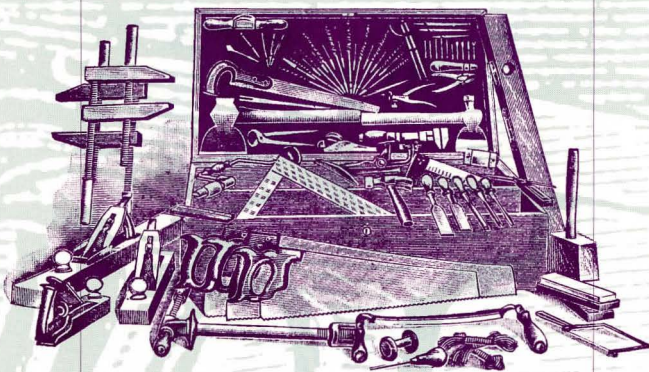


# The Iowa Waste Reduction Center

*University of Northern Iowa*



## A Toolbox for Pollution Prevention



## THE IOWA WASTE REDUCTION CENTER:

### Creating Tools for Your SMALL BUSINESS

**A**s a small business owner or operator, you face ever-increasing challenges to stay informed of the many environmental regulations imposed by local, state and federal agencies. Knowledge of the regulations not only helps you remain competitive, but it also helps you minimize unnecessary waste—and *saves you money*.



Practical assistance from knowledgeable, experienced professionals will help you:

- ❖ Meet *and exceed* environmental regulations;
- ❖ Reduce costs; and
- ❖ Protect the environment.

The Iowa Waste Reduction Center can help you realize the benefits of pollution prevention.

*Small business clients who responded to an IWRC evaluation overwhelmingly said that they would recommend the Center's services to other small businesses.*

### Why Turn to the IWRC?

Many of Iowa's small businesspeople recognize that the Iowa Waste Reduction Center (IWRC) is a practical tool for them to use. More than 900 business and industry owners and operators have already taken advantage of the opportunity to receive on-site assistance from the IWRC. Here are some of the reasons:

- ❖ The IWRC has conducted on-site reviews in nearly every type of small business, from manufacturing facilities to hospitals to auto body shops.
- ❖ Businesspeople in all of Iowa's 99 counties have been served.
- ❖ Our on-site review services are free-of-charge and waste reduction is stressed as the best way to reduce costs.
- ❖ Assistance is non-regulatory and confidential.

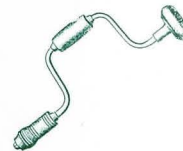
But there are other reasons. A small business operator from Lacona took advantage of the on-site review service, and says:

*"Your waste management audit was very helpful in our attempts to make our business more efficient and profitable."*



Another business operator, from New Vienna, says:

*"Without IWRC's help with the regulations, I would have thrown up my arms and gotten out of business. We, as a small business, cannot employ engineering staff to comply with all of the regulations now imposed."*



### How it Works

Small businesses that request in-depth assistance from the Center often receive an on-site visit from one of IWRC's waste reduction professionals. During the visit, the IWRC staff member tours the facility and learns about the company's operations and current waste management practices. Once the visit is complete, the IWRC professional follows up with a report within four weeks which reviews pertinent regulations and recommendations. The report goes directly to the business, and is *confidential*.

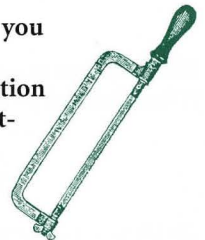


One of the companies that the IWRC has assisted is Davies Manufacturing Company in Hampton, a manufacturer of hand tools such as punches, chisels and pry bars. Jim Davies, general manager, says that, before the on-site review, he had specific questions about waste management and reduction in the company's heat treating process and painting operation.

*"I was really impressed. The recommendations were excellent and helped answer a lot of questions. People want to understand and obey the rules, but we're not even sure what the rules are."*

*"The Iowa Waste Reduction Center is wonderful—especially for small business operators like me who can't afford to hire an environmental specialist to help us," Davies adds.*

In short, the IWRC can help you determine the need for and implement pollution prevention in a straightforward and cost-effective manner.



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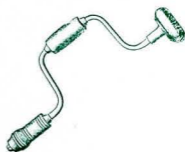
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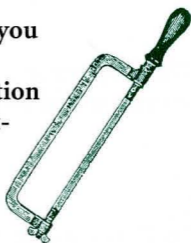


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## To Contact the IWRC



The Iowa Waste Reduction Center can conduct a free, non-regulatory, on-site review of your existing waste management practices, and recommend changes to handle wastes in safe, cost-effective and responsible ways.

For assistance or information, write or call:

Iowa Waste Reduction Center  
University of Northern Iowa  
Cedar Falls, IA 50614-0185  
319/273-2079  
800/422-3109  
FAX: 319/273-2926

### **The Iowa Waste Reduction Center—** *Creating Tools for Small Business*

- ❖ *Small Business Pollution Prevention Center*
- ❖ *Mobile Outreach for Pollution Prevention*
- ❖ *Program for Toxic Air Pollutant Studies*
- ❖ *Iowa Air Emissions Assistance Program*
- ❖ *By-product and Waste Search Service*

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