

Today in EYE-OPENER April 25, 2016

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1) OverDrive and Money Smart Week: This is **Money Smart Week April 23-30**. And for those of you with programming planned, here's another promotion to share with your community. OverDrive has collaborated with ALA and HarperCollins to celebrate **Money Smart Week** in an effort to encourage better management of personal finances. OverDrive and HarperCollins are offering a collection of 7 financial titles for simultaneous access until May 15th. Meaning an unlimited number of patrons can check them out at the same time for the next 3 weeks.

The eBooks below are live on BRIDGES now, again for simultaneous checkout. These are listed in **Featured Collections** on the BRIDGES site for easy access. If time permits, bring this into your **Money Smart Week** events this week. Thanks to Eunice Riesberg at Northeast District for this news.

- [The Aspirational Investor: Taming the Markets to Achieve Your Life's Goals](#)
- [The Intelligent Investor](#), Revised Edition
- [The New Totally Awesome Money for Kids](#)
- [The Opposite of Spoiled: Raising Kids Who Are Grounded, Generous, and Smart About Money](#)
- [Real Money Answers for Every Woman: How to Win the Money Game with or Without a Man](#)
- [The Truth About Money](#)
- [The Wall Street Journal Guide to the New Rules of Personal Finance: Essential Strategies for Saving, Investing, and Building a Portfolio in a World Turned Upside Down](#)

Choose Privacy

Someone is watching your every move. Financial transactions, communications records, media consumption, social networking, and GPS locations are all tracked. But we can't often tell by whom. Information should go both ways, or not at all.

2) Choose Privacy Week May 1-7: The American Library Association sponsors “**Choose Privacy Week**,” an annual recognition promoting the importance of individual privacy in the age of technology. Equally significant is the role that public libraries play in protecting patron confidentiality

From the project website <https://chooseprivacyweek.org/> *“... This year, **Choose Privacy Week** highlights the need to respect and protect students’ and minors’ privacy, especially in a time when technology, mobile computing, social media, and the growing adoption of “big data” analytics pose new threats to young people’s privacy. Students in particular are increasingly subject to tracking and monitoring, as schools turn to web-based apps, virtual forums, social media, and other interactive technologies to deliver educational content and monitor student behavior both on-and-off campus. This year’s theme, “**Respect Me, Respect My Privacy**” not only seeks to raise awareness of the growing threats to minors’ personal privacy, but to inspire a new regard for young people’s civil rights and personal dignity...”*

At the **Choose Privacy Week** website, find the project blog, resource guide, video clips, and promo materials.



3) Historic Shakespeare Anniversary: This month and year marks the 400th anniversary of Shakespeare’s death; he died in April 1616 at the age of 52. A 400th anniversary is referred to as a quarter centenary.

To honor Shakespeare’s lasting legacy, countless humanities organizations are planning programs, readings, and performances of the Bard’s plays and sonnets. Among them are the Folger Shakespeare Library in DC and the Globe Theater in London. NPR reported on events celebrating Shakespeare in countries worldwide this month, from Egypt, India, Jordan, and the U.S.

The Folger Shakespeare Library <http://www.folger.edu/> has a great website, with impressive resources and links to live performances. On Saturday, the Folger hosted a program titled **The Wonder of Will**, inviting several teachers, actors, even NASA scientists to share personal stories of when and why Shakespeare influenced their lives. Find that video clip at the Folger website. If you're planning a trip to D.C. this year, the Folger is planning a year-long Shakespearean celebration throughout 2016.

While you may not be able to stage *The Merchant of Venice*, you could set up a display of the Shakespeare books in your library. (seems like a logical time to replace worn copies with fresh ones!) Add any DVDs and books on Elizabethan England and you'll have a display worthy of *King Henry V...*

4) Enrich Iowa Letters of Agreement Due April 30:

Libraries intending to participate in **Enrich Iowa** for **FY2017** must submit an **"Enrich Iowa Letter of Agreement"** by April 30. Remember Enrich Iowa comprises 3 distinct programs:

- Open Access
- Interlibrary Loan Reimbursement
- Direct State Aid



On this webpage <http://www.statelibraryofia.org/ld/e/enrich-ia> find all the **Enrich Iowa** documentation needed, including the **Letter of Agreement** as well as a listing of the libraries that submit agreements; you're welcome to check back to confirm that your library's agreement has arrived ☺ Here's a summary of what to do:

- Print a copy of the **Enrich Iowa Agreement** and mark all the boxes to indicate your library's participation. This is an important step, don't leave blank boxes! (note: only public libraries are eligible to participate in Direct State Aid...)
- Sign the **Enrich Iowa Letter of Agreement**; use the library director's signature or other signatory authority
- Send the **E.I. Agreement** to Iowa Library Services - Des Moines Office by U.S. mail or fax (515-281-6191) or scan it and e-mail it to Toni Blair toni.blair@lib.state.ia.us
- **E.I. Agreement** must be received at the Iowa Library Services - Des Moines office by **April 30, 2016.**

It's worth mentioning that, even if your library **does not itself** serve *Open Access* patrons, you still need to check that box on the **Enrich Iowa** form. Because checking the *Open Access* box ensures that the libraries providing service **to your patrons** can be reimbursed for doing so through this program. Here's a direct link to the Enrich Iowa Letter of Agreement <http://www.statelibraryofia.org/go/ei/#FY17Agreements>

Call District Office staff or Des Moines staff with questions...

5) Meetings / Events This Week: Busy travel week, starting out in Sioux Center this morning for the Sioux County Staff Development Day. Road-tripping on Thursday, watching the Iowa Small Libraries spring meeting in Le Mars on Friday.

Tomorrow **April 26** is part 1 of a 3-part “**Here’s to Your Health**” webinar series. Tomorrow’s **part 1** is titled “**De-Stressing Your Job and Your Life,**” 1:30-2:30PM for everyone pre-registered.

Close out April with a few more national webinars at this link, registration details there too <http://www.statelibraryofia.org/ld/c-d/continuing-ed/other-conted>

April 26. 1:00-2:00PM. *Mysteries to Die* For sponsored by Booklist <http://www.booklistonline.com/webinars>

April 27. 10:00-11:00AM. *Lessons Learned Establishing a Technology Makerspace* sponsored by Nebraska Library Commission <http://nlc.nebraska.gov/scripts/calendar/eventlist.asp?Mode=ALL>

April 27. 1:00-2:00PM. *Instagram for Public Libraries: Good Practices for Social Media* sponsored by TechSoup <https://cc.readytalk.com/cc/s/registrations/new?cid=9xnkv2t3t57>

April 27. 1:00-2:00PM. *Emerging Technology Trends and the Library: The Future is Now* sponsored by Demco <http://ideas.demco.com/webinars/>

April 28. 2:00-3:00PM. *Make, Do, Share: Build a STEM Learning Community* sponsored by WebJunction <http://www.webjunction.org/events/webjunction.html>

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