



Today in EYE-OPENER December 12, 2016

- 1) ILOC 2017 Conference Preview
- 2) Christmas Gifts For Your Library—Part 2
- 3) Winter Paper Buy Through AEA Purchasing
- 4) BRIDGES Website Re-Vamped
- 5) Meetings / Events This Week



1) **ILOC 2017 Conference Preview:** Just over 1 month away—ILOC 2017! Sponsored by the State Library, ILOC stands for **Innovative Libraries Online Conference** and it's coming up quickly—**January 19, 2017**. This is a great chance for staff to pick up several c.e. credits for the day and all from the comfort of home or office. The **2017 theme** is "**Lean Mean Library Machine.**" It's a fun theme with many fun sessions on tap, including a new feature this year called "Library Hacks."

The morning keynote speaker is **Teresa Hay McMahon**, Executive Director of the Iowa Lean Consortium (ILC), a non-profit consortium of businesses, government, education, and healthcare. The ILC works to drive competitive performance improvements in Iowa organizations by expanding Lean culture and sharing lessons learned. Lean organizations eliminate waste in processes through active involvement of all employees engaged in non-stop improvement.

Another added bonus: **ILOC** is a wonderful opportunity for library boards to fulfill the standard that requires board education at a Tier 1 level. Remember in the 2016 revision of standards, #8 requires "**all members of the library board of trustees participate in a variety of board development training each year...**" Toward that end, there is an evening program for trustees. The evening keynote speaker is **Pat Wagner**; she is a trainer, consultant, and manager of Pattern Research, Inc. Pat will speak to the role that trustees can play in encouraging **Lean Mean Library Machines!**

Consider this: morning and evening keynote speakers, concurrent sessions on a variety of topics, plus a virtual exhibit hall—all online using Adobe Connect Classrooms and ZOOM meeting rooms. Come and go throughout the day, attending the sessions you're most interested in. A main goal of **ILOC** is to replicate the "in-person" conference experience, but in an online environment without cost, without travel !

Registration is now open in the C.E. Catalog <http://www.statelibraryofiowa.org/cgi-bin/cecat/index.cgi> Avoid the holiday rush and register today!

2) Christmas Gifts For Your Library—Part 2: There's still time for making a list and checking it twice—and think about Christmas gifts for your library! If your budget allows, that's super. Or if your Friends Group is standing by—and ready to BUY—even better! So for a second helping of **Christmas Gifts For Your Library 2016:**



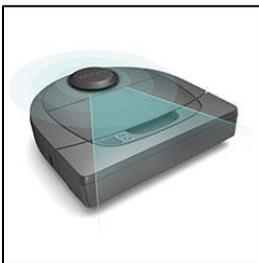
Puppet Theater: Example shown in photo at left is a **Whitney Brothers Deluxe Puppet Theater** from DEMCO (\$159.00) Glenda Mulder at Laurens loves theirs: *"... The kids love drawing on the white board. The theater is sturdy and, unlike one I previously borrowed, it has never tipped! I would purchase it again..."*

If space is an issue, DEMCO also shows a tabletop theater that folds up for easy storage (shown at right, \$99.00)



Maybe your library has a corner that could be made a little cozier with a new lamp. This one is just one example from Zazzle at \$56.00 (www.zazzle.com) lots more styles to choose from...

In Dewey Decimal speak, **398.2** is the number for fairytales, folklore, and fables. This necklace is from Etsy (www.etsy.com) at \$38.00. Maybe as an ornament for the library Christmas tree? The quote is available on many different products, including t-shirts and window decals.



Finally, a recent conversation thread on PUBLIB was about libraries that are using robot vacuums. A library director in Alabama recommended the Neato RoboVac (<https://www.neatorobotics.com/>) Purchased 2 years ago for \$500.00, he says "*...it's been great. We don't use it in the main reading room but we do use it in the children's room, teen room, and staff areas. Well worth the \$500.00 and has saved on custodial time...*"

Happy shopping for your library!

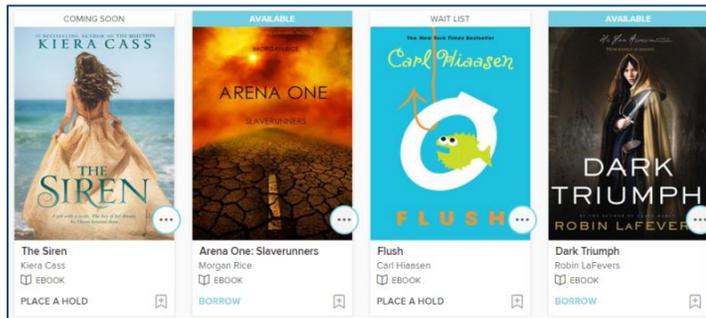
3) Winter Paper Buy Through AEA Purchasing: Did you know that Iowa public libraries are eligible for many of the same discounts that K-12 schools enjoy? True, thanks to Iowa's Area Education Agencies and **AEA Purchasing**. Office and custodial supplies, hardware and software too—public libraries are welcome to browse **AEA Purchasing** catalog to see what's available <http://www.aepurchasing.org/>



From their website: "*...our goal is to combine the purchasing power of Iowa schools to offer competitive pricing on goods, materials, and services through competitive bidding. **AEA Purchasing** is also a member of the Association of Education Purchasing Agencies, a multi-state nonprofit organization the works to leverage the purchasing power of all schools, regardless of size...*"

So here's the current deal—paper and more paper! **AEA Purchasing Winter Paper Buy** offers discounted pricing on a large variety of paper weights, colors and sizes. The Paper Corporation in Des Moines is the vendor. So if you need paper for your staff or public printers—maybe a paper supply for programming or MakerSpaces—look at this offer. If you think the quantities are too large for your library alone, buying paper this way as a county collaboration project might make good sense. Learn more here:

http://www.aepurchasing.org/vendor_partners/aea-purchasing-paper-buy/



4) BRIDGES Website Re-Vamped: If you’ve not tapped into the BRIDGES website lately, your patrons probably have! Enhancements to the BRIDGES site went live on December 1st, so don’t be caught by surprise by patron comments or questions—check out the new look <https://bridges.overdrive.com/>

At the top of the screen, you’ll still see the SIGN-IN button, but now 4 tabs: SUBJECTS, COLLECTIONS, KIDS, and TEENS. The pull-down arrow next to COLLECTIONS displays choices like:

- Available Now
- New eBooks / New AudioBooks / New Videos
- Most Popular
- Try Something Different

Other enhancements include:

- Availability banners displayed on the book covers
- Actions like “Borrow” or “Place a Hold” displayed on the book covers
- Improvement for placing and receiving titles on HOLD
- “Return Book Early” more evidently displayed

There’s a short video clip worth watching on OverDrive’s website [“What’s the new OverDrive and what features does it have?”](#) Download graphics from the [Resource Center’s Marketing & Outreach Digital Resources tab](#). And access a [full press release](#) to explore more about how the new OverDrive offers a fast, streamlined user experience and improved tools. Feel free to adapt the highlights from that press release to share in your own local announcements about the updates to your BRIDGES digital collection. Learn more at <http://app.overdrive.com/the-new-overdrive>. And enjoy!!



5) Meetings / Events This Week: **District offices will be closed this Wednesday December 14** due to our monthly staff meeting in Des Moines. You’re welcome to call the Des Moines office that day (800-248-4483) Amanda will back on Thursday.

Reminder—the **Annual Survey deadline** is this **Friday December 16**. Hoping you’ve either finished or are well on your way to

completion. Instructions and the link to the Annual Survey are all here
<http://www.statelibraryofiowa.org/ld/a-b/statistics>

Otherwise a quiet week—unless you count the launch of Iowa Government Goes Google on Monday! State Library offices might experience a disruption with email service on Monday until all this shakes out, so consider calling instead of emailing. Yep, we're going Google...good grief ☺

Pour some hot chocolate and sit back with some national webinars this month. Find description details and registration here <http://www.statelibraryofiowa.org/ld/c-d/continuing-ed/other-conted>

December 13. 1:00-2:00PM. *Engaging the Volunteer of the Future* sponsored by VolunteerMatch <http://learn.volunteermatch.org/>

December 13. 2:00-3:00PM. *Awesome PowerPoint Tricks for Effective Presentations* sponsored by Training Magazine Network <http://www.trainingmagnetwork.com/calendar>"

December 14. 12:00-1:00PM. *Motivate or Medicate: Getting staff to do what you want!* sponsored by 4Good <https://4good.org/explore/latest/webinars>

December 15. 2:00-3:00PM. *Limitless Libraries, Unlimited Potential* sponsored by Library Journal <http://lj.libraryjournal.com/category/webcasts/>



Monday Morning Eye-Opener

Writer—Bonnie McKewon

State Library of Iowa, Northwest District

529 Pierce Street, Sioux City, IA 51101

866-642-7920 / bonnie.mckewon@lib.state.ia.us