **PLM** courses in order, completing **PLM1** first before registering for **PLM2**.

Just like **PLM1**, the **PLM2** course blends lecture and discussion using web conferencing software, as well as reading articles, written discussion questions, and homework outside of class time. Internet access, an email account, and a set of headphones with microphone are required.

Registering for the first class automatically registers you for the entire course.

Registration is open until May 21.

[C.E. Catalog](#)

Tech Conference Comes Back



TICL in Storm Lake in June

After a year's hiatus, the **TICL Conference** is coming back—**June 11-12, 2018** on BV University campus in **Storm Lake**. Titled "**TICL Reignited**," the acronym stands for **Technology**

Integration in the Classroom. Sponsored by Northwest and Prairie Lakes AEAs, this conference is aimed at classroom teachers, administrators, and technology directors.

But the **TICL Conference** is also very useful for public library staff too because multiple concurrent sessions raise awareness of technology tools, resources, and learning strategies that can be applied to public library programming. Plus, it's close to home for NW Iowans and affordable: \$75.00 for one day or \$125.00 for both days.

One keynote speaker is Eric Curts, an educator for 26 years and currently an authorized Google Education Trainer providing Google Apps training to schools, organizations, and conferences throughout Ohio and across the country.

From the conference website: "...the 2018 **TICL Conference** offers many fun and informative opportunities. Learn about new technology to spark student interest...a great chance to connect with peers and experts who share your commitment as well as your challenges."

Follow the conference website for registration and watch as specific session information loads in.

[TICL Conference Site](#)

From ALA's Young Adult Library Services Association

Teens' Top Ten

Sponsored by **YALSA**—Young Adult Library Services Association—the **Teens' Top Ten** is a "teen's choice" list, where teens nominate their favorite books of the previous year.

Nominators are members of teen book groups in fifteen school and public libraries in the U.S. Nominations were posted during National Library Week last month, with teens across the country voting on their favorite titles.



So the 2018 nominations are in, the next step is for young readers ages 12-18 to vote online **between August 15 and Teen Read Week** (Oct 7-13, 2018) Book winners will be announced after Teen Read Week. Find all the 2018 nominees on YALSA's website below; among the 25 titles seen as teen favorites:

- [Defy the Stars](#) by Claudia Gray
- [The Disappearances](#) by Emily Bain Murphy
- [Long Way Down](#) by Jason Reynolds
- [Remember Me Always](#) by Renee Collins
- [Turtles All the Way Down](#) by John Green

Consider making this part of your summer programming for teens by encouraging them to read the nominees and come back **August 15** to vote for their favorites.

YALSA Teens' Top Ten



This Week ...

On **Tuesday May 8**, catch a State Library-sponsored webinar, another in our HR topic track "**10 Steps to Successful Hiring**" (1:30-2:30PM)

Director Roundtables continue in various locations across the state this week, as do on-site **PLOW classes**. These events continue through the month of May. Complete with c.e. credits, these are great opportunities to meet up with colleagues face-to-face for conversation and learning.

Find all dates and locations for spring **Director Roundtables** and **PLOW classes** in the C.E. Catalog and register for the one nearest you!

C.E. Catalog



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