



The Larned A. Waterman Iowa Nonprofit Resource Center

Helping strengthen community organizations

eNewsletter

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2015 Iowa Nonprofit Summit Takes Shape

The Iowa Nonprofit Summit will be held on November 9 and 10 at the Scheman Building on the Iowa State University campus in Ames. The Summit will offer breakout sessions, panel discussions, keynote speakers, exhibitors, and networking opportunities.

This year, keynote speakers are governance consultant Vicki Clark and author David Dye. Ms. Clark, senior governance consultant for BoardSource, speaks on November 9. Ms. Clark has extensive experience as a nonprofit leader, consultant, and trainer. She helps build the capacity of nonprofit, government, faith-based, and business sector organizations. Prior to her consulting work, Ms. Clark was with the Points of Light Foundation in Washington, DC.

David Dye addresses conferees on November 10. Mr. Dye has worked in the public and nonprofit sectors for more than twenty years. He has been an elected city councilman and nonprofit executive. He is the author of *The Seven Things Your Team Needs to Hear You Say*. His next book, *Winning Well*, will be published through AMACOM in spring 2016.

Recipients of the Iowa Nonprofit Awards will be recognized during the Summit as well. The awards are given to organizations, professionals, and volunteers who have made outstanding contributions to their communities or

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Summit Scholarship Honors Jude West

Jude West was a tremendous friend to Iowa nonprofit organizations. As a professor and co-director of the Larned A. Waterman Iowa Nonprofit Resource Center at the University of Iowa, he pioneered the successful and ongoing Nonprofit Organizational Effectiveness courses; he assisted with the Endow Iowa program; he led training sessions on nonprofit principles and practices across the state; and he did so much more.

In memory of Jude, the Larned A. Waterman Iowa Nonprofit Resource Center is supporting a limited number

of scholarships in his name to help Iowans who would otherwise be unable to attend the Iowa Nonprofit Summit. Most scholarships will

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INRC Welcomes Sue Troyer

The Iowa Nonprofit Resource Center welcomes our newest staff member, Sue Troyer. Sue joins the staff as a half-time secretary. She had worked previously at the UI College of Law.

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areas of service. Nominations may be submitted until October 15. For more details, see the article below.

Register online on or before October 19 for reduced rates for one or both days of the conference. After October 19, only on-site registration will be accepted, and rates will increase.

Nominations for Iowa Nonprofit Awards Now Open

The purpose of the Iowa Nonprofit Awards is to recognize outstanding leadership and operational excellence in Iowa's nonprofit and volunteer management community. Awardees will be recognized during the Iowa Nonprofit Summit to be held November 9 and 10 in Ames, Iowa.

Nonprofit leaders, volunteer management professionals, and members of the public are invited to nominate the professional staff and volunteers who help strengthen families, provide education, preserve pieces of history, make the arts accessible, and serve Iowans in countless other ways. Nominations are accepted in these categories:

Nonprofit Spotlight Award
Nonprofit Board/Staff Leadership Award
Philanthropic Impact Award
Outstanding Volunteer or National Service (AmeriCorps or Senior Corps) Program Award
Outstanding Volunteer or National Service (AmeriCorps or Senior Corps) Manager Award
Outstanding Nonprofit Collaboration Award

Additional details and the online nomination form are available at www.regonline.com/npsummit2015

Submissions will be accepted until 5 p.m. on October 15. For more information, contact: Jody Benz, Iowa Commission on Volunteer Service, icvs@iowa.gov, 515-725-3094

LAWINRC Staff to Present Summit Sessions

Two staff members from the LAWINRC will present sessions at the Iowa Nonprofit Summit.

Director Richard Koontz will present *Starting Your Nonprofit in Iowa*. Koontz will take participants through the steps required to set up a nonprofit organization and acquire tax-exempt status.

Assistant Director Paul Thelen will facilitate a workshop and panel discussion on *Rural Nonprofit Collaboration*. Panel members from Manning, Iowa, will discuss how their community has used resources to thrive in rural America.

The preliminary schedule includes sessions covering strate-

gies to improve accountability, mobilizing disaster resources, developing and implementing an advocacy plan, succession planning, building corporate volunteer programs, and more.

1. Your name
2. Your contact information (address, email, phone)
3. Name & contact information of the nonprofit(s) you serve
4. Your nonprofit role(s)/ position(s)
5. Why you want to attend the 2015 Iowa Nonprofit Summit (150 word limit)

Email your completed application letter to law-nonprofit@uiowa.edu or mail it to:

Larned A. Waterman Iowa Nonprofit Resource Center
130 Grand Ave Court
Iowa City, IA 52242

Contact Paul Thelen at paul-thelen@uiowa.edu or (319) 335-7094 with questions.

USDA Secretary Vilsack Makes Case for Rural Investment at National Assembly

Rural is where the solutions are, Vilsack stresses

The declining support of rural nonprofits by major foundations was a topic of discussion at the National Rural Assembly September 8-10 in Washington DC, but it gained additional attention when United States Department of Agriculture Secretary and former Iowa governor, Tom Vilsack, put aside a prepared speech to respond to questions from assembly participants. He touted the positive aspects of rural America and the many contributions it makes to the country's quality of life yet expressed frustration at major foundations' decreasing investment in rural organizations.

A study done by the USDA earlier this year found that, in 2010, 19 percent of the population was rural, yet between 2005 and 2010, rural-based organizations received 6-7 percent of private foundation grants.

The report states, "While the total value of foundation grants

to rural areas is substantial, the average real value per person... provided by large foundations to organizations based in nonmetro counties from 2005 to 2010 was only about \$88 per person—less than half the average provided to organizations in metro counties."

Foundations must view giving from a big picture perspective, Vilsack said, citing three interrelated areas in which rural America can provide solutions that are crucial to urban and rural dwellers alike: climate change, food security, and clean energy.

"Where are we going to sequester carbon, where are we going to generate clean energy?" Vilsack stated. "Rural is crucial. You can't put up a windmill in the middle of New York City. Rural is where most of the massive amounts of clean energy is going to be produced. If you aren't

investing there, you're not going to have the energy future you want."

For more on the National Rural Assembly and the topic of rural philanthropy, see the following:

Coverage by *The Daily Yonder*: <http://www.dailyyonder.com/vilsack-focuses-on-the-positive-but-says-foundations-need-to-do-more/2015/09/09/8206/>

Rick Cohen's *Nonprofit Quarterly* article: <http://nonprofitquarterly.org/2015/09/14/philanthropy-ideas-rural-foundations-on-increasing-rural-philanthropy/>

The USDA Report, *Foundation Grants to Rural Areas from 2005 to 2010: Trends and Patterns* <http://www.ers.usda.gov/publications/eib-economic-information-bulletin/eib141.aspx>

Compiled by Diane DeBok, Editor & Content Manager

Laura Sauser Leaves Iowa Council of Foundations

Laura Sauser, president of the Iowa Council of Foundations (ICoF), left that post in August to pursue a graduate degree in the School of Library and Information Science at the University of Iowa.

Laura came to the ICoF in 2012 and had previously been the ICoF board chair. In her role as president, she served ICoF as a philanthropic leader in Iowa and within the nonprofit field.

A search for her replacement is currently underway.

Southeast Iowa Holds First Nonprofit Summit

by Paul Thelen, Assistant Director, LAWINRC

"The only people who can build a community are those who live, work, and sleep there," said keynote speaker Jeff Yost, President and CEO of the Nebraska Community Foundation, at the first Southeast Iowa Nonprofit Summit.

Over 250 nonprofit board members, staff, and volunteers from across Iowa—as well as Missouri and Nebraska—gathered together at the Bridge View Center in Ottumwa on September 17, 2015, for the opportunity to learn more about how to improve their

organizations and strengthen their networks with peers and funders.

Nine additional speakers offered hour-long sessions on board governance, budgeting, fundraising, grant writing, marketing, social media, strategic planning, as well as organization and program evaluation.

The free event was sponsored by the Ottumwa Regional Legacy Foundation, United Way of Wapello County, Iowa State University Extension & Outreach, Wapello County Foundation, and TD&T CPAS's & Advisors

Training Opportunities

LAWINRC staff:

Richard Koontz

LAWINRC Director

Paul Thelen

Assistant Director

Brenda Steinmetz

Admin. Svcs. Coordinator

Diane DeBok

Editor & Content Manager

Sue Troyer

Secretary

Iowa Nonprofit Summit

Keynote speakers, breakout sessions, networking opportunities, exhibitors, and presentation of the Iowa Nonprofit Awards.

Date: November 9-10

Location: Scheman Bldg, Lincoln Way & University Blvd, Iowa State University, Ames, IA

Registration & information:

www.regonline.com/

npsummit2015#IANpsummit

The Iowa Nonprofit Summit is a collaborative effort of the following:

Iowa Commission on Volunteer Service • Larned A. Waterman Iowa Nonprofit Resource Center • United Ways of Iowa • Volunteer Centers of Iowa • Iowa Council of Foundations • Iowa Mentoring Partnership • Iowa Association of RSVP Directors • Iowa Association of Foster Grandparents and Senior Companion Programs • Iowa Economic Development Authority's Main Street Iowa program



Iowa Museum Association (IMA) Annual Meeting & Conference

Speakers, tours, breakout sessions, networking.

Date: October 4-6

Location: Graham Conference Center, Central College campus, Pella, IA

Registration & information: <http://www.iowamuseums.org/asp/annualconference/page.aspx?id=11>

Iowa Disaster Human Resource Council

Speakers, panels, presentation of Don Hampton Award. The Iowa Disaster Human Resource Council is the state chapter of the Voluntary Organizations Active in Disaster (VOAD) organization.

Date: Monday, October 19

Time: 9 am-4 pm

Location: Community Choice Credit Convention Ctr, 833 5th Ave., Des Moines

Register at: <https://iavoad.communityos.org/cms/2015Registration>

Information: dan.cataldi@redcross.org or 515-471-8332

Eight Essential Functions of Boards of Directors

Reno Berg, Former CEO at Mainstream Living, leads staff and volunteer board members through eight essential functions of the board of directors.

Date: Thursday, October 22

Time: Registration, 8:30 am; Session 9 am- Noon.

Cost: \$25 cash or check 5 days in advance.

Location: Marshall Co. Ext. Office, 2608 S. 2nd St., Marshalltown, IA.

Contact: Emily Ketelsen at 641-752-1551 or emilyket@iastate.edu

About Our Organization

The Larned A. Waterman Iowa Nonprofit Resource Center is a University of Iowa interdisciplinary collaboration created to make more accessible educational and service programs focused on strengthening the operational capacity of Iowa nonprofit organizations.

The LAWINRC works collaboratively with government agencies, nonprofit organizations and educational institutions to impart new knowledge through activities and provide

information and training resources to help nonprofit organizations and interested persons throughout Iowa. We seek to build the capacity and develop the effectiveness of community-based organizations and enhance the overall effectiveness of local organizations in building communities.

The LAWINRC also introduces students to the nonprofit sector and develops their sense of public and community service.

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