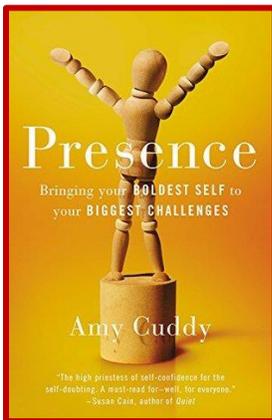


Today in EYE-OPENER July 11, 2016

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1) **Big Ideas Book Discussion in August:** Next in the **Big Ideas Book Discussion** series on **August 26 (9:30-11:00AM)** is **Presence: Bringing Your Boldest Self to Your Biggest Challenges** by Amy Cuddy.

From GoodReads: *"...Have you ever left a nerve-racking challenge and immediately wished for a do over? Maybe after a job interview, a job performance review, or a difficult conversation? The very moments that require us to be commanding can instead cause us to feel powerless..."*

In her book **Presence**, Amy Cuddy—author, Harvard professor, and TED Talk favorite—explains research underlying important mind-body connections. And she offers techniques that can nudge us from emotional, stressful episodes to confident postures and positive outcomes. *"...this book is filled with stories of people who learned how to flourish during stressful moments...we need to nudge ourselves by tweaking our body language, behavior, and mind-set in our day-to-day lives. Every reader will learn how to approach their biggest challenges with confidence instead of dread, with satisfaction instead of regret..."*

In "**Big Ideas Book Discussions**," State Library staff and guest stars facilitate discussions using books outside of library management, but with plenty of application to library management. Choosing books on leadership, civic engagement, presentation skills, etc. we'll connect those ideas with public library service.

In addition to a great assortment of non-fiction titles, there are other spin-off benefits of "**Big Ideas:**"

- ✓ titles help with collection development for participating libraries
- ✓ titles are good choices for local book discussion groups
- ✓ this program serves as another model for how to facilitate local book discussions

We encourage participants to purchase books used throughout the “**Big Ideas**” series for your own collections. Join us for the next good read **Presence: Bringing Your Boldest Self to Your Biggest Challenges**. Registration is open in the c.e. catalog <http://www.statelibraryofiowa.org/cgi-bin/cecat/index.cgi>



**2) Literature Festival in Norfolk:** Merri Monks has this news about the **Norfolk Nebraska Literature Festival** on **July 30**. This summer marks the 22<sup>nd</sup> annual festival sponsored by Norfolk Public Library Foundation, the City of Norfolk, and Northeast (NE) Community College. This one-day event is held at the Lifelong Learning Center at NE Community College (801 East Benjamin Ave) The day runs from 9:00AM-3:30PM, the cost is \$40.00 for adults and \$15.00 for youth under 18 years old.

The festival includes a writers’ workshop, author presentations, and literary awards. Among some of the children / YA authors making appearances this year:

- Jill Esbaum (I Am Cow, Hear Me Moo)
- Sally Walker (Winnie: The True Story of the Bear Who Inspired Winnie the Pooh)
- Lou Anders (Frostborn)
- Alan Gratz (Prisoner B-3087)

Karen Drevo, youth services librarian at Norfolk Public Library, is instrumental in lining up authors for this event and is happy to invite neighboring Iowa libraries. Norfolk is about 110 miles northwest of Omaha, within reach of Northwest and Southwest library staff interested in attending this one-day event.

Because advance tickets are required, contact Karen Drevo at 402-844-2108 or email [kdrevo@ci.norfolk.ne.us](mailto:kdrevo@ci.norfolk.ne.us) for more information and to order tickets.



**3) Iowa Literacy Award—Nominations Open:** This news concerning the second annual Iowa literacy award comes from Emily Bainter and Helen Dagley on the State Library staff. The Iowa Center for the Book is now accepting applications for the **2016 Iowa Literacy Award**, recognizing an organization that has made an outstanding contribution to increasing literacy in Iowa. **Nominations are due by Aug. 5.** *“We are excited to recognize the efforts of an Iowa organization with the Iowa Literacy Award,”* said Helen Dagley, Coordinator of the Iowa Center for the Book. *“This award is a way for us to show our appreciation and support for the valuable work of a worthy organization that furthers literacy.”*

The award will be accompanied by a check for \$800.00 to support the work of the winning organization and will be presented at a ceremony in October. Literacy organizations may self-nominate or be nominated by others. Nominations consist of a one-page cover letter, a statement of impact which explains the value of the organization’s work, and one letter of support. A panel of judges will review the nominations and select a winner.

The **Iowa Literacy Award** is made possible with support from the Library of Congress Center for the Book Literacy Awards program. The Iowa Center for the Book is a program of the State Library of Iowa and an affiliate of the Library of Congress Center for the Book. For more information, go to [www.iowacenterforthebook.org/ia-literacy-award](http://www.iowacenterforthebook.org/ia-literacy-award).



**4) BRIDGES User Group Meetings In August:** All libraries subscribed to **BRIDGES** are encouraged to join one-of-four user group meetings in August. These user groups will be online using **ZOOM**, with the intention of members helping to plan the future direction of purchasing e-content for the **BRIDGES** consortium.

Attendees will hear about the present structure of **BRIDGES**, the selection committee, and the present budget. Facilitators have important questions to ask everyone including:

- Adding more streaming video to our offerings in Bridges
- Increasing hold ratios
- Collection development (broader vs. deeper collection)
- Changing the percentages of how the collection budget is spent
- Increasing the cost of service for materials
- Patron feedback and holds

We need your feedback in these user group meetings to help us determine the best way to use consortium funds. But note that is a non-binding, advisory only, user group meeting.

There will be four sessions to choose from to accommodate the most people—you only need to attend one. Because this is a user group meeting and meant as information exchange, there is no c.e. credit given. **Choose One:**

- **August 9 @ 9:30-11:00AM**
- **August 11 @ 1:30-3:00PM**
- **August 16 @ 1:30-3:00PM**
- **August 18 @ 9:30-11:00AM**

These meetings will be held online using the **ZOOM** webinar software. For this product to work, you will have to click on the link before the time of the meeting you wish to attend and install the **ZOOM** client on the computer you intend to use. This product allows for video communication, as well as voice and chat options, so we can have a real-time conversation with the membership while also saving travel costs. Note: you will have to have headphones or speakers and a microphone if you want to speak to the group. **ZOOM** works really well with a webcam; we can see you speak as well, helping to put names with faces.

Prior to these meetings, we will post a link to these sessions on the **BRIDGES** webpage. Until then, if you want to know more about **ZOOM**, click this link to get started  
<https://support.zoom.us/hc/en-us/articles/201362033-Getting-Started-on-PC-and-Mac>

The Overdrive service contract is run and administered by State Library staff and volunteers from member libraries. There are currently 428 Iowa libraries that are **BRIDGES** members, so we hope that you can attend one of these **ZOOM** meetings to help us shape the future direction of this service for the **BRIDGES** membership. Mark your calendars and look for more announcements on the **BRIDGES** listserv closer to August...

**5) Meetings / Events This Week:** District staff will be in Des Moines this Wednesday for our monthly staff meeting. As a result, District offices will be closed, although the Des Moines is open with staff on hand—call 800-248-4483 if needed on Wednesday, we're back on Thursday.

Catch some national webinars this month at this link—registration information there too  
<http://www.statelibraryofIowa.org/ld/c-d/continuing-ed/other-conted>

**July 12.** 11:00AM-12:00PM. ***How to Set Up a Minecraft Program for Kids*** sponsored by Washington State Library <http://www.sos.wa.gov/library/libraries/firsttuesdays/default.aspx>

**July 12.** 1:00-2:00PM. ***Handselling: Readers' Advisory for Under the Radar Titles*** sponsored by Booklist <http://www.booklistonline.com/webinars>

**July 12.** 1:00-2:00PM. ***Writing Accurate and Useful Volunteer Position Descriptions*** sponsored by VolunteerMatch <http://learn.volunteermatch.org/training-topics>

**July 14.** 1:00-2:00PM. ***Engaging the Volunteer of the Future*** sponsored by VolunteerMatch visit: <http://learn.volunteermatch.org/training-topics>

**July 14.** 2:00-3:00PM. ***Many Paths to Conversation: Techniques For Successful ESL Clubs*** sponsored by Infopeople <https://infopeople.org/training/view/webinar>



**Monday Morning Eye-Opener Editor:**

Bonnie McKewon

Iowa Library Services, Northwest District Office,

529 Pierce Street, Sioux City, IA 51101

866-642-7920 / [bonnie.mckewon@lib.state.ia.us](mailto:bonnie.mckewon@lib.state.ia.us)