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**Good Morning! Today in EYE-OPENER October 30,
2017**

- 1) **Save the Date—ILOC Conference 2018**
- 2) **All Iowa Reads Committee Chooses Teen Titles**
- 3) **Next Big Ideas Book Discussion Nov.29**
- 4) **Meetings / Events This Week**



1) Save the Date—ILOC Conference 2018: The date being **January 18, 2018** for the State Library's annual **ILOC Conference**. **ILOC** stands for **Innovative Libraries Online Conference**, a full day of online learning from the comfort of home or library. The 2018 theme is "**Advocacy in Action.**" This week, the planning committee will issue a **Call For Proposals** as we look for willing presenters for the conference breakout sessions, as well as presenters for a "**hack**" panel, which was well received last year. Read more about the **hack** concept below...

With Breakout Sessions: We're looking to showcase ways in which you, your staff, and your board advocate for your library. Here are some ideas to get you started:

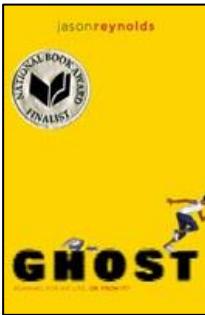
- 1) Do you or your board members give presentations to local service organizations or other groups, like Rotary, Kiwanis, or teacher groups?
- 2) How do you advocate for your library staff with the city council?
- 3) Has your library successfully passed a 27cent levy referendum?
- 4) How do you work with your city council to ensure the library is seen as an essential city service?
- 5) Do you have specific community engagement techniques that get citizens involved in talking about the library?

The rest is up to you—in what other ways do you advocate for library service?

With Hack Panels: We're looking for people to give short 5-6 minute presentations. Known as hacks, these presentations highlight some small thing(s) you changed at your library that made life a little easier. A **library hack** is defined as "any procedure or action that saves the librarian time or money and increases their awesomeness. <http://librarianhacks.com/>"

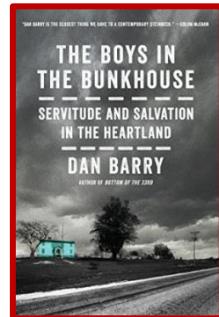
To be considered as a presenter, either as a breakout session speaker or as part of the hack panel, complete a **Call For Proposals** form—headed to our website soon, check back—and submit it electronically **by midnight November 10, 2017**. Selected presenters will be **notified by November 17**. Lots more details on the proposal form itself.

If advocating for your library is your thing, we want to hear from you!
If you are considering an idea and would like to talk it through, just give us a call ☺



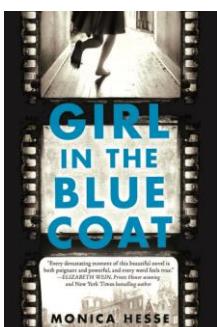
2) All Iowa Reads Committee Chooses Teen Titles:

Last week, **Eye-Opener** readers learned what ILA conference goers heard—the **2018 All Iowa Reads selection** is [The Boys in the Bunkhouse](#) by Dan Barry. This is a true story about a group of mentally disabled men living in an old schoolhouse in Atalissa, Iowa. Every day, they reported to work at a turkey processing plant where they were paid \$65.00 a month—the same rate of pay for literally decades, while living in often deplorable conditions. Coincidentally, [The Boys in the](#)



[Bunkhouse](#) is the same book chosen for the second annual **One Book, One Sioux County**. So you might want to lay in some extra copies, this one is sure to be in demand ☺

In addition to the adult title, the **2018 All Iowa Reads Project** will mark the first inclusion of a statewide book for ages 8-12—[Ghost](#) by Jason Reynolds, as well as a statewide book for ages 12-18—[Girl in the Blue Coat](#) by Monica Hesse. From GoodReads, here's more on [Ghost](#) "...Running. That's all that Ghost (real name Castle Cranshaw) has ever known. But never for a track team. When Ghost impulsively challenges an elite sprinter to a race—and wins—the Olympic medalist track coach sees he has something: crazy natural talent..."

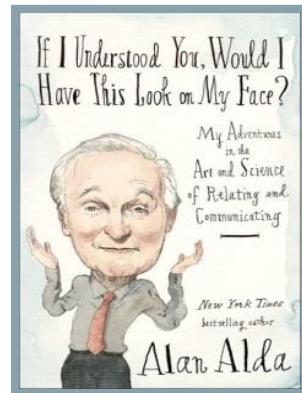


[Girl in the Blue Coat](#) is set during WWII, here's more "...Amsterdam, 1943. Hanneke spends her days procuring sought-after black market goods to paying customers. Her nights hiding the true nature of her work from her concerned parents. And every waking moment mourning her boyfriend, who was killed on the Dutch front lines when the Germans invaded. She likes to think of her illegal work as a small act of rebellion..."

The State Library is planning webinars in early 2018 to encourage libraries to use these titles with local book discussion groups. The program focusing on [The Boys in the Bunkhouse](#) will happen in January, the program for kids and teens will follow in February.

3) Next Big Ideas Book Discussion Nov.29: Next in the **Big Ideas Book Discussion** series is a new book by Alan Alda, If I Understood You, Would I Have This Look On My Face? ([online Nov.29 @ 9:30AM](#)) You know Alan Alda best from M*A*S*H. But what you might not know is that he has worked within the scientific community for years, teaching scientists how to explain complex issues in laymen's terms. He hosted the television series *Scientific American Frontiers* for 11 years and also founded the Alan Alda Center for Communicating Science at Stony Brook University.

From GoodReads: "...*Alan Alda, award-winning actor and bestselling author, tells us the fascinating story of his quest to learn how to communicate better, and how to teach others to do the same. With his trademark humor and candor, he explores how to develop empathy as the key factor. If I Understood You is a funny, thought-provoking guide that can be used by all of us, in every aspect of our lives--with our family and friends, with doctors and colleagues, in business settings, and beyond..."*



In **Big Ideas Book Discussions**, State Library staff and guest stars facilitate discussions using books outside of library management, but with plenty of application to library management. Choosing books on leadership, customer service, presentation skills, etc. we'll connect those ideas with public library service. We encourage participants to purchase books used throughout the **Big Ideas** series for your own collections. And join us for the next good read—Nov.29—If I Understood You, Would I Have This Look On My Face?!

4) Meetings / Events This Week: If you've not yet completed your library's annual survey, the **spooky deadline** is looming large—**Halloween Tuesday October 31st**. Scott Dermont led a webinar last week titled "**The Annual Survey—What You Need to Know for FY2017.**" Find a recording of Scott's webinar here <http://www.statelibraryofiowa.org/lc/c-d/continuing-ed/conted-ials/archives-webinar>



One more reminder about the postponement of summer reading roundtables and webinars from State Library Program Director Nancy Medema: "...Due to unforeseen circumstances, all of the **webinars** previewing the **Summer 2018 Reading Program** need to be postponed until January. We will announce new dates as soon as we can. The **in-person Roundtables** planned for Nov-Dec also need to be postponed; those will be rescheduled for March. We'll send out notices on each as soon as we can. And we apologize for any inconvenience this causes you!"

Otherwise, it's a week without workshops or webinars.
Have a **Ghoulish Halloween!**



Monday Morning Eye-Opener

Bonnie McKewon, Editor

State Library of Iowa, Northwest District

529 Pierce Street, Sioux City, IA 51101

866-642-7920 / bonnie.mckewon@iowa.gov