



Today in EYE-OPENER July 25, 2016

- 1) Alysia Peich Receives Online Education Award
- 2) Enrich Iowa Reports Due July 31
- 3) Teen Live 2016 Online Conference
- 4) Town Meetings 2016
- 5) Meetings / Events This Week



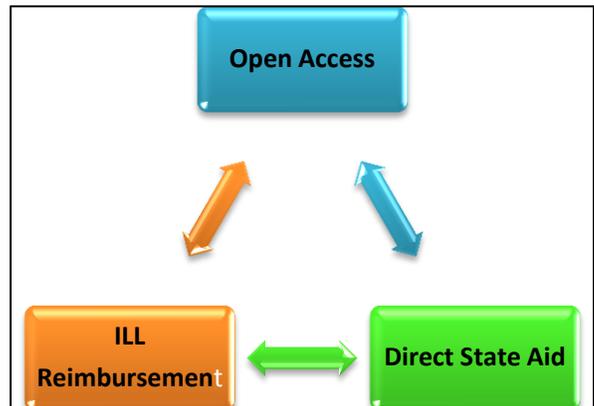
### 1) Alysia Peich Receives Online Education Award:

Our congratulations to Alysia Peich, continuing education coordinator with the State Library. Alysia recently received a Professional Certificate in Online Education from UW-Madison.

The professional certification program is designed to develop major areas of online instructor practice, including course design, effective learner engagement, and student assessment. As the coordinator of the State Library's continuing education program, Alysia's new credentials through this training will ensure that our agency's online learning courses are in keeping with best practices and current adult education standards.

The course required 70 credit hours in a specialized program of study in online course models, principles, and teaching strategies. The program consisted of three phases: two introductory courses, one collaborative course, and three self-paced courses. Again—congratulations, Alysia!

**2) Enrich Iowa Reports Due July 31:** In April, all Iowa libraries were asked to renew their intention to participate in **Enrich Iowa**. That was done by completing a super easy form called the **Enrich Iowa Letter of Agreement** and checking all 3 boxes—**Open Access**, **ILL Reimbursement**, and **Direct State Aid**. So renewed participation comes first, reporting your library's activity in these programs comes next.



By **July 31** each year, all Iowa libraries are required to report their level of activity in these same programs. For **Open Access**, report the number of checkouts your library made to **Open Access** patrons—those people visiting your library from other participating **OA** libraries in Iowa—and checking out physical items. Downloading eBooks or using other digital products does **not** count as **Open Access** checkouts. For instructions, along with the **OA** reporting form, click here <http://www.statelibraryofiowa.org/ld/e/enrich-ia/open-access>

For **ILL Reimbursement**, we need to know the number of books your library loaned through SILO. Lending libraries are reimbursed in this program to compensate for postage costs. Actually, State Library staff looks up this data to save you the time of reporting those transactions. The **exception** is if your library loaned materials to other Iowa libraries through other means. If that's true for you, then you need to report those numbers on a log and submit it to us. For **ILL Reimbursement** instructions, along with a reporting form for loans made outside the SILO or OCLC systems, click here <http://www.statelibraryofiowa.org/ld/e/enrich-ia/ill-reimb>

Finally for **Direct State Aid**, simply report how you spent the money! **Direct State Aid** is the money awarded to Iowa libraries for meeting standards. The standards are fully described in the booklet In Service to Iowa (c2010) Under broad categories, the **Direct State Aid** report asks you to describe how this funding was used in FY15. Simply indicate the amount spent in categories such as *Materials & Supplies / Technology & Equipment / Programming / Furniture /* etc. This report form also asks for stories about the impact of this funding on your library operation. The stories you tell us become the stories we tell legislators every year when seeking increased funding for **Enrich Iowa**. To find the form and instructions, click here <http://www.statelibraryofiowa.org/ld/e/enrich-ia/Direct-state-aid>

Note that both the **Direct State Aid** and **Open Access** forms are completed online. Questions about the **Enrich Iowa** reports? Just call ☺



**3) Teen Live 2016 Online Conference:** Again this summer, School Library Journal is sponsoring a free, full-day virtual conference for teen and youth services library staff. **Teen Live 2016** happens on **August 10** from **9:00AM-4:00PM**. Complete with a virtual exhibit hall (open at 8:00AM) this conference highlights the biggest upcoming YA books and important issues impacting teen collections and programming. You'll hear directly from authors and innovative librarians in an engaging conversational format, including live Q&A with the audience.

Keynote speakers are Meg Medina, author of Burn Baby Burn and Maggie Stiefvader, author of The Raven King. Also planned:

- **Author panels** to focus on important teen issues and trends including, mental health in YA literature, genre-bending SFF, compelling nonfiction, and horrors & thrillers
- **Teen service panels** to focus on servicing the underserved, college and career readiness, working with Instagram and Snapchat, designing on the cheap and more
- **Download materials**, enter contests, hear directly from publishers about their newest books

Plus, everyone who attends on August 10 will have the opportunity to win an Xbox One or Playstation 4 for your library! More conference details and registration here <http://www.slj.com/teen-live-2016/>



**4) Town Meetings 2016:** The State Library's annual **Town Meetings** are scheduled for September and open for registration in the c.e. catalog <http://www.statelibraryofiowa.org/cgi-bin/cecat/> **Northwest's** date is **September 8** at **Buena Vista University** in **Storm Lake**; this year's theme is *"Raising Our Standards, Planning For Success."*

From the c.e. catalog: "... *The focus of Town Meetings 2016 is planning for library excellence. In the morning, State Librarian Michael Scott will speak about current and future statewide library initiatives. The morning segment also includes an explanation of changes to Iowa's public library standards, previewing a revised edition of In Service to Iowa (new 6th edition, c2016) The morning concludes with a look at common elements of a good planning process...*"

Two afternoon breakout sessions are planned:

**a) overview of national trends**, including a look at **Libraries Transform**, ALA's newest initiative to bring greater awareness to how public libraries contribute to healthy communities by aligning with social trends and responding to community needs.

**b) overview of planning tools**, including surveys, focus groups, and using census information. Participants will learn how to write effective survey questions, facilitate effective focus groups, and search for demographic data about their communities.

The day's schedule looks like this:

9:30—Welcome and State Library Updates
10:00—Revised Standards for Iowa Public Libraries—Overview
11:10—What's in Your Plan? Common Ground

11:30—Lunch On Your Own
12:30—Concurrent Session
1:55--Break
2:05—Concurrent Session
3:30—Adjourn

**Note:** there is no registration fee for **2016 Town Meetings** because the State Library can no longer provide food / refreshments. Lunch is on your own, either at the BVU cafeteria or elsewhere in Storm Lake. Plus...consider bringing your own AM coffee or PM beverages.

**5) Meetings / Events This Week:** Catch a State Library-sponsored webinar on Wednesday July 27 titled **Digitizing Historical Collections For Free**. Hurry to register because registration closes today in the c.e. catalog <http://www.statelibraryofiaowa.org/ld/c-d/continuing-ed/other-conted>

A few more national webinars close out July. Find registration info and more at this link—<http://www.statelibraryofiaowa.org/ld/c-d/continuing-ed/other-conted>

**July 27. 1:00-2:00PM. *Cultivating a Library Technoculture: We are Tech Workers!*** sponsored by TechSoup

<https://cc.readytalk.com/registration/#/?meeting=u8lmwwnj0nkv&campaign=9zv8jb0ndngw>

**July 27. 1:00-2:30PM. *How to Make your Website More Inclusive to All Audiences***  
sponsored by American Alliance of Museums  
<http://www.aam-us.org/resources/online-programs>

**July 27. 2:00-3:00PM. *Health Information Resources for Seniors*** sponsored by  
National Network of Libraries of Medicine  
<http://nnlm.gov/mcr/services/updates/spotlightresources.html>

**July 28. 10:00-11:00AM. *Meaningful Donor Conversations that Make More Money***  
sponsored by Nonprofit Hub <http://nonprofithub.org/webinars/>



**Monday Morning Eye-Opener Editor:**  
Bonnie McKewon  
State Library of Iowa, Northwest District  
529 Pierce Street, Sioux City, IA 51101  
866-642-7920 / [bonnie.mckewon@lib.state.ia.us](mailto:bonnie.mckewon@lib.state.ia.us)