

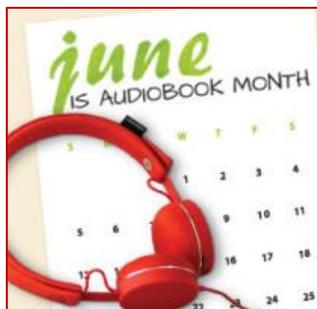


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Good Morning! Today in EYE-OPENER June 12, 2017

- 1) June is Audiobook Month
- 2) PLOW Website Worktime Next Week
- 3) Lean Government Exchange June 27
- 4) Open House at Spirit Lake PL
- 5) Meetings / Events This Week



1) June is Audiobook Month: OverDrive, Books On Tape, and ALA are just a few of the sponsors behind **National Audiobook Month** in **June**. Maybe you feel that you're in-between cool displays? Combine that with summer vacations ahead, and then June is the right month for this promotion—a good chance to spotlight audiobooks @ your library.

Books on Tape website has an article to help with those promotions: **"11 Ways to Celebrate 'June is Audiobook Month' @ Your Library."** From the article by Kristen Luby: *"... With numerous*

literacy benefits and high entertainment value, audiobooks are heating up headphones across the country. Celebrate the art of storytelling this June by promoting the audiobook format at your library—new listeners and audiophiles alike will want to join in the fun..."

Here are just three ideas from Luby's article:

- Remind patrons to pack an audiobook for their summer trips by adding audiobooks to your travel displays.

- Are the titles chosen for your summer book discussions also available in audiobook format? If so, be sure to remind patrons of that format option

- There's an infographic at www.booksontape.com titled "**How Audio Promotes Literacy.**" It's a free download, interesting piece to add to your display. Plus posters, flyers, buttons and more available here <http://www.booksontape.com/materials/>

Read the full article here <http://www.booksontape.com/june-is-audiobook-month> ... and have fun with **Audiobook Month @ Your Library!**

2) PLOW Website Worktime Next Week: Libraries with **PLOW** websites are always encouraged to attend **Website Worktimes** and the next opportunities are coming around next week. Choose from two **Website Worktimes** next week: **June 21 @ 10:00AM OR June 22 @ 9:00AM.** Marie Harms will be the instructor. **Website Worktimes** use **ZOOM** online conferencing software. The link is <http://zoom.us/j/5152813464> Contact your District Resource Technician if you need assistance with **ZOOM.**



The June topic for **PLOW Website Worktime** will be "**Portlets & Widgets.**" A portlet is a little space carved out of the side section of the website. It can be used to hold news, a how-do-I?, links to databases, and much more. A portlet can even contain a widget which is code gathered from a third-party website, such as Facebook, Weather, Instagram and may others.

Join us to see how to add this useful placeholder to your website. Of course, questions about other elements on your website are welcome. This is a prime time to work on your **PLOW** website in the company of State Library staffers who can help.

3) Lean Government Exchange June 27: This news coincidentally coincides with our **Big Ideas Book Discussion** last month, when the title up for discussion was **2-Second Lean.** All about finding efficiencies in our work by first finding unnecessary steps in "the way we've always done things."



Turns out that a workshop titled **Lean Government Exchange** is scheduled for **June 27** in **Des Moines (9:00AM-4:00PM)** This is the first such event for governments and non-profits, a day of learning that begins with keynote speaker Ken Miller, author of **We Don't Make Widgets.** A panel discussion will talk about the impact of lean government in the public sector, along with looking at lean concepts from the private sector and from the customer perspective.

Workshop coordinators emphasize that you do need to work in government to benefit from this event. Anyone who strives to continuously improve their organization can benefit from attending:

- Learn the myths that keep government from radically improving
- How to be a Lean leader and foster a Lean culture

Find more information and registration here

<http://www.iowalean.org/learning-opportunities/upcoming-learning-opportunities>



4) Open House at Spirit Lake PL: Area libraries are invited to an **open house** at **Spirit Lake Public Library** on **Tuesday June 13**. For several months, library staff have been overseeing major remodeling, with city crews handling the heavy lifting.

The facelift has included designing a reading lounge, new carpeting, re-arranging most of the collection, and repositioning the main service desk. Walls between storage rooms were removed to gain more usable space that is now an expanded children's department and play space, complete with a lakes-inspired mural painted by a local artist. And all finished in time for the summer tourist crush!

Spirit Lake PL's open house runs from **4:00-7:00PM** on **June 13**—make plans to stop by!



5) Meetings / Events This Week: It's a quiet week in travel terms, so I'll point to some June webinars—watch from the comfort of air conditioning! Descriptions and registration info here <http://www.statelibraryofiowa.org/ld/c-d/continuing-ed/other-conted>

June 13. 11:00AM-12:00PM. *Engaged Planning for Rural Libraries* sponsored by Utah State Library <https://heritage.utah.gov/library/workshops>

June 13. 1:00-2:00PM. *Where Do I Go From Here? Engage Volunteers in New Ways* sponsored by VolunteerMatch <http://learn.volunteermatch.org/training-topics>

June 14. 12:00-1:00PM. *A Generational Assessment of Trust: How It Can Make or Break Your Organization* sponsored by Training Industry. <http://www.trainingindustry.com/webinars/>

June 15. 1:00-2:00PM. *Project Outcome Panel: User Experiences & Lessons Learned* sponsored by PLA <http://www.ala.org/pla/onlinelearning/webinars>





Monday Morning Eye-Opener

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