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Today in EYE-OPENER March 6, 2017

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March



1) **One Book One Siouxland 2017:** Sioux City Public Library has announced its **One Book One Siouxland** title for 2017—Shoeless Joe by W.P. Kinsella. Published in 1982, Shoeless Joe was a popular book in its own right, but found even greater success when the movie *Field of Dreams* was released in 1989. Starring Kevin Costner and set in Dyersville, IA *Field of Dreams* grossed more than \$84 million dollars and became one of the best baseball movies of all time.

One Book One Siouxland is a tri-state reading program sponsored by Sioux City PL, the public libraries in South Sioux City (NE) and North Sioux City (SD) as well as Western Iowa Tech, and the Sioux City Public Museum. Since 2006, **One Book One Siouxland** has been a widely anticipated communitywide reading experience, celebrating regional connectedness through the shared experience of discussing the same book.

Northwest Iowa libraries are welcome to add Shoeless Joe to your own book discussion line-up. **One Book One Siouxland's** website <http://www.onebookonesiouxland.org/> will be a great help with resources and programming ideas to borrow from. The website points to a succession of reading and discussion events from March 23 to May 26. Events include

baseball-themed presentations at Lewis & Clark Interpretive Center, the Sioux City Public Museum, and Western Iowa Tech, plus a showing of *Field of Dreams* on April 18. It all gets rolling at the **“Play Ball Opening Reception”** on March 23. Catch a copy of the book and find the **2017 One Book One Siouxland** schedule here <http://www.onebookonesiouxland.org/>



2) Sioux County Staff Development Day: Becky Bilby, Sioux Center PL Director, has this news about the upcoming **Sioux County Staff Development Day**. This year, their county staff day is scheduled for **April 18** (8:30AM-12:30PM) Becky wants to extend an invitation to staff from other Northwest Iowa libraries—you are welcome to attend. The cost is **\$10.00** per person, **Sioux Center PL is hosting**, here’s a look at the day’s agenda:

- ✓ **ALICE—Active Shooter Training Overview:** Waylon Pollema
- ✓ **“I’ve Always Wanted to be a Librarian Because I Like Books OR...Why Working in a Library is More Difficult Than Expected”** : Shirley Taylor, Le Mars PL Director
- ✓ **Community Partnerships:** Orange City PL Staff
- ✓ **Overview of OverDrive: Iowa’s eBook Service:** Sioux Center Staff
- ✓ **“Did You Know” Tidbits.** Amanda Grom, Northwest District

Please note that this event is sponsored by the Sioux County Libraries, not by the State Library, so this does not appear in the C.E. Catalog for open registration. If you are interested in attending, please RSVP by clicking this link that opens to a Google Form <https://docs.google.com/forms/d/e/1FAIpQLSfh6NipAlcMaLXIfQVs6x8gD5ldHWfoUuWoWeZqKcngkALlw/viewform> Deadline is **April 7** to ensure adequate seating and handouts.

My thanks to Becky and all the Sioux County directors for their generous invitation to join their countywide staff day!

3) The Boardroom Webinar Series: The State Library is offering an extended webinar series for library boards beginning this month. Titled **The Boardroom**, these webinars are scheduled on the last Thursday of every month from March through November (6:00-7:30PM each time)



We'll begin on **March 30** with "**Toward Better Board Recruitment,**" followed on **April 27** with "**Toward Better Board Meetings.**" Topics in the months to come will include policies and planning, director hiring and evaluation, as well as "**The Seven Habits of Effective Library Boards**" and "**Toward Tech Savvy Trustees.**" Look to the C.E. Catalog for full descriptions and registration.

The Boardroom represents another way that State Library staff can further assist local boards in meeting standards. Last year, the State Library completed a revision of public library standards; the revisions have been officially in use since July 2016. In the months since, Iowa's library directors and boards have been studying the changes and assessing the impact of those changes on their operations.

One significant change comes in the area of board education, which is now required of all libraries at a Tier 1 level. Specifically **Standard #8** reads "**...All members of the library board of trustees participate in a variety of board development training each year. The recommended average is three to five hours per year per trustee...**"

Board education has been a standard in all previous editions, but hadn't been required until Tier 3. So bringing this standard to a Tier 1 requirement now impacts many more libraries. Attending webinars is a very effective method of board development, especially if everyone chooses to gather together at the library. Come together to watch these programs and to talk about what most resonates with your trustee experience. What changes, large or small, will your board choose to make?

Mark your calendars and make plans to join **The Boardroom webinar** series!



4) BRIDGES Agreement Time—Current Members & Newcomers: We're nearing springtime, which means we're nearing the time when all current **BRIDGES** libraries need to renew their participation in this important service. Every current **BRIDGES** library must sign and return a **Letter of Agreement**. And for libraries ready to enroll in BRIDGES for the first time, the timeframe below applies as well. Eunice Riesberg is instrumental on the **BRIDGES** Team and has these instructions:

- Access the **Letter of Agreement** on the State Library's website here <http://www.statelibraryofiowa.org/ld/c-d/download>
- From the left-hand menu options, choose **AGREEMENTS**
- Choose "**Bridges Renewal Letter of Agreement for FY 2018**" OR "**Bridges Enrollment for New Libraries**"

- Complete the form and return it to the address at the bottom of the form. **NOTE:** deadline for receipt of agreements is **March 31, 2017**
- **NOTE:** you will receive invoicing at a later dates. Please DO NOT send payment before you have received the invoices and then follow instructions for issuing and mailing your checks.

For newcomers, in the first year of participation there is a one-time \$400.00 setup fee. There is also an annual base fee of \$300.00 plus 13cents per capita. The per capita numbers are certified by the Secretary of State's office; those figures and pricing for each library are posted on the State Library's website here <http://www.statelibraryofiowa.org/ld/c-d/download>. Service for libraries new to **BRIDGES** will begin on or before July 15...

Please be mindful of the March 31st deadline, visit our website for full details, and contact your District office with questions.



5) Meetings / Events This Week: George and Little Rock library boards come together tonight at George PL; I'll join them with an overview of *Planning For Results*.

Choose from among many national webinars in March, descriptions and registration info here <http://www.statelibraryofiowa.org/ld/c-d/continuing-ed/other-conted>

March 7. 1:00-2:00PM. *Building a Strong Brand for Your Organization* sponsored by TechSoup

<https://cc.readytalk.com/registration/#/?meeting=qqqfmwpetkcu&campaign=iuogj797gyd2>

March 7. 1:00-2:00PM. *Series Nonfiction Must-Haves for the School Library* sponsored by Booklist <https://www.booklistonline.com/webinars>

March 8. 11:30AM-12:30PM. *Social Media Crash Course for Nonprofits* sponsored by Nonprofit Hub <http://nonprofithub.org/nonprofitwebinars/>

Monday Morning Eye-Opener

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