**Today in EYE-OPENER May 23, 2016**

**1)  EBSCOHost Buying Groups**

**2)  Digitizing With Help From Iowa Heritage Digital Collections**

**3)  Star Trek 50<sup>th</sup> Anniversary**

**4)  Tech Conference in Storm Lake**

**5)  Meetings / Events This Week**



**1)  EBSCOHost Buying Groups:**  This news release comes from Jay Peterson—the State Library is again offering buying groups for public libraries allowing access to great products from **EBSCOhost**.  **Important note:**  libraries **NEW** to **EBSCO Buying Groups** have until **May 30<sup>th</sup>** to contact Jay and get in on this action ☺

For libraries **NEW** to these additional databases, this is the chance to take advantage of the great deals that **EBSCOhost** is offering for products like **Auto Repair Reference Center** database (you can replace those Chilton manuals on your shelves!) and our new offering **Library Aware** that will help with library program marketing.  The subscription extends **July 1, 2016** through June 30, 2017.

There are 8 database packages and products to choose from.  All of these databases require that your library has a basic EBSCOhost account.  Here's a look at the 8 products:


- Auto Repair Reference Center
https://www.ebscohost.com/public/auto-repair-reference-center

- Hobbies  & Crafts Reference Center
https://www.ebscohost.com/public/hobbies-crafts-reference-center

- Home Improvement Reference Center
https://www.ebscohost.com/public/home-improvement-reference-center

- NoveList Plus
https://www.ebscohost.com/novelist/our-products/novelist-plus

- NoveList Select ( Note: This product requires to also buy the Novelist product)
https://www.ebscohost.com/novelist/our-products/novelist-select

- Small Engine Repair Reference Center
https://www.ebscohost.com/public/small-engine-repair-reference-center

- Consumer Health Complete
http://support.epnet.com/knowledge_base/detail.php?id=2473

- Library Aware
https://www.ebscohost.com/novelist/our-products/libraryaware-features

Note for *current* buying group members, Jay is in the process of contacting all existing subscribers and working out pricing for next week year.  He is standing by for your questions, just give him a call ☺



**2)  Digitizing With Help From Iowa Heritage Digital Collections:**  This article comes from Barb Corson with the State Library.  Barb is the Program Director of Specialized Library Services and in that capacity, supervises digitization projects through Iowa Heritage Digital Collections (IHDC)  Barb has more about digitization services through IHDC:  *"…this is a free online resource provided by the State Library for Iowa libraries and museums. IHDC allows documents, images and memorabilia of historical significance to be digitized and accessed online by the public. Take a look* http://www.iowaheritage.org/  *So if you have historical items and are interested in creating a collection, State Library staff can help you get started using IHDC!  Digitizing your local historic collection allows you to keep the original in a safe place while granting public access without the worry of wear and tear or damage…"*

Are any of these challenges holding you back?

- ✓ Your library or museum does not have a scanner == **Solution:** In many cases, State Library staff can assist with digitizing your materials. We have scanned materials for several contributors including the Ruth Suckow Memorial Association http://bit.ly/1R13by0

- ✓ You don't know where to begin == **Solution**: State Library staff can come to help you assess your collection and determine a good place to start. Often it is with a small group of photos or other items that have a common theme. Once you get started, you can add more as you have time.

- ✓ You don't have enough staff to work on a project == **Solution**: Collaborate with another group. The Kalona Public Library and the Kalona Historical Village worked together to create their collection http://bit.ly/1OAkgzo. They also used that magic group: volunteers! Over several months the volunteers have been able to add more than 65 photos to their collection.

Need more encouragement?  View the collection created by the Amana Heritage Society at http://bit.ly/1TaH7c6. They've added more than 250 historic images of Amana!  Look at the IHDC  www.iowaheritage.org/ to see more than 100 collections and learn more about how to participate in this shared resource.

Contact Pam Rees at pam.rees@lib.state.ia.us to begin the process and thanks to Barb Corson for this article!

**3)  Star Trek 50th Anniversary:**  2016 marks the golden anniversary of Star Trek; the original TV show first aired in 1966 and ran for only 3 years on CBS.  But Star Trek and its aspirational look at what life could be has now touched two generations and continues its quest with a new movie coming out in July—Star Trek Beyond.

Seems a great time for displays of Star Trek books, graphic novels, DVDs, and any memorabilia from local fans ☺  Libraries with a movie performance license could celebrate summer by showing some of the past feature films leading up to July's newest movie debut.

Then there are infinite books on the topic.  To introduce a new generation of science fiction lovers to a true classic, here are just a few books that you may already have or would like to purchase:

- The 50 Year Mission by Edward Gross
- The Star Trek Encyclopedia by Michael Okuda (forthcoming Oct 2016…)
- Star Trek: The Visual Dictionary by Paul Ruditis
- Boarding the Enterprise by David Gerrold
- Star Trek Costumes by Paula Block

As we wrap up spring director roundtables when the topic was adult programming, celebrating 50 years of Star Trek is another far out idea…live long and prosper, library people!

**4) Tech Conference in Storm Lake:** Northwest and Prairie Lakes AEA team up again in June for their 8th annual TICL Conference. TICL stands for Technology Integration for the 21st Century Learner and takes place June 20-22 at Buena Vista University campus in Storm Lake. Public library reps can plan on attending the first two days; teachers and faculty typically attend the third day (6/22) for work-group meetings with colleagues.

Without question, this tech conference is aimed at classroom teachers and principals. But it's also a very worthwhile event for public library staff as well. This conference offers exposure to national keynote speakers, raises awareness of new educational software and apps, and sets up public library staff to network with their school colleagues. Plus, Storm Lake is a close-to-home location for Northwest Iowa, closer than most regional and state conferences—that's a bonus!

From the 2016 TICL Conference site http://www.ticl-ia.org/ *"…The 2016 TICL Conference offers many fun and informative opportunities to connect with peers and experts who share your commitment and your challenges. Teachers, technology directors, and school administrators will all benefit from this conference…"*

Since last week's writing, the breakout sessions are up and displayed on this page http://2016ticlconference.sched.org/ Here are just a few of the choices:

- ➢ Facebook Connections for Students & Families
- ➢ Makerspace Moments
- ➢ Integrating Technology and Music
- ➢ Motivating Reluctant Readers with Apps and eBooks
- ➢ The Best Kept Secret: ISU Extension

Here's a video clip with conference scenes from last year https://youtu.be/eOtHZwsJsW8 The cost is $130.00 which includes meals at BVU campus cafeteria. Check back at the conference website to learn about the sessions being added and to register http://www.ticl-ia.org/

**5) Meetings / Events This Week**: **Northwest Director Roundtables** continue with the third-of-three at **Spirit Lake Public Library** tomorrow **Tuesday May 24**. Thanks to all have attended this spring and shared such good ideas!

Wednesday I'll join Pocahontas PL Board with information about community surveys and Thursday I'll join Fonda PL board with an orientation for their newest trustees. Library visits tucked in between, so a busy travel week.

Next **Monday May 30** is **Memorial Day**; **State Library offices** will be closed for the holiday, offices open again Tuesday May 31.  *Monday Morning Eye-Opener* also takes a holiday: because of Memorial Day and vacation for me the following week, *MMEO* will be back on **June 13**.

A few more national webinars yet this month.  Find full descriptions and registration details at this link http://www.statelibraryofiowa.org/ld/c-d/continuing-ed/other-conted

**May 25.** 10:0011:00AM. *Creating a Blended Learning Space in Your Library* sponsored by Nebraska Library Commission
http://nlc.nebraska.gov/scripts/calendar/eventlist.asp?Mode=ALL

**May 25. 1:00-2:30PM.** *Inclusion in Early Childhood Programs* sponsored by Early Childhood Investigations http://www.earlychildhoodwebinars.com/presentations/

**May 26.** 4:00-5:00PM. *Designing and Creating Maker Spaces* sponsored by EdWeb
http://home.edweb.net/webinars/2016-05/