

The 2014 Iowa Workforce Needs Assessment Survey asked employers about the types of benefits being offered to their current full time and part time job employees. Of the 86.4 percent of employers who offer benefits to their employees; over two-thirds (66.8%) offer benefits to only full time employees, 33.1 percent offer benefits to both full and part time employees, and 0.1 percent offer benefits to only part time employees.

Insurance Benefits Offered by Employers

	Full-Time Positions	Part-Time Positions
Health/Medical	88.5%	45.2%
Prescription Drug Plans	81.8%	43.1%
Life Insurance	70.9%	41.8%
Dental	67.9%	43.6%
Accidental Death & Dismemberment	58.3%	33.8%
Long Term Disability	54.2%	31.9%
Short-Term Disability	50.1%	29.7%
Vision	45.5%	34.2%

Paid leave is another common form of employee benefit. Holiday leave varies by company in both the number of days and the particular holidays recognized. Some employers may also offer increased holiday pay in lieu of time off. Similarly, the specifics of maternity/paternity leave programs vary widely among different employers. Combined paid time off (PTO) refers to programs that allow employees to accumulate paid time off in a single pool to be used for either vacation or sick leave versus situations in which employees accrue time in separate pools.

Other Benefits Offered by Employers

	Full-Time Positions	Part-Time Positions
Bonuses	59.7%	39.6%
Company Vehicle	51.4%	40.5%
Flex Spending Accounts/Cafeteria Plans	50.2%	33.6%
Uniform Allowances	33.2%	21.5%
Retirement Package	32.2%	23.0%
Employee Assistance Program	31.7%	36.3%
Tuition Assistance	31.5%	25.0%
Wellness Programs	25.0%	28.6%
Profit Sharing/Stock Options	22.9%	17.1%
Shift Differential Pay	20.5%	25.6%
Relocation/Moving Expenses	11.6%	2.9%
Childcare	3.7%	4.1%

Over four-fifths (82.9%) of the employers reported sharing in the premium costs of health/medical insurance, 11.4 percent of the employers reported covering the entire cost of insurance premiums while 5.7 percent of the employers/employees have made other arrangements.

Insurance is a common benefit offered by employers. Different types of health care insurance (vision, dental, etc.) may be offered as part of an umbrella plan. Respondents were asked to indicate those separately if included in a combined package. Employers were not asked about workers compensation insurance as that program is intended to cover employer liability and not employee needs directly.

Paid Leave Benefits Offered by Employers

	Full-Time Positions	Part-Time Positions
Holiday	79.1%	50.1%
Bereavement/Funeral	70.3%	50.8%
Vacation	69.3%	40.1%
Combined Paid Time Off (PTO)	47.0%	37.5%
Sick Leave	45.9%	32.1%
Maternity/Paternity	38.8%	32.0%
Personal Days/Floating Holidays	37.6%	25.5%
Training	18.8%	13.8%

In addition to insurance and paid leave employers offer a range of other benefits. Bonuses are common and are offered on a wide range of criteria including individual performance incentives, longevity awards and company-wide success. Company vehicle benefits include mileage reimbursement for the use of employee owned vehicles. Retirement packages may be either defined benefit (traditional pensions) or defined contribution (401K). Depending on the type of retirement package payments may or may not include either employer or employee matching contributions. Childcare benefits include both reimbursement programs and on-site facilities.

Employers were asked the average annual cost of the benefit package offered per employee. The benefits costs were; under \$1,000 (9.3%), \$1,000-\$2,999 (19.9%), \$3,000-\$4,999 (16.5%), \$5,000-\$6,999 (13.9%), \$7,000-\$8,999 (11.8%), \$9,000-\$10,999 (10.1%), \$11,000-\$12,999 (5.4%), and over \$13,000 (13.1%).