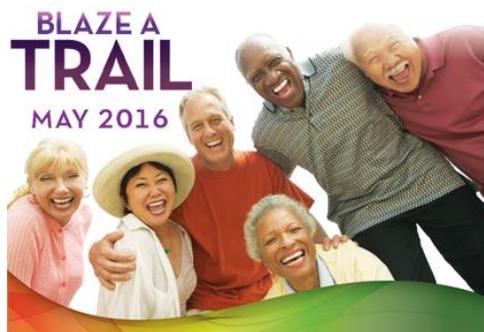
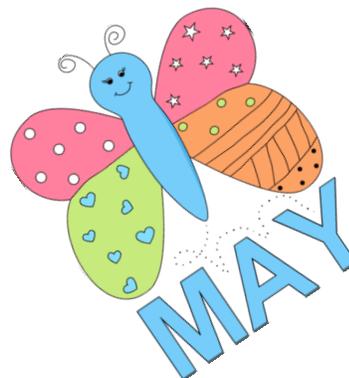


Today in EYE-OPENER May 9, 2016

- 1) May is Older Americans Month
- 2) Discount on AWE Literacy Stations
- 3) Iowa Publications Online Hits Milestone Number
- 4) Libraries New to BRIDGES
- 5) Meetings / Events This Week



**1) May is Older Americans Month:** Since 1963, May has been designated as “**Older Americans Month.**” Originally titled “Senior Citizens Month” by President Kennedy, it was President Carter’s administration that re-named it “**Older Americans Month**” in 1980.

The 2016 theme is “*Blaze a Trail.*” The purpose of **Older Americans Month** is to acknowledge the vitality, aspirations, and contributions of older citizens, in particular those who defended our country. Every President since JFK has issued a formal proclamation in May asking that the entire nation pay tribute in some way to older persons in their communities. Making **Older Americans Month** a perfect occasion for library book displays, bulletin boards, and programming.

The Administration on Aging, along with the Administration for Community Living are major sponsors of **Older Americans Month**; from their websites you can find logos and posters to help with your local promotions. Other sponsors include the U.S. Dept of Health & Human Services, the National Council on Aging, and the White House.

In celebration of **Older Americans Month**, Gary Krob at the Iowa State Data Center has updated the Older Iowans profile <http://www.iowadatatcenter.org/Publications/older2016.pdf>. This printable brochure contains information about persons 65 and over living in Iowa from the 2014 American Community Survey including population, income, poverty, business, jobs, housing and education.

Learn more about **Older Americans Month** here <http://www.acl.gov/index.aspx> and share your plans with each other on IOWA LIBRARY COMMONS!

**2) Discount on AWE Literacy Stations:** Merri Monks shares this news concerning the **AWE Early Literacy Stations**. Iowa libraries are eligible for discounted pricing on the **AWE** stations now until **June 15**. “*...AWE’s Digital Learning Solutions for young learners immerse children in an extremely rich environment with engaging content, reliable and low*



*maintenance technology, and an easy to navigate administration system..."*

Here's a look at some of the features, followed by discounted pricing:

- Over 70 award-winning applications
- Safe Learning Environment = no internet required
- Usage Tracking
- Ease of Use = plug-and-play solution, out of the box ready
- Time-Tested = 47% of public libraries use AWE products to improve children's literacy skills and increase patron visits

#### **Pricing:**

- **Early Literacy Station or AfterSchool Edge\* AIO Touch Screen** = Regularly \$3,150, special price \$2,678
- **Early Literacy Station - Bilingual Spanish\* AIO Touch Screen** = Regularly \$3,350, special price \$2,848
- **Early Literacy Station or AfterSchool Edge^ Venue 11 Tablet** = Regularly \$2,750, special price \$2,338
- **Early Literacy Station - Bilingual Spanish^ Venue 11 Tablet** = Regularly \$2,925, special price \$2,487

Use Promotion Code: CSLP2016 to qualify for this offer. Contact Merri Monks with any questions ([merri.monks@lib.state.ia.us](mailto:merri.monks@lib.state.ia.us)) or contact the **AWE Account Executive** to place your order: Cynthia Busse at 281-210-7499 / [bussec@awelearning.com](mailto:bussec@awelearning.com)



**3) Iowa Publications Online Hits Milestone Number:** This spring, **Iowa Publications Online** (IPO) reached a milestone: 20,000 state documents uploaded into the repository. **IPO** was developed by the State Library to provide an easy, permanent, and free solution for Iowa agencies to archive their documents online.

State Librarian Michael Scott says *"...this accomplishment would not have been possible without our state agency partners. We appreciate their efforts to help us reach 20,000 documents in the archive and look forward to further success with the **IPO** repository..."*

**Iowa Publications Online** provides a one-stop-shop to search for state documents. Agencies that partner with **IPO** receive a permanent online archive with 24/7 access and a static link that will never change. Staff no longer need to spend time maintaining or tracking documents on internal webpages, and agencies that use **IPO** for their digital archival needs are meeting requirements outlined in [Iowa Code](#).

**IPO** is heavily used, with more than 110,000 hits last year from 72 countries. Search engine optimization features ensure that **IPO** is always one of the top hits in online searches. Did you know that Monday Morning Eye-Opener is archived there, too! Visit **IPO** and search for state documents at <http://publications.iowa.gov/>.



**4) Libraries New to BRIDGES—Enroll Now:** May is the month for libraries intending to join **BRIDGES** to enroll in the consortium by signing and returning a **Letter of Agreement**. The **Agreement is due by May 27**, service is expected to go live by **July 15**, and the first payment will be due in August. Find the **Letter of Agreement** here <http://www.statelibraryofiowa.org/ld/c-d/download>

**BRIDGES** is Iowa's eLibrary; in the first year of participation, there is a one-time \$400 setup fee. Additionally, there is an annual fee of \$300.00 base price plus \$0.09 / per capita. Per capita is based on population figures certified by the Secretary of State's office; those figures and pricing for each library are posted on the State Library's website here <http://www.statelibraryofiowa.org/ld/c-d/download>. Invoices will be sent at a later date, payment will be due in August. Please do not send payment until you receive an invoice.

It's also time for all current members to renew participation in **BRIDGES** by signing and returning the Letter of Agreement found here <http://www.statelibraryofiowa.org/ld/c-d/download/agreements-1> For all current members, the deadline for return is **June 30**. Invoices will go out in a few weeks, please do not send any payment before your invoice arrives.

It's important to understand this statement found in both Letters of Agreement: "*...the library agrees to make this service available only to residents of its own city, rural residents of its own county, and/or residents of contracting cities. Open Access customers are not eligible for this service...*"

Contact your district office with questions!

**5) Meetings / Events This Week:** **Northwest Director Roundtables** kick off this week with the first-of-three happening at **Hull Public Library** tomorrow **Tuesday May 10**. **Roundtable #2** is **May 17** at **Sac City PL**, **Roundtable #3** is **May 24** at **Spirit Lake PL**. Registration is still open for the Sac City and Spirit Lake locations <http://www.statelibraryofiowa.org/cgi-bin/cecat/>

May brings new month of national webinars to choose from. Find more info and registration details at this link <http://www.statelibraryofiowa.org/ld/c-d/continuing-ed/other-conted>

**May 10. 1:00-2:00PM. *How to Market Your Large Print Collection: Successful Librarians Speak*** sponsored by Booklist <http://www.booklistonline.com/webinars>

**May 10. 2:00-3:00PM. *Grow and Learn: Library Outdoor Spaces!*** sponsored by Texas State Library & Archives Commission  
<https://www.tsl.texas.gov/ld/workshops/webinars/index.html>

**May 11. 2:00-3:00PM. *Future Proofing Library Spaces*** sponsored by Infopeople  
<https://infopeople.org/training/view/webinar>

**May 12. 1:00-2:00PM. *Social Media and Volunteer Engagement*** sponsored by Volunteer Match <http://learn.volunteermatch.org/>



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