



Today in EYE-OPENER August 1, 2016

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1) Milestone Anniversary for America's National Parks: This month celebrates the **100th anniversary** of our **National Park Service**. President Theodore Roosevelt established the national park system during his administration. His intention was to protect America's great natural resources from commercial encroachment and to protect America's wilderness for future generations.

Over time, the **National Park Service** has extended its purpose to other American places, so that today the agency manages a range of cultural and historical sites including battlefields, cemeteries, parkways, and recreational areas. Today, there are 390 national parks. So this anniversary this month sets up a choice opportunity for book displays @ your library.

Check your shelves for these titles—or update your collection with these titles:

- [The National Parks: America's Best Idea](#) by Dayton Duncan and Ken Burns (c2011)
Also an accompanying DVD series produced by PBS
- [The Naturalist: Theodore Roosevelt, A Lifetime of Exploration, and the Triumph of American Natural History](#) by Darrin Lunde (c2016)
- [The Complete Guide to National Park Lodges](#) by David Scott (c2015)
- [National Parks: An American Legacy](#) by Ian Shive (c2015)

Much to see and read about this centennial celebration on the **National Park Service** website, including videos, amazing photography, along with events and exhibits planned across the country <https://www.nps.gov/index.htm>



2) Nominations Open for National Services Medal: Emily Bainter sends this news regarding a prestigious award. The Institute of Museum and Library Services (IMLS) is currently accepting nominations for the **2017 National Medal for Library Service**. Nominations are actually submitted by members of congress and Iowa's Senator Chuck Grassley is interested in receiving recommendations from Iowa libraries.

Nominations are due by August 19; the first step in the process is to provide the library name and contact information (including email address) in an email to Senator Grassley's office at James.Rice@grassley.senate.gov There will be 10 libraries and/or museums chosen nationwide. All 10 winning institutions will receive a monetary award and will be recognized next spring at a celebration in Washington DC. In addition, winners will host a two-day visit from StoryCorp to assist in recording community members stories and receive extensive media coverage.

"...the National Medal for Museum and Library Service is the nation's highest honor given for extraordinary public service provided by these institutions. The Medal recognizes museums and libraries that demonstrate a core commitment to public service through innovative programs and active partnerships that address the changing needs of the communities they serve..."

Think this can't happen here? Marshalltown Public Library proved otherwise in 2013; this from Sarah Rosenblum, Marshalltown PL Director: *"...In 2013, the Marshalltown Public Library had the great honor to be awarded the National Medal for Library Service by First Lady Michelle Obama at a White House ceremony. As you can imagine, it was the highlight of my 30 year career in public libraries and having the opportunity to represent the first Iowa library given this medal was an amazing experience. I urge all Iowa libraries to look at the application process and don't hesitate to contact me if I can be of any assistance..."*

Read about the 2016 winners here <https://www.ims.gov/news-events/project-profiles/ten-museums-and-libraries-honored-national-medal-museum-and-library> And find more information about the nominating process here <https://www.ims.gov/issues/national-initiatives/national-medal-museum-and-library-service>.



3) Save the Date—Summer Library Workshops in November: Merri Monks sends this announcement regarding **Summer Library Workshops** this fall. They're scheduled for the first three weeks in November this year. Look for registration to open in the c.e. catalog by September; for now—save the date for the location nearest you. Here's the itinerary:

- ✓ November 2 @ Council Bluffs Public Library
- ✓ November 3 @ Cherokee—Western Iowa Tech building
- ✓ November 9 @ Mason City Public Library
- ✓ November 10 @ Fayette—Upper Iowa University building
- ✓ November 16 @ Coralville Public Library
- ✓ November 17 @ Johnston Public Library

Merri provides this description: *"...this year, we are offering two modules at each location: **Teens & Adult Programming** in the morning, **Early Literacy and Children** in the afternoon. Librarians who do adult programming may want to consider attending the morning sessions—the adult programming section of the summer manual will be facilitated by District Consultants. We are doing the workshops in November this year so that*

anyone who plans to attend the ARSL conference in Fargo (Oct. 27-29) may do so without a conflict with these workshops. Likewise, none of these workshops will conflict with the Nov. 8 Presidential Election, since many of our libraries serve as polling places..."

Look to the c.e. catalog in September for more details and to register—
save the date and register to save a seat!



4) Teen Live 2016 Online Conference: Again this summer, School Library Journal is sponsoring a free, full-day virtual conference for teen and youth services library staff. **Teen Live 2016** happens on **August 10** from **9:00AM-4:00PM**. Complete with a virtual exhibit hall (open at 8:00AM) this conference highlights the biggest upcoming YA books and important issues impacting teen collections and programming. You'll hear directly from authors and innovative librarians in an engaging conversational format, including live Q&A with the audience.

Keynote speakers are Meg Medina, author of [Burn Baby Burn](#) and Maggie Stiefvader, author of [The Raven King](#). Also planned:

- **Author panels** to focus on important teen issues and trends including, mental health in YA literature, genre-bending SFF, compelling nonfiction, and horrors & thrillers
- **Teen service panels** to focus on servicing the underserved, college and career readiness, working with Instagram and Snapchat, designing on the cheap and more
- **Download materials**, enter contests, hear directly from publishers about their newest books

Plus, everyone who attends on August 10 will have the opportunity to win an Xbox One or Playstation 4 for your library! More conference details and registration here

<http://www.slj.com/teen-live-2016/>

5) Meetings / Events This Week: There's still time to register for **"One Book, One Community,"** a webinar on **August 9** (9:30-11:00AM) In a panel presentation, hear how three Iowa libraries are leading community-wide book discussions. Kelsey Patterson with Sioux City PL will share the success of *"One Book, One Siouxland;"* Jane Millard with Jefferson PL will talk about Green County's program; and Sue Kroesche with Orange City PL will preview the inaugural year of *"One Book, One Sioux County."* Panelists will explain how they choose the titles, offer preparation and promotional tips, and share their experiences working with planning committees.

A new month brings new national webinars to choose from. Find registration info and more at this link—<http://www.statelibraryofiowa.org/ld/c-d/continuing-ed/other-conted>

August 2. 11:00AM-12:00PM. *Disaster Response and Recovery: Public libraries as Key Community Partners* sponsored by Washington State Library
<http://www.sos.wa.gov/library/libraries/firsttuesdays/default.aspx>

August 2. 1:00-2:00PM. *Where Do I Go From Here? Engage Volunteers in New Ways* sponsored by VolunteerMatch <http://learn.volunteermatch.org/training-topics>

August 3. 1:00-2:00PM. *Volunteer Management: Creating & Keeping A Network of Supporters* sponsored by 4Good <https://4good.org/explore/latest/webinars>

August 4. 2:00-3:00PM. *Start Off the 2016 E-rate Year Right* sponsored by edWeb
<http://home.edweb.net/upcoming-webinars/>



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