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# Evaluating and Selecting Instructional Materials for Specific Learners

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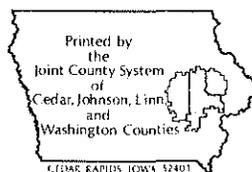
Instructional Activities for Classroom Teachers,  
An Inservice Training Approach

A Cooperative Program Involving the Iowa State Department  
of Public Instruction and The University of Iowa

# Evaluating and Selecting Instructional Materials for Specific Learners

by Carolyn R. Rude

May 1974





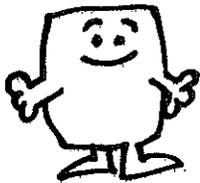
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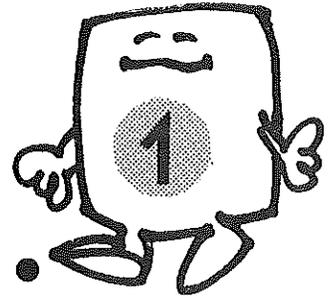
For the last four years she has been an Educational Technology Consultant at the Midwestern Educational Resource Center in Coralville, Iowa. In this capacity she has extended her interests in inservice teacher training and in instructional materials and strategies for handicapped learners. She is the developer of the Media Analysis and Retrieval System (MARS) and has been part of a task force which has developed the specifications for a national information retrieval system for special education materials.

Ms. Rude is currently involved in beginning advanced studies at The University of Iowa.

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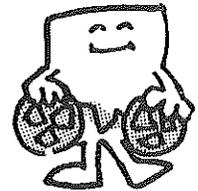
# Introduction.....



The classroom teacher has the task of managing the room environment so as to meet each individual's learning needs. This means evaluating the student's learning characteristics and his progress in the curriculum skill sequence. Many instructional materials have been made available for use in meeting these needs. However, one of the biggest challenges for the teacher is evaluating and selecting the most appropriate materials to match with the learning objectives and characteristics of specific learners.

What does it mean to evaluate and select materials for specific learners? To evaluate means to use a guideline or a set of criteria to look at certain characteristics of the material. To select a material for a specific learner, the learner's characteristics are examined by using the same set of criteria. When the criteria characteristics of the learner and the material are compatible, this should indicate an appropriate selection.

*Evaluate  
and Select*



Who should evaluate materials? Evaluation of materials as well as other educational resources is the responsibility of all those educators who select, approve, use or influence their use. Having a specific and comprehensive guideline or set of criteria for evaluating materials is important to provide objective information to:

*Materials  
Evaluators*

- the *principal* who must approve and supply the necessary resources to carry out the instructional programs in the building.
- the *teacher* who must select and use appropriate materials to match individual student needs.
- the *librarian* who selects and recommends resources for use.
- other *resource personnel* who may select, use and recommend resources for specific purposes.

This training package will discuss some criteria which may be used in matching characteristics of materials and of learners. These criteria and characteristics will be illustrated in a sample situation. A Material Evaluation card for use in applying the set of criteria to evaluation of educational materials will be described and demonstrated.

*The Package*

By learning and applying some criteria for evaluating materials, it is hoped you will develop the ability to make quick and accurate assessments of a material's potential for helping specific learners meet their learning needs.



# Characteristics to Consider.....



The characteristics of a specific learner could be discussed in terms of instructional needs such as the following:

*The Learner*

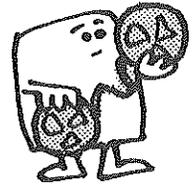
- What does he need to learn?  
*list characteristics*
- Where does he need to start?  
*list characteristics*
- How does he learn best?  
*list characteristics*
- What is the best way to teach him?  
*list characteristics*



Characteristics of the material could be discussed in similar terms relating to instructional needs:

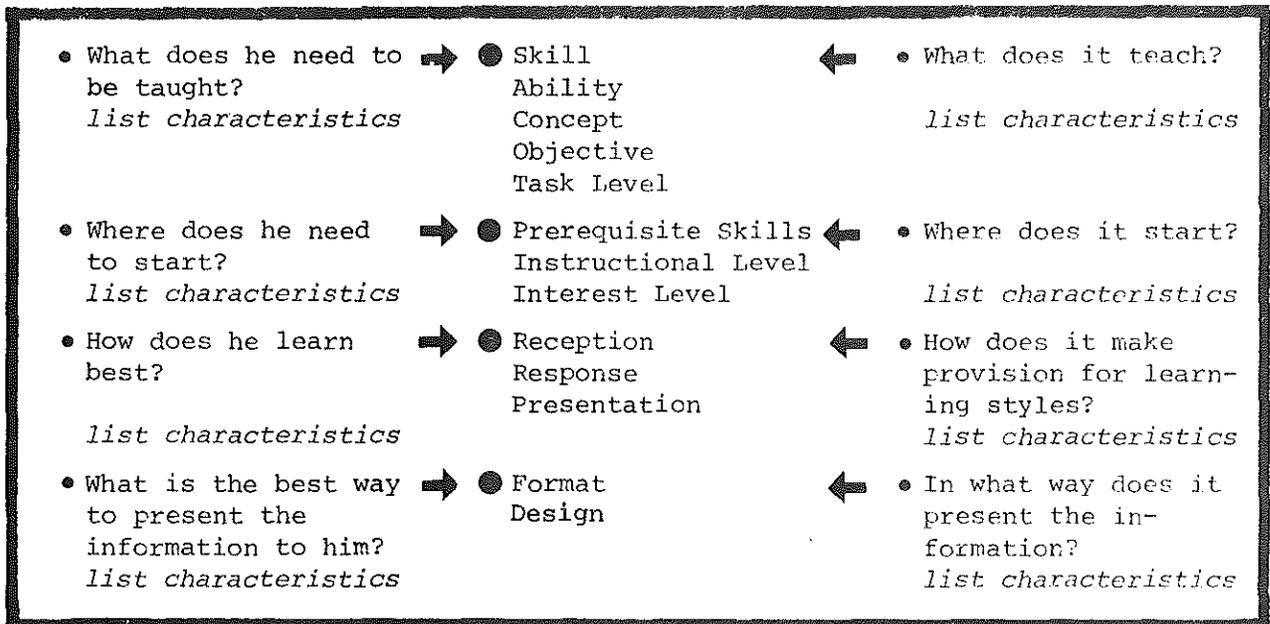
*The Material*

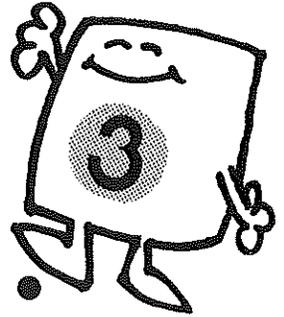
- What does it teach?  
*list characteristics*
- Where does it start?  
*list characteristics*
- How does it make provisions for learning style?  
*list characteristics*
- In what way does it present information?  
*list characteristics*



From these instructional needs, a number of matching criteria can be generated. Such a schema would look like this:

*Matching  
Criteria*





# The Criteria . . . . .

For the sake of simplicity, this section will apply the matching criteria to the characteristics of materials. These criteria apply also to the learner, as will be discussed later. Learner characteristics to match with the criteria may be listed from formal or informal diagnosis. Material characteristics may be listed by observing some of the following points.

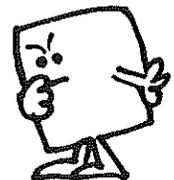
The first point to consider in a material is the *objective*. This tells what the material is designed to teach. If it is a behavioral objective it will also state the learner's expected performance on completing the objective.

*Objective*  
*Task Level*  
*Skill*  
*Ability*  
*Concept*

Consider also the *task level* of the objective. Does the objective focus on:

1. Instruction (knowledge)
2. Drill and Practice (memory and application)
3. Review and Test

Closer examination of the objective and material will reveal the *skills, abilities* and *concepts* which are taught, reinforced or used in reaching the objective. Consider the most common, least complex use whenever possible. Sometimes a scope and sequence or skill chart will be included with the material. This will show how each part or lesson fits into the overall structure of the program (as with a basal text series). The teacher should assess how these skills, abilities and concepts fit into the school's curriculum sequence. The following shows an application of this information.



*Objective: To practice addition facts from 0 + 0 to 9 + 9*

*Task Level: Instruction - To understand, to teach, to learn*  
*✓ Drill - To practice, to memorize*  
*Test - To say, to answer*

*Skill: Addition facts*

*Ability: Memory*

*Concept: Addition*

Success on any objective or skill depends on success in attaining the *prerequisite skills*, knowledge or understanding. Determine skills the learner must have in order to use the material successfully. Study the objective to identify the kinds of learnings essential to reach the objective. What does the learner have to already know.

*Prerequisite Skills*  
*Instructional Level*  
*Interest Level*

The *instructional level* is the level of difficulty of the

skill, usually stated in grade level or reading level. A certain aspect of a skill may usually be taught at a certain grade level or to a certain age learner. A scope and sequence chart may help in placing the instructional level of a skill. Ask yourself, "Given an average achieving learner at this level, would it be asking too much of him to perform this task."

Consider also the *interest level* of the material. What grade/age groupings would it interest? Check for variance between the skill difficulty level and the grade/age interest appropriateness. Things like illustrations, print size, format can make a low difficulty level material acceptable to an older learner. The following shows an application of this information.

*Objective: To practice addition facts for  $2 + 1$  to  $2 + 9$*

*Prerequisite Skills: Know numbers 1 to 11, + sign, = sign, addition concept*

*Instructional Level: Kindergarten, grade 1*

*Interest Level: Primary grades*

Information can be presented to the learner through one or more senses. For instance, when you watch a T.V. program you see the picture and simultaneously hear the sounds. You are receiving information in an auditory-visual manner. The type of *reception* characteristic of a material should be appropriate to learner needs and the situation. *Reception* may be:

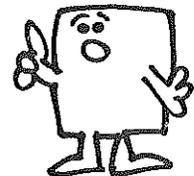
- Auditory - receive information by hearing
- Visual - see pictures, print, things, etc.
- Tactile/Kinesthetic - receive information by feeling or handling
- Combination of two or more modality types simultaneously.

To show that the information has been received and processed the learner should make some sort of *response*. This response should be appropriate to the learner's abilities and characteristics and the situation. Types of response which could be required by a material might be:

- Oral - consider amount of time given to respond, how is it evaluated.
- Write, print - time and space allowed for response, desired quality, how evaluated.
- Manipulate, move - type of response required; does item lend itself to this. Fine Motor.
- Gesture - how responds, how evaluated. Gross Motor.
- No Specific Response - such as in silent reading or listening.

The *presentation mode* of the material is important too. Consider whether use of the material must directly involve the teacher or can it be used independently after directions are given. Also, is it appropriate for use by one learner at a time, for a small group of 2 to 5 or for a large group of 6 or more? This can be important for matching with learning styles and in planning for instructional settings. An example of this might be:

Reception  
Response  
Presentation



*Objective: To practice addition facts for  $2 + 1$  to  $2 + 9$*

*Presentation Mode: Independent small group*

*Reception: Auditory-Visual*

*Response: Write*

The *format* of the material is the physical package or form it is presented in. The format is closely related to the reception mode.

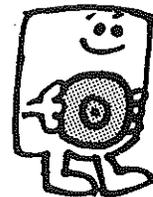
*Format*

- VISUAL reception is involved in the following types of *formats*:
  - Filmstrip, filmloop, transparency, slide (2 x 2)
  - Book (hard or soft cover), workbook, worksheet (preprinted, spirit master).
  - Chart, poster, study print, picture, graphic display, card (flash, story, picture), puzzle (crossword or picture)
  - Flannelboard



SPECIFICATIONS to watch for in VISUAL *formats* are:

- Print size and clarity (large print)
  - Quality and appropriateness of illustrations (dated?)
  - Spacing and composition on the page (pictures, print)
  - Special features (color keyed, rebus, programmed self pacing, captioned)
  - Machines or supplies needed to use it
- AUDITORY reception is involved in these *formats*:
    - Record or phonodisk (33 1/3, 45, 78 rpm)
    - Cassette or reel audio tape (3 3/4, 7 1/8 ips)



SPECIFICATIONS for AUDITORY *formats*:

- Speed and clarity of voice track (too fast, garbled?)
  - Printed script provided (word for word)
  - Recorded on both sides of tape (extra reel)
  - Machine or supplies needed to use it
- TACTILE or KINESTHETIC reception is involved in these *formats*:
    - Textured or manipulative objects
    - Braille materials



SPECIFICATIONS for TACTILE *formats*:

- Size and clarity (large enough, contrasts well defined)
  - Appropriateness
  - Realistic representation
- *Formats* which are COMBINATIONS of reception modes:
    - Audio card reader, i.e., Language Master--Auditory-Visual
    - Model, specimen, toy, realia--Visual-Tactile
    - Film (super 8, 8, 16, 35 mm, cartridge, sound)--Auditory-Visual
    - Game--Auditory-Visual, Visual-Tactile, Auditory-Tactile
    - Videotape--Auditory-Visual

SPECIFICATIONS for the separate *formats* would also apply to COMBINATION *formats*.

*Objective: To practice addition facts for  $2 + 1$  to  $2 + 9$*

*Presentation Mode: Independent small group*

*Reception: Auditory-Visual*

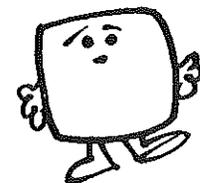
*Format: Audio card reader program presenting the skill*

The way the information in the presentation is *designed* is also important. Consider these characteristics in the material.

- **MOTIVATION.** Does it catch the learner's interest in order to maintain his attention and alertness.
- **PARTICIPATION.** Does it actively involve the learner in performing the learning activity. Does it allow learner response.
- **PRACTICE.** Does it provide opportunities to use the knowledge and skills in numerous situations. Does repetition follow each segment of a demonstration. Are there opportunities to practice successively approximating the response called for in the objective.
- **SUCCESS.** Does it mentally challenge the learner while allowing frequent success. How is success defined and determined.
- **KNOWLEDGE OF RESULTS.** Does it inform learner of his success or failure during the course of the lesson. Are feedback and reinforcement provided through self check exercises, test results, informal discussion, etc.
- **GRADUATED SEQUENCE.** Is content organized in sequential steps from simple to complex. Does it start with fact learning, move on to concept formation, principles, and eventually to higher intellectual levels, such as problem solving, prediction, and inference.
- **SMALL STEPS.** Is the amount of information to be learned in any one lesson related to the difficulty of the content. Is the information presented in short segments. Are the increment between segments large or small.
- **PACE.** Is the presentation so designed that each learner may proceed at his own rate (self pacing).
- **ERROR CRITERIA.** What is the percent of correct answers to achieve success.
- **RESPONSE TIME AND SPACE.** How much time is allowed for learner to make response. How much space is given to make response in.

Other important information concerns the **TEACHER'S GUIDE**. Is one available? Does it give usable information about the material? Are there **DIRECTIONS** for the *teacher* which tell precisely what to do to teach the skill with the material? Are there **DIRECTIONS** for the *learner* telling him how to use the material to learn the skill? How much **TIME** must be spent in preparation and how much **TIME** to use the material? Are consultant services for staff inservice training available? Are they needed?

*Design*

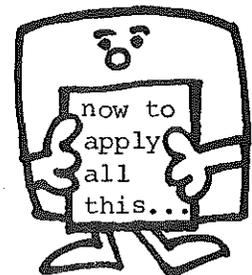


*Other  
Criteria*

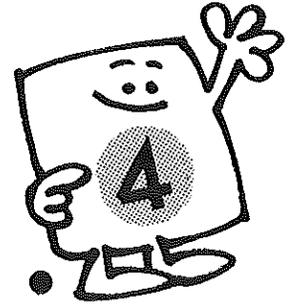
A last important point to consider is EVALUATION INFORMATION. What provision does the material make for *student* evaluation, tests, etc.? Is information given on *field testing*, such as, the population it was used with and resulting data? Is this data available? Where?

Does It  
Work

After considering all these criteria in regard to the characteristics of the material, you can ask yourself for a SUBJECTIVE OPINION. Do you like it? Does it look like it would work for the types of learners you work with? Remember, in general the best learning results from presentations that are simple and direct in approach.



# Example of Selecting Materials to Match with a Specific Learner.



Tracy is ten years old and is in a 2nd grade class and her teacher is really having problems with her. Here it is March already and she's still not reading well and is not making much progress. Her teachers and parents thought that with two years in first grade she would mature enough to be able to achieve on 2nd grade work. But she isn't doing it in reading.

*Characteristics  
of the Learner*

This is information which has been noted on her throughout the year:

*General.* Tracy rubs and blinks her eyes often when reading or doing close work and seems to find it difficult to distinguish between certain numbers and letters. She frequently writes letters and numbers upside down or backward, such as b-d. She likes to hold books either extremely close or extremely far away. She listens well and remembers what she heard. Also she likes to work by herself or with a small group.

*Reading.* Tracy has been placed in the lower (first grade level) reading group and has trouble with word recognition, even at that level. Her results on reading achievement tests are about 1 1/2 grade equivalents lower than her placement in school. The basal reading program uses the sight word approach. The teacher has tried teaching her consonant and vowel sounds and she seems to be picking this up.

*Math.* The math program uses a traditional approach. She is working at a low second grade level on problem computation but can't read the story problems.

*Adjustment.* She tends to be immature and oversensitive, likely to burst into tears at the slightest provocation. Recently she has been extremely nervous and anxious, especially when presented with a reading task. She wants to learn to read so she can get a new bicycle if she passes second grade.



Using the four areas of instructional need discussed earlier we can apply them to this learner's characteristics.

*Implications  
for Types  
of Materials--  
Criteria*

## ● WHAT DOES SHE NEED TO BE TAUGHT?

Tracy obviously needs to be taught reading skills. The sight word approach used in the basal series has not worked. Considering her strong listening skills, a phonics or linguistic approach might be tried. They are more sound to symbol oriented. Her success in picking up consonant and vowel sounds would favor the selection of a phonics approach.

Educational diagnostic testing would determine which phonetic reading skills she can and can not use. Assume for this example that she has been taught short vowels but doesn't know all of

them fully. The teacher would like to begin using the short vowel sounds in 2- and 3-letter words to build a reading vocabulary. The objectives she has for Tracy are these:

1. To practice the short sounds of the vowels a, e, i, o, u.
2. To combine consonant and short vowel sounds into 2- and 3-letter words to build a reading vocabulary.

● WHERE DOES SHE NEED TO START?

The prerequisite skills to meet the above objectives would be: 1) knowledge of all the short vowel sounds and 2) know how to combine sounds into words and know consonant sounds in initial and final positions.

For the instructional level of these skills see the scope and sequence charts of some phonics programs for skill progression and levels. Short vowels are often taught and reinforced at first and second grade levels. Designating a specific instructional level will help fix the level of difficulty and complexity of materials to be considered. Keep in mind also her age and level of maturity to select materials designed for her interest level. Materials with these skills are often designed for younger and less mature learners.

● HOW DOES SHE LEARN BEST?

Vision seems to be a problem, but her hearing and listening skills are good. Perhaps a completely visual reception approach shouldn't be used. Auditory or auditory-visual reception could be emphasized more often. If she has a problem reproducing letters and numbers, try something with a less complex motor response such as a circling or checking movement or a verbal response. Because of her ability to work alone or in a small group, an independent presentation could be used to advantage.

● WHAT IS THE BEST WAY TO PRESENT THE INFORMATION TO HER?

Since she is weak in visual skills but has a strength in hearing and listening comprehension and memory some of the following types of formats might be used.

For auditory reception, look for tapes or records on the desired skills.

For an auditory-visual approach, language master type materials could be used or records and tapes with correlated worksheets, workbooks, or books.

To aid in visual discrimination, print materials should have larger than usual size print with clear black symbols and adequate spacing. A good technique to use here might be to designate a helper who could auditorily interpret or reinforce anything presented visually.

Positive reinforcement and opportunities for success should be present in the instructional situation to alleviate her anxiety.

With these learner characteristics in mind, we can look at characteristics of materials in similarly specific terms. The following list represents materials found in many schools which have been evaluated by applying the matching criteria. They could be used in planning an instructional program for Tracy.



Criteria  
Matching  
Materials

TRACY

Criteria Matching Materials

Objective:

1. To practice the short sounds of the vowels a, e, i, o, u.
2. To combine consonant and short vowel sounds into 2- and 3-letter words to build reading vocabulary.

Instructional Level: Grade 1 or 2

Interest Level: Late primary

Reception: Auditory, Auditory-Visual

Response: Circle, check

Presentation: Independent, small group or individual

Format: Tape, record, Language Master, tape/worksheet  
Large print, spacing

Design: Positive reinforcement, success

TITLE	PUBLISHER
1. <u>Vowel Sounds Program</u> Lessons 1 & 2 - Sounds of A Lessons 3 & 4 - Sounds of E Lessons 5 & 6 - Sounds of I Lessons 7 & 8 - Sounds of O Lessons 9 & 10 - Sounds of U Cassette tape, manipulative device, response sheet.	Milton Bradley Side 1 - auditory perception of vowel sound in isolation Side 2 - vowel sound as phonetic unit in word
2. Recognition: Short Vowel A #0201 Recognition: Short Vowel E #0202 Recognition: Short Vowel I #0203 Recognition: Short Vowel O #0204 Recognition: Short Vowel U #0205 Evaluation: Short Vowel Recog- nition #0206 Location: Short Vowel A #0214 Location: Short Vowel E #0215 Location: Short Vowel I #0216 Location: Short Vowel O #0217 Location: Short Vowel U #0218 Evaluation: Short Vowel Location #0219 Cassette tape, worksheet	Wollensak/3M Recognition Series: auditory per- ception of sound, sound-symbol relationship  Location Series: Position of sound- symbol in word
3. Sounds for Young Readers, Vol. 3 Record	Classroom Materials Co. Auditory perception of short vowel sounds a, e, i, o, u
4. Lucky Duck - Spelling Learning Games, Kit A Game	Lyons and Carnahan Discrimination of a, e, i, o, u sounds, classify words having the same sound

5. Spin and Win - Spelling  
Learning Games, Kit B  
Game

Lyons and Carnahan  
Discriminate and identify short  
vowel sounds and words having  
these sounds. Sound/symbol for  
a, e, i, o, u

6. Sound Blending and Beginning  
Phonetic Skills, Set 1 - Phonics  
Program  
Audio Reader Card Set

Bell and Howell  
To teach sound blending skills,  
vowel sounds in words and  
word patterns

7. Dial A Vowel #9821  
Game

St. Regis/Nifty  
Given consonant frame, use vowel  
to pronounce 3-letter word.  
Sound/Symbol of a, e, i, o, u

8. Linguistic Word Patterns  
Program, Set 1, Audio Reader  
Card Set

Bell and Howell  
Given words with C-V-C spelling  
pattern the learner will identify  
the contrasts in words with this  
pattern and develop rapid recog-  
nition in response to this  
contrast

# Example of Evaluating Instructional Materials . . . . .



The criteria we have discussed and applied in this package have been listed on a 5" X 8" *Materials Evaluation Card*. This card can be used as a guideline for evaluating materials you have in your school or materials you may see at instructional materials centers, displays, from salesmen, etc. By using this set of criteria as a guideline for evaluation you should be able to look at materials more specifically and more critically. This will enable you to more effectively select the "right" materials for use or purchase.

*Materials  
Evaluation  
Card*

This section shows a facsimile of the card, front and back, with information on entries and notation of page numbers in the package where explanation of each entry may be found.

*Key to  
Materials  
Evaluation  
Card*

READING, PERCEPTION/READINESS, MATH -- clip appropriate edge to facilitate card filing.  
LOCATION/PRICE -- Where is it located so you can use it/how much; see publisher's catalog  
SKILL -- ability, concept, task taught. See page 3.  
TITLE/PUBLISHER -- complete name as listed in catalog or on material; series name; grade level, kit number, etc. Publishing company name, address. Latest copyright date.  
INSTRUCTIONAL LEVEL -- grade level, reading level, mental age, difficulty index. See page 3.  
INTEREST LEVEL -- circle one or more: Preschool (Ps), Primary (P), Intermediate (I), Junior High (J), Senior High (S), Adult (A). See page 4.  
FORMAT -- See page 5.  
RECEPTION -- circle one or more: Visual (V), Auditory (A), Tactile/Kinesthetic (T), Auditory/Visual (AV), Auditory/Tactile (AT), Visual/Tactile (VT). See page 4.  
TEACHERS GUIDE/ANSWER KEY/SELF CORRECTING -- indicate + or -. See page 6.  
RESPONSE -- Circle one or more: Oral (O), Write or Print (W), Move or Manipulate (M), Gesture (G), No specific Response (N). See page 4.  
DIRECTIONS: TEACHER/LEARNER/SPECIFIC AND CLEAR -- indicate + or -. See page 6.  
EQUIPMENT OR SUPPLIES -- type of machine, screen, pencil, crayon.  
PRESENTATION: INDEPENDENT/TEACHER DIRECTED  
one/2-5/6+ -- indicate + or -. See page 4.  
TOTAL TIME: See page 6.

*Key to  
Front*



OBJECTIVE: specific behavior learner will display. Behavioral or simple objective as given in material or devise your own. See page 3.

TASK LEVEL -- circle one or more. Instructional (I), Drill and Practice (D), Review and Test (T). See page 3.

ACTIVITY -- Briefly explain learners procedure for working with the material.

MOTIVATION/PRACTICE/KNOWLEDGE OF RESULTS/SMALL STEPS -- indicate + or -. See page 6.

ERROR CRITERIA -- number or percent correct for success. See page 6.

PARTICIPATION/SUCCESS/GRADUATED SEQUENCE/PACE -- indicate + or -. See page 6.

RESPONSE TIME -- amount of time given for learner to respond. See page 6.

PREREQUISITE SKILLS -- skills learner must have in order to use material successfully. See page 3.

OTHER SKILLS -- other skills which may be taught with this material.

OTHER INFORMATION -- other pertinent or important information not yet listed. Skills by page, alternative teaching strategies, special classroom management problems to solve.

RELATED MATERIALS AND ACTIVITIES -- other resources which are listed with material or which you know about.

STUDENT EVALUATION QUESTIONS -- tests, discussion questions, etc., by which student's achievement may be measured. See page 7.

FIELD TEST EVALUATIONS -- enter, if available from teachers guide or publishers brochures. See page 7.

EFFECTIVENESS -- circle to indicate how it worked for you.

OBJECTIVE you used it for.

COMMENTS you have on use and effectiveness.

The following two examples illustrate the use of the criteria on the card to evaluate instructional materials.



Key to  
Back



Example of  
Card Use

Read

Perception  
Readiness

Location:  
Price:

Math

Skill: \_\_\_\_\_

Title: \_\_\_\_\_

Publisher: \_\_\_\_\_ Date: \_\_\_\_\_

Instructional Level: \_\_\_\_\_ Interest Level: Ps P I J S A

Format: \_\_\_\_\_ Reception: V A T AV AT VT

Teachers Guide  Answer Key  Self Correcting  Response: O W M G N

Directions: Teacher  Learner  Specific and Clear  Equipment or Supplies: \_\_\_\_\_

Presentation: Independent  Teacher Directed  / one  2-5  6+  Total Time: \_\_\_\_\_

Objective: \_\_\_\_\_ Task Level: I D T

Activity: \_\_\_\_\_

Motivation  Practice  Knowledge of Results  Small Steps  Error Criteria \_\_\_\_\_

Participation  Success  Graduated Sequence  Pace  Response Time \_\_\_\_\_

Prerequisite Skills: \_\_\_\_\_

Other Skills: \_\_\_\_\_

Materials Evaluation Card - I-ACT

Other Information: \_\_\_\_\_

Related Materials, Activities: \_\_\_\_\_

Student Evaluation Questions: \_\_\_\_\_

Field Test Evaluations: \_\_\_\_\_

Effectiveness:    EX    AV    PO

Objective Used For: \_\_\_\_\_

Comments: \_\_\_\_\_

CLIP 2

Read

Perception  
Readiness

Location:  
Price:

Math

Skill: Short Vowel A and I

Title: The Vowels - Short A and Short I, # TD61 The Look and Listen Series

Publisher: Milliken Pub. Co.

Date: 1969

Instructional Level: Grades 1, 2, 3

Interest Level: Ps  P  I  J  S  A

Format: record, 8 color transp., 16 dupl. pages

Reception:  V  A  T  AV  AT  VT

Teachers Guide  Answer Key  Self Correcting

Response:  O  W  M  G  N

Directions: Teacher  Learner  Specific and Clear  Equipment or Supplies: record player, dupl. eq. overhead proj.

Presentation: Independent  Teacher Directed  one  2-5  6+  Total Time: 10 min per lesson

Objective: to teach, practice, reinforce short a and i sound and symbol Task level:  I  O  T

Activity: Many worksheets are worked concurrently with listening to record while teacher uses transparencies. Manual gives specific instructions for use of materials and for discussion, follow up, and alternative methods of utilization.

Motivation  Practice  Knowledge of Results  Small Steps  Error Criteria  ?

Participation  Success  Graduated Sequence  Pace  Response Time 30 sec.

Prerequisite Skills: recognize short a and i sound and symbol

Other Skills: \_\_\_\_\_

Materials Evaluation Card - I-ACT

Other Information: Lessons 1, 1A, 2, 2A, 3, 3A - Short a ; 4, 4A, 5, 5A, 6, 6A - short i ; 7, 7A, 8, 8A - review, test a, i. Indicate need of additional instruction by individual students.

Related Materials, Activities: Recognition of Short Vowel A - Wollensak / 3M Co.

" " " " " I

Location of Short Vowel A

" " " " " I

Student Evaluation Questions: none

Field Test Evaluations: None reported

Effectiveness: EX AV PO

Objective Used For:

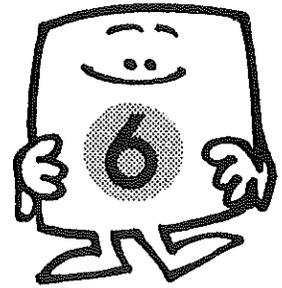
Comments:

CLIP ↓

Read	Perception Readiness	Location: Price:	Math
Skill: <u>Alphabet letters, capital and small, recognize, discriminate, sequence, match, name</u>			
Title: <u>ALPHABET MASTERY PROGRAM - A Language Master Audio Visual Instruction Program</u>			
Publisher: <u>Bell and Howell</u>			Date: <u>1969</u>
Instructional Level: <u>Kindergarten, Grade 1</u>		Interest Level: Ps <input checked="" type="radio"/> I J S A	
Format: <u>200 audio cards (recorded front &amp; back) <sup>large print</sup> 2-6 letters</u>		Reception: V A T <input checked="" type="radio"/> AV AT VT	
Teachers Guide <input checked="" type="checkbox"/> Answer Key <input checked="" type="checkbox"/> Self Correcting <input checked="" type="checkbox"/>		Response: <input checked="" type="radio"/> W M G N	
Directions: Teacher <input checked="" type="checkbox"/> Learner <input checked="" type="checkbox"/> Specific and Clear <input checked="" type="checkbox"/>		Equipment or Supplies: <u>Lang. Mas. Card Reader</u>	
Presentation: Independent <input checked="" type="checkbox"/> Teacher Directed <input type="checkbox"/> / one <input checked="" type="checkbox"/> 2-5 <input checked="" type="checkbox"/> 6+ <input type="checkbox"/>		Total Time: <u>about 1 min./card</u>	
Objective: <u>to develop and perfect knowledge of alphabet.</u>			Task Level: I <input checked="" type="radio"/> T
Activity: <u>Insert card in machine. Tape on front of card asks question. Learner looks at letters &amp; responds on student track. On back of card answer is recorded - learner can check accuracy of response, compare response &amp; correct answer. Response is erased when new recording is made.</u>			
Motivation <input checked="" type="checkbox"/> Practice <input checked="" type="checkbox"/> Knowledge of Results <input checked="" type="checkbox"/> Small Steps <input checked="" type="checkbox"/> Error Criteria <u>teacher decides</u>			
Participation <input checked="" type="checkbox"/> Success <input checked="" type="checkbox"/> Graduated Sequence <input checked="" type="checkbox"/> Pace <input checked="" type="checkbox"/> Response Time <u>unlimited</u>			
Prerequisite Skills: <u>Instruction on alphabet, visual &amp; auditory discrimination.</u>			
Other Skills: <u>left to right progression, visual discrimination</u>			
Materials Evaluation Card - I-ACT			

	CARDS	TASK	EXAMPLE
Other Information:	1-26	recognize & name letters	Zz
	27-36	visually discriminate different letter	TTOTT
	37-46	visually discriminate & name same letter	PRMZR
Related Materials, Activities:	47-74	recognize & name letter, discrim. same letter	P   PERP
none suggested	75-90	discriminate groups of letters	str sti
	91-100	discriminate & name different letter	rrrqrr
	101-115	" " " letter written twice	nmhuv
	116-131	recognize & name, discr. same	u   csou v
Student Evaluation Questions:	132-133	discrim. same or different	EE
none	134-150	" letter pairs	H tf fl
Field Test Evaluations:	151-165	recognize and name letter between	nopqrs
none reported	166-185	name missing letter in sequence	l m - op
	186-200	discrim. capital & small letter pairs	Uv Nn Vv
Effectiveness:	(EX)	AV	PO
Objective Used For:	To recognize capital and small forms of letters		
Comments:	Used cards 186-200 with beginning 1st-graders as review.		

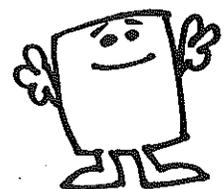
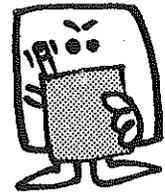
# Activities.....



The Materials Evaluation Card is discussed and demonstrated in Chapter 5. It can be used as a guide anytime you look at instructional materials. By completing cards on a number of materials you can develop a personal Materials Evaluation Card File. This can be used to help you quickly select appropriate materials to match with characteristics of specific learners. Here's how to do it:

*Developing a  
Materials  
Evaluation  
Card File*

- Select a commercially produced material, one you have used or one you would like to know more about.
- Using the criteria listed on the card, evaluate the characteristics of the material.
- Clip off the corner or center of the card indicating the curriculum grouping which corresponds to the skill listed.
- To build a card file, simply place completed cards in a 5" X 8" file box. No particular order is necessary.
- By observing the clipped corners, you can retrieve from the card set, information on materials in the reading, math or perception and readiness curriculum areas. To locate a particular skill within a curriculum area, simply sort the appropriate subset of cards into skill groups by observing the entry for SKILL. For example, when looking for short vowel materials, retrieve the cards clipped on the left corner for reading. Then sort that group for all cards with *short vowels* listed for SKILL. Select the desired materials from those cards left.
- You can further use the cards by ordering them into a logical instructional sequence to construct a teaching strategy.
- The card is designed for reading, math, and perception or readiness areas. You could adapt it for other curriculum areas such as science, social studies, etc., by adding notches to the top edge of the card. Be sure the notch for any additional curriculum area is in approximately the same place on each card. If it is not, retrieval will be more difficult. Another way of adding flexibility for more curriculum areas would be to have cards printed on different colored stock. Set up a color code for various subject areas. Be sure to furnish a color key for this one. The colors could be combined with the notches.



*Additional  
Activities*

For more information and further application of evaluating and selecting instructional materials for specific learners you may do the following activities.

READ:

*Developing Individualized Instructional Activities*, Johnson and Johnson, Westinghouse Learning Press, 1970.

*Educational Media and The Teacher*, Haney and Ullmer, Wm. C. Brown Company, 1970.



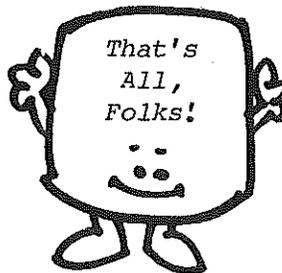
USE:

Prescriptive Materials Retrieval System, Select Ed. Inc.  
Available in most of your area IMCs.

Media Analysis and Retrieval System, Midwestern Educational Resource Center. Available in some Iowa Schools and area IMCs or contact Iowa Department of Public Instruction, Special Education Division for information.

EVALUATE:

Compare several basal reading or math programs using the criteria on the Materials Evaluation Card.



Evaluation Component  
EVALUATING AND SELECTING INSTRUCTIONAL  
MATERIALS FOR SPECIFIC LEARNERS

I-ACT Teacher

Teacher's Name \_\_\_\_\_ Grade Level \_\_\_\_\_

I-ACT Coordinating Teacher's Name \_\_\_\_\_

Principal's Name \_\_\_\_\_

Enclose a copy of a Materials Evaluation Card which you have completed on a commercial material.

Using the Learner-Criteria-Material Schema, describe the characteristics of a learner with whom you have worked along with characteristics for matching materials. On the back, list any materials you know of which match the criteria and characteristics.

Return a copy of these completed forms to the coordinating teacher in your building. Fill out additional forms for other activities you may have designed and send them in also. These will be shared in your school and other schools participating in this project.

Evaluation Component  
EVALUATING AND SELECTING INSTRUCTIONAL  
MATERIALS FOR SPECIFIC LEARNERS

I-ACT Teacher  
Name \_\_\_\_\_

Circle the answer which best describes your feelings about this skills training packet?

- |   |  |
|---|--|
| 1. How clearly did you feel the skills training package was written?  | very clear<br>moderately clear<br>neutral<br>moderately unclear<br>very unclear      |
| 2. How difficult did you feel it was to evaluate a material using the <i>Materials Evaluation Card</i> ?                          | very easy<br>moderately easy<br>neutral<br>moderately difficult<br>very difficult    |
| 3. How would you describe this skills training package on evaluating and selecting instructional materials for specific learners. | very helpful<br>moderately helpful<br>neutral<br>not very helpful<br>a waste of time |
| 4. How helpful was the skills training package section on characteristics to consider?  | very helpful<br>moderately helpful<br>neutral<br>not very helpful<br>no help at all  |
| 5. How helpful was the skills training package section on the criteria.   | very helpful<br>moderately helpful<br>neutral<br>not very helpful<br>no help at all  |
| 6. How helpful was the skills training package section on: Example of selecting materials to match with a specific learner.       | very helpful<br>moderately helpful<br>neutral<br>not very helpful<br>no help at all  |
| 7. How helpful was the skills training package section on: Example of evaluating instructional materials?                         | very helpful<br>moderately helpful<br>neutral<br>not very helpful<br>no help at all  |

In order to make this skills training package as useful as possible, it may be that specific parts need to be revised. What specific recommendations would you make for revising this learning package?

