



Today in EYE-OPENER September 19, 2016

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1) Scholarships to ILA Conference: If you've not yet decided about attending the **ILA conference** next month, this news might tip your decision. The ILA Foundation is offering six scholarships—in the amount of \$250.00 each—toward conference attendance. Four are thanks to the Susan Lerdal Scholarship Fund and two are courtesy of the Biblionix Corporation.

Applicants must be paid members of the Iowa Library

Association and meet at least one of the following criteria:

- 1) Be a first-time attendee
- 2) Have worked in an Iowa library for fewer than three years
- 3) Be a library science student

In addition, those applying for a Biblionix Scholarship must work at a small public library. Previous grant recipients are not eligible. Note the deadline has been extended to October 1. Application forms are available here

<http://www.iowalibraryassociation.org/index.php/foundation>

To apply, complete the form and send it by mail, email or fax to:

Ken Jones, ILAF Scholarship Chair

Jones Library Sales

P.O. Box 536

Carlisle, Iowa 50047

Fax: 515-989-4230 / Email joneslib@msn.com

The **2016 ILA conference** is **October 12-14** at the **Grand Harbor Resort** in **Dubuque**; this year's theme is "**Lighting Up the Future.**" Try your luck with a scholarship to offset travel costs and join hundreds of other Iowa conference-goers headed to Dubuque!

2) National Friend of Libraries Week in October: All libraries with Friends Groups have a wonderful promotional opportunity by celebrating **National Friends of Libraries Week October 16-22, 2016**. This year marks the 11th annual **Friends of Libraries Week** recognition with a two-part purpose: (a) thanking local Friends groups throughout the community and (b) raising awareness of the many Friends Group contributions and recruiting memberships.



National Friends of Libraries Week is sponsored by **United For Libraries**, a division of the American Library Association supporting all those who govern, advocate, and fundraise for our nation's libraries. **United for Libraries** brings together public library trustees, Friends members, and Foundation members into a partnership that creates a powerful force for libraries in the 21st century. For more information or to join **United for Libraries**, visit this website <http://www.ala.org/united/>

You can find a variety of online resources to help with your local promotion, including publicity materials, camera-ready bookmarks, and public service promos starring comedian Paula Poundstone, who is the national spokesperson for United For Libraries. And in conjunction with **National Friends of Libraries Week**, two awards of \$250 each will be given to outstanding Friends Groups activities held during the recognition week. Find application materials here www.ala.org/united/grants_awards/friends/friendsweek, entries are **due by December 2, 2016**.



3) Introducing Library Talk: The State Library is pleased to announce a new product that will strengthen communication and networking amongst Iowa libraries. This product is **Library Talk**, a web forum for libraries to exchange information, enjoy lively discussions, sell or swap materials, and share the successes and challenges that come with working in the library field.

The end goal is to move discussions from the **IOWALIB** email list to the **LibraryTalk** forum. **IOWALIB** currently uses obsolete Mailman 2 software, while **LibraryTalk** is built on the actively developed **Discourse** software. **Discourse** is one of very few products available that allows full participation to happen via email. Meaning that once you sign up, you can post and reply to topics without ever leaving your email inbox if you choose.

And since **LibraryTalk** is live now, there's no time like the present to get started! First things first—sign up for an account at <https://lt.silo.lib.ia.us/>. Once signed up, you will automatically start receiving new **LibraryTalk** posts via email so you won't miss out on any discussions. Then watch our welcome video, take a look around the web forum, check out the **FAQ** along with the **Web and Email Help** pages.

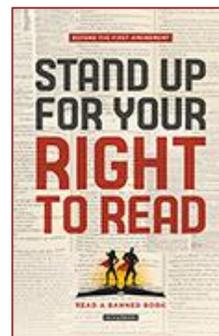
Here are some handy links to get you going:

- **LibraryTalk Homepage** (be sure to bookmark!) <https://lt.silo.lib.ia.us/>
- **Video—Welcome and Introduction to LibraryTalk**
<http://www.statelibraryofiowa.org/videos/library-talk/library-talk-welcome>
- **LibraryTalk FAQ** <https://lt.silo.lib.ia.us/faq>
- **Tips For Using the LibraryTalk Website** (must be logged in to access):
<https://lt.silo.lib.ia.us/t/website-help/13>
- **Tips for Using LibraryTalk Through Email** (must be logged in to access):
<https://lt.silo.lib.ia.us/t/email-help/19>
- **How to Contact Your District LRT For Additional Help**
<http://www.statelibraryofiowa.org/contact-us/dist-offices>

You'll have time to get the hang of **LibraryTalk**, but understand that **IOWALIB** won't hold on forever because that email list will be deactivated on **November 30**. So don't delay in transitioning to using **LibraryTalk**—the more users that participate, the better!

As you begin to post new topics yourself—or reply to topics—keep in mind that all information on the site is a public record subject to the open records laws according to [Iowa Code Chapter 22](#).

4) Banned Books Week Sept 25-Oct 1: This very month, U.S. libraries of all types and sizes, in cities and towns, will acknowledge **Banned Books Week September 25—October 1**. Sponsored by the American Library Association, **Banned Books Week** is an annual event celebrating the freedom to read and highlighting the value of open access to information. **Banned Books Week** brings together the entire book community—libraries and ALA, booksellers, publishers, journalists, teachers, and trustees—in shared support of the freedom to seek and to express ideas, even those some consider controversial and unpopular.



By focusing on efforts by groups and individuals seeking to remove or restrict access to books, **Banned Books Week** draws national attention to the dangers of censorship. The ALA [Office for Intellectual Freedom](#) (OIF) compiles lists of challenged books as reported in the media and submitted by librarians and teachers across the country.

Find promotional materials at the ALA Online Store <http://www.alastore.ala.org/bbw> Find out which challenged books made the 2015 list, which was released as part of the [2016 State of America's Libraries](#) report in April of this year. And hey...perfect timing to share your plans for **Banned Books Week 2016** on **LIBRARY TALK!**



5) Meetings / Events This Week: Busy travel week on tap, with joining Sioux Rapids and Orange City PL boards, plus *Planning For Results* at Sloan PL. Toss in some on-site visits to-and-from meetings, along with **Library101** online on **Thursday Sept22**, and I'll be a moving target ☺

Wednesday Website Worktime rolls around again this week—**Wednesday Sept21**—with two sessions to choose from: pick either **10:00AM or 1:00PM**. Marie Harms leads this online look at **"Finding and Using Website Statistics."** Everyone who works with a PLOW website is welcome to join Marie and the District LRTs in a **ZOOM web conferencing room**. **Open ZOOM**, click **"Join a Meeting,"** then enter the room number **5152813464** and **your name**. No registration is required.

For those who have not used **ZOOM** before, it is a product that you must install on your computer before using it for the first time. The file is small and should download in less than 5 minutes, but we do recommend that you install the **ZOOM** client well before the session starts. **Download Zoom** <https://zoom.us/support/download> Instructions for joining a **ZOOM** meeting: <https://support.zoom.us/hc/en-us/articles/201362193-How-Do-I-Join-A-Meeting->

Cheers to a cooler month! Plus there are new national webinars to choose from. Find details and registration information at this link <http://www.statelibraryofiaowa.org/ld/c-/continuing-ed/other-conted>

September 20. 12:00-1:00PM. *Are You a Boring Explainer or Engaging Storyteller?* Sponsored by Training Magazine Network <http://www.trainingmagnetnetwork.com/calendar>

September 20. 1:00-2:00PM. *Integrating User Feedback to Make Changes Big & Small* sponsored by Colorado State Library <http://cslinsession.cvlisites.org/>

September 20. 2:00-3:00PM. *Teen Programming: A Mover & Shaker's Recipe for Impact and Success* sponsored by WebJunction <http://www.webjunction.org/events/webjunction.html>

September 22. 1:00-2:00PM. *What's Cooking for Fall 2016* sponsored by Booklist <http://www.booklistonline.com/webinars>



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