

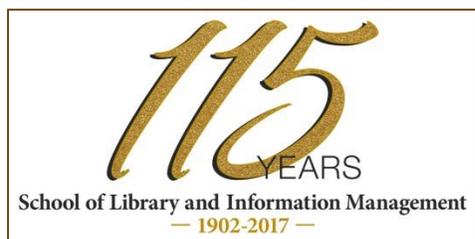


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Good Morning! Today in EYE-OPENER June 19, 2017

- 1) **Library Masters Program Coming to Sioux Falls**
- 2) **Standards Verification Page Is Ready**
- 3) **June is Audiobook Month**
- 4) **Plow Website Worktime This Week**
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1) Library Masters Program Coming to Sioux Falls:

For Northwest Iowans, this is a rare opportunity—Emporia (KS) State University's Library Masters Degree Program is coming to Sioux Falls, SD this fall. ESU has been a leader in distance education since the late 1980s, when faculty members from SLIM (School of Library and Information Management) brought their

MLS program to Sioux City. Now in 2017, SLIM's MLS program comes back to Siouxland!

Emporia's MLS program is a 36-credit hour graduate degree curriculum done in a blended learning fashion. Meaning there are weekend-intensive classes supplemented by online instruction. Weekend on-site classes will be held in Sioux Falls and structured this way: Fridays 6:00-9:00PM and Saturdays 9:00AM-5:00PM; the number of weekends depend on specific classes. Students will work directly with on-site advisors whose job is to help students through the course of study and successfully complete the degree.

So if you've always wanted to pursue a library masters degree, maybe now is the time to take that plunge. Applications will be accepted until July 1st for the fall semester, classes start in August. For details about Emporia's MLS program and specifically the application process, go to <http://www.emporia.edu/slim> and click on the link "**Prospective Students.**"

Apologies for the short timing, I just learned about this news. Still worthwhile to at least look into—Sioux Falls is nicely close!



2) Standards Verification Page Is Ready: It's very true that time flies because we're closing in on one year since the publication of the 6th edition of In Service to Iowa: Public Library Standards. To help you report your library's status in meeting the new standards, we want to make sure that you know about a new verification page that's ready to use when you're ready to report.

Scott Dermont and the Standards Committee have developed a form with which to verify the standards your library is now meeting. Because the 2016 edition has more verification requirements than previous editions, this verification page will be helpful to look at leading up to using the new application form, which should be ready by late November.

Find the new verification page here—click on **“Verification Requirements For New Standards”** <http://www.statelibraryofiowa.org/ld/a-b/accr-and-standards/index> It's also important to check your library's current Tier Status to see when you'll need to submit your standards and/or accreditation report—same link as above but click on **“Accreditation and Tier Status FY2017.”** Be sure to contact Scott Dermont (scott.dermont@iowa.gov) or your District Office with questions.

3) June is Audiobook Month: OverDrive, Books On Tape, and ALA are just a few of the sponsors behind **National Audiobook Month** in **June**. Maybe you feel that you're in-between cool displays? Combine that with summer vacations ahead, and then June is the right month for this promotion—a good chance to spotlight audiobooks @ your library.



Books on Tape website has an article to help with those promotions: **“11 Ways to Celebrate ‘June is Audiobook Month’ @ Your Library.”** From the article by Kristen Luby: *“...With numerous literacy benefits and high entertainment value, audiobooks are heating up headphones across the country. Celebrate the art of storytelling this June by promoting the audiobook format at your library—new listeners and audiophiles alike will want to join in the fun...”*

Here are just three ideas from Luby's article:

- Remind patrons to pack an audiobook for their summer trips by adding audiobooks to your travel displays.

- Are the titles chosen for your summer book discussions also available in audiobook format? If so, be sure to remind patrons of that format option
- There's an infographic at www.booksontape.com titled "**How Audio Promotes Literacy.**" It's a free download, interesting piece to add to your display. Plus posters, flyers, buttons and more available here <http://www.booksontape.com/materials/>

Read the full article here <http://www.booksontape.com/june-is-audiobook-month> ... and have fun with **Audiobook Month @ Your Library!**



4) PLOW Website Worktime This Week: Libraries with **PLOW** websites are always encouraged to attend **Website Worktimes**, which you can do this very week. Choose from two sessions: **June 21 @ 10:00AM OR June 22 @ 9:00AM**. Marie Harms will be the instructor. **Website Worktimes** use **ZOOM** online conferencing software: <http://zoom.us/j/5152813464>

The June topic for **PLOW Website Worktime** will be "**Portlets & Widgets.**" A portlet is a little space carved out of the side section of the website. It can be used to hold news, a how-do-I?, links to databases, and much more. A portlet can even contain a widget which is code gathered from a third-party website, such as Facebook, Weather, Instagram and may others.

Join us to see how to add this useful placeholder to your website. Of course, questions about other elements on your website are welcome. This is a prime time to work on your **PLOW** website in the company of State Library staffers who can help. And be sure to contact your District Resource Technician if you need assistance with **ZOOM**.



5) Meetings / Events This Week: Northwest libraries are invited to stop by **Holstein Public Library** this evening—**June 19**—for **Bonnie Barkema's retirement reception**. Bonnie is retiring as Holstein PL director after 30 years; the open house is from **5:30-7:30PM**.

Library101 rolls around again on **Wednesday** this week (**9:30-11:30AM**) **Library101** is an online orientation for newly hired directors and staff and has proven to be a good way to become better acquainted with State Library people and programs. Join us by registering in the C.E. Catalog <https://statelibraryofowa.lmscheckout.com/Course/index>

Catch some June webinars in air conditioned comfort—descriptions and registration info here <http://www.statelibraryofiowa.org/ld/c-d/continuing-ed/other-conted>

June 19. 1:30-2:30PM. *Gaining Employee Engagement* sponsored by Idaho Commission for Libraries <http://icfl.adobeconnect.com/ce>

June 21. 12:0-1:00PM. *3 Secrets on Raising Major Gifts You Can't Live Without* sponsored by Nonprofit Hub <http://nonprofithub.org/nonprofitwebinars/#1486668729935-f98fb08f-f8c9>

June 21. 1:00-2:00PM. *How to Use Facebook's Free Fundraising Tools to Drive Donations* sponsored by CharityHowTo <https://www.charityhowto.com/nonprofit-free-webinars>

June 22. 1:00-2:00PM. *Look At Me When I'm Talking To You* sponsored by Colorado State Library <http://cslinsession.cvlisites.org/>



Monday Morning Eye-Opener

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