



# Monday Morning Eye-Opener September 25, 2017

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Good Morning! September 25, 2017

## Iowa History on the Move



The State Historical Museum of Iowa, in partnership with EMC Insurance and American Pickers' star Mike Wolfe, has a new exhibit traveling the state this fall. It's the **Iowa History 101 Multi-Media Exhibit**, housed in a custom-built Winnebago. It's traveling the state's highways and byways, sharing stories of Iowa's past, while showcasing some of the artifacts from the museum's collection.

The mobile museum has been already been traveling the state for 115 days this year, making stops at 49 events in 35 cities across 27 counties. From the website: *"...Iowa History 101 explores the history of Iowans at home, work and play. Like a visit to your grandparents' attic, this exhibit unpacks the stories of Iowa's past with dozens of artifacts from the State Historical Museum of Iowa's collection. Don't miss out on the opportunity to bring the mobile museum to your community! This mobile museum is a great addition to community festivals and events, or as a learning experience for school groups..."*

And I'll add, a great programming opportunity for public libraries, as Laurens PL has already discovered. Library director Glenda Mulder is shown in the photo, putting Laurens on the map. **Iowa History on the Move** will continue its travels 2017-2019. Organizers are currently accepting applications from businesses, schools, and libraries to request that the mobile museum comes to town. Read more and find the online application to request a visit!

[Iowa History Exhibit](#)

## LJ Virtual Conference October 18

Next month, Library Journal and School Library Journal join forces to sponsor a virtual conference.



Formerly known as **The Digital Shift**, this represents the 7th such conference, but this year's event has been re-named and is now called **TechKnowledge**.

The **2017 theme** is “**Creating Equity Through Technology.**” The event is scheduled for **October 18**, running from **9:00AM-4:00PM** CST, and is entirely free. From **Library Journal's** website: “...*this complimentary virtual conference brings together thousands of library professionals and leaders from around the globe. Our expert panelists and speakers will address how technology solutions are supporting equity and inclusion within and among libraries' diverse communities...speakers will present innovative ideas and tools for and from libraries of all types...*”

Some of the sessions on tap:

- **From the Newsroom to the News Feed**
- **Good Chemistry: Building Inclusion Through Creative Partnerships**
- **All Means All: Technology Levels the Playing Field in School Libraries**
- **Curating Collections for the Public Good**

If you can't attend the Iowa Library Association Conference in Coralville (Oct18-20) this virtual conference is a valuable option. Even if you are headed to Coralville, consider registering for this event anyway because in doing so, you can access the **Tech Knowledge 2017** archive for the next 2 months. Read all about it here

LJ Virtual Conference

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## Learn More About GALE Resources

The State Library is offering two webinars in October to further acquaint library staff with the new bundle of resources known as the **GALE package**. Titled “**Supercharge Your Library,**” choose from two possibilities: either **October 4** (2:00-3:30PM) or **October 10** (10:00-11:30AM)



From the [C.E. Catalog](#) “...*explore programming and marketing ideas for these new resources and come to see how GALE, Transparent Languages, and Credo Reference can expand your patron's digital experience...*”

The GALE products include hundreds of magazines and journals, as well as **Chilton's Auto Repair, Books & Authors, Kids InfoBits**, and more. **Transparent Language**, from the company of the same name, is a language learning program

boasting over 100 languages, plus the availability of ESL courses for speakers of over 24 languages. Finally **Credo Reference**, from the company of the same name, is a singular tool that can help replace your print reference books with foundational research materials across over 4,000 reference sources.

The **Town Meeting** agenda introduces these new online resources, newly available to Iowa libraries in July. But these additional webinars serve up another chance to learn more...because we're all about lifelong learning! Register in the [C.E. Catalog...](#)

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## This Week



The **State Library's** annual **Town Meetings** conclude this week: **Tuesday 9/26 in Storm Lake** and **Thursday 9/28 in Ames**. The theme this year is **"Tapping Into Technology,"** hoping you've made plans to join us for this popular annual event!

Another episode in **The Boardroom** webinar series happens this **Thursday September 28th** (6:00-7:30PM) with the topic **"The Board's Role in HR."** Register in the [C.E. Catalog](#) to receive the link to the Adobe Classroom.

And this is **Banned Books Week**. Iowa libraries are sharing their **BBW** promotions and displays on [LibraryTalk](#), look there for good ideas to acknowledge **Banned Books Week @ Your Library!**

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### Monday Morning Eye-Opener

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