

Today in EYE-OPENER June 27, 2016

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1) North Central District Welcomes Marie Harms: Nancy Medema, State Library Program Director, shares this good news: *"...I am very pleased to announce that Marie Harms will be the new Library Consultant for the North Central District and will be starting her new duties on July 1st. She has great qualifications and a wealth of knowledge about libraries and librarianship..."*

Marie began her library career at Clear Lake Public Library, then worked as consultant with North Central Iowa Regional Library System while earning her Library Science degree. After finishing her degree, she worked as a trainer for SILO programs during the time of the SILO grant project. She also helped to establish the first-ever library in Clive (IA) working there as assistant director. Marie is currently a library consultant for the State Library working out of the Des Moines office, consulting with libraries on the SILO programs, library automation, and library technology.

"...Marie is excited to come full circle and begin working once again as a district library consultant, visiting and assisting the public libraries in North Central Iowa. Please join us in extending a warm welcome to Marie as she transitions into her new position as Consultant with North Central District!..."



2) Reminder to Update EBSCOHost Links: Earlier this year, you read about EBSCO's new search interface titled **Explora**, which will be effective on July 1st. Meaning that the former interfaces like *Searchasaurus*, *Kids Search*, and *Student Research Center* will be discontinued and no longer available to your patrons.

Since it's nearly July 1st, this reminder to update connecting EBSCO links on your website comes from Jay Peterson: *"...as an Iowa library subscribed to EBSCOHost, the Explora interface is already enabled on your library's EBSCOhost account, there's nothing else you need to do to get access to it. However, you do need to check your library's website / webpages for any direct links to Searchasaurus, Kids Search and Student Research Center and make sure those are removed from your web..."*

If you'd like help in creating direct links to the Explora search product on your website, contact Jay Peterson (jay.peterson@lib.state.ia.us) or email EBSCOhost support at support@ebSCOhost.com



3) BRIDGES User Group Meetings In August: All libraries subscribed to **BRIDGES** are encouraged to join one-of-four user group meetings in August. These user groups will be online using **ZOOM**, with the intention of members helping to plan the future direction of purchasing e-content for the **BRIDGES** consortium.

Attendees will hear about the present structure of **BRIDGES**, the selection committee, and the present budget. Facilitators have important questions to ask everyone including:

- Adding more streaming video to our offerings in Bridges
- Increasing hold ratios
- Collection development (broader vs. deeper collection)
- Changing the percentages of how the collection budget is spent
- Increasing the cost of service for materials
- Patron feedback and holds

We need your feedback in these user group meetings to help us determine the best way to use consortium funds. But note that is a non-binding, advisory only, user group meeting.

There will be four sessions to choose from to accommodate the most people—you only need to attend one. Because this is a user group meeting and meant as information exchange, there is no c.e. credit given. **Choose One:**

- **August 9 @ 9:30-11:00AM**
- **August 11 @ 1:30-3:00PM**
- **August 16 @ 1:30-3:00PM**
- **August 18 @ 9:30-11:00AM**

These meetings will be held online using the **ZOOM** webinar software. For this product to work, you will have to click on the link before the time of the meeting you wish to attend and install the **ZOOM** client on the computer you intend to use. This product allows for video communication, as well as voice and chat options, so we can have a real-time conversation with the membership while also saving travel costs. Note: you will have to have headphones or speakers and a microphone if you want to speak to the group. **ZOOM** works really well with a webcam; we can see you speak as well, helping to put names with faces.

Prior to these meetings, we will post a link to these sessions on the **BRIDGES** webpage. Until then, if you want to know more about **ZOOM**, click this link to get started <https://support.zoom.us/hc/en-us/articles/201362033-Getting-Started-on-PC-and-Mac>

The Overdrive service contract is run and administered by State Library staff and volunteers from member libraries. There are currently 428 Iowa libraries that are **BRIDGES** members, so we hope that you can attend one of these **ZOOM** meetings to help us shape the future direction of this service for the **BRIDGES** membership. Mark your calendars and look for more announcements on the **BRIDGES** listserv closer to August...



4) ARSL Conference 2016 in Fargo: This fall, the ARSL annual conference will be held in Fargo (ND) October 27-29. The letters stand for Association for Rural and Small Libraries, the group stands for meeting the education needs and interests of small libraries across the country. From the website www.arsl.org "... *The Association for Rural & Small Libraries provides resources and support that empower those in small and rural libraries to deliver excellent service for their communities. As the premier organization representing rural and small libraries, ARSL recognizes the uniqueness of small and rural libraries and is committed to providing an environment that encourages excellence within this community of practice, supporting their goals of service and speaking on behalf of this important constituency...*"

This year's conference theme is "North of Normal." From this webpage, <http://arsl.info/2016-conference-sessions/> watch an invitational video and click the SESSION DESCRIPTIONS link to learn about the many programs in the works. Among them:

- Teenagers Assemble
- Backpacks and Cache Boxes
- Pop-Up Libraries
- Trivia Night with Kahoot
- Be Your Own Graphic Designer
- Digital Storytelling

Libraries in western Iowa should be nicely positioned to take advantage of this national conference in Fargo—from Sioux City, Fargo is 325 miles, roughly 100 miles farther than Des Moines. The Fargo Holiday Inn is the conference venue. Registration information here <http://arsl.info/2016-conference/> and note that the registration fee includes 2 breakfasts, 2 lunches, and a Saturday brunch. Check out ARSL's 2016 annual conference and make plans to journey "North of Normal" ☺

5) Meetings / Events This Week: Leading up to the **July 4th holiday**, I'll be meeting with 3 new library directors in Northwest this week; otherwise office time. Speaking of the **July 4th holiday**, all State Library offices—Des Moines and Districts—will be closed next Monday for the holiday,

Enjoy a Star-Spangled Weekend!



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