

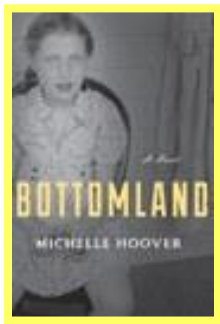


# STATE LIBRARY OF IOWA

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Happy New Year! Today in EYE-OPENER January 23, 2017

- 1) Reserve Copies of Bottomland For Your Library
- 2) Next *Big Ideas Book Discussion* in February
- 3) Nebraska Online Conference in February
- 4) February Fun Facts
- 5) Meetings / Events This Week



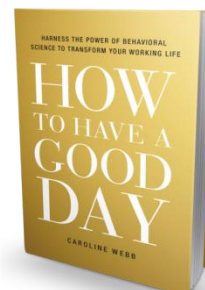
**1) Reserve Copies of Bottomland For Your Library:** Has everyone heard? The *All Iowa Reads* selection for 2017 is Bottomland by Michelle Hoover. Courtesy of the Iowa Center for the Book, each District office has been allotted multiple copies: NW District has two sets of ten paperbacks, plus one audiobook, available for checkout beginning this month.

Also note that there is a simultaneous-use audiobook copy in the **BRIDGES** collection. Which means it will be available for downloading to an unlimited number of patrons, all at the same time, for the entire year. We hope to acquire a simultaneous-use eBook copy as well...stay tuned.

The paperback copies are available for your local library book clubs to borrow from us: contact Amanda @ NW District to reserve copies for your library [amanda.grom@iowa.gov](mailto:amanda.grom@iowa.gov) Requests will be filled in the order they come in via e-mail or phone. Books will be checked out based on calendar months (January, February, etc.)

Visit the Iowa Center for the Book for background information on Bottomland. And remember to join the *All Iowa Reads* webinar this **Wednesday Jan25** for an online discussion of Bottomland with the author Michelle Hoover.

**2) Next Big Ideas Book Discussion in February:** Next in the **Big Ideas Book Discussion** series is How to Have a Good Day by Carolyn Webb. It happens online **February 24 at 9:30AM**. From GoodReads: *"... This book is arranged around seven practices that are central to having a good day, among them...having effective conversations, being resilient to setbacks, and sustaining our energy. Throughout, Webb teaches us how to be at our best even under pressure, and equips us to handle common challenges such as co-worker conflicts and difficult deadlines..."*



Author Carolyn Webb points to practical applications, like worksheets for dealing with email overload *"...this is the book people want to read when they've finished Blink and Thinking Fast and Slow...when they are looking for practical ways to apply what they learn about their own lives and careers..."*

In **Big Ideas Book Discussions**, State Library staff and guest stars facilitate discussions using books outside of library management, but with plenty of application to library management. Choosing books on leadership, civic engagement, customer service, presentation skills, etc. we'll connect those ideas with public library service. In addition to a great assortment of non-fiction titles there are other spin-off benefits of **Big Ideas**:

- titles help with collection development for participating libraries
- titles are good choices for local book discussion groups
- this program serves as another model for how to facilitate local book discussions

We encourage participants to purchase books used throughout the **Big Ideas** series for your own collections. Join us for the next good read How to Have a Good Day!



**3) Nebraska Online Conference in February:** Last week, our State Library finished another ambitious online conference. And judging by attendance numbers and evaluation comments, **ILOC 2017** was a rousing success! Thanks to everyone who presented and everyone who attended, that's a wrap until next year ☺

Oh but wait: our neighbors to the west—Nebraska State Library—holds their annual online conference next month. Save the date: **February 24<sup>th</sup>** (8:45AM-5:00PM) Nebraska's online conference is called **"Big Talk From Small Libraries"** and their website actually credits Iowa with the idea *"...Big Talk From Small Libraries was inspired by Iowa's **Innovative Libraries Online Conference**; our event wouldn't exist without their advice and encouragement..."*

From their website: "...Nebraska's **Big Talk From Small Libraries** event is aimed at small libraries—the smaller, the better! Each of our speakers is from a small library or directly works with small libraries. Topics range from technology (new and old tech) to programming to new service roles. Come for the programs on what you're dealing with now or learn something new to try. Everyone is welcome to register and attend...whether your library serves a few thousand or a few hundred, this is the day for you..."

**Big Talk From Small Libraries** is broadcast online using the GoToWebinar software. GoToWebinar works on Windows, Mac, Google Chrome OS, Linux, iOS and Android devices. Login instructions will be emailed to registered attendees the day before the conference. Visit this website <http://nlcblogs.nebraska.gov/bigtalk/> for more. Like Iowa's **ILOC** event, Nebraska does plan on recording all **Big Talk** sessions, with recordings posted to the website above. You do not need to register for the conference to access the recordings.

**4) February Fun Facts:** Sue Gruber with Southwest District has eyeballed fun facts for your library to highlight in February. **Valentine's Day, National Heart Month, and Black History Month** are among the obvious choices. But any of these additional dates/occasions will make for nice tabletop displays, newsletter ideas, or Facebook posts. Thanks to Sue G. for these February promo possibilities!



- **February 4 == Take Your Child to the Library Day** [www.takeyourchildtothelibraryday.org](http://www.takeyourchildtothelibraryday.org) Begun in 2011 in Connecticut, this is now an international initiative that seeks to raise awareness about the importance of libraries in the lives of children.
- **February 7 == Safer Internet Day** <http://saferinternetday.us/> Another international promo sponsored by ConnectSafely.Org; other U.S. sponsors include Google, Facebook, LifeLock, and Microsoft.
- **February 16 == World Read Aloud Day** <http://www.litworld.org/wrad/> Since 2010, **World Read Aloud Day**, promoted by LitWorld, has grown from a simple call to action to an event that involves 18 million people online and community events in 100 countries.
- **February 17 == Random Acts of Kindness Day** <https://www.randomactsofkindness.org/> Or expand the sentiment to the entire week == **Feb 12-18 is Random Acts of Kindness Week**



**5) Meetings / Events This Week:** I'll join Little Rock board meeting on Wednesday evening for a look at the revised standards, with a few library visits enroute that day.

Join the **ALL IOWA READS** webinar this **Wednesday January 25** for a discussion Bottomland (**10:30AM-12:00PM**) This webinar is designed to help library staff and book group leaders plan a discussion of the 2017 AIR selection. And for the first time ever, we will be joined during the webinar by the author Michelle Hoover; she'll talk about her book and take questions from the audience.

Find more national webinars yet in January—details and registration info at this webpage <http://www.statelibraryofiowa.org/ld/c-d/continuing-ed/other-conted>

**January 25.** 12:00-1:00PM. *Mastering the Needs Section of Your Grant Proposal* sponsored by 4Good <https://4good.org/explore/latest/webinars>

**January 25.** 1:00-2:00PM. *Music Play: Before You Play Music, You Must Play WITH Music!* sponsored by edWeb <http://home.edweb.net/webinars/2017-01/>

**January 27.** 1:00-2:00PM. *Smart Libraries with Marshall Breeding* sponsored by American Library Association <http://bit.ly/2ircj6S>



**Monday Morning Eye-Opener**  
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