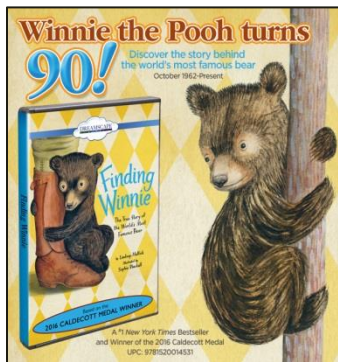




Today in EYE-OPENER October 17, 2016

- 1) Happy Birthday, Winnie the Pooh
- 2) Apply Now: Small Libraries Create Smart Spaces
- 3) Next Big Ideas Book Discussion
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1) Happy Birthday, Winnie the Pooh: This year marks the 90th anniversary of **Winnie the Pooh**, one of the most enduring children's stories of all time. In 1924, the **Pooh and Friends**—Piglet, Tigger, and Eeyore—came alive on storybook pages written by British author A.A. Milne. The animals were based on toys owned by Milne's son, who was the inspiration for Pooh's human friend Christopher Robin.

Milne first wrote about **Winnie the Pooh** as a bedtime story, which first appeared in a British publication called *The Evening News*. That initial bedtime story later became the first chapter of the first book Winnie the Pooh published in 1926. That was followed by

Now We Are Six (1927) and the House at Pooh Corner (1928) Countless re-printings and Disney movies have kept Pooh a fixture in children's literature for new generations.

Scholars have noted that Milne didn't write the Pooh stories and poems for children, but instead for the child within us as adults. In any case, all **Winnie the Pooh** books and movies from your collection will make a cute display, now and again in January. Because January 18, 2017 is designated **Winnie the Pooh Day**, the date chosen to coincide with A.A. Milne's birthday.

2) Apply Now: Small Libraries Create Smart Spaces:

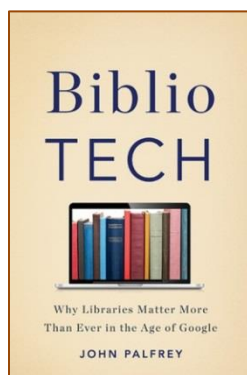
I just read this story on [WebJunction](#) and even though it requires quick action, it's too good an opportunity not to share. [WebJunction](#), in partnership with [ARSL](#) (Association for Rural & Small Libraries) is offering a chance for 15 small public libraries to receive instructional and material support to help transform their current floor plan into active learning spaces. In this case, small is defined as serving populations less than 25,000.



Launched in July 2016, [Small Libraries Create Smart Spaces](#) is a two-year program made possible by a National Leadership Grant from the Institute of Museum and Library Services; the project is actually implemented by [WebJunction](#) and [ARSL](#). From [WJ's](#) website: "...*Smart library spaces are places designed to meet the needs of diverse communities. Smart spaces are where discovery and community intersect, fostering social connection among people of all ages by providing active learning that encourages exploration and play.*"

*Each participating library will begin by reaching out to engage community members in the vision and the plan for the space. Prototypes will be created and tested with patrons, and libraries will create action plans to guide their comprehensive space and service transformations. Libraries will also gather community feedback ...while [WebJunction](#) staff and collaborating subject matter experts will guide participating libraries as they learn in-depth the many concepts and steps in creating **smart spaces**, using [WebJunction's](#) interactive online learning platform...."*

Applications are being accepted until **5:00PM October 21, 2016**. Read the full article posted by [WebJunction](#) here <http://www.webjunction.org/explore-topics/smart-spaces.html> you'll find the application form embedded within the article. Give it try, small Iowa libraries—you could be rewarded with **Smart Spaces**!



3) Next Big Ideas Book Discussion: Next in the **Big Ideas Book Discussion** series is [BiblioTech: Why Libraries Matter More Than Ever in the Age of Google](#) by John Palfrey. From GoodReads: "...*Libraries today are more important than ever. More than just book repositories, libraries can become bulwarks against some of the most crucial challenges of our age: unequal access to education, jobs, and information...*"

Palfrey writes about this digital age, saying *"anyone seeking to participate in the 21st century needs to understand how to find and use the vast stores of information available online."* Happily for us, he sees libraries as necessary portals to online information, saying *"...libraries play a crucial role in making these skills and information available. In order to survive our rapidly modernizing world with dwindling government funding, libraries must make the transition to a digital future..."* Attendees are sure to come away with fresh ways to tell this "bilibotech" story to funders, Friends, and patrons.

In **Big Ideas Book Discussions**, State Library staff and guest stars facilitate discussions using books outside of library management, but with plenty of application to library management. Choosing books on leadership, civic engagement, customer service, presentation skills, etc. we'll connect those ideas with public library service. In addition to a great assortment of non-fiction titles, there are other spin-off benefits of **"Big Ideas:"**

- titles help with collection development for participating libraries
- titles are good choices for local book discussion groups
- this program serves as another model for how to facilitate local book discussions

We encourage participants to purchase books used throughout the **"Big Ideas"** series for your own collections. And join us for the next good read [BiblioTech: Why Libraries Matter More Than Ever in the Age of Google](#).

4) Save the Date for ILOC 2017: And that date is **January 19, 2017!** While that sounds really far off, plans are already underway for this annual online conference sponsored by the State Library.

ILOC stands for **Innovative Libraries Online Conference**, a winter education event that showcases Iowa library programming, practices, and accomplishments. The **2017 theme** is already decided: **"Lean Mean Library Machine!"** What we're looking for—with your help—are sessions that demonstrate how Iowa libraries are finding process improvements (i.e. cataloging, planning farther ahead for programs, etc) as well as time-saving practices, even board meeting efficiencies. In other words, all-around time management tips worthy of sharing because they're worth of replicating.



The **ILOC Conference** depends on you and your willingness to share your success stories with colleagues. We'll soon be posting a "**Call For Presentations**" form on our website. Breakout sessions should be prepped for **45 minutes** to allow time for audience Q&A. More about the **Call For Presentations** next week, just note for now that proposals are due by **November 3...**

Brand new for **ILOC 2017** will be **Library Hacks!** If you're not heard this term, a **library hack** is any procedure or action that saves time and/or money while still increasing awesomeness ☺ We're looking for a panel to present various **hacks**, so the prepping here will be very short **5-6 minute segments** sharing something that your library tweaked to make life a little easier.

Intrigued by **Library Hacks?** The term is a spin-off of "life hack" defined as "... *any trick, shortcut, skill, or novelty method that increases productivity and efficiency, in all walks of life.*" [Wikipedia] So that's the concept for ILOC purposes at least, to find people who will share tips, shortcuts, efficiencies, etc they've put into place in their libraries. For example, you can search Pinterist for "library hacks" and see lots of cool creations!

So it's time to save the date for ILOC 2017—January 19. And it's time to consider joining this conference as a speaker—or as a hacker—to share evidence of your **Lean Mean Library Machine!**



5) Meetings / Events This Week: Busy travels around NW District: road-tripping today, joining NWAEA's fall meeting on Wednesday, along with joining Battle Creek PL board meeting Wednesday evening and Correctionville PL board meeting Thursday afternoon.

Website Worktimes happen this week, too. Libraries with PLOW websites can choose either **Wed Oct19 @ 10:00AM** OR **Thursday Oct20 @ 9:00AM**. Join Marie Harms for either session when the topic will be "all things images"—how to upload a single image or multiple images for a carousel, header, and more. **Website Worktimes** are done using **ZOOM Conferencing Software**: open ZOOM, click JOIN A MEETING, and type in this room number 5152813464 and your name. No registration required, call your District Resource Tech with questions.

Find more October national webinars at this link <http://www.statelibraryofiowa.org/ld/c-/continuing-ed/other-conted>

October 19. 11:00AM-12:00PM. *The Future Is Here: Training The Newest Generation* sponsored by Training Magazine Network
<http://www.trainingmagnetwork.com/calendar>

October 20. 1:00-2:00PM. *Broadband Planning for Libraries: Enough is Never Enough* sponsored by TechSoup <https://cc.readytalk.com/r/mttgwwpenlh1&eom>

October 20. 2:00-3:00PM. *Managing Library Technology: Keeping All the Balls in the Air* sponsored by WebJunction <http://www.webjunction.org/events/webjunction.html>

October 20. 2:00-3:00PM. *New Books for Storytime* sponsored by Infopeople <https://infopeople.org/training/view/webinar>



Monday Morning Eye-Opener Writer—Bonnie McKewon
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The graphic features a stylized orange owl with large white eyes perched on a stack of three pumpkins. The word "OCTOBER" is written in large, bold, dark grey letters across the pumpkins. The entire graphic is set against a solid orange background.