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March



1) **Director Roundtables 2017:** The topic for **2017 Director Roundtables** is planning. Revised last year, Iowa's public library standards now require strategic planning at a Tier 2 level. From [In Service to Iowa: Public Library Standards](#) (c2016)

#17 [Tier2] "The library has a written plan. A plan is a document that projects up to 5 years into the future and outlines the library's goals and objectives to meet the community's needs. Developing a plan involves the staff, the trustees, and the public."

Because this revised standard now impacts more libraries, this year's **Director Roundtables** is an ideal time to talk about what should be included in your library's planning process. We'll talk about gathering input from the community, easy formulas for writing better goals and more measurable objectives, and the importance of evaluating your plan along the way. Attendees are encouraged to bring your current planning document to discuss in small groups, with time allowed to re-construct goals and objectives, as well as share successful outcomes.

Some Districts hold **Director Roundtables** in the spring, some in the fall. **Northwest District** is rolling in the spring over **3 consecutive Tuesdays** in **May, 9:30AM-12:30PM** each location:

- ✓ **May 9 @ Odebolt PL**
- ✓ **May 16 @ Spencer PL**
- ✓ **May 23 @ Inwood PL**

Protect your calendars in May and join our **2017 Director Roundtables!** Registration is open in the new **C.E. Catalog** <https://statelibraryofiowa.lmscheckout.com/Course/index>

2) Budget & Finance Series: The State Library repeatedly receives requests for more training on budgeting. So in planning continuing education for 2017, we've put together an entire series about library budgets and finance. The series kicks off on **Tuesday, March 28 (1:00-2:30PM)** with a webinar titled **Free Libraries Aren't Free: An Introduction to Funding and Budgets.**



From the C.E. Catalog description: *"Learn about public library funding—including where the money comes from, the board's role in planning and overseeing the budget, and the general budget process. The session will also cover Iowa public library standards connected to funding, along with state laws impacting funding. This webinar kicks off our **Budget & Finance Series** of classes."*

Additional topics in the series will include budget proposals and reporting, 28-E agreements, grant-writing, developing a Friends Group, as well as a Q&A session regarding budgetary legal questions. Watch for these classes to be announced on a regular basis and be sure to register for one or all in the new C.E. Catalog. Registration for this first class is ready <https://statelibraryofiowa.lmscheckout.com/Course/view/530122>



3) Library101 March 27: New directors, staff, or trustees—take note. The next **Library101** is scheduled for **March 27 (9:30-11:30AM)** Sponsored by the State Library, **LIBRARY 101** is typically offered four times each year. This 2-hour online program introduces newly hired directors to library support systems and services in Iowa.

It's a friendly orientation: you'll meet State Library staff—at least virtually—helping you match names with faces. We'll discuss public library service standards and provide explanations of popular statewide programs, with plenty of time to answer your questions. People new to support staff positions, as well as trustees, are welcome to attend.

Look to the c.e. catalog to register <https://statelibraryofiowa.lmscheckout.com/Course/index>
Registering ensures that you will receive follow-up email with the link to the Adobe Classroom.
New to your library? Then join Alysia Peich and me online for **Library101!**



4) ILA Spring Symposium: Here's big news from the **Iowa Library Association: ILA's Leadership Development Committee** is sponsoring a **Spring Education Symposium** in 2 locations: **April 6-7 @ Atlantic Public Library** and **April 20-21 at Mason City Public Library**. This will be a great opportunity to renew acquaintances with library colleagues and likely meet new ones! Plus ample continuing education credits at a face-to-face networking event. At either location, choose to attend one or both days, whichever best fits your schedule.

It's a full agenda between the two days and the topics are different from **Atlantic** to **Mason City**. Depending on location, among the keynote presentations: Building STEM Programming @ Your Library and a Humanities Iowa speaker on Sherlock Holmes. Among the many breakout sessions to choose from: Hosting a Trivia Night Fundraiser, Board Games, Coding Clubs, Painting Parties, County Library Projects, Public Library Standards, and Automation User Groups.

Many more details about **ILA's Spring Symposium** have been posted to **ILA's website** www.iowalibraryassociation.org so look there for a complete picture of each day's agenda. To register online and pay by credit card, use this link <https://tinyurl.com/jm95k66> If you would prefer to register with a paper form and send payment by U.S. mail, then download a registration form at this link <https://tinyurl.com/jhjzje5>



5) Meetings / Events This Week: Wednesday March 15 is ILA **Legislative Day**, an annual lobbying effort in **Des Moines**. It begins with a legislative briefing at **3:00PM** at the **State Library** building (1112 East Grand Ave) followed by a legislative reception in the Law Library at the **State Capitol** at **4:00 PM**. Thanks to all who can attend—in these trying budget times, we need you as advocates!

Choose from among many national webinars in March, a few show below. Find descriptions and registration info here

<http://www.statelibraryofiowa.org/ld/c-d/continuing-ed/other-conted>

March 14. 1:00-2:00PM. *6 Essentials for Teams That Work* sponsored by Effectiveness Institute http://www.effectivenessinstitute.com/index.php?option=com_dtregister&Itemid=54

March 15. 10:30-11:00AM. *Unexpected Class Visits: Ready, Set, You've Got This* sponsored by OCLC <https://www.oclc.org/en/events.html>

March 15. 12:00-1:00PM. *Raising the Tech Bar in Your Library* sponsored by SirsiDynix <http://www.sirsidynix.com/events/all-webinars>

March 16. 1:00-2:00PM. *Protecting Patron Privacy in Public Libraries* sponsored by TechSoup <https://cc.readytalk.com/r/bv1ehw7nhzka&eom>



Monday Morning Eye-Opener

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