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March

**CELEBRATE NATIONAL
LIBRARY WEEK**
April 9-15, 2017

#NationalLibraryWeek
#LibrariesTransform

**LIBRARIES
TRANSFORM**
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Honorary Chair Julie Foudy

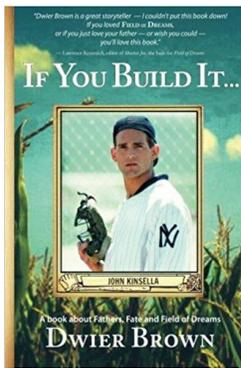
1) National Library Week April 9-15: National Library Week is right around the corner—this year to be celebrated **April 9-15. National Library Week** <http://www.ala.org/conferencesevents/celebrationweeks/natlibraryweek> is a natural and necessary time to publically recognize the many and varied contributions that libraries make to American society. In a world of rapid technological and cultural change, America's libraries continue to establish themselves as trusted sources of information, research, and programming for all ages.

Originating in 1958, **NLW** has been sponsored by the American Library Association and observed each April since, with a focused theme. The 2017 theme for **NLW** is "**Libraries Transform.**" Olympic soccer gold medalist and World Cup champion Julie Foudy is the 2017 Honorary Chair. **NLW** events are scheduled to include:

- Release of ALA's 2017 "State of America's Libraries Report;" this annual report examines library trends of the past year and includes the highly anticipated "Top Ten List of the Most Challenged Books of 2016."

- Tuesday April 11 is designated as National Library Workers Day, intended to recognize librarians and support staff who make library services and programming happen every day.
- April 12 is D.E.A.R Day = Drop Everything and Read Day
- The month of April is also School Library Month, sponsored by the American Association of School Libraries, a division of ALA.

Find lots more information at ALA, also at the *I Love Libraries* site <http://www.ilovelibraries.org/> along with promotional materials, video clips, press releases, etc. **Library Talk** is a great place to share your plans for celebrating **National Library Week 2017!**



2) Field of Dreams Book: A few weeks ago, I included a story in **Monday Morning Eye-Opener** about the title chosen for **One Book One Siouland** this year—**Shoeless Joe** by W.P. Kinsella. Published in 1982, **Shoeless Joe** was a popular book in its own right, but found even greater success when the movie *Field of Dreams* was released in 1989.

Proving that plenty of people do read the **Eye-Opener** (which is always gratifying!) Sarah Uthoff with Oxford Public Library shared this book with me: **If You Build It: A Book About Fathers, Fate, and the Field of Dreams** By Dwier Brown. And what's especially cool about this book is that the author played Kevin Costner's father in the movie.

From Amazon.Com *"...Dwier Brown played Kevin Costner's father for five minutes at the end of the movie **Field of Dreams**. Despite being an actor for 35 years and performing in hundreds of other films, plays, and television shows, it was those five minutes that changed his life. Since the movie's release in 1989, Brown has been recognized by dozens of fans who have told him poignant stories about their fathers and how watching the film changed their lives. Their touching stories helped Brown put into perspective his own father's unexpected death just a month before he began filming **Field of Dreams**..."*

If you're looking to add to your library's baseball collection, **If You Build It** will make a good addition. Here are a few more with thanks to Sarah Uthoff for this collection suggestion!

- **Chasing Moonlight: The True Story of Field of Dreams Doc Graham** by Brett Friedlander
- **If This Heaven: The Magic of Field of Dreams** by Brett Mandel



3) Director Roundtables 2017: The topic for **2017 Director Roundtables** is planning. Revised last year, Iowa's public library standards now require strategic planning at a Tier 2 level. From In Service to Iowa: Public Library Standards (c2016)

#17 [Tier2] "The library has a written plan. A plan is a document that projects up to 5 years into the future and outlines the library's goals and objectives to meet the community's needs. Developing a plan involves the staff, the trustees, and the public."

Because this revised standard now impacts more libraries, this year's **Director Roundtables** is an ideal time to talk about what should be included in your library's planning process. We'll talk about gathering input from the community, easy formulas for writing better goals and more measurable objectives, and the importance of evaluating your plan along the way. Attendees are encouraged to bring your current planning document to discuss in small groups, with time allowed to re-construct goals and objectives, as well as share successful outcomes.

Some Districts hold **Director Roundtables** in the spring, some in the fall. **Northwest District** is rolling in the spring over **3 consecutive Tuesdays** in **May, 9:30AM-12:30PM** each location:

- ✓ **May 9 @ Odebolt PL**
- ✓ **May 16 @ Spencer PL**
- ✓ **May 23 @ Inwood PL**

Protect your calendars in May and join our **2017 Director Roundtables!** Registration is open in the new **C.E. Catalog** <https://statelibraryofiaowa.lmscheckout.com/Course/index>

4) Budget & Finance Series: The State Library repeatedly receives requests for more training on budgeting. So in planning continuing education for 2017, we've put together an entire series about library budgets and finance. The series kicks off on **Tuesday, March 28 (1:00-2:30PM)** with a webinar titled **Free Libraries Aren't Free: An Introduction to Funding and Budgets.**



From the C.E. Catalog description: "*Learn about public library funding—including where the money comes from, the board's role in planning and overseeing the budget, and the general budget process. The session will also cover Iowa public library standards connected to funding, along with state laws impacting funding. This webinar kicks off our **Budget & Finance Series** of classes.*"

Additional topics in the series will include budget proposals and reporting, 28-E agreements, grant-writing, developing a Friends Group, as well as a Q&A session regarding budgetary legal questions. Watch for these classes to be announced on a regular basis and be sure to register for one or all in the new C.E. Catalog. Registration for this first class is ready

<https://statelibraryofiowa.lmscheckout.com/Course/view/530122>



5) Meetings / Events This Week: Tonight I'll join Alton Library Board with an overview of **Planning For Results**. And on **Thursday March 23**, the workshop "**Presentation Pointers: Using Infographics**" takes place at **Sibley PL** (9:30AM-2:30PM) There's room available at Sibley, see the C.E. Catalog to register <https://statelibraryofiowa.lmscheckout.com/Course/index>

This same workshop repeats next week---**March 29** at **Hawarden PL**—register in the C.E. Catalog at the link above.

Choose from among more national webinars in March, a few show below. Find descriptions and registration info here <http://www.statelibraryofiowa.org/ld/c-d/continuing-ed/other-conted>

March 21. 2:00-3:00PM. *The Inclusive Library - Best Practices for Serving Patrons Experiencing Homelessness* sponsored by Texas State Library and Archives
<https://www.tsl.texas.gov/ld/workshops/webinars/index.html>

March 22. 10:00-11:00AM. *Small and Rural Libraries Leading with TV Whitespace* sponsored by Nebraska Library Commission
<http://nlc.nebraska.gov/scripts/calendar/eventlist.asp?Mode=ALL>

March 22. 4:00-5:00PM. *Teaching Digital Literacy* sponsored by edWeb
For more information and to register, visit: <http://www.edweb.net/emergingtech>

March

Monday Morning Eye-Opener
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