



Monday Morning Eye-Opener February 5, 2018

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Good Morning! February 5, 2018

Advocates Needed On...

Lobby From Home Day February 14

ILA Governmental Affairs Committee (GAC) asks for your participation in their annual **Lobby From Home Day**. This year landing on **February 14**, **Lobby From Home Day** asks library advocates across the state to contact their local representatives.



This day is a chance to thank local reps for their financial support of libraries, and also to explain how critical that funding is at the local, state, and federal levels. GAC has developed a list of talking points on the ILA website, here are just a few

- **Increase Broadband Availability and Internet Speed for Libraries =** Support for increased broadband availability across the state is important for libraries as they provide more services to patrons digitally and are often the only source of free Internet service in a community.
- **Enrich Iowa Benefits Every Iowan =** This financial aid to Iowa's public libraries results in updated technology, innovative services, and creative programming, all to better serve local library patrons. This is state money that flows directly to public libraries. Read the **FY17 Enrich Iowa Report** for details <http://www.statelibraryofiowa.org/archive/2018/jan/enrich-ia>
- **Recognition of Teacher Librarians as School Instructional Staff =** It costs nothing to direct the Department of Education to designate teacher librarians as instructional staff who provide student learning in school libraries, classrooms, learning commons, makerspaces, labs, and virtual learning spaces.

As much as legislators appreciate hearing from library trustees and staff, they also need to hear from patrons. So finding a way to get library users involved in **Lobby From Home Day** is important. If you've involved your patrons in the past, please share what you did on LibraryTalk this week.

Connect with your local reps with this link

<https://www.legis.iowa.gov/legislators/find?zip> And another advocacy date to note:

March 14th is ILA Legislative Day in Des Moines. That day's schedule typically begins with a legislative briefing at the State Library, followed by a reception with Iowa lawmakers at the State Capitol. A strong turnout is needed for both these events--we appreciate your help and your voice!

Iowa Library Association

Webinar Series For Boards...



The Boardroom

Back for 2018, the State Library is providing a webinar series for library boards. Titled **The Boardroom**, the series begins this month, with 9 classes in total, one scheduled each month from **February through October 2018.** (6:00-7:30PM each

time)

Beginning on **Tuesday February 27** with “**Creating a Culture of Learning,**” this session looks at education standards for staff and trustees, offering ideas for how boards can support ongoing training in policy, in planning, and in the budget. Next in the line-up is “**Toward Better Board Recruitment**” on **March 20**, followed by “**Toward Better Board Meetings**” on **April 25**. Topics in the months to come will include policies, planning, and advocacy, as well as “**The Seven Habits of Effective Library Boards**” and “**Toward Tech Savvy Trustees.**” Look to the C.E. Catalog for registration through May. Please note that not all sessions have been added to the catalog yet, so be sure to check back.

The Boardroom represents another way that State Library staff can further assist local boards in meeting standards. In 2016, the State Library completed a revision of public library standards; the revisions have been officially in use since July 2016. One significant change comes in the area of board education, which is now required of all libraries at a Tier 1 level. Specifically **Standard #8** reads “**...All members of the library board of trustees participate in a variety of board development training each year. The recommended average is three to five hours per year per trustee...**”

Bringing this standard to a Tier 1 level impacts many more libraries statewide. Attending programs like **The Boardroom** is a very effective method of board development, especially if everyone chooses to gather together at the library. Come together to watch these programs and talk about what most resonates with your trustee experience. What changes, large or small, will your board choose to make?

Mark your calendars and make plans to join **The Boardroom webinar** series!

C.E. Catalog

Nebraska Online Conference

Big Talk From Small Libraries

Last month, our State Library finished another ambitious online conference called ILOC . Now this month, our neighbors to the west—Nebraska State Library—hold their annual online conference on **February 23 (8:45AM—5:00PM)** Nebraska’s online conference is called “**Big Talk From Small Libraries**” and their website actually credits Iowa with the idea “...*Big Talk From Small Libraries* was inspired by Iowa’s *Innovative Libraries Online Conference*; our event wouldn’t exist without their advice and encouragement...”



From their website: “...Nebraska’s **Big Talk From Small Libraries** event is aimed at small libraries—the smaller, the better! Each of our speakers is from a small library or directly works with small libraries. Topics range from technology (new and old tech) to programming to new service roles. Come for the programs on what you’re dealing with now or learn something new to try. Everyone is welcome to register and attend...whether your library serves a few thousand or a few hundred, this is the day for you...”

A handful of breakout sessions show here; congrats to Lori Juhlin with Hawarden Public Library who is one of the speakers.

- If You Feed Them, They Still Might Not Come
- Student Access Cards: Providing Students With the Tools They Need to Succeed (Lori Juhlin, Director Hawarden PL)
- Best Small Library in America Award Winner 2017
- At Your Service: The Library as Community Hub

Big Talk From Small Libraries is broadcast online using the GoToWebinar software. GoToWebinar works on Windows, Mac, Google Chrome OS, Linux, iOS and Android devices. Login instructions will be emailed to registered attendees the day before the conference. Click the button below for the conference website and registration. Like Iowa’s **ILOC** event, Nebraska does plan on recording all **Big Talk** sessions, with recordings posted to the website above.

Big Talk Conference

This Week ...

Big Ideas Book Discussion happens this **Friday Feb9**; the book we'll be talking about is **Find Your Why** by Simon Sinek.

If you missed any part of the State Library's ILOC Conference last month, you'll find recordings for both keynotes and all the sessions in between on this webpage <http://www.statelibraryofiowa.org/ld/c-d/continuing-ed/iloc/iloc-2018/Resources18>

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