

# CARROLL

## 2004 ANNUAL COUNTY PROFILE

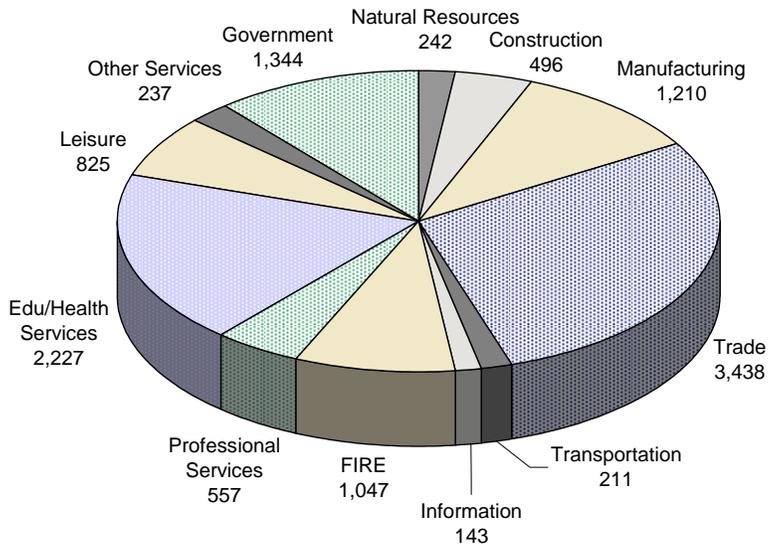
### Executive Summary

As of 2003, Carroll County's largest private sector was Trade, representing 28.71 percent (3,438) of the county's total covered employment of 11,977. More than half of the employment in this sector was in the Retail Trade industry. The county's total employment increased by 1.46 percent since 2002 and the average annual wage increased by 2.53 percent to \$23,686 for all industries.

Carroll County's average weekly wage for all industries was \$456 for 2003. This was an increase of 2.70 percent since 2002. The highest average weekly wage for a private sector was a tie between Manufacturing and Wholesale Trade, averaging \$598 with gross total wages of \$37.6 million and \$50.8 million respectively. Manufacturing also had the largest percentage increase in average weekly wage of 6.03 percent since 2002.



### 2003 Industry Breakout by Employment in Carroll County



Note: Government includes public education and health institutions

### Ten Largest Employers by Employment

Based on Annual 2003 Employment by Private Industry

Rank	Name of Company	Industry
1	Farner-Bocken Co	Wholesale Trade
2	American Home Shield Corp	Finance and Insurance
3	Pella Corporation	Manufacturing
4	St Anthony Regional Hospital	Health Services
5	Advanta USA	Wholesale Trade
6	Hy-Vee Food Stores	Retail Trade
7	New Hope Village	Health Services
8	Manning Reg Healthcare Center	Health Services
9	Wal-Mart Stores	Retail Trade
10	Graphic Edge	Manufacturing

### QUICK FACTS

#### Covered Employment (2003)

		%
Total Employment	11,977	0.85 <sup>1</sup>
Average Weekly Wage	\$456	77.2 <sup>2</sup>
Largest Private Sector:		
Wholesale & Retail Trade	3,438	1.40 <sup>3</sup>

<sup>1</sup> Percent is based on statewide covered employment of 1,404,476

<sup>2</sup> Percent is based on statewide average weekly wage of \$591

<sup>3</sup> Percent is based on statewide covered sector employment

#### Census Statistics

		Rank
2003 Population	21,086	31
Growth % since 1990	-1.6%	55
2003 Unemployment Rate	2.6%	99
2002 Per Capita Personal Income	\$27,597	21
2000 Median Household Income	\$37,275	44

Ranking based on Iowa's 99 counties

# 2004 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## 2003 Covered Employment and Reporting Units by Industry in Carroll County

Reporting Units				Employment		
2002	2003	% Change		2002	2003	% Change
861	883	2.56%	Total All Industries	11,805	11,977	1.46%
807	829	2.73%	Private Business	10,494	10,633	1.32%
24	29	20.83%	Ag/Natural Resources & Mining	223	242	8.52%
107	110	2.80%	Construction	524	496	-5.34%
34	38	11.76%	Manufacturing	1,162	1,210	4.13%
211	217	2.84%	Trade	3,452	3,438	-0.41%
63	68	7.94%	<i>Wholesale Trade</i>	1,645	1,634	-0.67%
148	150	1.35%	<i>Retail Trade</i>	1,808	1,805	-0.17%
47	46	-2.13%	Transportation & Utilities	215	211	-1.86%
12	13	8.33%	Information	133	143	7.52%
80	79	-1.25%	Finance, Insurance, and Real Estate	956	1,047	9.52%
77	76	-1.30%	Professional & Business Services	577	557	-3.47%
104	106	1.92%	Education & Health Services	2,239	2,227	-0.54%
59	60	1.69%	Leisure & Hospitality	793	825	4.04%
53	56	5.66%	Other Services	220	237	7.73%
55	54	-1.82%	Government	1,311	1,344	2.52%
9	10	11.11%	<i>State</i>	104	93	-10.58%
35	35	0.00%	<i>Local</i>	1,099	1,146	4.28%
11	10	-9.09%	<i>Federal</i>	108	105	-2.78%

### QUICK FACTS

**Carroll County's  
Largest  
Industries by  
Worksites**

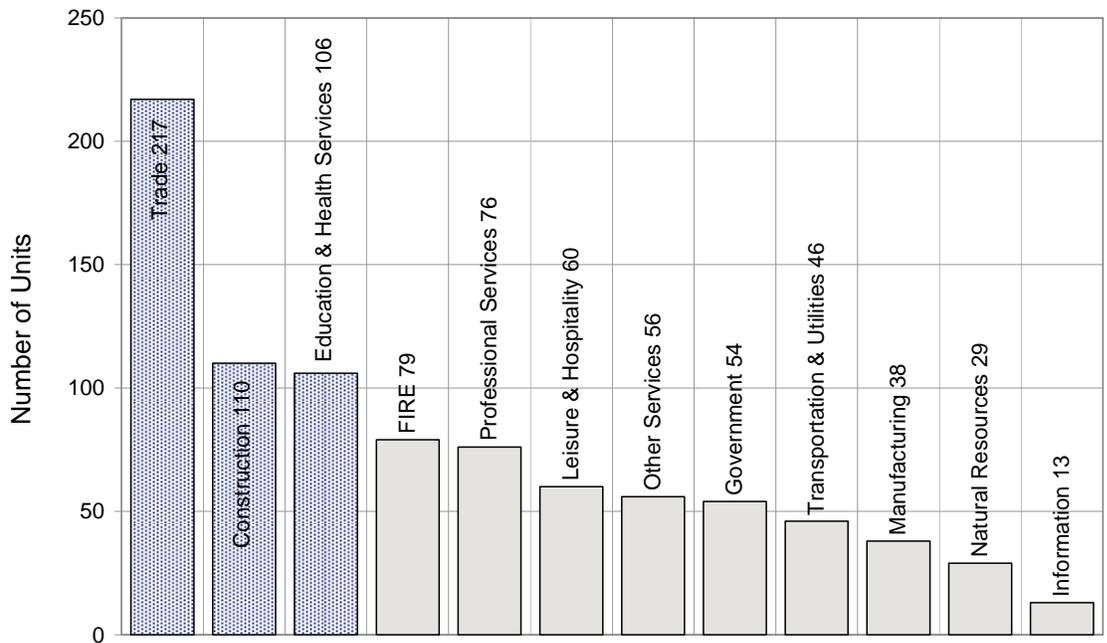
Wholesale & Retail  
Trade  
217

Construction  
110

Education & Health  
Services  
106

### Reporting Units by Industry in 2003 in Carroll County

*A Unit is Defined as a Worksite*



Trade - Wholesale & Retail Trade  
F.I.R.E. - Finance, Insurance, & Real Estate;

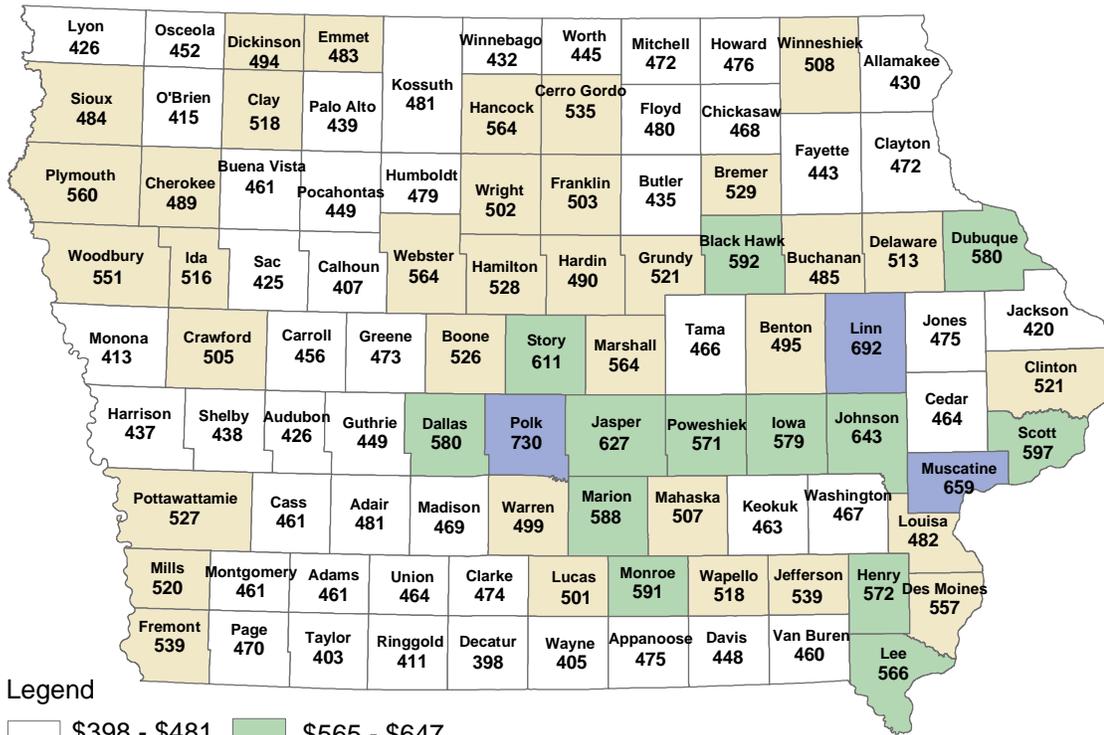
Natural Resources - Agriculture, Natural Resources, & Mining.

# 2004 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## 2003 Average Annual and Weekly Wage by Industry in Carroll County

Average Annual Wage				Average Weekly Wage		
2002	2003	% Change		2002	2003	% Change
\$ 23,102	\$ 23,686	2.53%	Total All Industries	\$ 444	\$ 456	2.70%
\$ 22,800	\$ 23,471	2.94%	Private Business	\$ 438	\$ 451	2.97%
\$ 26,797	\$ 27,057	0.97%	Ag/Natural Resources & Mining	\$ 515	\$ 520	0.97%
\$ 23,115	\$ 24,145	4.46%	Construction	\$ 445	\$ 464	4.27%
\$ 29,328	\$ 31,104	6.06%	Manufacturing	\$ 564	\$ 598	6.03%
\$ 24,174	\$ 24,984	3.35%	Trade	\$ 465	\$ 480	3.23%
\$ 29,858	\$ 31,109	4.19%	Wholesale Trade	\$ 574	\$ 598	4.18%
\$ 18,988	\$ 19,425	2.30%	Retail Trade	\$ 365	\$ 374	2.47%
\$ 26,350	\$ 27,912	5.93%	Transportation & Utilities	\$ 507	\$ 537	5.92%
\$ 26,497	\$ 25,997	-1.89%	Information	\$ 510	\$ 500	-1.96%
\$ 27,274	\$ 26,946	-1.20%	Finance, Insurance, Real Estate	\$ 525	\$ 518	-1.33%
\$ 20,281	\$ 20,785	2.48%	Professional & Business Services	\$ 390	\$ 400	2.56%
\$ 20,776	\$ 21,360	2.81%	Education & Health Services	\$ 400	\$ 411	2.75%
\$ 7,685	\$ 7,832	1.90%	Leisure & Hospitality	\$ 148	\$ 151	2.03%
\$ 18,531	\$ 17,224	-7.05%	Other Services	\$ 356	\$ 331	-7.02%
\$ 25,514	\$ 25,391	-0.48%	Government	\$ 491	\$ 488	-0.61%
\$ 36,844	\$ 37,455	1.66%	State	\$ 709	\$ 720	1.55%
\$ 23,322	\$ 23,288	-0.15%	Local	\$ 449	\$ 448	-0.22%
\$ 36,902	\$ 37,657	2.05%	Federal	\$ 710	\$ 724	1.97%

## 2003 Average Weekly Wage for All Industries by County



Legend

- \$398 - \$481
- \$482 - \$564
- \$565 - \$647
- \$648 - \$730

### QUICK FACTS

#### Average Weekly Wage Comparisons

Carroll  
\$456

Rank  
Among All 99  
Iowa Counties  
-76-

Statewide  
\$591

Nation\*  
\$726

\* preliminary data

# 2004 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## CONTACT INFO

Iowa Workforce  
Development,  
Employment  
Statistics Bureau

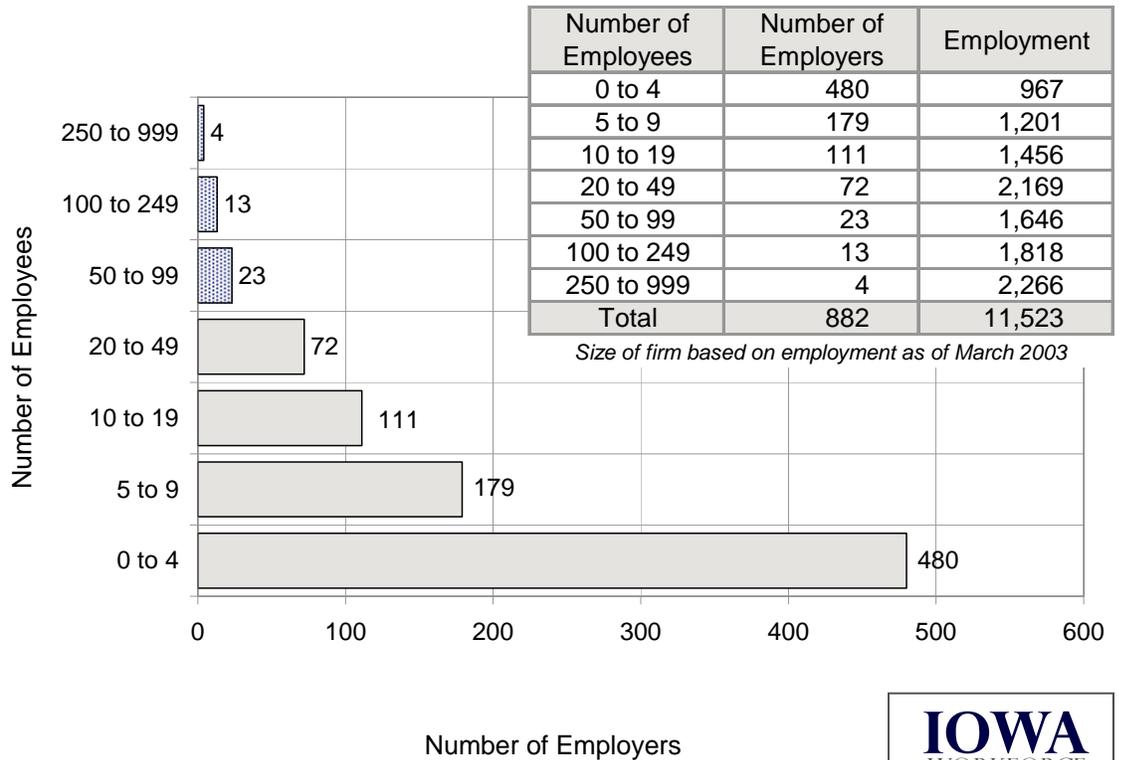
1000 E Grand Ave  
Des Moines, IA 50319

800-532-1249;  
Fax: 515-281-8195  
trends@iwd.state.ia.us  
www.iowaworkforce.org

*Equal opportunity employer/  
program. Auxiliary aids and  
services are available upon  
request to individuals with  
disabilities.*

TTY 515-281-4748;  
1-800-831-1399

## 2003 Size of Firm in Carroll County



**IOWA**  
WORKFORCE  
DEVELOPMENT

IOWA WORKFORCE DEVELOPMENT  
1000 East Grand Avenue  
Des Moines, Iowa 50319-0209  
OFFICIAL BUSINESS  
PENALTY FOR PRIVATE USE \$300

