

DALLAS

2004 ANNUAL COUNTY PROFILE

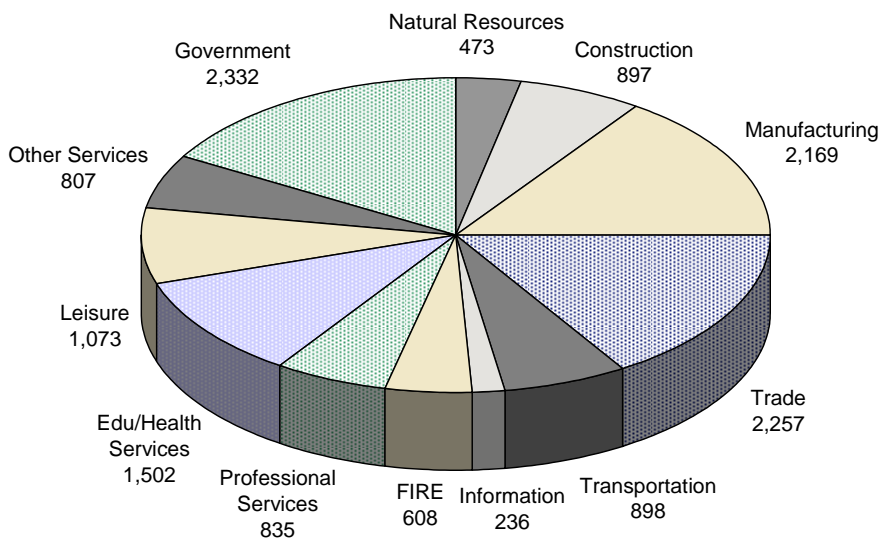
Executive Summary

As of 2003, Dallas County's largest private sector was Trade, representing 16.02 percent (2,257) of the county's total covered employment of 14,085. Over 69 percent of the employment in this sector was in the Retail Trade industry. The county's total employment increased by 7.20 percent since 2002 and the average annual wage increased by 4.23 percent to \$30,182 for all industries. Six sectors in Dallas County reported double digit growth in employment for 2003.

Dallas County's average weekly wage for all industries was \$580 for 2003. This was an increase of 4.13 percent since 2002. The highest average weekly wage was in the Finance, Insurance & Real Estate sector, averaging \$808 with gross total wages of \$25.5 million. Retail Trade had the largest percentage increase in average weekly wage of 27.87 percent (\$97) since 2002.



2003 Industry Breakout by Employment in Dallas County



Note: Government includes public education and health institutions

Ten Largest Employers by Employment

Based on Annual 2003 Employment by Private Industry

Rank	Name of Company	Industry
1	Tyson Fresh Meats	Retail Trade
2	Barr-Nunn Transportation	Transport./Warehousing
3	Iowa Foundation For Medical Care	Other Services
4	Wells Fargo Bank North America	Finance and Insurance
5	YMCA	Other Services
6	Quebecor World Waukee	Manufacturing
7	Casey's General Stores	Retail Trade
8	ACS State Healthcare	Information
9	Hy-Line International	Agriculture
10	Gilcrest/Jewett Lumber Co	Retail Trade

QUICK FACTS

Covered Employment (2003)

		%
Total Employment	14,085	1.00 ¹
Average Weekly Wage	\$580	98.1 ²
Largest Private Sector: Wholesale & Retail Trade	2,257	0.92 ³

¹ Percent is based on statewide covered employment of 1,404,476

² Percent is based on statewide average weekly wage of \$591

³ Percent is based on statewide covered sector employment

Census Statistics

		Rank
2003 Population	46,148	11
Growth % since 1990	55.1%	1
2003 Unemployment Rate	3.1%	92
2002 Per Capita Personal Income	\$31,912	2
2000 Median Household Income	\$48,528	2

Ranking based on Iowa's 99 counties

2004 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

2003 Covered Employment and Reporting Units by Industry in Dallas County

Reporting Units				Employment		
2002	2003	% Change		2002	2003	% Change
1,009	1,100	9.02%	Total All Industries	13,139	14,085	7.20%
940	1,035	10.11%	Private Business	10,880	11,753	8.02%
25	28	12.00%	Ag/Natural Resources & Mining	406	473	16.50%
134	156	16.42%	Construction	812	897	10.47%
49	50	2.04%	Manufacturing	2,056	2,169	5.50%
213	222	4.23%	Trade	2,006	2,257	12.51%
83	84	1.20%	<i>Wholesale Trade</i>	692	693	0.14%
130	138	6.15%	<i>Retail Trade</i>	1,314	1,564	19.03%
35	38	8.57%	Transportation & Utilities	926	898	-3.02%
20	20	0.00%	Information	397	236	-40.55%
107	110	2.80%	Finance, Insurance, and Real Estate	482	608	26.14%
118	148	25.42%	Professional & Business Services	691	835	20.84%
84	92	9.52%	Education & Health Services	1,436	1,502	4.60%
74	81	9.46%	Leisure & Hospitality	984	1,073	9.04%
84	92	9.52%	Other Services	684	807	17.98%
69	66	-4.35%	Government	2,259	2,332	3.23%
9	9	0.00%	<i>State</i>	70	73	4.29%
52	49	-5.77%	<i>Local</i>	2,077	2,144	3.23%
8	8	0.00%	<i>Federal</i>	112	115	2.68%

QUICK FACTS

Dallas County's
Largest
Industries by
Worksites

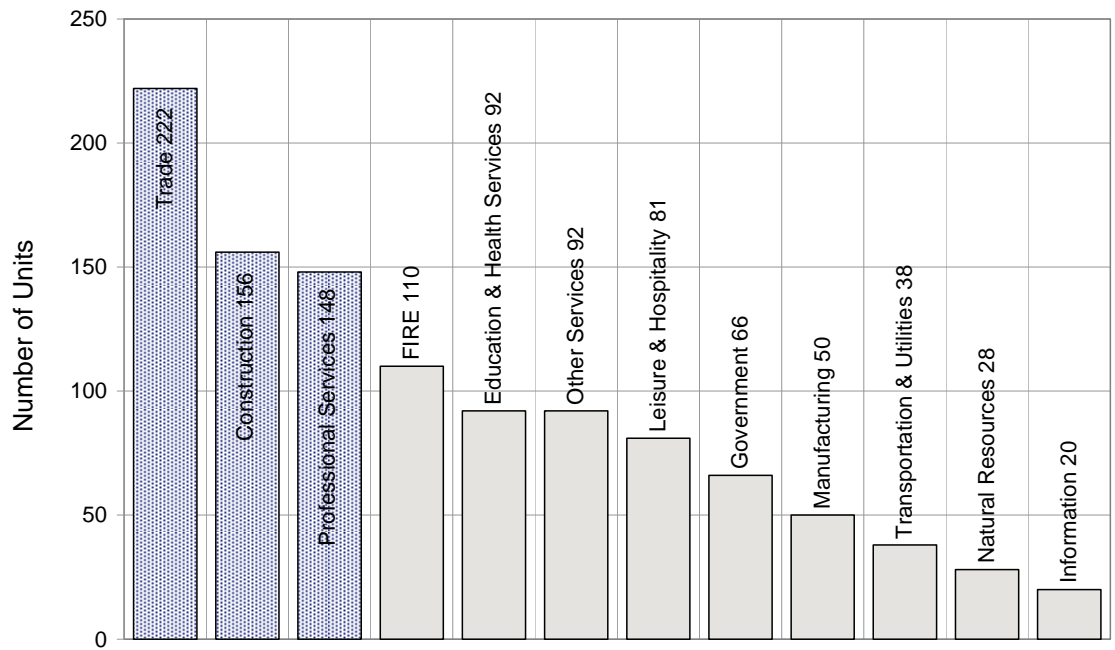
Wholesale & Retail
Trade
222

Construction
156

Professional
Services
148

Reporting Units by Industry in 2003 in Dallas County

A Unit is Defined as a Worksite



Trade - Wholesale & Retail Trade
F.I.R.E. - Finance, Insurance, & Real Estate;

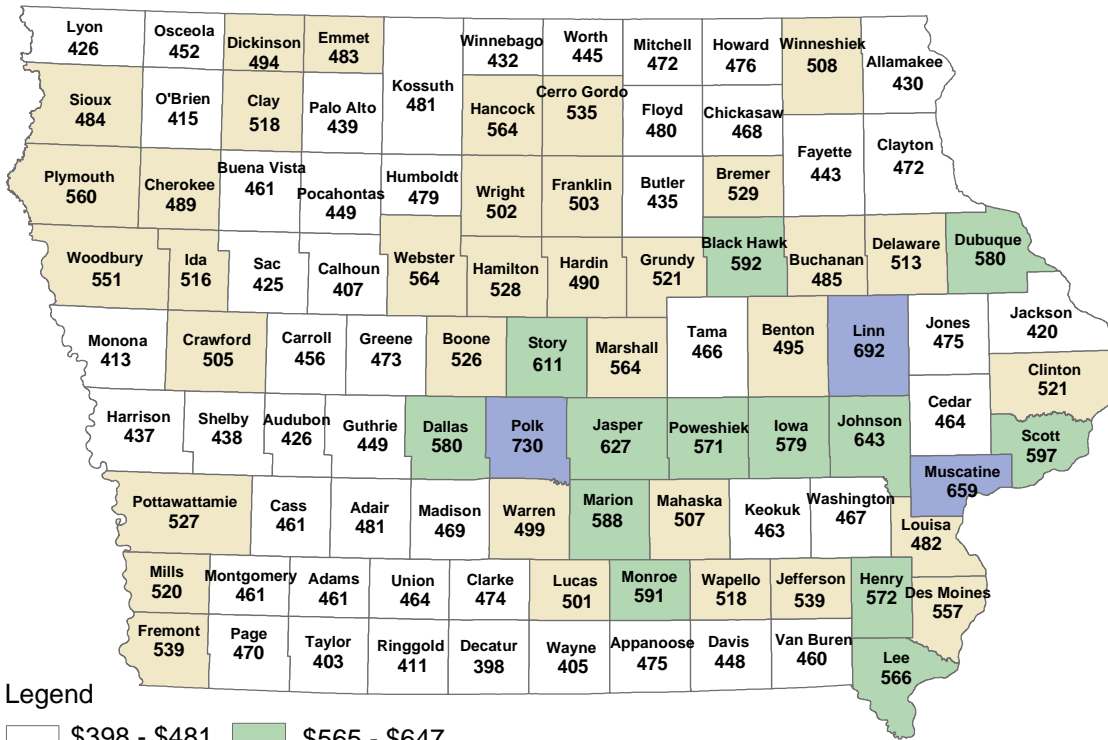
Natural Resources - Agriculture, Natural Resources, & Mining.

2004 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

2003 Average Annual and Weekly Wage by Industry in Dallas County

Average Annual Wage				Average Weekly Wage		
2002	2003	% Change		2002	2003	% Change
\$ 28,957	\$ 30,182	4.23%	Total All Industries	\$ 557	\$ 580	4.13%
\$ 29,316	\$ 30,762	4.93%	Private Business	\$ 564	\$ 592	4.96%
\$ 28,882	\$ 31,460	8.92%	Ag/Natural Resources & Mining	\$ 555	\$ 605	9.01%
\$ 32,184	\$ 33,068	2.75%	Construction	\$ 619	\$ 636	2.75%
\$ 29,605	\$ 32,620	10.18%	Manufacturing	\$ 569	\$ 627	10.19%
\$ 23,256	\$ 26,760	15.06%	Trade	\$ 447	\$ 515	15.21%
\$ 33,036	\$ 34,968	5.85%	<i>Wholesale Trade</i>	\$ 635	\$ 672	5.83%
\$ 18,106	\$ 23,123	27.71%	<i>Retail Trade</i>	\$ 348	\$ 445	27.87%
\$ 44,635	\$ 45,309	1.51%	Transportation & Utilities	\$ 858	\$ 871	1.52%
\$ 32,591	\$ 31,239	-4.15%	Information	\$ 627	\$ 601	-4.15%
\$ 39,427	\$ 41,991	6.50%	Finance, Insurance, Real Estate	\$ 758	\$ 808	6.60%
\$ 30,493	\$ 33,001	8.22%	Professional & Business Services	\$ 586	\$ 635	8.36%
\$ 28,743	\$ 29,874	3.94%	Education & Health Services	\$ 553	\$ 575	3.98%
\$ 12,368	\$ 12,114	-2.05%	Leisure & Hospitality	\$ 238	\$ 233	-2.10%
\$ 37,704	\$ 33,254	-11.80%	Other Services	\$ 725	\$ 640	-11.72%
\$ 27,227	\$ 27,259	0.12%	Government	\$ 524	\$ 524	0.00%
\$ 33,783	\$ 34,776	2.94%	<i>State</i>	\$ 650	\$ 669	2.92%
\$ 26,507	\$ 26,490	-0.06%	<i>Local</i>	\$ 510	\$ 509	-0.20%
\$ 36,490	\$ 36,815	0.89%	<i>Federal</i>	\$ 702	\$ 708	0.85%

2003 Average Weekly Wage for All Industries by County



QUICK FACTS

Average Weekly Wage Comparisons

Dallas
\$580

Rank
Among All 99
Iowa Counties
-11-

Statewide
\$591

Nation*
\$726

* preliminary data

2004 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

CONTACT INFO

Iowa Workforce
Development,
Employment
Statistics Bureau

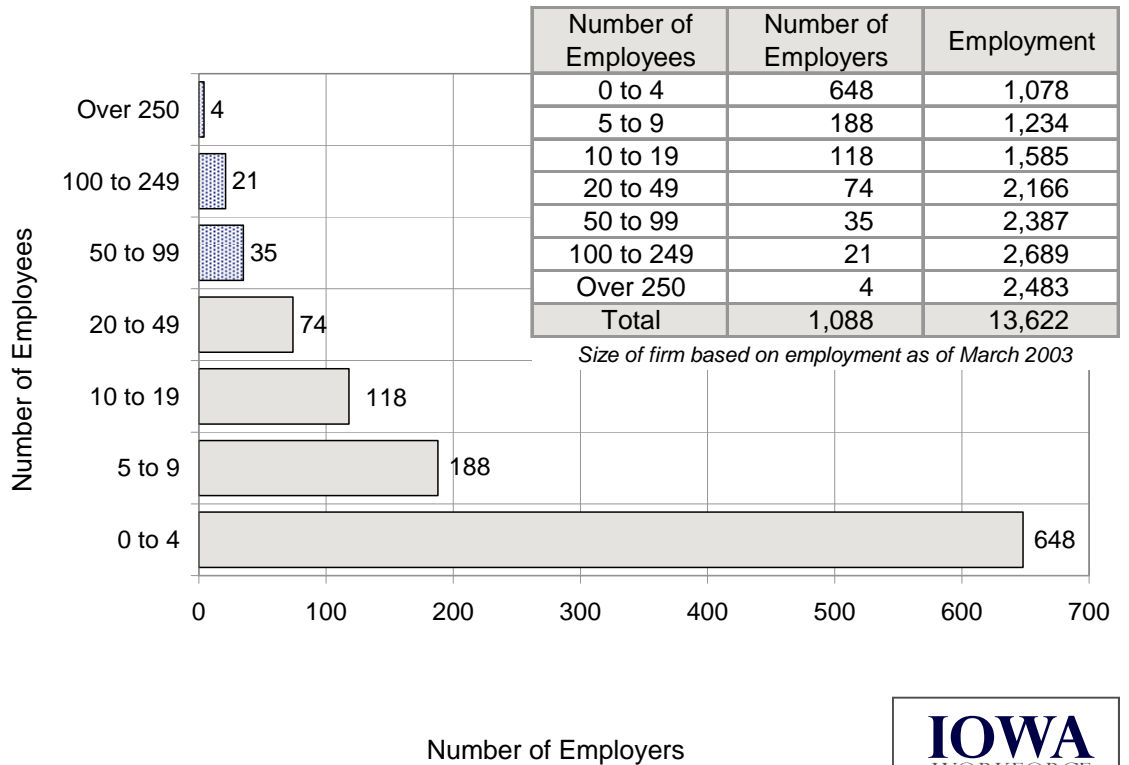
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*Equal opportunity employer/
program. Auxiliary aids and
services are available upon
request to individuals with
disabilities.*

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2003 Size of Firm in Dallas County



IOWA WORKFORCE DEVELOPMENT
1000 East Grand Avenue
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OFFICIAL BUSINESS
PENALTY FOR PRIVATE USE \$300

