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**pledge a job
for a veteran
campaign**

april 3-7, 1972

sponsored by:

SIoux CITY CHAMBER OF COMMERCE

SERVICE CORPS OF RETIRED EXECUTIVES

GOVERNOR'S TASK FORCE

IOWA EMPLOYMENT SECURITY COMMISSION

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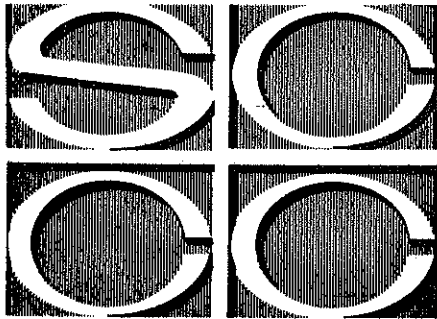
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**PREPARATIONS
FOR
"PLEDGE A JOB FOR A VETERAN"
PROMOTION**

Preparations included appointment of coordinators and committees, invitations to speakers, contacts with employers, pre-promotion publicity, and arrangements for publicity during the promotion.

Planning began more than three months before the week of the promotion. Following are examples of the build-up preparations.

From the SIOUX CITYAN, the official newspaper of the Sioux City Chamber of Commerce:



THE SIOUX CITYAN

PUBLISHED BY THE SIOUX CITY CHAMBER OF COMMERCE

OFFICIAL NEWSPAPER OF THE SIOUX CITY CHAMBER OF COMMERCE

January - 1972

February - 1972

March - 1972

Will encourage employers to hire jobless veterans

The Chamber will conduct a concentrated campaign in this area to obtain jobs for veterans.

Tentatively scheduled in March, the campaign will involve teams of Chamber members who will call on employers requesting pledges to hire veterans.

Much of the planning will be done by **Roger Morgenstern** who is a member of the Iowa Governor's committee to encourage hiring of veterans statewide.

Other members of the campaign committee are **Gus Hahn**, manager of the Iowa State Employment Service here, and **John Ireland**, Chamber executive vice president.

Name 3 chairmen

Robert Jacobsen will head the Rural Homemakers Day committee for that event in June.

The Chamber's campaign to encourage employment of veterans will be under **J. L. Torgerson**.

Larry Slotsky was appointed chairman of the Aviation Subcommittee of the Transportation Bureau.

Chamber group solicits positions for area veterans

Sen. Jack Miller will launch the Chamber's Hire the Veterans Campaign at a breakfast meeting at 7:30 a.m. April 4 at the Aventino.

During that week, about 150 Chamber members will ask employers to pledge a job or jobs for veterans during the next 90 days.

Special guests at the kick-off breakfast will be William H. Ayers of Washington, D.C., a member of the President's team for hiring veterans, and James Kline, chairman of the Iowa State Employment Commission.

J. L. Torgerson is chairman of the campaign.

December 8, 1971

Senator Jack Miller
Room 2327
New Senate Office Bldg.
Washington, D. C.

Dear Jack:

Knowing your strong interest in the various "Hire a Veteran" programs going on throughout Iowa, and your laudable concern over the lack of employment opportunities for these veterans, I wish to call on you for help. Roger Morgenstern, who is on the Governor's Committee, Gus Hahn, and John Irelan are putting together a program we think will go a long way in alleviating the plight of the returning Viet Nam veterans. We feel to give this program the best chance of success, we need your help in kicking it off.

The basic format is to recruit 50-100 Sioux City employers who will call on other area employers asking for pledges of jobs for veterans. Each solicitor will have a complete rundown on the veterans, who are available for immediate employment and will take orders from the employers for any of their needs regardless of the current availability of skills.

Jack, this is a very brief detail of what we plan to do, and we will keep you informed on all aspects. The kick-off, with maximum exposure in the local and area media, will be a breakfast meeting we have tentatively scheduled for February 14, the actual drive will last throughout the week. We think the prospects for rounding up some jobs for veterans are good, and to assure maximum success, we feel it is important for you to be here to address our solicitors.

Please let me know if you are available, and if we should go ahead with plans.

Cordially,

Ted Thompson, President
Sioux City Chamber of Commerce



OFFICE OF THE NATIONAL CHAIRMAN JOBS FOR VETERANS
1400 WILSON BLVD. ARLINGTON, VA. 22209

March 6, 1972

Mr. D. W. Hahn
Manager
Iowa Employment Security Commission
509 Douglas Street
Sioux City, Iowa 51101


Dear Mr. Hahn:

Mr. Oates has asked me to reply to your letter of March 1, 1972 and to express his appreciation for the invitation to attend your "I Pledge a Job" kickoff on April 4.

Unfortunately, Mr. Oates' schedule will not permit him to visit Sioux City that day. However, his Special Assistant, Mr. William H. Ayres would be very pleased to attend as his representative. Mr. Ayres met with Mr. Cloe at a meeting of state VETS in Des Moines last May and is also acquainted with Senator Jack Miller. I am enclosing a biography and photograph of Mr. Ayres.

We were very pleased to learn of the excellent response you received from Iowa Beef Processors, Inc. If you can get that kind of support from the business community, your program cannot help but be a success. We look forward to learning of the results of your team approach and would be more than pleased to help you publicize your efforts. Please keep us advised of developments and let us know if we can assist in any way.

Sincerely,


R. C. Maurer
Executive Director



Profile

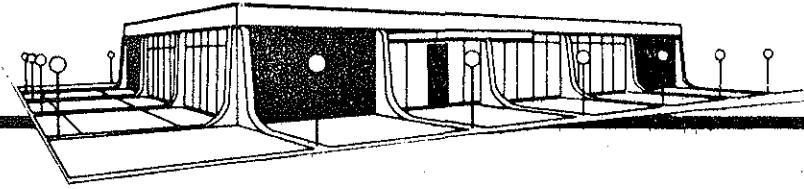
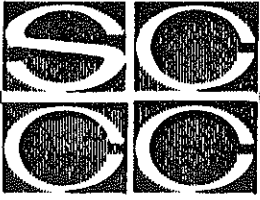
March, 1972

Pertinent data concerning a number of veterans now available is listed below. In order to obtain additional information or arrange for an interview, please call 277-8540.

147. PHARMACY HELPER - 2 yrs. exper. in the U.S. Army. Was NCO in charge of pharmacy at an evac hospital in Vietnam for 1 yr. Has 2 yrs. of college training, 1 yr. pre-pharmacy.
148. STATIONARY ENGINEER - 4 yrs. exper. in U.S.. Navy as Boiler Technician. Has 2nd class license. Wishes to stay in Sioux City area.
149. ELECTRONIC REPAIRMAN - 17 yrs. exper. in U.S. Army in missile systems as both repairman & supervisor. Prefers electronic repair or administrative work. 1 yr. of college & extensive electronic training. Prefers local.
150. REPORTER - 2 yrs. exper. as reporter in U.S. Navy for Stars & Stripes. 3 mos. exper. as reporter for newspaper, 6 mos. exper. as T.V. newsman. Will relocate. B.A. & M.A. degree in journalism.
151. INVESTIGATOR I - 20 yrs. exper. as Special Agent in U.S. Air Force. Has exper. in all phases including criminal & drug control. Prefers local.
152. PERSONNEL CLERK SUPERVISOR - 20 yrs. exper. in U.S. Air Force as Personnel Technician. Handled personnel records, testing & interviewing.
153. MECHANICAL ENGINEER - Recently grad. from So. Dak. State University with B.S. degree in Mech. Engineering. Is a Vietnam veteran. Worked 3 yrs. on a part-time basis as a mechanical draftsman. Will relocate.
154. PROGRAMER, ENGINEERING & SCIENTIFIC - Recently grad. from University of So. Dak. with a B.S. degree in Computer Science. Served 3 yrs. in U.S. Army. Has worked in constr. & radio repair work prior to grad.
155. JOB PRINTER - 3 yrs. exper. as U.S. Army printer. Ran offset press layout, cutter & folder. 3 yrs. exper. as Printer's helper prior to service. Used compositor & small hand fed letterpress. Recently discharged.
156. ELECTRONICS TESTER - 3½ yrs. exper. in U.S. Navy in missile systems. Has been school trained in testing & trouble shooting electronic systems. Familiar with meters, o-scopes, etc. Will relocate.

IOWA STATE EMPLOYMENT SERVICE
509 Douglas Street
Sioux City, Iowa 51101
Phone: 277-8540

Mailed to 500 Businesses



SIOUX CITY CHAMBER OF COMMERCE • 101 PIERCE STREET • SIOUX CITY, IOWA 51101 • PHONE (712) 255-7703

March 28, 1972

Dear Siouxland Businessman:

Hire a Vet! The Military Affairs Committee of the Chamber of Commerce and the Iowa Employment Security Commission are cooperating in a personal contact program to get you, the Sioux City businessman, to pledge a job for veterans. Your local Employment Security Commission has over 1,000 veterans in their files, and we feel we owe it to these people to give them consideration for available jobs.

During the week of April 3, you will be called on by a team of your fellow businessmen, who will ask you to pledge to hire one or more veterans in the next 90 days. We need your cooperation. Please welcome the team workers.

Cordially,

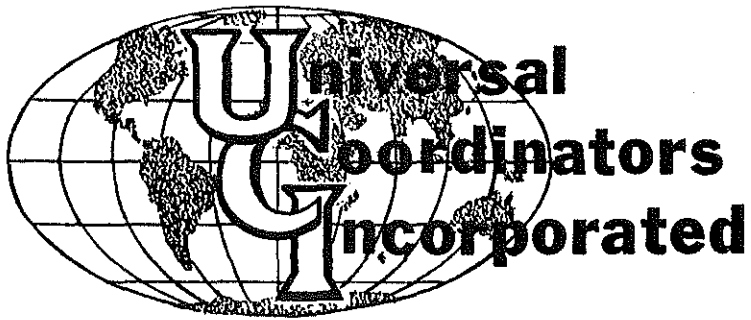
A handwritten signature in cursive script that reads "J. L. Torgerson".

J. L. Torgerson, Chairman
Military Affairs Committee

A handwritten signature in cursive script that reads "Gus Hahn".

Gus Hahn, Manager
Iowa Employment Security Commission

**Two employers were pretested regarding this campaign.
Copy of that correspondence attached.**



P. O. BOX 341. FAIR LAWN. NEW JERSEY 07410 • AREA CODE (201) 791-3133

P. O. Box 2055
Sioux City, Iowa 51104
January 12, 1972

D. W. "Gus" Hahn, Manager
Iowa Employment Security Commission
Iowa State Employment Service
509 Douglas Street
Sioux City, Iowa 51101


Dear Mr. Hahn:

It is with great pleasure that we take this opportunity to acknowledge our support to participate in the National effort to employ veterans.

I would like to commit 60 jobs for veterans throughout the next four months to the Sioux City "I Pledge a Job" Campaign. It is with deep desire that we can uphold this pledge and hopefully surpass it.

Yours truly,

COUNTRY WIDE SERVICES, INC.
DIVISION OF UNIVERSAL COORDINATORS INCORPORATED


Roland Lee
Manager

kfn

IBP

iowa beef processors, inc.
Dakota City, Nebraska 68731

April 1, 1972

D. W. "Gus" Hahn, Manager
Iowa Security Commission
Iowa State Employment Service
Unemployment Insurance Service
509 Douglas Street
Sioux City, Iowa 51101

Dear Gus:

Re: Jobs for Veterans

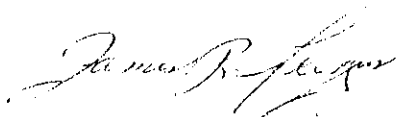
This letter will confirm our participation in the national and local drives to provide employment for veterans.

We believe that such action is fully commensurate with the IBP awareness and acceptance of our corporate responsibilities to the Siouxland area.

IBP, hereby, pledges (200) two hundred jobs to veterans with the anticipation these jobs will be filled by June of 1972. We will extend all reasonable efforts to meet this pledge of 200 jobs and are hopeful our goal will be exceeded.

Our company is hopeful and confident this commitment will be a positive action providing a substantial contribution to both the nation and our Siouxland area.

Yours very truly,



James R. Fergus
Employment Manager

bkd

Phone South Sioux City, Nebraska Area Code 402 494 - 2061

IEP

iowa beef processors, inc.
Dakota City, Nebraska 68731

January 4, 1972


D.W. "Gus" Hahn, Manager
Iowa Security Commission
Iowa State Employment Service
Unemployment Insurance Service
509 Douglas Street
Sioux City, Iowa 51101

Dear Mr. Hahn:

Iowa Beef Processors, Inc., is very pleased to participate in the National effort to employ Veterans.

This letter will confirm our support to the Siouxland area program through a commitment of 50 jobs to Veterans. We plan to employ at least 50 Veterans at IEP within the first quarter of 1972. It is our desire and firm goal to reach or exceed this commitment.

Yours very truly,



James R. Fergus
Corporate Employment Manager

JPF/bkd

THE *Ambassadors'*
CLUB

SIoux CITY CHAMBER OF COMMERCE
AMBASSADORS CLUB MEETING
March 21, 1972

7:30 a.m.

Martin Apartment Bldg.

PRESENT

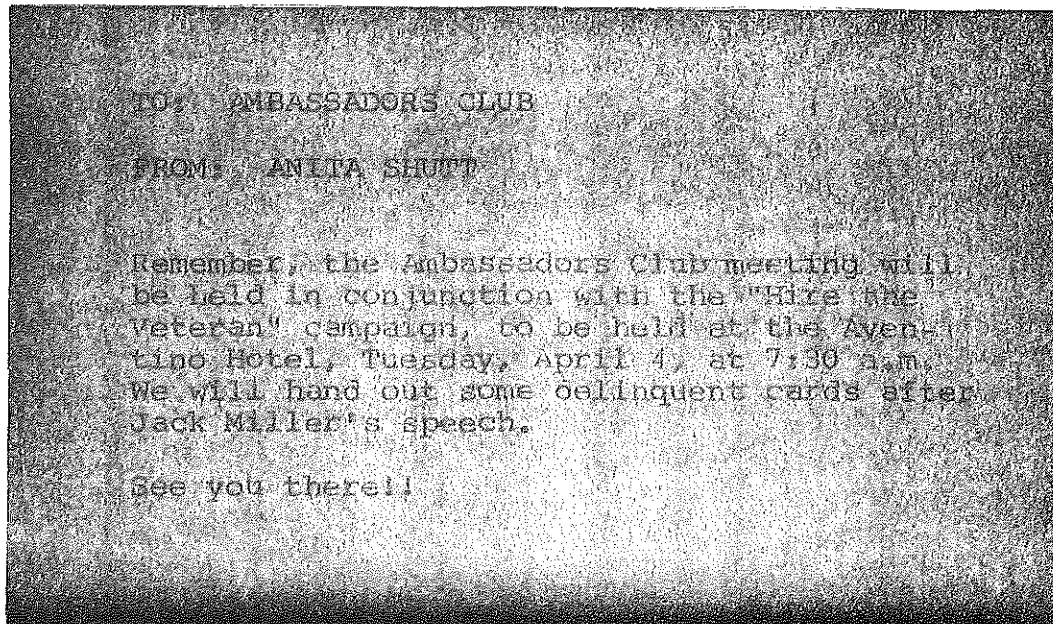
Wiese
Navrude
Burnight
Hagan
Katseres
Schwandt
Slechta
McGregor
Butts
Ellis
Hoover
Jahn
Nolan
Pottorff
Tracy
Ireland
Mason
Creighton
Shutt

Good John, who had a patch over his eye for getting a couple of new members the hard way, pleaded with the Ambassadors to get a partner to help them on the "Hire the Veteran Campaign". Remember, the Ambassadors' Club meeting April 4 will be in conjunction with the effort to get jobs for returning veterans. We will have a short Ambassadors' Club meeting after Jack Miller's speech to hand out some delinquent cards.

Good John

SIoux CITY CHAMBER OF COMMERCE

Attendance Card



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"PLEDGE A JOB FOR A VETERAN"

PROMOTION

BEGINS

As the opening day of the promotion drew near, publicity increased. By the time the proclamation was issued, the event had captured the interest of the entire community.

Featured speaker at the Kick-off Banquet was Iowa Senator Jack Miller. Congratulatory telegrams were received from President Richard M. Nixon, Governor Robert D. Ray and Donald E. Johnson, National Administrator of Veterans Affairs.

P R O C L A M A T I O N

WHEREAS, our Veterans who are ready, willing and able to work and who have sacrificed so much for us, should be given every opportunity to find a job, now that they are again civilians; and


WHEREAS, our Veterans have already proven their ability to learn and work effectively in all types of jobs and under all conditions;

NOW, THEREFORE, I, Paul A. Berger, Mayor of the City of Sioux City, Iowa, do hereby proclaim the week of April 3 - April 7, 1972, as

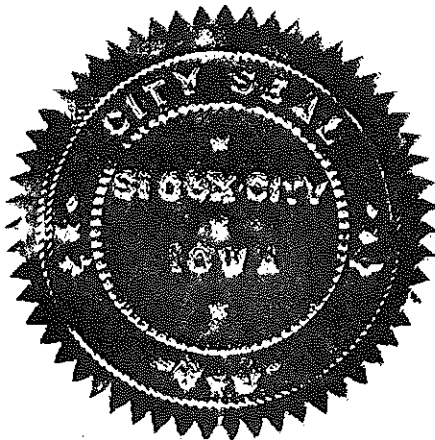
"I PLEDGE A JOB TO A VETERAN"

In and for the City of Sioux City, and I urge that during this week all employers within the City of Sioux City consider the Veteran for their job openings.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the City of Sioux City, Iowa, to be affixed this 13th day of March, 1972.


Paul A. Berger, Mayor
City of Sioux City

PAB/SB/f/865





Telegram

941A CST APR 4 72 MA021

M SMA011 PD US GOVT WUX THE WHITE HOUSE WASHINGTON DC 76 04-3
539P EST

HONORABLE JACK MILLER, MEMBER UNITED STATES SENATE, DLY 150
DONT DWR, REPT DLY CAR SNR SPVR

RODEWAY INN MOTEL NEBRASKA AND SECOND ST / SIOUX CITY IOWA
I WARMLY APPLAUD THE POSITIVE ACTION WHICH THE CITIZENS OF SIOUX CITY
HAVE TAKEN TO HELP SOLVE THE PRESSING PROBLEM OF ASSISTING OUR MEN IN
UNIFORM MAKE THE NECESSARY TRANSITION TO DAILY CIVILIAN LIFE. IT IS EA
SY TO UNDERSTAND YOUR PRIDE IN THE PATRIOTIC SPIRIT THAT MOTIVATED YOU
R CONSTITUENTS IN THEIR "HIRE A VETERAN WEEK" EFFORT. I WANT TO TELL T
HEM HOW MUCH I SHARE THAT PRIDE, AND HOW DEEPLY GRATEFUL I AM FOR THE
NATIONAL EXAMPLE THEY SET.

RICHARD NIXON.

SF-1201 (R5-89)



Telegram

944A CST APR 4 72 MA023

M SMA012 PDB DES MOINES IOWA 4 830A CST
JULIAN TORGERSON,

CARE HIRE THE VETERAN WEEK KICKOFF BREAKFAST AVENTINO HOTEL/SIOUX CI
TY IOWA

MY HEARTIEST CONGRATULATIONS TO YOU AS YOU KICKOFF YOUR "I PLEDGE A JO
B" CAMPAIGN. COMBINED EFFORTS OF SO MANY ARE SURE TO SUCCEED. MAY YOUR
PROJECT TO SECURE ADEQUATE EMPLOYMENT FOR RETURNING VETERANS SERVE AS
AN INSPIRATION TO OTHERS THROUGHOUT IOWA AND THE NATION

ROBERT D RAY GOVERNOR, STATE OF IOWA.

SF-1201 (R5-89)



Telegram

927A CST APR 4 72 MA017

M SMA007 DE WA133 DI RX INTER FR REG PDB OTC MN WASHINGTON DC

173 04-3 455P EST

MR JULIAN TORGERSON, DLR IMMY,

CARE OF HIRE THE VETERAN WEEK KICKOFF BREAKFAST

AVENTINO HOTEL SIOUX CITY IOWA

PRESIDENT NIXON HAS ASKED THAT I CONVEY HIS BEST WISHES TO YOU AS YOU LAUNCH HIRE THE VETERAN WEEK IN SIOUX CITY. THE PRESIDENT HAS ASKED ALL AMERICANS TO REMEMBER THE OBLIGATION WE HAVE TO THE YOUNG MEN AND WOMEN RETURNING FROM SERVICE TO THEIR HOME TOWNS AT THIS TIME. HE HAS ASKED THAT WE DO ALL WITHIN OUR POWER TO HELP THEM BECOME FULL PARTICIPANTS IN THE ECONOMIC LIFE OF THEIR COMMUNITIES, TO FIND JOBS THAT ARE PRODUCTIVE AND PURPOSEFUL AND TO ESTABLISH CAREERS THAT WILL PROVIDE A CHANCE AT OPPORTUNITY AND HAPPINESS FOR THEIR FAMILIES. THE PRESIDENT IS GRATEFUL FOR YOUR INTEREST IN JOBS FOR VETERANS

SF-1201 (R5-69)



Telegram

AND FOR THE DEDICATION AND EFFORT YOU ARE INITIATING BY THIS SPECIAL WEEK. I ALSO EXPRESS MY APPRECIATION AND THAT OF THE VETERANS ADMINISTRATION FOR WHAT YOU ARE DOING. I KNOW THAT THE PEOPLE OF SIOUX CITY WILL RESPOND TO YOUR CAMPAIGN AND THAT IT WILL BE A GREAT SUCCESS. PLEASE LET ME KNOW IF I CAN BE OF ASSISTANCE.

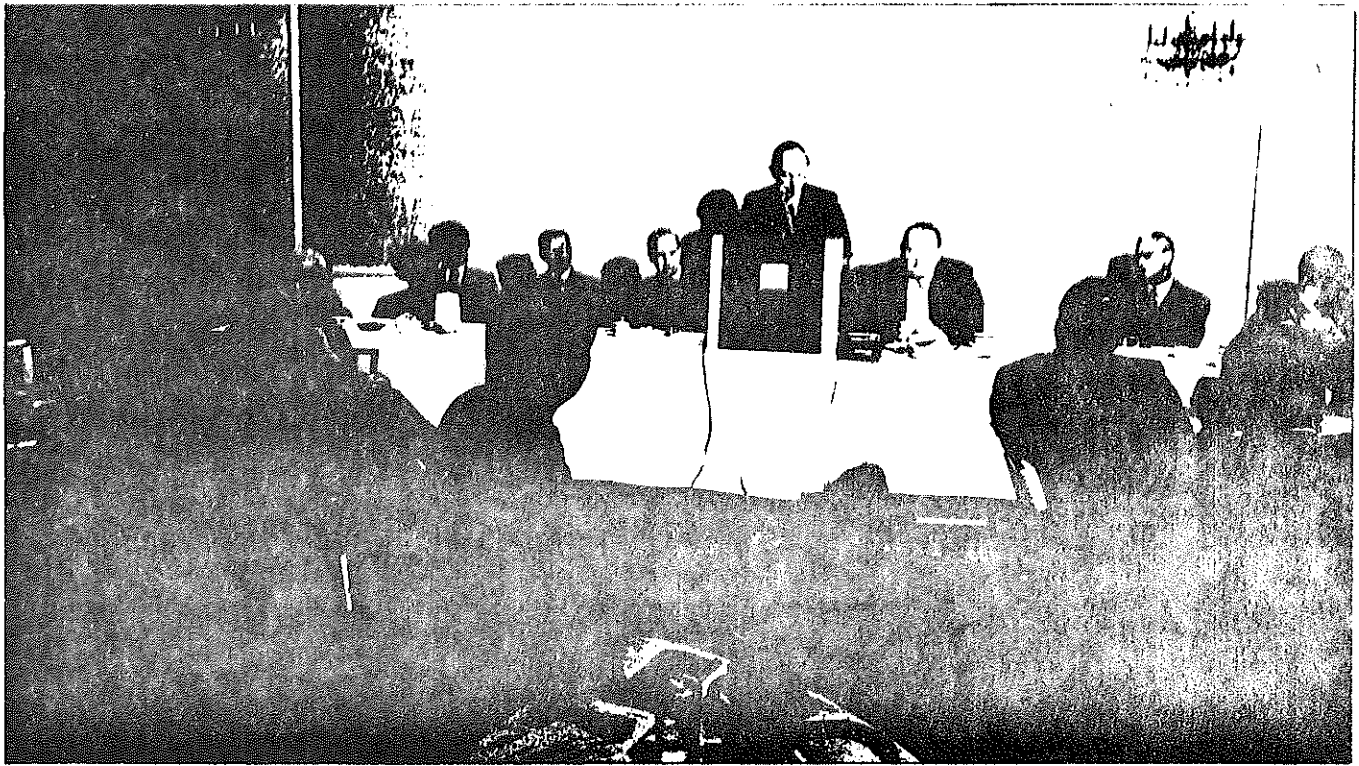
DONALD E JOHNSON ADMINISTRATOR OF VETERANS AFFAIRS.

/GDC1030408/

SF-1201 (R5-69)

U.S. SENATOR JACK MILLER

Featured speaker "I Pledge a Job" Kickoff
April 4th, Sioux City, Iowa, Aventino Hotel.



Head Table. Seated from left to right: Roger Morgenstern, General Manager, Swift & Company, Governor's Task Force for Veterans; James Klein, Chairman, Iowa Employment Security Commission; Warren Lewis, President Sioux City S.C.O.R.E. Chapter; Mayor Paul Berger, Sioux City; Senator Jack Miller at the lectern; Julian Torgerson, Campaign Chairman and Commissioner on the State Merit Council; Ted Thompson, President, Security National Bank, Chamber President; William Ayres, Special Assistant, Jobs for Veterans, Washington, D.C.



Head Table. Seated from left to right: Roger Morgenstern, General Manager, Swift & Company, Governor's Task Force for Veterans; James Klein, Chairman, Iowa Employment Security Commission; Warren Lewis, President Sioux City S.C.O.R.E. Chapter; Mayor Paul Berger, Sioux City; Senator Jack Miller at the lectern; Julian Torgerson, Campaign Chairman and Commissioner on the State Merit Council; Ted Thompson, President, Security National Bank, Chamber President.

The Sioux City Journal

Sioux City, Iowa, Wednesday, April 5, 1972

32 pages

Hit 'Pavement' for Jobless Vietnam Vets

**Business, Military
Officials Ask Help
of Local Industry**

By JERRY LESLIE

Journal Staff Writer

About 150 members of the business and military sectors of the Sioux City community began knocking on doors of Siouxland industries Tuesday asking them to pledge jobs for unemployed Vietnam era veterans.

They gathered in an enthusiastic group for a 7:30 a.m. kickoff breakfast at the Aventino Hotel, heard talks by Sen. Jack Miller, and others, and then left in pairs to knock on doors.

They carried with them pledge cards and sheets of unemployed veterans listed by number and job skill. The lists were prepared by the Sioux City office of the Iowa Employment Service.

Motivating the drive is a swelling list of unemployed veterans in Sioux City as well as around the country. Records at the Sioux City employment service office showed 1,203 veterans seeking work through the office at the end of March, about double what it was a year ago.



Journal Photo by Leslie

Key officials speaking at a Tuesday morning breakfast meeting kicking off a "jobs for veterans" campaign in Sioux City were, from left, James T. Klein of Des Moines, chairman of the Governor's Task Force for Veterans; Sen. Jack Miller, R-Iowa, principal speaker; Julian Torgerson,

chairman of the "jobs for vets" campaign here and chairman of the military affairs committee of the Chamber of Commerce; and William H. Ayres, No. 2 man in the national Jobs for Veterans program and a former congressman from Ohio.

'Blitz' Method

Sioux City's method of attacking the problem — using the techniques of a church fund raising drive and a Chamber of Commerce membership blitz — is being watched closely by the federal government and will be applied elsewhere in the country if it is successful, according to William H. Ayres, No. 2 man in the national Jobs for Veterans program and former Ohio congressman, who spoke at the breakfast.

Major employers in Sioux City and surrounding areas are being asked to pledge jobs for veterans and fill them within the next three months. The door-to-door campaign will continue through the week. D. W. "Gus Hahn, manager of the Sioux City employment service office, hoped the campaign would generate about 600 extra jobs.

Even before the teams went out on the street, the campaign already had felt its effect. Iowa Beef Processors of Dakota City pledged 50 such jobs at the beginning of the year, filled the quota by February, pledged another 50, filled again, and pledged some more. The City of Sioux City hired five veterans this week.

The real success of the program won't be certain before the end of the week, or perhaps not until after three months.

Senator Speaks

Sen. Miller, principal speaker at the breakfast, shared the rostrum with Mr. Ayres, James T. Klein of Des Moines, chairman of the Iowa Employment Security Commission, and emcee Julian Torgerson, chairman of the Chamber of Commerce military affairs committee and head of the "I Pledge a Job" campaign.

Sen. Miller urged private industry "where four of every five jobs are found" to lead the way in providing jobs for Vietnam era veterans.

Miller said America "cannot have on its conscience a generation of forgotten men — unemployed veterans who have done a job for their country, but belong to a country which cannot find jobs for them."

He continued, "As the war in

Vietnam has wound down, their number has grown. Although many of them have found employment, there are still more than 300,000 Vietnam era veterans, aged 20 to 29, who don't have jobs — and want them. Vietnam era veterans are returning to Iowa at a rate of between 1,200 and 1,400 a month, and it is estimated there are around 7,500 of them looking for work here in our state alone.

"Iowa has a veteran population of some 390,000, of whom 78,000 served honorably during the Vietnam era. Ten per cent of those 78,000 are the target for the efforts we begin this morning."

Economic Reasons

Miller added, "Quite apart from the moral obligation the people of our country have to their veterans, there is an economic consideration which all of us ought to be interested in. Without a job, the veteran not only does not produce for our economy, he subtracts from it through unemployment compensation or welfare payments and food stamps for himself and his family if he has one.

"How much better for our economy if he is producing for the economy, paying taxes, supporting his community's churches and schools, and making his share of purchases from our retailers," the senator said.

"Recently Secretary of the Treasury John Connolly had some other sharp words at a national Chamber of Commerce meeting — and he had equally sharp words for a labor meeting the next day — in which he urged businessmen to start taking a few extra risks so that our economy would move forward more rapidly.

"His point was that unless they do, we will have serious deficits, greater unemployment compensation payments, and, perhaps worst, a lot of our fellow citizens who are disenchanted with the American free enterprise system. What he had to say is even more appropriate in the case of our jobless veterans."

Nixon Telegram

Sen. Miller read a telegram he received from President Nixon which said "I warmly applaud the positive action which the citizens of Sioux City have taken to help solve the pressing problem of assisting our men in uniform make the necessary transition to daily civilian life. It is easy to understand your pride in the patriotic spirit that motivated your constituents in their 'hire a veteran week' effort. I want to tell them how much I share that pride, and how deeply grateful I am for the national example they set."

A telegram of encouragement from Gov. Robert Ray was also read.

Mr. Ayres told the group that the average age at separation of a veteran this calendar year is 22½.

"Go back 10 years and see what kind of an atmosphere he grew up in. He watched this unpopular war three years before he went in. Eighty per cent have the equivalent of a high school education. The problem in Washington is that the unpopularity of the war is rubbing off on the people who return. "Unlike World War II there are no receptions, no bands out," he said.

"No man should have to trade the front line for the unemployment line," the national Jobs for Veterans official said.

Torgerson said Sioux City did "a fantastic job" of welcoming home men of the 185th Tactical Fighter Group and 2nd Mechanized Battalion, 133 Infantry, Iowa National Guard, when they returned from active duty.

For the returning draftees and enlistees Torgerson said I want to see the same enthusiasm in getting these veterans a good job . . ."

Among the 150 persons attending the breakfast and canvassing employers were members of the Chamber of Commerce, the Service Core of Retired Executives (SCORE), veterans organizations, national guard and reserve units, and the Manufacturer's Association, and representatives of the Iowa State Employment Service.

SPECIAL GUESTS AND OBSERVERS

**George Lundberg, Vice Chairman, Iowa Employment Security Commission,
Des Moines, Iowa.**

Paul Payne, Veterans Administration, Des Moines, Iowa.

Howard Cloe, State Veterans Employment Representative, Des Moines, Iowa.

Marion Johnson, Assistant Department Adjutant, American Legion.

**Val Likens, Department Service Officer and Chairman of the Joint Veterans
Committee, American Legion.**

Robert Hayles, Department of Labor, Kansas City, Missouri.

**Rex Golding, Field Supervisor, Iowa Employment Security Commission,
Des Moines, Iowa.**

**C. E. Wilmeth, Chief, Employer Relations & Placement, Iowa Employment
Security Commission, Des Moines, Iowa.**

AGENDA

PLEDGE A JOB FOR A VETERAN PROGRAM

Head table from left to right: Roger Morgenstern, member Governor's Task Force on Veteran Employment, James Klein, Chairman, Iowa Employment Security Commission, Warren Lewis, President, SCORE, Mayor Paul Berger, J. L. Torgerson, Senator Jack Miller, Ted Thompson, President, Sioux City Chamber of Commerce, Mr. William Ayers, Assistant Administrator, National Jobs for Veterans.

1. Presiding, J. L. Torgerson, Introductions: Head table.

Morgenstern
Lewis
Berger
Thompson

(3 minutes)

2. Mr. Torgerson introduce James Klein for brief presentation on a situation in Sioux City. (Remarks to be restricted and outlined by Gus Hahn.) (3 minutes)
3. Mr. Torgerson introduce Mr. Ayers to explain national problems and programs. (5 minutes)
4. Torgerson introduce Senator Miller for his remarks. (15-20 minutes)
5. Mr. Torgerson explains card assignment and campaign procedures. (See attached list)



KSCJ interviewing Veterans Employment Representative Allan Hagen and Assistant Veterans Employment Representative Tom Eilers. Second row: Gus Hahn, Local Employment Service Manager; Senator Jack Miller; Dale Cerbin, News Director KCAU, Channel 9 T.V.

KCAU, CHANNEL 9

SIOUX CITY, IOWA

Sunday, April 9th

Half hour pre-taped show—Dateline Sioux City featuring Mr. William Ayres, Special Assistant, Jobs for Veterans, Washington, D.C., Mr. Howard Cloe, State Veterans Employment Representative, and Mr. Robert Hayles, Department of Labor, Kansas City, Missouri.

K C A U

Their job is just beginning—the long, frustrating search for civilian work. Pledge a job for a vet in your business.

K C A U

While he's been away what have you been doing? Pledge a job for a veteran who's been pledging his time for you.

K T R I

Is there a job opening for a Vietnam veteran in your business? If so, let your Iowa State Employment Service, 509 Douglas Street, know. There are a number of Vietnam vets in their files who are ready to return to a civilian career. Your Iowa State Employment Service says: Pledge a job for a vet.

K T R I

The Vietnam veteran needs a job. Your Iowa State Employment Service, 509 Douglas Street, is trying to find him that job. How about the job openings in your business? How about pledging a job for a vet?

K T R I

The returning Vietnam veteran who helped you, now needs a little help for himself. If you can use a veteran in your place of business, call your Iowa State Employment Service, 509 Douglas Street. Pledge a job for a vet, won't you?

K T R I

Your Iowa State Employment Service says, "When you pledge a job for a vet, you add a little more solidness to the foundation of the United States of America." Let your Iowa State Employment Service, 509 Douglas Street, help find the returning Vietnam veteran you can use.

K T R I

Your Iowa State Employment Service, 509 Douglas Street, has pledged itself to help the returning Vietnam veteran find a job. If you have job openings in your business, you can help. Why not pledge a job for a vet?

Radio Spot Announcements

K M N S

If you have the job opening, your Iowa State Employment Service, 509 Douglas Street, has the Vietnam vet looking for a job. Call your Iowa State Employment Service. Let them help find the veteran for your jobs. Pledge a job for a vet.

K M N S

Your Iowa State Employment Service, 509 Douglas Street, has a great many Vietnam veterans who are now looking for a job which will give them a chance to take up where they left off in civilian life. You can help give them that chance in your place of business. Pledge a job for a vet.

K M N S

Help the Vietnam veteran who helped you. Your Iowa State Employment Service, 509 Douglas Street, urges you to "Pledge a job for a veteran" in your place of business. It helps everybody.

K M N S

Keep a place in your business for the returning Vietnam veteran. He kept a place in his life to serve you. Your Iowa State Employment Service, 509 Douglas Street, can help find the veteran you can use. Pledge a job for a vet.

K M N S

The returning Vietnam veteran is ready to take his place in society. Your Iowa State Employment Service, 509 Douglas Street, is trying to help him find that place. Call your Iowa State Employment Service. Pledge a job for a vet.

K S C J

The Vietnam veteran needs your help in getting started again in civilian life. If you have job openings in your business, why not pledge a job for a vet? Let your Iowa State Employment Service, 509 Douglas Street, help find the vet you can use.

K S C J

Can you pledge a job for a vet? — The Vietnam veteran is ready to return to civilian life. You have the job openings in your business. Why not see that the veteran and your job opening get together? Let your Iowa State Employment Service, 509 Douglas Street, help find the veteran you can use.

K S C J

Your Iowa State Employment Service says, "Introduce the returning Vietnam veteran to a job in your place of business. The resulting friendship will help both him and you. Pledge a job for a vet." Your Iowa State Employment Service, 509 Douglas Street, will help find the veteran you can use.

K S C J

Help put the returning Vietnam veteran back into the mainstream of life. When you have a job opening in your place of business, pledge a job for a vet. Your Iowa State Employment Service, 509 Douglas Street, has pledged itself to helping the veteran find those jobs.

K S C J

Put the returning Vietnam veteran to work in your business and put a solid foundation under the United States of America. Your Iowa State Employment Service, 509 Douglas Street, can help find the qualified veteran you can use. Pledge a job for a vet and pledge the future of our country.

K T I V

The veteran's military job wasn't easy—but it's over. Now he's ready to take up where he left off. Pledge a job for a vet.

K T I V

Pledge a job for a veteran.
He's the veteran who's been fronting for you.

K M E G

The veteran's lot hasn't been too good either. Why not check the job openings around your business? Pledge a job for a vet.

K M E G

He didn't plan for the shell that hit him, but he can still do a good job for you. Help him plan his future. Pledge a job for a vet in your business.



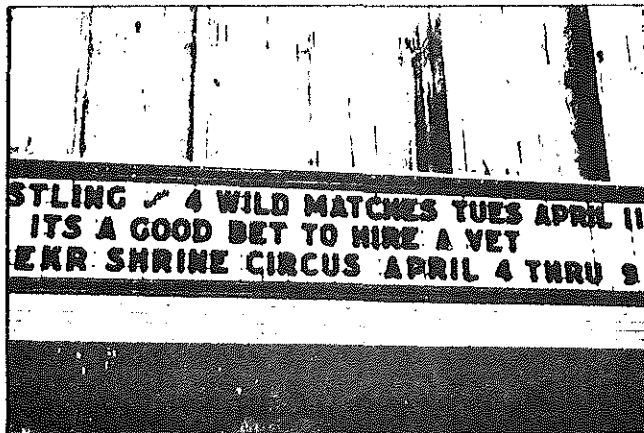
RODEWAY INN

2nd & Nebraska
Sioux City, Iowa

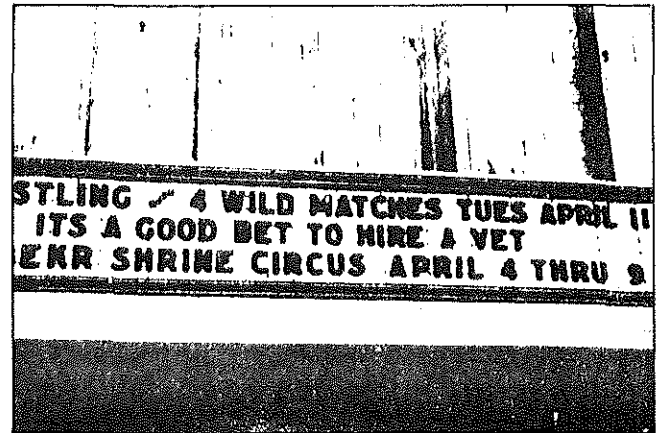


SUNSET PLAZA

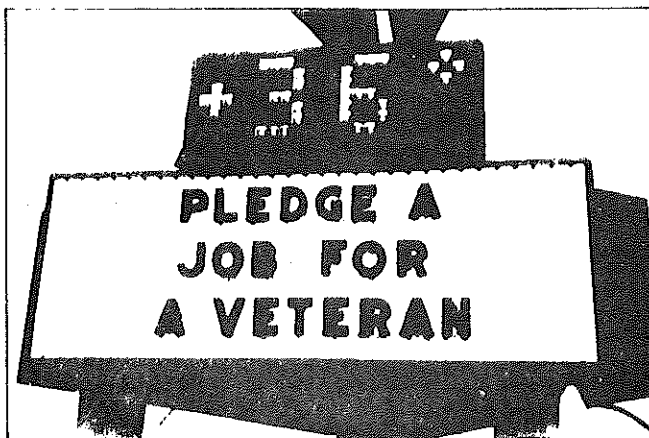
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Sioux City, Iowa



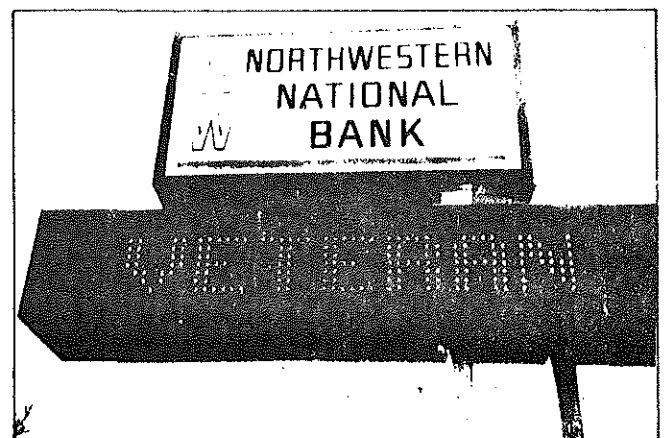
Sioux City Auditorium
Second & Pierce



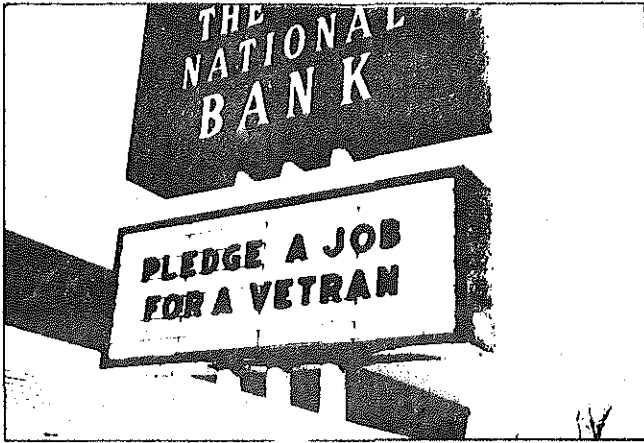
Sioux City Auditorium
Second & Pearl



Toy National Bank
Bellas Hess Shopping Center



NORTHWESTERN NATIONAL BANK
"I Pledge a Job to a Veteran"
South St. Aubin



Toy National Bank

17th & Pierce



ROE DAIRY

**Riverside Boulevard
Sioux City, Iowa**



ROE DAIRY

**Highway 75
Sioux City, Iowa**



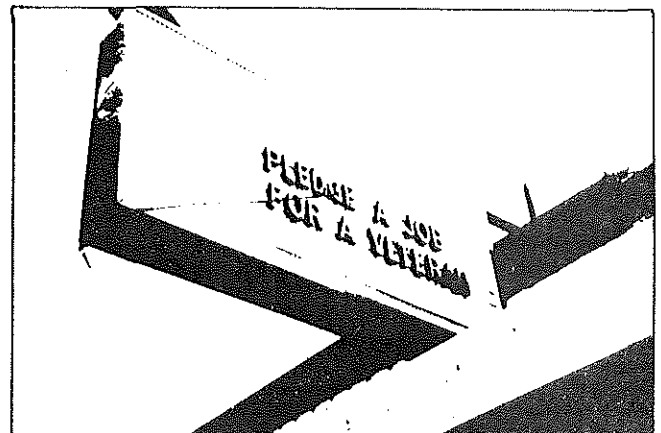
Sunshine Food Market

Gordon Drive & College



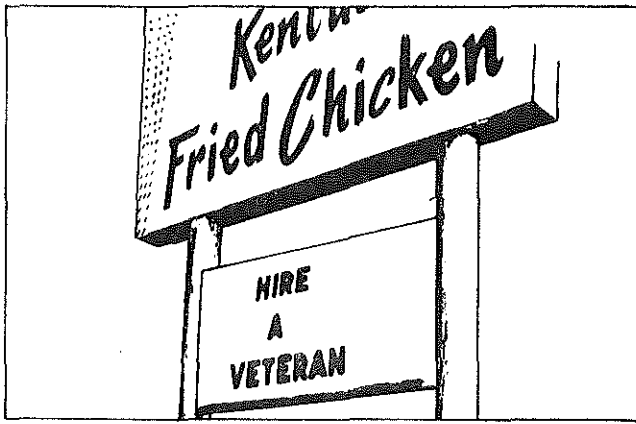
Boy Scouts

Second & Pearl



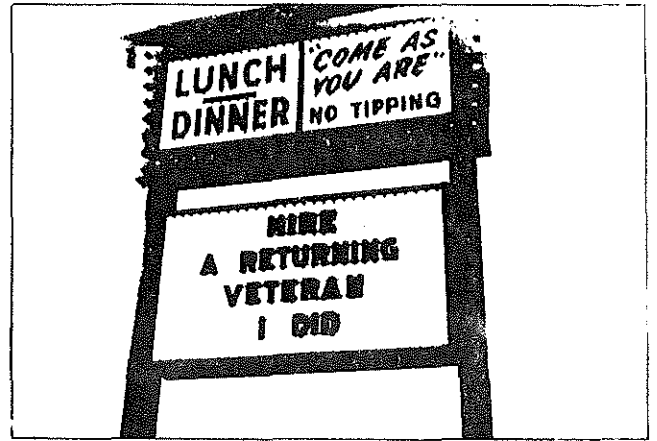
Davenport Cleaners

20th & Pierce



KENTUCKY FRIED CHICKEN

Highway 20
Sioux City, Iowa



BONANZA

4001 Gordon Drive
Sioux City, Iowa



THE BIG WHEEL

2920 Gordon Drive
Sioux City, Iowa



LOE'S MARKET

1418 Hamilton Boulevard
Sioux City, Iowa



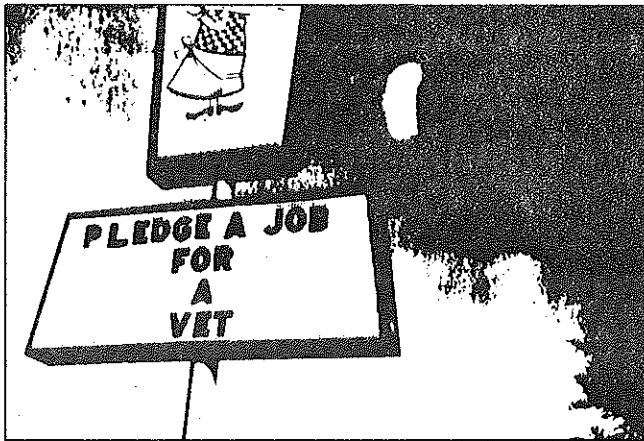
HOLIDAY INN

1401 Gordon Drive West
Sioux City, Iowa



SCOTTI'S

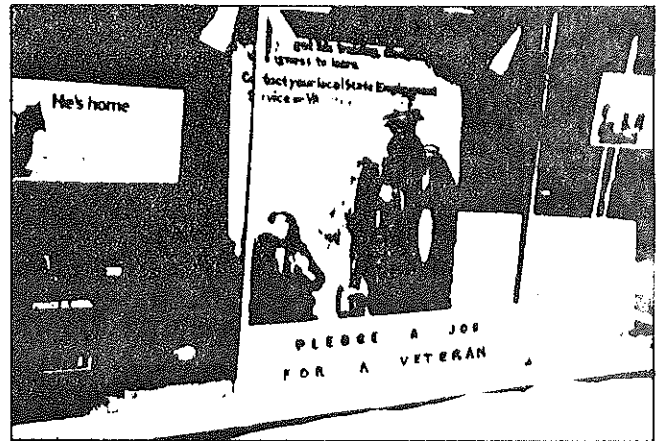
W. 7th & Pearl
Sioux City, Iowa



PIZZA HUT marquee

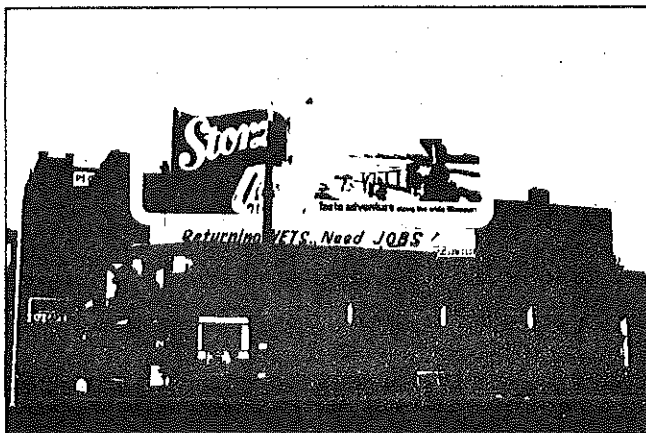
Gordon Drive East

The wind blew the "L" out of this sign.



Lighted Display

**City Hall
6th & Douglas**



Handpainted Billboard

4th & Iowa

**OTHER MARQUEES, DISPLAYS, AND
ELECTRIC SIGNS NOT PICTURED**

PIZZA HUT

South Sioux City, Nebraska

FIRST FEDERAL SAVINGS & LOAN

6th & Pierce

IOWA STATE EMPLOYMENT SERVICE

**509 Douglas
Sioux City**

FROM THE

NORTHSIDE SHOPPER

PLEDGE A JOB FOR A VETERAN WEEK

APRIL 3-9, 1972

Let your Iowa State Employment Service help the Vietnam Veteran and your job openings get together. Call your Iowa State Employment Service at 277-8540. Pledge A Job for a Vet!

FROM THE

MORNINGSIDE SHOPPER

DEAR PULSE BEAT:

Mayor Paul Berger has proclaimed April 2nd through 8th as "I Pledge a Job for a Veteran Week." During the first week in April Senator Jack Miller, the Chamber of Commerce, the Service Corps of Retired Executives, Military Affairs Committee, the Iowa Employment Security Commission, and veterans organizations will be calling on business firms asking them to pledge a job for a veteran.

At the present time there are 1171 veterans registered in our office and more returning every day. If you would like to pledge a job for a veteran, you may call either the Sioux City Chamber of Commerce or your local Iowa State Employment Service.

Sincerely,

D. W. "Gus" Hahn, Manager

"PLEDGE A VET" INVENTORY

This inventory carried by team members calling on employers regarding the "Pledge a Vet" Campaign. When an employer indicated an immediate need, the inventory was discussed, applicants selected by number and order and referral instructions were then called for immediate action.

"PLEDGE A VET" INVENTORY

Engineers and Related

1. 2 yrs. college, 5 yrs. Architectural Draftsman, 5 yrs. Engineering Tech.
2. 1 yr. college (Nettleton Tech Institute), Surveying, Architectural Drafting.
3. B.S. Degree Civil Engineering, 4 yrs. exp. Surveying.
4. B.S. Degree in Mech. Eng., 3 yrs. exp. as Mech. Draftsman
5. B.S. Degree Mech. Eng., MBA Degree Business Admin., 12 yrs. exp. as Plant Engineer
6. Mechanical Draftsman, 5 yr. exp.
7. Mechanical Draftsman, 1 yr. college, 8 mos. exp.
8. Mechanical Draftsman, 2 yrs. exp.
9. Materials Handling Eng.-Designed, repaired & sold conveyor systems, etc. 20 yrs.
10. Architectural Draftsman - 5 yrs. exp.

Quality Control Area

13. 3 yr. college, 2 1/2 yrs. exp. in Quality Control

Computer Programmers

16. 2 yrs. college, 4 yrs. exp. as Programmer with IBM in business.
17. 1 yr. college, 4 1/2 yrs. exp. as Programmer IBM and Honeywell business.
18. 2 yrs. Data Processing School, 2 mos. OJT
19. Programmer Eng. & Scientific, B.S. Degree Computer Science 1972.
- 2-A. Programmer Bus.,--B.A. Economics, 2 yrs. military exp.

Chemists

22. B.S. Degree in Chemistry, 2 1/2 yrs. exp. as Quality Chemist.

Medical Area

24. Pharmacy Helper, 2 1/2 yrs. college Pharmacy, 1 yr. exp. in military.
25. Blood Bank Tech--Military School, 4 yrs. exp. as Medical Tech.
26. Medical Asst.--2 yrs. college, Mil trained as OBT, 2 yrs. exp.
27. L.P.N. - 3 yr. college, 8 yrs. exp. as L.P.N., Hosp. Corpsman and Surg. Tech.
28. Surgical Tech - Mil trained, 4 yrs. exp.
29. Medical Asst. - Mil trained, 1 yr. college, 4 yrs. exp.

Teaching Field

34. Secondary Ed.--B.S., no exp., History & German
35. Secondary Ed.--B.S. Degree in Math, 1 yr. exp.
36. Teacher Business--B.A., 16 mos. exp.
37. Secondary Ed.--B.S., 3 yrs. exp., Social Studies & Phys. Ed.
38. Secondary Ed.--B.A., 1 1/2 yrs. exp., Social Studies

Page 2

Teaching Field (Cont.)

39. Secondary Ed.--B.A. Sociology, no exp.
40. Physical Ed.--B.A., no exp., History & Phys. Ed.
41. Secondary Ed.--B.A., no exp., Phys. Ed.
42. Teacher Business--B.A., 51 hr. Bus., no exp.
43. Instructor Vocational Trng.--B.A., no exp.
44. Director Education--B.E.A., M.A., PhD., 9 yrs. exp.
45. Social Sciences--B.A. Lib. Arts, M.A. Lib. Arts, 3 yrs. exp.
46. Social Sciences--B.A. Psychology, no exp.
47. Social Sciences--B.S. in History, no exp.

Journalism and Related

50. Farm Editor--9 yrs. exp. as Writer & Editor of Farm News.
51. Reporter--B.A. Journalism, M.A. Govt., 3 yrs. exp. as Reporter & Newsmen.
52. Reporter--B.A. Bus. Admin., 2 yrs. in Radio & Broadcasting School, 2 yr. exp.
53. Director Art--B.A. Advertising, 9 yrs. related exp.
54. Advertising Layout Man--1 yr. college, 3 1/2 yrs. exp. in Layout.
55. Layout Man--2 yrs. exp. in Book Layout.
56. Commercial Artist--2 yr. art school, 2 yrs. related exp.
57. Photographer News--4 mos. mil. school, 2 yrs. mil. exp.
58. Photographer, Portrait--6 mos. photo school, 7 yrs. mil. exp. in Photo.
59. Announcer Radio & TV--3rd class, 1 yr. exp. as Radio Announ.
60. Reporter--B.A. Journalism, 3 yrs. exp. mil., 2 yrs. exp. newspaper.

Accounting and Related

65. Cost Accountant--2 yrs. coll. ya, 19 yrs. acct., Comptroller, related.
66. Accountant--3 yrs. college, Bus. Admin. & Acct., no exp.
67. Junior Acct.--3 yrs. college, Acct. & Bus., 6 mos. exp., mil. trained Inventory Control.
68. Construction Estimator--2 yrs. college, 14 yrs. exp. Cons. Ind., no exp. as actual estimator.
69. Contract Specialist--B.A. Bus. Admin., 3 yrs. actual exp., 11 yrs. related.
70. Accountant--B.A. Acct., 4 yrs. exp. mil., 1 yr. exp. commercial.

Purchasing and Related

75. Purchasing Agent--2 yrs. NET, Accounting, Procurement Spec. 3 yrs.-U.S.A.F. school trained.
76. Livestock Buyer--B.S. Animal Sciences, no exp.

Manager, Sales and Related

80. Manager Sales--20 yrs. exp. as Retail Sales Mgr.
81. Manager Sales--21 yrs. exp. as Plant Manager for several large firms.
82. Manager Sales--20 yrs. exp. as Wholesale Sales Mgr.
83. Public Relations Man--1 yr. exp. in Public Relations, 1 yr. college.
84. Manager Credit and Collection--1 1/2 yrs. exp. as Asst. Mgr.--Collection.
85. Administrative Assistant--B.S. Bus. Admin., 1 1/2 yrs. exp. in clerical area.
86. Superintendent Constr.--B.S. Civil Eng., 25 yrs. exp. any related area.
87. Production Superintendent--4 yrs. exp., 4 yrs. related.

Page 3

Manager, Sales and Related (Cont.)

88. Manager Sales--16 yrs. exp. in Ret. Sales.
89. Production Superint.--2 1/2 yrs. exp., 22 yrs. exp. as Baker.
90. Traffic Manager--17 yrs. exp., 3 yr. college.
91. Terminal Manager--26 yrs. exp. with large trucking firms.
92. Store Manager--9 yrs. exp. & 5 yrs. related.
93. Manager Parts--1 yr. college, 4 yrs. exp., 3 yrs. Counterman.
94. Store Manager--2 yrs. college, 5 yrs. exp.
95. Store Manager--1 1/2 yrs. as Assist. Mgr., Retail.
96. Store Manager--6 yrs. exp. as Assist. Mgr. Retail.
97. Manager, Parts--1 yr. college, 6 yrs. exp. in Marine Industry.
98. Supervisor, Nursing Home--R.N., 3 yrs. coll., 4 yrs. Navy nurse, 3 yrs. as Super.
99. Manager Beer Parlor--1 1/2 yrs. exp.
100. Manager Restaurant--1 yr. coll., 13 yrs. exp.
101. Manager Public Administration--B.A. Pub. Admin., M.A. Govt., 3 mos. exp.
102. Assessor--2 yrs. exp. as Assessor for tax purposes.
103. Manager Industrial Org.--B.S. Engineering, 3 yrs. exp. as Mgr., 13 yrs. exp. as Engineer.
104. Manager Industrial Org.--B.S. Degree Bus., 6 yrs. actual exp., 12 yrs. related.
105. Manager Trainee Industrial--2 yrs. coll., 5 yrs. exp.
106. Manager Trainee, Finance--2 yr. exp., 6 mos. related.
107. Manager Trainee Retail--2 yrs. exp. music area, 2 yr. college.
108. Manager Trainee Retail--1 yr. coll., 1 yr. exp. Drug & Food
109. Manager Trainee Retail--3 yrs. exp., Paint, Housewares and Clothing.
110. Manager Trainee--Food Stores--B.S. Bus., 3 yrs. exp., Also Finance, Econ., Acct., Personnel.
111. Manager Trainee--B.S. Bus. Admin., no exp.
112. Credit Analyst--1 1/2 yrs. exp., 6 mos. as Manager Trainee.

Audio Work

125. Sound Mixer--3 yrs. coll., 1 yr. exp. & col. training.
126. Recording Mach. Oper.--1 yr. coll., 1 yr. Elec. School, 6 mos. exp.

Social Worker

129. Caseworker--B.A. History, 6 mos. exp., 6 mos. special work.
130. Urban Planner--B.S. Bus. Mgt., no exp.

Administrative

132. Admin. Specialist--B.S. Bus. Admin., Army Officer--XO 3 yrs., no other exp.
133. Admin. Specialist--B.A. English, Clerk in U.S. Army, teacher 1 yr., no other exp.
134. Admin. Specialist--B.S. Bus. Admin., 3 yrs. exp. as Prod. Control Mgr.
135. Admin. Specialist--B.S. Bus. Admin., Acct. & Finance, no other exp.

Clerical and Sales

150. Telegraphic-Typewriter Operator--2 yrs. experience in U.S. Army.
151. Personnel Clerk Supervisor--retired USAF, supervised 15 emp., interviewed, tested, etc.
152. Personnel Clerk--3 yrs. col., Bus. Admin., Supervisor Finance Section U.S. Army.
- (4-A) Telegraphic-Typewriter Operator--2 yrs. exp. U.S. Army.
155. Bookkeeper--23 yrs. exp. in Auditing, Accts. Payable & Rec., tax reports.
156. Bookkeeper--16 yrs. exp. Accts. Payable & Rec., no tax work.
157. Bookkeeper--14 yrs. exp., 2 yrs. school at HBT.
158. Bookkeeper--1 yr. col., 3 yrs. exp., Payroll, Acct. Payable.
165. Computer Operator--2 yr. col., mil. comp. school, 8 mos. exp. on FADAC, 14 yrs. as Typist.
166. Computer Operator--B.S. Bus. Fin., 4 yrs. exp. Burroughs B-263, 1 yr. exp. in Finance.
167. Computer Operator--1 yr. col., 2 yrs. exp. on CDC 3100, 8490 and 160 A Comp.
- (3-A) Computer Operator--16 mos. mil. exp., B.S. Degree.
170. Key Punch Operator--3 yrs. exp. U.S. Army, exp. running assorted IBM & NCR Eqpt.
173. Calculating Mach. Operator--5 mos. exp. U.S. Navy.
175. Clerk Gen. Office--1 yr. col., 2 yrs. gen. exp., 2 mos. as Ticket Clerk.
176. Statistical Clerk--3 yrs. col., 3 yrs. exp. as Finance Clerk, 5 mos. exp. as Statistics Clerk.
177. Traffic Rate Clerk--1 yr. col.--Traffic Mgt., 5 1/2 yrs. exp. as Rate Clerk.
178. Clerk Gen. Office--2 yrs. exp., some IBM exp.
179. Administrative Clerk--4 yrs. exp. U.S. Air Force.
180. Clerk Gen. Office--2 1/2 yrs. exp.
181. Clerk Gen. Office--22 yrs. exp. Accts. Payable, B.A. Degree Bus. Admin.
182. Clerk Gen. Office--7 yrs. exp., some Insurance exp.
183. Clerk Gen. Office--2 yrs. col., 4 yrs. exp. U.S. Navy.
190. Shipping & Rec. Clk.--2 yrs. exp., 18 yrs. U.S. Merchant Marines.
191. Shipping & Rec. Clk.--7 yrs. exp.
192. Procurement Clerk--3 yrs. exp., Procurement, Inventory Clk.
193. Stock Clerk--3 yrs. exp.
194. Shipping & Rec. Clk.--3 yrs. exp., plus Fork Lift & Heavy Truck Driver exp.
195. Parts Clerk--5 yrs. exp. as Auto Counter Clerk.
196. Stock Clerk--6 yrs. exp.
197. Stock Clerk--2 yrs. exp.
198. Stock Clerk--2 yrs. exp.
200. Claims Adjuster--2 yrs. col., 21 yrs. claims exp. all areas.
201. Claims Adjuster--B.A. Math, 10 yrs. exp. all areas.
205. Salesman, Food Products--4 yrs. exp. frozen & fresh food products.
206. Salesman, Food Products--10 yrs. exp., 7 yrs. in frozen foods.
207. Salesman, Men's Clothing--10 yrs. exp. men's & boys' clothing.
208. Salesperson, Gen. Hardware--14 mos. exp.
209. Salesman, Farm & Garden Eqpt.--9 1/2 yrs. sales, 4 yrs. in supermarket.
210. Salesman, Auto Parts--9 mos. exp. as Route Salesman, 4 yrs. exp. as mech.
211. Salesman, Office Machines--2 yrs. col., 2 mos. exp., 18 mos. exp. as Drug Salesman.
212. Salesman, Office Machines--4 yrs. exp., 12 yrs. related sales.

Clerical and Sales (Cont.)

213. Salesman, Medical Eqpt.--13 yrs. exp.
 214. Counterman, Auto Parts--2 1/2 yrs. exp. with dealer.
 215. Grocery Clerk--6 yrs. exp., 10 yrs. exp. service station.
 216. Salesman, Driver--1 yr. col., 5 yrs. exp. as Route Salesman.
 217. Salesman, Driver--1 yr. exp. sewing machines.
 218. Salesman, Driver--1 yr. exp. bakery goods.
 219. Salesman, Driver--4 yr. exp. food products, 2 yrs. collage.
 - (7A) Salesman, Men & Boy's Clothing--3 mos. exp. in dept. store.
 220. Salesperson, Auto Parts--3 yrs. exp.
 225. Carpet Layer--5 yrs. exp.
 226. Carpet Layer Helper--18 mos. exp.
- Services and Domestic
250. Bartender--3 yrs. exp.
 251. Bartender--6 1/2 yrs. exp., 3 1/2 yrs. exp. as Bar Manager.
 252. Bartender--1 yr. exp.
 253. Chef--4 yrs. exp. as Manager & Chef, steak house, suv. 22 employees.
 256. Chef--4 1/2 yrs. exp. as Chef, 2 1/2 yrs. as Head Chef, hotel.
 257. Cook--2 1/2 yrs. exp.
 260. Meat Cutter--School trained, 3 mos. exp.
 261. Meat Cutter--School trained, 3 mos. exp.
 262. Meat Cutter--3 1/2 yrs. exp.
 263. Meat Cutter--School trained, 4 mos. exp.
 264. Meat Cutter--18 yrs. exp., 10 yrs. as Meat Dept. Manager.
 265. Meat Cutter--2 yrs. exp.
 266. Meat Cutter--6 yrs. exp., 4 yrs. as Manager.
 267. Meat Cutter--4 yrs. exp., 3 yrs. in locker plant.
 268. Meat Cutter--School trained, 4 mos. exp.
 270. Cooks Helper--6 mos. exp., 6 mos. exp. as Baker.
 272. Nurse Aid--16 mos. school, 3 yrs. exp.
 273. Orderly--School trained, 4 mos. exp.
 - (6A) Orderly--Military Medie, 2 yrs. exp., 1 yr. collage
 275. Stableman--6 yrs. exp. horses.
 277. Plant Protection Supv.--1 yr. exp., 2 yrs. exp. as Guard.
 278. Patrolman--2 yrs. exp. in Military Traffic Dept.
 279. Guard--1 1/2 yrs. exp.
 280. Guard--10 mos. exp., 2 1/2 yrs. mil. exp. as M.P.
 281. Guard--8 yrs. exp.
 282. Guard--3 yrs. exp., 6 mos. exp. as Police Chief, 14 yrs. exp. as M.P.
 283. Guard--2 yrs. exp., 20 yrs. exp. as Air Police Supervisor.
 285. Fire Fighter--4 yrs. exp. on Navy Crash Crew, school trained.
 286. Patrolman--School trained, 2 yrs. exp. as Mil. Pol.
 287. Detective--11 yrs. exp. with large firm.
 - (1A) Investigator I--20 yrs. exp. in Military Intelligence including criminal.
 289. Fish & Game Warden--Military trained as Asst. 2 yrs.

Farm & Related

290. Gardener Landscaper--1 1/2 yrs. exp., 2 yrs. collage.
291. Greens Keeper--3 yrs. exp.
292. Greens Keeper--7 yrs. exp.

Skilled and Semi-Skilled

295. Plater, Production--1 yr. exp. Chrome Plater.
296. Metal Cleaner, Immersion--3 yrs. exp.
297. Iceing Mixer--3 yrs. exp.
298. Butcher All-Round--3 yrs. exp.
299. Butcher All-Round--16 yrs. exp.
300. Butcher All-Round--4 yrs. exp.
301. Ribbar--4 yrs. exp.
302. Bower--18 mos. exp.
303. Bower--5 mos. exp.
304. Hide Handler--14 yrs. exp.
305. Nut Roaster--1 yr. exp.
306. Brick Molder Hand--9 yrs. exp.
307. Spray Painter--30 mos. exp. farm & trucking eqpt.
310. Machinist--4 yrs. exp. Drill Press, Milling Machine, 2 yrs. collage.
311. Machinist--6 yrs. exp., Engine & Turburt Lathe Set-up.
312. Grinder Set-up Operator--Horizontal Grinder, 2 yrs. exp.
313. Punch Press Operator--3 mos. exp., See #268.
314. Marine Mechanic--1 season exp., 2 yrs. exp. as Auto Mech.
315. Front End Man--School trained, 8 mos. exp., 2 yrs. collage--computer.
316. Auto Mech.--1 yr. school, 2 yrs. mil. exp.
317. Auto Mech.--12 yrs. exp., 6 yrs. transmission.
318. Jet Engine Mech.--4 yrs. exp., 6 mos. school.
319. Aircraft Engine Mech.--3 yrs. mil. exp.
320. Diesel Mech.--1 yr. exp., military school.
321. Scale Mech.--3 yrs. 6 mos. exp. on Toledo Scale 3.
322. Gas Appliance Serviceman--4 yrs. exp.
323. Mechanical Maint. Man Foreman--27 yrs. exp., Supv. 350 men in military.
324. Mech. Maint. Man--1 yr. 6 mos. exp. farm eqpt.
325. Maint. Mech.--10 yrs. exp., Pipefitter, Welder, Ironworker.
326. Coin Mech. Serviceman--17 yrs. exp. cigarette mech.
327. Die Cutter--1 yr. exp. corrugated box, 1 yr. exp. as Offbearer.
330. Grinder Operator--1 yr. exp. Belt Grinder.
331. Lens Grinder--1 yr. exp.
332. Optician--2 yrs. exp.
333. Optician--3 yrs. exp.
334. TV Service Repairman--12 yrs. exp., 2 yrs. school.
335. Radio Chassis Inspector--17 yrs. exp.
350. Structural Steel Worker--1 yr. exp. Tower Construction.
351. Structural Steel Worker--3 yrs. exp. Tower Construction.
352. Structural Steel Worker--2 yrs. exp. Tower Construction.
353. Auto Body Repairman--School trained, no exp.
354. Auto Bumper Straightener--6 mos. exp.
355. Welder Arc & Gas--1 1/2 yrs. exp., Pipe and Pressure.
356. Welder Arc--5 yrs. exp. truck bodies, farm eqpt.
357. Welder Arc--2 yrs. exp., also Lathe & Spray Painting.
358. Line Foreman--4 yrs. exp. Power Lines, 8 yrs. exp. as Lineman.
359. Television Cable Lineman--6 yrs. exp. Installing Cable T.V.
360. Lineman--18 mos. exp. Power Lines, 1 yr. voc. school.
370. Electrician--Construction Elect., 8 yrs. exp., 2 yrs. as Foreman.

Skilled and Semi-Skilled (Cont.)

371. Electrical Repairman--9 yrs. exp., household & commercial.
 372. Electrician--4 yrs. exp. U.S. Navy
 373. Electronic Mech.--10 yrs. exp. as Jet Aircraft Electronic Installer.
 374. Electronic Mech.--3 yrs. exp. as Radar Mech.
 375. Electrician Helper--4 yrs. exp.
 376. Paper Hanger--9 yrs. exp. as Hanger & Painter.
 377. Cement Mason--20 yrs. exp.
 378. Cement Mason--9 yrs. exp.
 379. Pipe Fitter--2 yrs. exp.
 380. Roofer--5 yrs. exp.
 381. Flat Roofer--10 yrs. exp.
 382. Roofer--7 yrs. exp. as Supervisor.
 - (3A) Structural Steel Worker--6 mos. exp. Commercial Bldg.
 383. Sign Erector--8 mos. exp. billboards.
 384. Maintenance Man Factory--9 mos. exp. pack. plant, 18 mos. exp. Gen. Office Clk.
 385. Foreman, Maintenance Man--11 yrs. exp. plant maint. & petroleum ind.
 386. Maintenance Man Factory--5 yrs. exp.
- Truck Driving, Maintenance and Labor
400. Tractor Trailer Trk. Driver--3 yrs. commercial & 3 yrs. military - diesel.
 401. Tractor Trailer Trk. Driver--3 yrs. commercial, diesel.
 402. Tractor Trailer Trk. Driver--14 yrs. exp., diesel & gas.
 403. Truck Driver Heavy--3 yrs. exp., straight, 5 yrs. exp. as welder.
 404. Furniture Mover--3 yrs. exp., 3 yrs. exp. as Carpenter, 2 yrs. tech. school.
 405. Dispatcher Relay--3 yrs. exp. with petroleum co.
 406. Fork Lift Operator--1 yr. exp., outdoor, indoor & box-car.
 407. Fork Lift Operator--19 mos. exp. warehouse.
 408. Fork Lift Operator--3 yrs. exp. as Supervisor, inventory & Quality Control.
 409. Laborer Stores--2 yrs. mil. exp. fork lift, inventory control.
 410. Warehouse Foreman--3 yrs. exp. as Supervisor, inventory & Quality Control.
 411. Stationary Engineer--6 yrs. exp., 1st class license.
 412. Photographer, Lithographic--5 yrs. exp., also Offset Pressman.
 - (8A) Air Freight Agent--4 yrs. exp. U.S. Air Force.

If you are interested in any of these applicants, please call Allan Hagen or Tom Eilers at 277-8540.

**AN
IMPORTANT
MESSAGE
FOR
EMPLOYERS**

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FOR
EMPLOYERS**



75 teams of businessmen and/or military businessmen combination called on 5 employers per team. All pledge cards were numbered and the workers filled out the card below for pledge card control.

WORKERS NAME OR NAMES

List cards taken-By Number

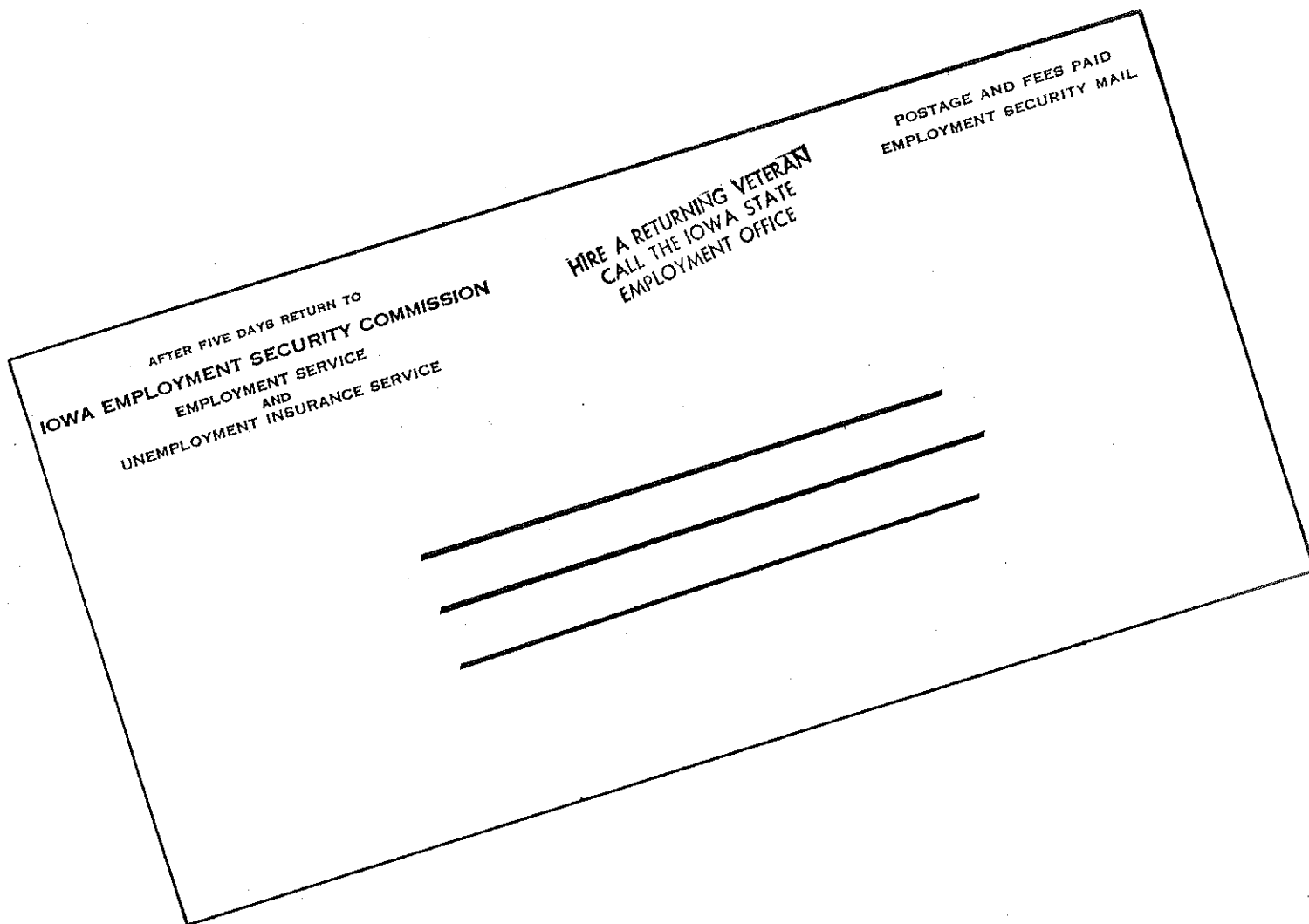
Copy of Pledge Card

No. _____

We, the undersigned, recognizing an obligation to those who have served our country, hereby pledge _____ jobs for veterans, and promise to hire qualified veterans prior to July 4, 1972.

FIRM _____

AUTHORIZED SIGNATURE _____



All outgoing mail is handstamped to encourage the hiring of veterans.

"PLEDGE A JOB FOR A VETERAN"

PROMOTION

WRAP-UP

After the promotion, pledges continued to come in. Final total was 670 job pledges. Publicity continued to be excellent. To date, most of the job pledges have been redeemed and hundreds of veterans have jobs.



IOWA PUBLIC SERVICE COMPANY

ORPHEUM ELECTRIC BLDG. SIOUX CITY, IOWA 51102

April 10, 1972

Mr. "Cap" Maddison
4359 Lincoln Way, Apt. 59C
Sioux City, Iowa

Dear "Cap:"

Since mailing the veterans job pledge card to you I find that we have employed two veterans within the past week. Thought this might be of interest to you.

Sincerely yours,

T. N. McClelland
Director Employee Relations

mp

A 4—Sunday, April 9, 1972

The Sioux City Sunday Journal

AN INDEPENDENT NEWSPAPER

Established as a weekly August 20, 1864. Daily edition founded by Geo. D. Perkins,
April 19, 1870.

The Sioux City Tribune founded by John C. Kelly, January 1, 1880.

The Sioux City Journal-Tribune combined December 29, 1941.

SIOUX CITY NEWSPAPERS, INC.

Publishers, Fifth and Douglas Streets, Sioux City, Iowa 51102

MEMBER OF ASSOCIATED PRESS: The Associated Press is entitled, exclusively, to the use for republication of all news printed in this newspaper, as well as all Associated Press news dispatches.

'I Pledge a Job'

They went quietly, without fanfare, and served in dangerous assignments under rigorous conditions while trying to understand the antiwar flack arising from the safety of their homeland. Now the veterans are coming back at an accelerated pace to attempt an assimilation compounded by economic downbeat and a citizenry seemingly unaware of their return.

Sioux City can be proud that it will be an exception.

Thanks to some 150 members of the business and military communities, there will be jobs for many of this area's jobless veterans. The enthusiasm and resolve visibly present in launching a door-to-door "I Pledge a Job" campaign is a virtual guarantee.

The canvassing team, working through cooperation of the Iowa Employment Service, was armed with pledge cards and job skill information for rosters of unemployed Vietnam Era veterans. Employment service records indicate that 1,203 veterans, about double the 1971 figure, were actively seeking employment when the assistance drive began.

The serious social and economic significance in the winding down of the war in Vietnam is present in statistics. Some 300,000 veterans aged 20 to 29 are without jobs. The return to Iowa is now at a rate of at least 1,200 a month.

Confusion over war policy and the inevitable disenchantment that could follow in the bleak atmosphere of joblessness and

apparent indifference are heavy burdens obstructing what should be a painless shift back to the mainstream of civilian life.

Sioux City again has taken a pilot role. The blitz style applied by the jobhunters is being watched by the federal government. If successful, as anticipated, the method may be urged for other communities.

For now, Sioux Cityans who got behind the "I Pledge a Job" campaign deserve the warmest applause from fellow citizens. Employers in a position to offer special consideration to returning veterans can add an A-Okay stamp to the venture by exhibiting sympathetic understanding and concern.

Report 472 Jobs Pledged for Veterans

Outstanding success has been reported in efforts to solicit jobs for veterans through the "Hire the Veteran Program," according to J. L. Torgerson, general chairman.

Torgerson, chairman of the Military Affairs Committee of the Chamber of Commerce, reported 472 jobs have been pledged for veterans for the next 90 days. Slightly more than half of the pledge cards have been returned.

Torgerson lauded the cooperation of the 250 Siouxland area employers who have responded. He said Iowa Beef Processers, Inc., deserves special recognition for the 200 jobs pledged, in addition to the 50 veterans the firm recently hired.

Torgerson also thanked members of SCORE and the Chamber of Commerce who called on area employers.

"Sioux City has already received national recognition for this outstanding effort," he said, "and it is quite possible for us to go over 600 pledged jobs if the campaign can be completed soon."

SIOUX CITY MARQUEE



MARQUEES throughout Sioux City advertised the 'Pledge A Job for a Veteran' week which was held recently in Sioux City.

SIOUX CITY SPONSORS 'HIRE THE VETERAN WEEK'

A number of organizations in Sioux City recently sponsored 'Hire the Veteran Week.' The project entailed contacting the larger employers in Sioux City and vicinity, asking them to pledge jobs for veterans for the coming three months.

A kickoff breakfast was held the morning of April 4, with some 150 men assembled to hear details of the program and then to begin contacting employers that very morning.

Senator Jack Miller, who suggested the campaign, was the keynote speaker at the breakfast. The Senator stated, in part, "Finding jobs for veterans should always be our first order of business, but this should not be something left to the government alone — although the government can and does provide special assistance to veterans, and has created thousands of new city and state jobs for them through the 1971 Emergency Employment Act. The main effort must come at the local community level—where the jobs are or can be created, and where the unemployed veterans are. The Iowa Employment Service, the Veterans Administration, local chapters of the National Jobs for Veterans Committee, the Veterans Employment Service of the Department of Labor, and the local American Legion Posts will help locate them."

Other speakers were William H. Ayres, Washington, D. C., Special Assistant to President Nixon on the Jobs for Veterans program, and James T. Klein, Des Moines, Chairman of the Iowa State Employment Security Commission.

Julian Torgerson, chairman of the military affairs committee of the Chamber of Commerce who served as master of ceremonies, read telegrams from President Nixon, Veterans Affairs Administrator Donald E. Johnson, and Governor Robert D. Ray.

According to D. W. "Gus" Hahn, manager of the Sioux City employment office, there were 1171 veterans seeking employment at the end of February in the seven-county area served by their office.

Val Likens and Marion P. Johnson represented the Iowa Department of The American Legion at the April 4th meeting in Sioux City.



Find jobs for 'vets'

The Chamber's Hire the Veteran's Campaign was extremely successful. By mid-April, 150 members had received pledges from Siouxland employers of 486 jobs for unemployed veterans. The Iowa State Employment Service reported there were 1,203 veterans seeking work in this area at the end of March. Persons attending the kick-off breakfast included, from left, Jim Klien of the Iowa Employment Security Commission; Warren Lewis, president of Sioux City's SCORE Chapter; Mayor Paul Berger; Sen. Jack Miller; and J. L. Torgerson, campaign chairman.

THE SIOUX CITYAN

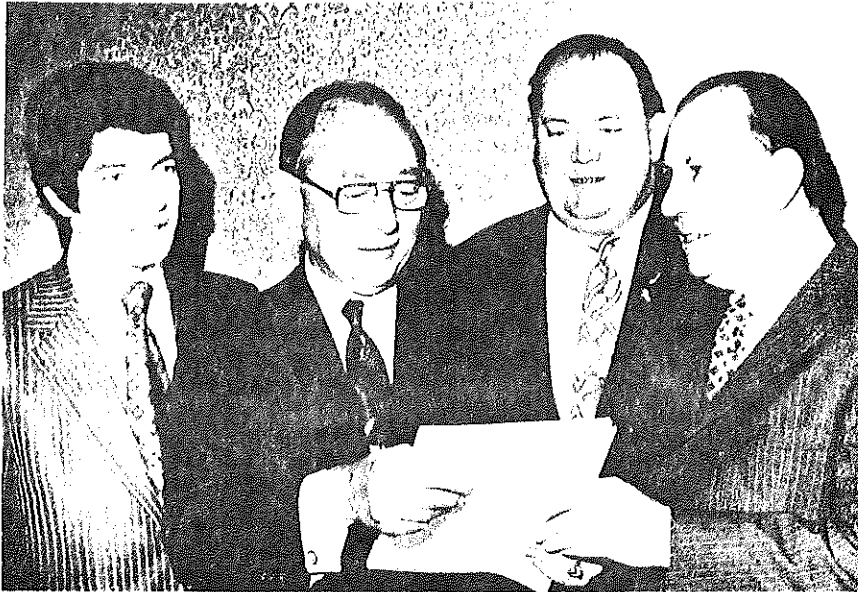
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(Photo Courtesy of L. Roger Turner)

"I PLEDGE A JOB" is the name of the current Jobs for Veterans campaign in Sioux City, Iowa. Speaking at the drive's kickoff breakfast April 5 were (from left) James T. Klein, chairman of the Iowa Employment Security Commission and head of the governor's task force for veterans; Iowa's Sen. Jack Miller; Julian Torgerson, chairman of the pledge campaign and head of the Chamber of Commerce committee on military affairs; and William H. Ayres, special assistant to the JFV National Committee. Three days into the three-month door-to-door search for jobs, the campaign's 150 volunteers had found 300 jobs.

Sioux City Volunteers Knock On Doors To Gather 600 Job Pledges

SIoux CITY, Io., has launched an all-out campaign to find jobs for the increasing number of Vietnam era veterans returning to the area. About 150 volunteers from community and veterans groups, local military components, and the state employment service are canvassing approximately 500 employers during the three-month "I Pledge a Job" campaign to find 600 jobs. The first three days of knocking on employers' doors produced 300 job pledges.

As in most parts of the country, it is difficult to nail down the exact number of Vietnam era veterans in Sioux City, but it is known that there are 1,171 veterans of all wars actively seeking work. At least 210 of this total, or 18 per cent, are men recently separated from active duty. The veteran job seekers made up one-third of all persons using the city's employment service offices.

The campaigners got off to an early start with a 7:30 a.m. kickoff breakfast on April 5. Encouraging the volunteers breakfasting at the city's Aventino Hotel were Iowa's Sen. Jack Miller, William H. Ayres, special assistant to the JFV National Chairman,

Iowa Employment Security Chairman James T. Klein, and Julian Torgerson of the Chamber of Commerce and head of the "I Pledge a Job" campaign.

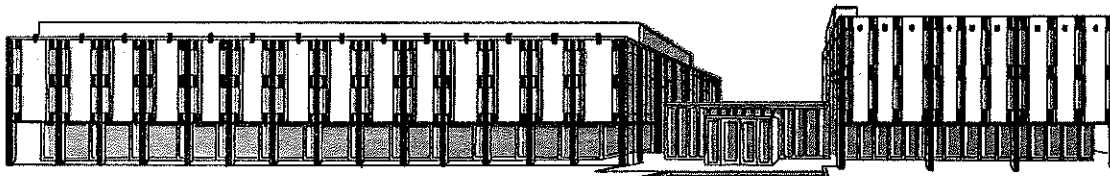
Sen. Miller said this nation "cannot have on its conscience a generation of forgotten men—unemployed veterans who have done a job for their country, but belong to a country which cannot find jobs for them." He went on to cite statistics that estimated the number of Vietnam era veterans returning to Iowa as between 1,200 and 1,400 per month and that the state's total veteran population of 390,000 contained 78,000 who had served during the Vietnam conflict. Almost 10 per cent of the state's Vietnam era veterans, 7,500, are currently looking for work in the state, he reported.

The senator also read a telegram from President Nixon which applauded the "positive action which the citizens of Sioux City have taken to help solve the pressing problem of assisting our men in uniform make the necessary transition to daily civilian life." The President concluded his salute by saying, "I want to tell them

... how deeply grateful I am for the national example they set."

Gov. Robert Ray also sent a telegram to the kickoff breakfast gathering.

Among the organizations sending out volunteers were the Chamber of Commerce, the Service Core of Retired Executives (SCORE), several veterans organizations, the National Guard, armed forces reserve units, the Manufacturer's Association, and the Iowa State Employment Service.



ROBERT D. RAY, GOVERNOR

COMMISSIONERS

JAMES T. KLEIN, CHAIRMAN

GEORGE A. LUNDBERG

ABE D. CLAYMAN

IOWA EMPLOYMENT SECURITY COMMISSION

509 Douglas Street
Sioux City, Iowa 51101

William H. Ayres, Special Assistant
Office of National Chairman Jobs for Veterans
Suite 138
1400 Wilson Boulevard
Arlington, Virginia 22209

Dear Bill,

I am mailing today, under separate cover, a scrapbook of Sioux City's "I Pledge a Job" campaign. I am almost tempted to tie a blue or maybe a pink ribbon around it and enclose a birth announcement, because I'm sure it weighs between 7 and 9 pounds. I would estimate this campaign has generated approximately 4 hours of T.V. coverage, 3 hours of radio time and 265 column inches of newspaper publicity.

The response to this campaign the last two days, in terms of actual jobs, has been tremendous. Orders are even coming in from Nebraska and surrounding Iowa towns. A few minutes ago the City of Sioux City gave us openings for 20 veterans--all full time positions.

I was very pleased with the statements of Senator Miller and proud he represents Iowa.

I want to thank you, Mr. Oates and the National Jobs for Veterans Program for your excellent contribution to our drive.

Sincerely,

D. W. "Gus" Hahn
Manager

kfn

✓cc: Senator Jack Miller

Iowa State Employment Service
Unemployment Insurance Service

 **Iowa**
a place to grow

