

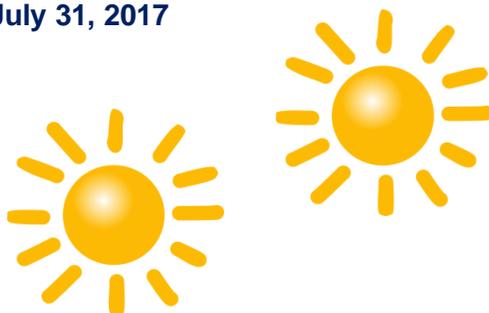


STATE LIBRARY OF IOWA

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Good Morning! Today in EYE-OPENER July 31, 2017

- 1) Town Meetings 2017
- 2) Enrich Iowa Reports Due Today
- 3) August Classes at a Glance
- 4) Book Club Central
- 5) Meetings / Events This Week



1) Town Meetings 2017: September is right around the corner and so are the **State Library's Town Meetings**. The **2017 Town Meeting** theme is **Tapping Into Technology**. With each passing year, technology touches more and more of our work. Join State Library staff to

- ✓ discuss new online tools that provide important services to Iowa communities
- ✓ learn about the impact of technology on information consumption and interpretation
- ✓ discover how to use technology to evaluate library programs and services



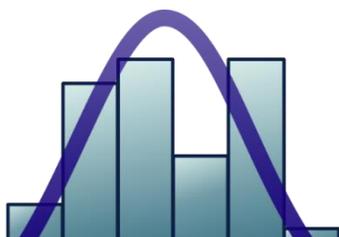
In addition to our traditional afternoon concurrent sessions, this year includes morning concurrent session as well. The day begins with an update on state initiatives from State Librarian, Michael Scott, followed by these concurrent sessions:

- ✓ **We've Been Busy, How About You?: New Tech Tools from the State Library**
- ✓ **Books and Authors: Helping Your Patrons Find Their Next Great Read**

After lunch, the afternoon concurrent sessions include

- ✓ **Combat Fake News With Trusted Sources**
- ✓ **A Closer Look at Project Outcome**

More details about the breakout sessions in the C.E. Catalog—and yes, registration is open! So sign up today and join State Library staff for **Town Meetings 2017: Tapping Into Technology** <https://statelibraryofiowa.lmscheckout.com/Course/index>



2) Enrich Iowa Reports Due July 31: Today marks an important annual deadline—**July 31st Enrich Iowa Reports are due.** For **Open Access**, report the number of checkouts your library made to **Open Access** patrons—those people visiting your library from other participating **OA** libraries in Iowa—and checking out physical items. Remember downloading eBooks or using

other digital products does not count as **Open Access** checkouts. For instructions, along with the **OA** reporting form, click here <http://www.statelibraryofiowa.org/ld/e/enrich-ia/open-access>

For **ILL Reimbursement**, lending libraries are reimbursed in this program to compensate for postage costs. Because the SILO software tracks these transactions, State Library staff has this data to save you the time of reporting loans done through SILO. The exception is if your library loaned materials to other Iowa libraries through other means. If that's true for you, then you need to report those numbers on a log and submit it to us. For **ILL Reimbursement** instructions, along with a reporting form for loans made outside the SILO systems, click here <http://www.statelibraryofiowa.org/ld/e/enrich-ia/ill-reimb>

Finally for **Direct State Aid**, simply report how you spent the money! **Direct State Aid** is the money awarded to Iowa libraries for meeting standards. Simply indicate how your library spent its FY'17 **Direct State Aid** payment across broad categories such as *Materials & Supplies / Technology & Equipment / Programming / Furniture / etc.* This report also asks for impact stories—tell us what difference this money made to your library. The stories you tell us become the stories we tell legislators every year when seeking increased funding for **Enrich Iowa**. Find the form and instructions, click here <http://www.statelibraryofiowa.org/ld/e/enrich-ia/Direct-state-aid>



3) August Classes at a Glance: With lots of education action in August, looking at the month-at-a-glance serves up a good reminder of great c.e. opportunities. All are open for registration, most through the State Library's c.e. catalog <https://statelibraryofiowa.lmscheckout.com/Course/index> Only one registration exception noted in the listing below:

PLOW Hands-On Classes == multiple sessions across the state; refer to the c.e. catalog for date and location nearest you

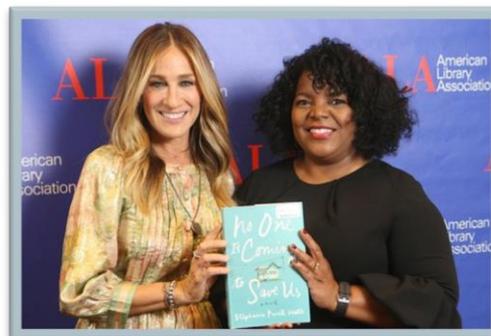
Aug 3 = Big Ideas Book Discussion: Radical Candor: How to Be a Kick-Ass Boss Without Losing Your Humanity (9:30-11:00AM)

Aug 15 == Creating Effective Banned Books Week Programming (10:00-11:00AM)

Aug 16 == Virtual Library Staff Development. Multi-state sponsorship. Registration required and will close on August 15th. To register <http://virtuallibraryconference2017.weebly.com/>

Aug 31 == The Boardroom Webinar Series: Advocacy (6:00-7:30PM)

4) Book Club Central: In case you missed this news, it happened at the ALA annual conference in June. **Book Club Central** launched with honorary chairperson Sarah Jessica Parker at the forefront.



Book Club Central is a brand new initiative from ALA, designed to provide book lovers with the very best in reading. From a June news release: *"This online resource is a one-stop shop for engaging content and helpful information for book clubs and readers of all types, including author interviews, book recommendations and reviews, as well as discussion questions and information on how to start and moderate a book club..."*

Sarah Jessica Parker's pick for the first **Book Club Central** title is No One is Coming to Save Us by Stephanie Powell Watts. This is Watts' debut novel, a kind of Great Gatsby exploration of the American Dream among African Americans in the south. SJ Parker says of this book *"I'm jealous of all who will open to page one for the first time."* As honorary chairperson, she will provide additional recommended titles throughout the year; her next pick will be announced in the fall.

Book Club Central is just getting started. Visit www.bookclubcentral.org for more and read an in-depth story at **American Libraries Magazine** <https://americanlibrariesmagazine.org/?s=book+club+central>



5) Meetings / Events This Week: Another **Big Ideas Book Discussion** happens this **Thursday August 3rd** when we'll be talking about Radical Candor: How to be a Kick-Ass Boss Without Losing Your Humanity. (9:30-11:00AM)

Also, the hands-on **PLOW website classes** get rolling this week and continue through early September. Do take advantage of this in-person opportunity to work on your **PLOW website** with Marie Harms instructing. Find dates and locations nearest you in the c.e. catalog

<https://statelibraryofiowa.lmscheckout.com/Course/index>

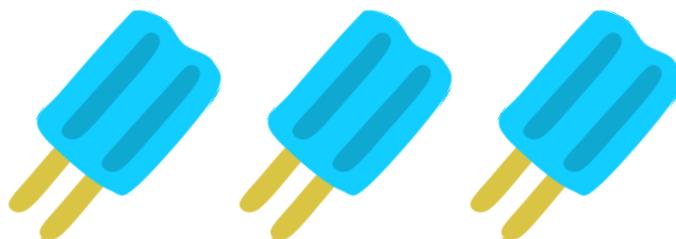
A new month brings a new assortment of national webinars. Click here for details and registration information <http://www.statelibraryofiowa.org/ld/c-d/continuing-ed/other-conted>

August 1. 12:00-1:00PM. *How to Bring Successful Adult Programming to Your Library* sponsored by Sirsi/Dynix & Salt Lake County Public <http://go.sirsidynix.com/Power-of-Libraries-Stories-Successful-Adulting-SD-Webinar.html>

August 1. 12:00-1:00PM. *Great Book-Group Reads* sponsored by Booklist <https://www.booklistonline.com/webinars>

August 2. 10:00-11:00AM. *Connecting Students to Courses, Experts, and Virtual Field Trips* sponsored by Nebraska Library Commission <http://www.nlc.state.ne.us/scripts/calendar/eventlist.asp?Mode=ALL>

August 3. 12:00-1:00PM. *Creating a Social Media Policy* sponsored by Idealware <http://www.idealware.org/training-calendar/>



Monday Morning Eye-Opener

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