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Good Morning! Today in EYE-OPENER July 24, 2017

- 1) Enrich Iowa Reports Due July 31
- 2) Book Club Central
- 3) August Classes at a Glance
- 4) National Book Lovers Day
- 5) Meetings / Events This Week

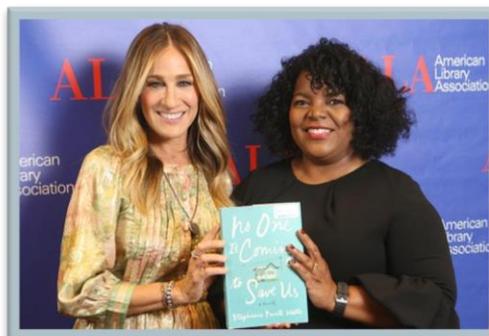


1) **Enrich Iowa Reports Due July 31:** An important deadline is coming up—**July 31st Enrich Iowa Reports are due.** For **Open Access**, report the number of checkouts your library made to **Open Access** patrons—those people visiting your library from other participating **OA** libraries in Iowa—and **checking out physical items**. Remember downloading eBooks or using other digital products does not count as **Open Access** checkouts. For instructions, along with the **OA** reporting form, click here <http://www.statelibraryofiowa.org/ld/e/enrich-ia/open-access>

For **ILL Reimbursement**, **lending** libraries are reimbursed in this program to compensate for postage costs. Because the SILO software tracks these transactions, State Library staff has this data to save you the time of reporting loans done through SILO. The **exception** is if your library loaned materials to other Iowa libraries through other means. If that's true for you, then you need to report those numbers on a log and submit it to us. For **ILL Reimbursement** instructions, along with a reporting form for loans made outside the SILO systems, click here <http://www.statelibraryofiowa.org/ld/e/enrich-ia/ill-reimb>

Finally for **Direct State Aid**, simply report how you spent the money! **Direct State Aid** is the money awarded to Iowa libraries for meeting standards. Simply indicate how your library spent its FY'17 **Direct State Aid** payment across broad categories such as *Materials & Supplies / Technology & Equipment / Programming / Furniture / etc.* This report also asks for impact stories—tell us what difference this money made to your library. The stories you tell us become the stories we tell legislators every year when seeking increased funding for **Enrich Iowa**. Find the form and instructions, click here <http://www.statelibraryofiowa.org/ld/e/enrich-ia/Direct-state-aid>

2) Book Club Central: In case you missed this news, it happened at the ALA annual conference in June. **Book Club Central** launched with honorary chairperson Sarah Jessica Parker at the forefront.



Book Club Central is a brand new initiative from ALA, designed to provide book lovers with the very best in reading. From a June news release: *"This online resource is a one-stop shop for engaging content and helpful information for book clubs and readers of all types, including author interviews, book recommendations and reviews, as well as discussion questions and information on how to start and moderate a book club..."*

Sarah Jessica Parker's pick for the first **Book Club Central** title is No One is Coming to Save Us by Stephanie Powell Watts. This is Watts' debut novel, a kind of Great Gatsby exploration of the American Dream among African Americans in the south. SJ Parker says of this book *"I'm jealous of all who will open to page one for the first time."* As honorary chairperson, she will provide additional recommended titles throughout the year; her next pick will be announced in the fall.

Book Club Central is just getting started! Visit www.bookclubcentral.org for more and read an in-depth story at **American Libraries Magazine** <https://americanlibrariesmagazine.org/?s=book+club+central>



3) August Classes at a Glance: With lots of education action in August, looking at the month-at-a-glance serves up a good reminder of great c.e. opportunities. All are open for registration, most through the State Library's c.e. catalog <https://statelibraryofowa.lmscheckout.com/Course/index> Only one registration exception noted in the listing below:

PLOW Hands-On Classes == multiple sessions across the state; refer to the c.e. catalog for date and location nearest you

Aug 3 = Big Ideas Book Discussion: Radical Candor: How to Be a Kick-Ass Boss Without Losing Your Humanity (9:30-11:00AM)

Aug 15 == Creating Effective Banned Books Week Programming (10:00-11:00AM)

Aug 16 == Virtual Library Staff Development. Multi-state sponsorship. Registration required and will close on August 15th. To register <http://virtuallibraryconference2017.weebly.com/>

Aug 31 == The Boardroom Webinar Series: Advocacy (6:00-7:30PM)



4) **National Book Lovers Day: August 9** is **National Book Lovers Day** and as the project website says "*National Book Lovers Day is for the reader in all of us!*" The origin of **National Book Lovers Day** is unknown, but there are plenty of *known* ways to celebrate this day @ your library. Book displays are a natural place to start, along with:

- Set up displays of staff favorites, Iowa authors, or local book club favorites from this year
- Promote the BRIDGES eBook service with demonstrations that day
- Advertise your library-sponsored book discussion groups or any other book clubs with flyers or posters
- We'd love it if you highlight the Iowa Center for the Book
<http://www.iowacenterforthebook.org/>
- Highlighting your readers' advisory service can be front-and-center that day. And aided this year by promoting **BOOKS & AUTHORS**, now available through the new suite of Gale products. Side-by-side promotions of NOVELIST for libraries that subscribe to that resource.

Be sure to add the **BOOKS & AUTHORS** logo to your website, too
<http://www.statelibraryofiowa.org/ld/c-d/databases/gale>



5) **Meetings / Events This Week:** Another installment of *The Boardroom* webinar series happens this **Thursday July 27** (6:00-7:30PM) This week's topic is *The Planning Standard*. Registration open in the c.e. catalog

<https://statelibraryofiowa.lmscheckout.com/Course/index>

Catch some webinars this week from national education providers. Click here for details and registration information

<http://www.statelibraryofiowa.org/ld/c-d/continuing-ed/other-conted>

July 25. 1:00-2:00PM. *Government Information on the Great American Eclipse* sponsored by Federal Depository Library Program <https://www.fdlp.gov/about-the-fdlp/fdlp-events-calendar>

July 25. 1:00-2:00PM. *Out of This World! New SF, Fantasy, & Horror Books* sponsored by Booklist <https://www.booklistonline.com/webinars>

July 26. 12:00-1:00PM. *Big Trends in Small and Rural Libraries* sponsored by
SirsiDynix/Association for Rural & Small Libraries <http://www.sirsidynix.com/events/all-webinars>

July 27. 12:00-1:30PM. *It's a New World—How to Cultivate Your Community Online* sponsored
by Firespring <http://www.firespring.org/education/webinars.html>



Monday Morning Eye-Opener

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